

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM575229

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Novus AG LLC		05/06/2020	Limited Liability Company: MISSOURI
RECEIVING PARTY DATA			
Name:	Innova Resources LLC		
Street Address:	3420 East Harmony Road, Suite 122		
City:	Fort Collins		
State/Country:	COLORADO		
Postal Code:	80528		
Entity Type:	Limited Liability Company: MISSOURI		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	5508678	INNOVATION THAT YIELDS	
Registration Number:	5496471	NTISE	
Registration Number:	5496462	SOIL MD	
Registration Number:	5274942	CHIXMIX	
Registration Number:	5245194	TRIFECTA	
Registration Number:	4880818	HYPE	
Registration Number:	4588405	N-TRO	
Registration Number:	4592526	VALET	
Registration Number:	4588402	NUTRIMAXX	
Registration Number:	4592518	RENUÉ	
Registration Number:	4592517	JOLT	
Registration Number:	4588401	TRITON	
Registration Number:	4588399	CHROME	
Registration Number:	4521905	INNOVA PERFORMANCE PRODUCTS	
CORRESPONDENCE DATA			
Fax Number:	3146673633		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

CH \$365.00 5508678

Phone: 3145526000
Email: ipdocket@thompsoncoburn.com
Correspondent Name: Thompson Coburn LLP
Address Line 1: One US Bank Plaza
Address Line 4: St. Louis, MISSOURI 63101

ATTORNEY DOCKET NUMBER: 67176-

NAME OF SUBMITTER: Matthew J. Himich

SIGNATURE: /matthew j. himich/

DATE SIGNED: 05/07/2020

Total Attachments: 3

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Trademark Assignment

This Trademark Assignment is by and between Novus Ag LLC, a Missouri limited liability company with an address of 3420 East Harmony Road, Suite 122, Fort Collins, Colorado 80528 (the "Seller"), and Innova Resources LLC, a Missouri limited liability company with an address of 3420 East Harmony Road, Suite 122, Fort Collins, Colorado 80528 (the "Buyer"). Buyer and Seller individually may be referred to herein as a "Party" and collectively as the "Parties". The "Effective Date" of this Agreement is the date on which the last signature required for full execution by the Parties is entered upon the Agreement.

WHEREAS, Seller is the owner of all right, title, and interest in and to the trademarks listed on Schedule 1 hereto, and the goodwill associated therewith (collectively, the "Trademarks");

WHEREAS, Buyer wishes to acquire from Seller, and Seller wishes to transfer to Buyer, said Trademarks, and the goodwill associated with such Trademarks;

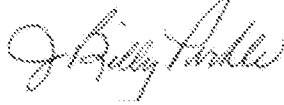
NOW THEREFORE, in consideration of the foregoing premises, the covenants and obligations set forth below and the Agreement, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Seller has sold, assigned and transferred, and hereby does sell, assign and transfer unto Buyer the entire right, title and interest in and to the Trademarks, together with the goodwill associated therewith, renewals and extensions thereof, and the right to sue for, and recover for, any past infringements thereof, to be held and enjoyed by Buyer, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Seller had no sale and assignment of said Trademarks been made.
2. Seller agrees to execute such further documents reasonably required by Buyer to secure and enforce the rights granted to Buyer under this Trademark Assignment. The Parties consent that this Trademark Assignment may be recorded in any national trademark office.

[SIGNATURE PAGES FOLLOW]

Signature Page

NOVUS AG LLC



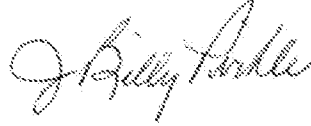
By: _____

Name: J. Billy Pirkle

Title: Vice President, Corporate Services

Date: May 6, 2020

INNOVA RESOURCES LLC



By: _____

Name: J. Billy Pirkle

Title: Vice President, Corporate Services

Date: May 6, 2020

Schedule 1

Trademarks

Reg. No.	App. Number	Mark
5508678	87764983	INNOVATION THAT YIELDS
5496471	87661415	NTISE
5496462	87660978	SOIL MD
5274942	87271114	CHIXMIX
5245194	87269688	TRIFECTA
4880818	86643547	HYPE
4588405	86167236	N-TRO
4592526	86167232	VALET
4588402	86167080	NUTRIMAXX
4592518	86167067	RENUE
4592517	86167053	JOLT
4588401	86167041	TRITON
4588399	86167017	CHROME
4521905	86077165	INNOVA PERFORMANCE PRODUCTS