

TRADEMARK ASSIGNMENT COVER SHEET

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ETAS ID: TM567807

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ellation, LLC	FORMERLY Ellation, Inc.	01/24/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Crunchy Onigiri, LLC		
Street Address:	444 Bush Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94108		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	88096946	FREAK ANGELS	
Serial Number:	88096914	HIGH GUARDIAN SPICE	
CORRESPONDENCE DATA			
Fax Number:	4153584738		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-957-3036		
Email:	SFTM@duanemorris.com		
Correspondent Name:	Mark A. Steiner, Esq., Duane Morris LLP		
Address Line 1:	Spear Tower		
Address Line 2:	One Market Plaza, Suite 2000		
Address Line 4:	San Francisco, CALIFORNIA 94105-1127		
NAME OF SUBMITTER:	Patricia Picou Green, IP Paralegal		
SIGNATURE:	/Patricia Picou Green/		
DATE SIGNED:	03/18/2020		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This ASSIGNMENT is made effective as of the date of execution below by and between Ellation, LLC, a Delaware limited liability company (hereinafter the "Assignor"), whose address is 835 Market Street, Suite 700, San Francisco, California 94103, and Crunchy Onigiri, LLC, a Delaware limited liability company, whose address is 444 Bush Street, San Francisco, California 94108 (hereinafter "Assignee").

WHEREAS, Assignor owns the trademark registrations and applications set out in Appendix A ("the Marks"):

WHEREAS, Assignor owns all rights, title and interest of every kind, nature or description in and to the Marks, all rights therein, including any and all past, present and future registrations and applications therefor, all rights of renewal thereof, all rights to royalties for the licensing thereof, all claims for infringement thereof, and all goodwill pertaining thereto (hereinafter "All Rights in the Marks"); and,

WHEREAS, Assignor desires to assign to Assignee All Rights in the Marks (as defined hereinabove);

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee All Rights in the Marks (as defined hereinabove) on a worldwide basis. This assignment of all claims for damages by reason of past infringement(s) of the Marks includes the right of Assignee to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives. These assigned rights shall be held and enjoyed by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, at common law and/or to the end of the term or terms of which registrations pertaining to the Marks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

ELLATION, LLC

ASSIGNOR

By: _____

Mark Smith
General Counsel

CRUNCHY ONIGIRI, LLC

ASSIGNEE

By: _____

Mark Smith
General Counsel

Date: 24 January 2020

Date: 24 January 2020

APPENDIX A

Schedule of Trademarks

Countries	Trademarks	App/Reg Nos
Argentina	FREAK ANGELS	2998442
Argentina	HIGH GUARDIAN SPICE	2998453
Brazil	FREAK ANGELS	916300234
Brazil	HIGH GUARDIAN SPICE	916299406
Canada	FREAK ANGELS	1923879
Canada	HIGH GUARDIAN SPICE	1923311
Chile	FREAK ANGELS	1301070
Chile	HIGH GUARDIAN SPICE	1298312
Hong Kong	FREAK ANGELS	304693041
Hong Kong	HIGH GUARDIAN SPICE	304688902
Madrid Protocol - International Registration [AU, CN, CH, EU, JP, KR, MX, NO, NZ, PH, RU, SG, VN]	FREAK ANGELS	IR No. 1434719
Madrid Protocol - International Registration [AU, CN, CH, EU, JP, KR, MX, NO, NZ, PH, RU, SG, VN]	HIGH GUARDIAN SPICE	IR No. 1441699
Malaysia	FREAK ANGELS	2018012624
Malaysia	HIGH GUARDIAN SPICE	2018012505
Peru	FREAK ANGELS	112095
Peru	HIGH GUARDIAN SPICE	118047
Taiwan	FREAK ANGELS	01996731
Taiwan	HIGH GUARDIAN SPICE	01996782
United States	FREAK ANGELS	88/096,946
United States	HIGH GUARDIAN SPICE	88/096,914