

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM576050

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ROSENTHAL & ROSENTHAL, INC.		05/11/2020	Corporation: NEW YORK

## RECEIVING PARTY DATA

<b>Name:</b>	DVF STUDIO, LLC
<b>Street Address:</b>	440 West 14th Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10014
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 33

Property Type	Number	Word Mark
Registration Number:	4112735	DIANE DIANE VON FURSTENBERG
Registration Number:	4084881	DIANE
Registration Number:	4186400	DIANE
Registration Number:	2815344	DIANE VON FURSTENBERG
Registration Number:	4747190	DIANE VON FURSTENBERG
Registration Number:	3778629	DIANE VON FURSTENBERG
Registration Number:	2877401	DIANE VON FURSTENBERG
Registration Number:	3778687	DIANE VON FURSTENBERG
Registration Number:	4230222	DIANE VON FURSTENBERG
Registration Number:	3216366	DIANE VON FURSTENBERG
Registration Number:	3778630	DIANE VON FURSTENBERG
Registration Number:	3778688	DIANE VON FURSTENBERG
Registration Number:	4042362	DIANE VON FURSTENBERG
Registration Number:	3781750	DIANE VON FURSTENBERG
Registration Number:	2276188	DIANE VON FURSTENBERG
Registration Number:	4218017	DIANE VON FURSTENBERG
Registration Number:	4125766	DIANE VON FURSTENBERG
Registration Number:	4080354	DVF
Registration Number:	3778628	DVF

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4738719	DVF
Registration Number:	3636390	DVF
Registration Number:	1513514	DVF
Registration Number:	3719338	DVF
Registration Number:	4042343	DVF
Registration Number:	3723115	DVF
Registration Number:	3719339	DVF
Registration Number:	4125765	DVF
Serial Number:	87374537	DVF
Serial Number:	87023117	DVF
Serial Number:	86896352	DVF SUN
Registration Number:	1081801	FEEL LIKE A WOMAN, WEAR A DRESS!
Registration Number:	3790637	STUDIO BY DIANE VON FURSTENBERG
Serial Number:	87023111	DVF

**CORRESPONDENCE DATA**

**Fax Number:** 8009144240

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 800-713-0755

**Email:** james.murray@wolterskluwer.com

**Correspondent Name:** CT Corporation

**Address Line 1:** 4400 Easton Commons Way

**Address Line 2:** Suite 125

**Address Line 4:** Columbus, OHIO 43219

**NAME OF SUBMITTER:** Leslie Kirsner

**SIGNATURE:** /Leslie Kirsner/

**DATE SIGNED:** 05/12/2020

**Total Attachments: 8**

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**NOTICE OF RELEASE OF  
SECURITY INTEREST IN TRADEMARKS**

This RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release") dated as of May 11, 2020, is made by Rosenthal & Rosenthal, Inc. ("Rosenthal") in favor of DVF Studio, LLC (the "Company").

WHEREAS, the Company and Rosenthal entered into a Collateral Assignment of Trademarks dated August 7, 2017, which was recorded with the United States Patent and Trademark Office (the "USPTO") on August 8, 2017, at Reel/Frame 6125/0527 (the "Collateral Assignment of Trademarks");

WHEREAS, pursuant to the Collateral Assignment of Trademarks, Rosenthal received security interests in all of the Company's rights, titles and interests in and to the Marks (as defined in the Collateral Assignment of Trademarks), including the trademark registrations and applications for trademark registrations set forth on Schedule A hereto (collectively with Marks, the "Trademarks");

WHEREAS the Company has requested and Rosenthal agrees to release any and all security interests, and any other lien, it has in the Trademarks, and assign all right, title and interest it may have in and to the Trademarks to Company.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Rosenthal hereby agrees as follows:

1. Defined Terms. All capitalized terms used, but not otherwise defined herein, shall have the meaning ascribed in or otherwise referenced in the Collateral Assignment of Trademarks.

2. Release. Rosenthal hereby releases, discharges, terminates and cancels all of its security interest in and to the Trademarks. If and to the extent that Rosenthal has acquired any right, title or interest in and to the Trademarks, Rosenthal hereby re-transfers, re-conveys and re-assigns such right, title or interest to the Company, without any recourse, representation or warranty of any kind.

3. Termination. Rosenthal acknowledges and agrees that the Collateral Assignment of Trademarks has been terminated.

4. Authorization. Rosenthal hereby authorizes the Company or the Company's agent to record this Notice of Release Security Interest in Trademarks with the United States Patent and Trademark Office and any foreign trademark office as required.

5. Further Assurances. Rosenthal agrees to take all further actions, and provide to the Company and its successors, assigns or other legal representative, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonable requested by the Company, at the

Company's sole cost and expense, to more fully and effectively effectuate the purposes of this Release.

6. Governing Law. This release shall be governed exclusively under the laws of the State of New York, without regard to conflicts of law or choice of law principles.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has executed this Notice of Release of Security Interest in Trademarks as of the date first written above.

Rosenthal & Rosenthal, Inc.

DocuSigned by:

J. Michael Stanley

By: \_\_\_\_\_  
7847FB04532344F

Name: J. Michael Stanley

Title: Managing Director

DVF Studio, LLC

By: \_\_\_\_\_

Name:

Title:

IN WITNESS WHEREOF, the undersigned has executed this Notice of Release of Security Interest in Trademarks as of the date first written above.

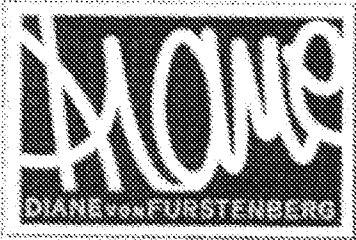


Rosenthal & Rosenthal, Inc.

By: \_\_\_\_\_  
Name:  
Title:

DVF Studio, LLC

By: A. Stoboe  
Name: Andrew Stoboe  
Title: Chief Financial  
Officer

Schedule A  
DVF Studios, LLC Portfolio of Active U.S. Federal Marks  
(As of 7/17/2017)

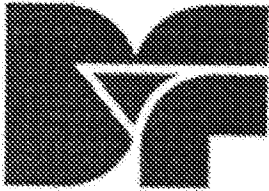

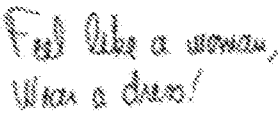
Mark Name	Class(es)	Application No.	Filing Date	Registration No.	Registration Date
DIANE DIANE VON FURSTENBERG and Design 	25	85/181308	11/19/2010	4112735	05/13/2012
DIANE (Stylized) 	3	85/164984	10/29/2010	4084881	1/10/2012
DIANE (Stylized) 	3	85/499022	12/19/2011	4186400	8/7/2012
DIANE VON FURSTENBERG	3, 18	76/169721	11/22/2000	2815344	02/17/2004
DIANE VON FURSTENBERG	9	86/406952	09/26/2014	4747190	06/02/2015
DIANE VON FURSTENBERG	9	77/369338	01/11/2008	3778629	04/20/2010
DIANE VON FURSTENBERG	9, 14	78/259240	06/06/2003	2877401	08/24/2004

Mark Name	Class(es)	Application No.	Filing Date	Registration No.	Registration Date
DIANE VON FURSTENBERG	14	77/422635	03/14/2008	3778687	04/20/2010
DIANE VON FURSTENBERG	16	77/369346	01/11/2008	4230222	10/23/2012
DIANE VON FURSTENBERG	16	78/537886	12/23/2004	3216366	03/06/2007
DIANE VON FURSTENBERG	18	77/369347	01/11/2008	3778630	04/20/2010
DIANE VON FURSTENBERG	18	77/422673	03/14/2008	3778688	04/20/2010
DIANE VON FURSTENBERG	24	77/369348	01/11/2008	4042362	10/18/2011
DIANE VON FURSTENBERG	25	77/422676	03/14/2008	3781750	04/27/2010
DIANE VON FURSTENBERG	25	75/574800	10/21/1998	2276188	09/07/1999
DIANE VON FURSTENBERG	35	77/422682	03/14/2008	4218017	10/02/2012
DIANE VON FURSTENBERG	35	77/574907	09/19/2008	4125766	04/10/2012
DVF	3	77/422561	03/14/2008	4080354	01/03/2012
DVF	3	87/023111	05/03/2016		
DVF	9	77/369337	01/11/2008	3778628	04/20/2010
DVF	9	86/406964	09/26/2014	4738719	05/19/2015
DVF	14	77/422569	03/14/2008	3636390	06/09/2009
DVF	14	73/670260	07/06/1987	1513514	11/22/1988
DVF	18	77/422579	03/14/2008	3719338	12/01/2009

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**TRADEMARK**  
**REEL: 006937 FRAME: 0192**



Mark Name	Class(es)	Application No.	Filing Date	Registration No.	Registration Date
DVF	24	77/334458	11/20/2007	4042343	10/18/2011
DVF	25	77/422590	03/14/2008	3723115	12/08/2009
DVF	35	77/422602	03/14/2008	3719339	12/01/2009
DVF	35	77/574618	09/19/2008	4125765	04/10/2012
DVF (Monogram) 	9, 18, 24, 25, 35	87/374537	03/16/2017		
DVF Logo 	3	87/023117	05/03/2016		
DVF SUN	9, 18, 24, 25	86/896352	02/03/2016		
FEEL LIKE A WOMAN, WEAR A DRESS! (Stylized) 	25	73/083406	04/05/1976	1081801	01/10/1978
STUDIO BY DIANE VON FURSTENBERG	18	77/365371	01/07/2008	3790637	05/18/2010

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