

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM561086

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Benjamin Friedlander		02/07/2020	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	YE JACOBY LLC		
Street Address:	1242-47 Street		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11219		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5675030	ECONOHOME	
Registration Number:	5675055	LET IT SNOW	
Registration Number:	5675433	MACSTEIN	
Registration Number:	5675038	TOYSICAL	
Registration Number:	5675036	WEEGEE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-380-3623		
Email:	mab@gs2law.com		
Correspondent Name:	Madeline Brown		
Address Line 1:	164 West 25th Street, Suite 11R		
Address Line 4:	New York, NEW YORK 10002		
NAME OF SUBMITTER:	Michael Steinmetz		
SIGNATURE:	/Michael Steinmetz/		
DATE SIGNED:	02/07/2020		
Total Attachments: 2			
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OP \$140.00 5675030

Trademark Assignment

WHEREAS, BENJAMIN FRIEDLANDER d/b/a FILTER PRO INC., an individual having an address of 1449 41st Street, Brooklyn, New York 11218 ("Assignor"), has adopted, owns and is using the following trademarks (the "Marks"):

1. The mark consisting of the word "ECONOHOME" in connection with the following goods and/or services: IC 011. US 013 021 023 031 034. G & S: Convection heaters; Electric space heaters.
2. The mark consisting of the words "LET IT SNOW" in connection with the following goods and/or services: IC 012. US 019 021 023 031 035 044. G & S: Automobile windshield sunshades.
3. The mark consisting of the word "MACSTEIN" in connection with the following goods and/or services: IC 009. US 021 023 026 036 038. G & S: Video projectors.
4. The mark consisting of the word "TOYSICAL" in connection with the following goods and/or services: IC 016. US 002 005 022 023 029 037 038 050. G & S: Stencils.
5. The mark consisting of the word "WEEGEE" in connection with the following goods and/or services: IC 010. US 026 039 044. G & S: Massage apparatus. IC 021. US 002 013 023 029 030 033 040 050. G & S: Cheese board and knife set.

WHEREAS, Assignor owns federal registrations for the Marks on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 5675030, registered on February 12, 2019, Registration No. 5675055, registered on February 12, 2019, Registration No. 5675433, registered on February 12, 2019, Registration No. 5675038, registered on February 12, 2019, and Registration No. 5675036, registered on February 12, 2019;

WHEREAS, YE JACOBY LLC., a New York limited liability corporation having an address of 1242-47 Street, Brooklyn, New York 11219, ("Assignee"), desires to acquire the Marks and the above-referenced Registrations; and

NOW, THEREFORE, for good and valuable consideration, Assignor hereby sells, assigns and transfers to Assignee all rights, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof; and together with all claims for damages by reason of infringement of the Marks, with the right to sue for and collect the same. Assignor hereby agrees to execute any further papers necessary to secure Assignee in its full

and complete enjoyment of its rights to the Marks. Assignor hereby covenants that it has the full authority to convey the entire interest herein assigned and hereby authorizes and requests that the appropriate Trademark Office authority direct all further correspondence related to the Marks to the Assignee.

Assignor: BENJAMIN FRIEDLANDER

By: Benjamin Friedlander

Title: Individual

Dated: February 07, 2020