

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM565262

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900524462		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SSB IP Holdings LLC		11/12/2019	Limited Liability Company: WISCONSIN
RECEIVING PARTY DATA			
Name:	odorcare LLC		
Street Address:	1345 North Jefferson Street		
Internal Address:	Suite 430		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53202		
Entity Type:	Limited Liability Company: WISCONSIN		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	87203554	ODORCARE	
Serial Number:	87415743	ODORCARE	
Serial Number:	88403619	ODORCARE	
Serial Number:	88403674	ODORCARE	
Serial Number:	88403702	ODORCARE	
Serial Number:	88403723	ODORCARE	
CORRESPONDENCE DATA			
Fax Number:	2627542845		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	262-754-2871		
Email:	kbl@dewittllp.com		
Correspondent Name:	Joseph T. Miotke, DEWITT LLP		
Address Line 1:	13845 BISHOP'S DRIVE		
Address Line 2:	SUITE 300		
Address Line 4:	BROOKFIELD, WISCONSIN 53005		
ATTORNEY DOCKET NUMBER:	53400.000		

NAME OF SUBMITTER:	Joseph T. Miotke
SIGNATURE:	/Joseph T. Miotke/
DATE SIGNED:	03/04/2020
Total Attachments: 3 source=USPTO--200210--53400-000--Corrected Executed Assignment (B0839253xBE35E)#page1.tif source=USPTO--200210--53400-000--Corrected Executed Assignment (B0839253xBE35E)#page2.tif source=USPTO--200210--53400-000--Corrected Executed Assignment (B0839253xBE35E)#page3.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS:

SSB IP Holdings LLC
1345 North Jefferson Street, Suite 430
Milwaukee, WI 53202

("Assignor") is the owner of the following U.S. trademark applications ("Applications):

Docket No.	Application No.	Filing Date	Mark
53400.007	87/203,554	Oct 14, 2016	ODORCARE
53400.008	87/415,743	Apr 18, 2017	ODORCARE
53400.015	88/403,619	Apr 26, 2019	ODORCARE
53400.016	88/403,674	Apr 26, 2019	ODORCARE
53400.017	88/403,702	Apr 26, 2019	ODORCARE
53400.018	88/403,723	Apr 26, 2019	ODORCARE

WHEREAS:

SHB *2-10-2020*
 initials date
 odorcare LLC
 1345 North Jefferson Street, Suite 430
 Milwaukee, WI 53202

together with the
 goodwill symbolized
 by the marks,

("Assignee") is desirous of acquiring the Assignor's entire interest in the Applications;

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, the entire right, title, and interest in the Applications in the United States and foreign countries.

And, the said Assignor hereby covenants that it has full right to convey the entire right, title, and interest in the Applications, and have not executed and will not execute any agreement in conflict herewith.

And Assignor further covenants that it will, at any time, upon request, execute and deliver any and all papers that may be necessary or desirable to perfect Assignee's title to the Applications, or any registrations that may be granted therefrom.

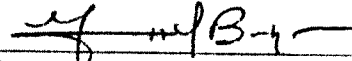
And, Assignor further covenants that they will at all times communicate to the said Assignee, its successors, assigns or legal representatives, all facts relating to said applications, or the history thereof, known to him, her, or it, and testify as to the same in interferences or other litigation, when requested so to do.

Assignor authorizes the Assignee or the attorney of record to insert in this instrument, if necessary or desirable, the filing date and serial number or other identifying information for the application referred to above.

[Signature Page Follows]

Executed and delivered this 12th day of November 2019.

SSB IP Holdings LLC



Name: Garrett J. Burtrym

Title: Managing Member

[Signature page to Assignment of Trademarks]