

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM562737

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
AL Global Corporation		08/27/2019	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Youngevity International, Inc.		
<b>Street Address:</b>	2400 Boswell Road		
<b>City:</b>	Chula Vista		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91914		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1881150	YOUNGEVITY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6022350500		
<b>Email:</b>	trademarks@hartmantitus.com		
<b>Correspondent Name:</b>	Bradley P. Hartman		
<b>Address Line 1:</b>	c/o Hartman Titus PLC		
<b>Address Line 2:</b>	3507 N. Central Ave., Ste 101		
<b>Address Line 4:</b>	Phoenix, ARIZONA 85012-2121		
<b>NAME OF SUBMITTER:</b>	Bradley P. Hartman		
<b>SIGNATURE:</b>	/bradley p hartman/		
<b>DATE SIGNED:</b>	02/19/2020		
<b>Total Attachments: 3</b>			
source=2019-08-27 Executed TM Assignment Agreement - AL Global Corporation to YGYI#page1.tif			
source=2019-08-27 Executed TM Assignment Agreement - AL Global Corporation to YGYI#page2.tif			
source=2019-08-27 Executed TM Assignment Agreement - AL Global Corporation to YGYI#page3.tif			

OP \$40.00 1881150

**TRADEMARK ASSIGNMENT AGREEMENT**

**THIS ASSIGNMENT OF TRADEMARK RIGHTS** (this "Agreement"), effective as of the 26<sup>th</sup> day of August, 2019 (the "Effective Date"), is by and between **AL GLOBAL CORPORATION**, a California corporation doing business as "Youngevity" ("**ASSIGNOR**") and **YOUNGEVITY INTERNATIONAL, INC.**, a Delaware corporation having an address at 2400 Boswell Road, Chula Vista, CA 91914 USA ("**ASSIGNEE**").

**WHEREAS**, ASSIGNOR is a wholly-owned subsidiary of ASSIGNEE and the equitable owner and record owner of various trademarks and service marks used in connection with ASSIGNOR'S and ASSIGNEE'S businesses, including the issued U.S. and International Trademark/Service Mark Registrations listed in Exhibit A attached hereto and incorporated herein by reference (the "**TRADEMARKS**"); and

**WHEREAS**, ASSIGNEE is desirous of acquiring all of ASSIGNOR'S entire right, title, and interest in and to the TRADEMARKS and the goodwill of the business associated therewith.

**NOW, THEREFORE**, in consideration of ten dollars (\$10.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

ASSIGNOR does hereby sell, assign and transfer to ASSIGNEE, its successors and assigns, absolutely and forever, its entire right, title and interest, whether statutory or at common law, in and to the TRADEMARKS, together with goodwill of the business symbolized by the TRADEMARKS throughout the world, and all registrations and pending applications therefor, in the United States of America, its territories and possessions, and any foreign countries, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to sue for and receive and retain the proceeds relating to those infringements for its own use and for the use of its successors, assigns or other legal representatives.

ASSIGNOR agrees to perform all acts necessary and to execute all documents necessary for ASSIGNEE to perfect its ownership in and to the TRADEMARKS and further agrees to do so at no additional cost to ASSIGNEE.

The undersigned represents and warrants that he/she has the authority to enter into this Agreement on behalf of ASSIGNOR.

**AL GLOBAL CORPORATION**

Dated: August 27,  
2019

By: [Signature]  
Name: Steve Weiland  
Title: CEO

NOTARY CERTIFICATE ON FOLLOWING PAGE

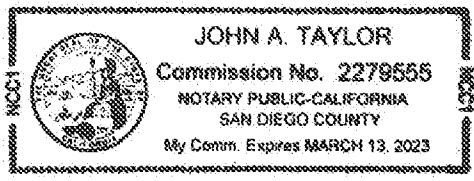
A Notary Public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California }  
County of Sacramento }

On August 27, 2019 before me, John A. Taylor Notary Public,  
personally appeared Steve Wallach

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of State of California that the foregoing paragraph is true and correct.



PLACE NOTARY SEAL ABOVE

WITNESS my hand and official seal.

SIGNATURE John A. Taylor

EXHIBIT A

<u>MARK</u>	<u>REGISTRATION NUMBER</u>	<u>REGISTRATION DATE</u>
IMORTALIUM	4,489,498	February 25, 2014
YOUNGEVITY	1,881,150	February 25, 1995