

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM574147

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bicor Processing Corp		04/28/2020	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Borden Textile LLC		
Street Address:	175 Ward Hill Avenue		
City:	Haverhill		
State/Country:	MASSACHUSETTS		
Postal Code:	01835		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	3958560	BACK PAIN B'GONE	
Registration Number:	4165242	THE SNORE LESS PILLOW	
Registration Number:	4432949	PILLOWS WITH A PURPOSE	
Registration Number:	4645493	TIMELESS BEAUTY	
Registration Number:	4556433	A SPACE FOR YOUR FACE	
Registration Number:	4899145	COOL 'N COMFY	
Registration Number:	4714105	COMFORT NEVER FELT SO GOOD	
Registration Number:	1788194	BICOR	
Registration Number:	1962592	PERFECT DREAMS	
Registration Number:	1789434	MICRON 2	
Registration Number:	1766737	ALMOST NATURAL	
CORRESPONDENCE DATA			
Fax Number:	5168223582		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	516-822-3550		
Email:	agvdocket@hbiplaw.com		
Correspondent Name:	Hoffmann & Baron LLP		
Address Line 1:	6900 Jericho Turnpike		
Address Line 4:	Syosset, NEW YORK 11791		

OP \$290.00 3958560

TRADEMARK

NAME OF SUBMITTER:	Alexander g. vodovozov
SIGNATURE:	/alexander g. vodovozov/
DATE SIGNED:	04/29/2020
Total Attachments: 2 source=Confirmatory_assignment_2760#page1.tif source=Confirmatory_assignment_2760#page2.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment is made by Bicolor Processing Corp., a corporation of the State of New York having a principal place of business at 362 Dewitt Avenue, Brooklyn, New York 11207 (hereinafter referred to as "Assignor"), in favor of Borden Textile LLC., a Limited Liability Company of the State of Delaware, having a principal place of business at 175 Ward Hill Avenue, Haverhill, Massachusetts 01835 (hereinafter referred to as "Assignee"). Assignor and Assignee are hereinafter referred to collectively as the parties.

WHEREAS, the parties entered into an Asset Purchase Agreement dated September 18, 2018 (hereinafter the "Agreement") pursuant to which Assignor agreed to sell, convey, transfer, assign and deliver, to Assignee the entire right, title and interest in and to its trademarks in the United States and all other nations throughout the world, including all variations, derivations, combinations, registrations and applications for registration of the foregoing and all goodwill associated with the business and symbolized by the trademarks;

NOW, THEREFORE, in confirmation of the Agreement and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby does sell, convey, transfer, assign and deliver to the Assignee, the entire right, title and interest in and to the trademarks and United States trademark registrations therefor as set forth on the attached Schedule A (hereinafter referred to as "Marks") together with the entire goodwill of the business associated with and symbolized by the Marks.

IN TESTIMONY WHEREOF, the parties caused this Trademark Assignment to be executed on this 28th day of April, 2020.

ASSIGNOR: Bicolor Processing Corp.

By: Allan Berg
 Name: Allan Berg
 Title: President

ASSIGNEE: Borden Textile LLC.

By: James Polakiewicz
 Name: James Polakiewicz
 Title: Manager

SCHEDULE A

Registration Nos.	Marks	Registration Dates
3,958,560	BACK PAIN B'GONE	May 10, 2011
4,165,242	THE SNORE LESS PILLOW	June 26, 2012
4,432,949	PILLOWS WITH A PURPOSE	November 12, 2013
4,645,493	TIMELESS BEAUTY	November 25, 2014
4,556,433	A SPACE FOR YOUR FACE	June 24, 2014
4,899,145	COOL 'N COMFY	February 9, 2016
4,714,105	COMFORT NEVER FELT SO GOOD	March 31, 2015
1,788,194	BICOR	August 17, 1993
1,962,592	PERFECT DREAMS	March 19, 1996
1,789,434	MICRON-2	August 24, 1993
1,766,737	ALMOST NATURAL	August 20, 1993