

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM560947

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
House Brewing		01/29/2020	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Humble Abode Holdings, LLC		
Street Address:	29500 Heathercliff Road, Unit 185		
City:	Malibu		
State/Country:	CALIFORNIA		
Postal Code:	90265		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	4449209	HOUSE BEER	
Registration Number:	4795648	ALWAYS IN GOOD TASTE	
Registration Number:	4468065	AMERICAN CRAFTED LAGER	
Registration Number:	4516508		
Registration Number:	4695458	HOUSE BEER	
Registration Number:	4994334	MODERN AMERICAN LAGER	
Registration Number:	4975104	HOUSE	
Registration Number:	5012747	SOMETIMES YOU JUST WANT A BEER	
Registration Number:	5373885	HOUSE BEER PREMIUM CRAFTED LAGER	
Registration Number:	5314104	PREMIUM CRAFTED LAGER	
Registration Number:	5314105	HOUSE BEER PREMIUM CRAFTED LAGER	
Registration Number:	5457635	ONE BEER DONE RIGHT	
Registration Number:	5671359	HOUSE ALE	
Registration Number:	5671360	HOUSE LAGER	
CORRESPONDENCE DATA			
Fax Number:	4242383060		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4242392862		

OP \$365.00 4449209

Email: doug@wg-llp.com
Correspondent Name: Doug Lipstone
Address Line 1: 10866 Wilshire Blvd.
Address Line 2: Suite 1650
Address Line 4: Los Angeles, CALIFORNIA 90024

NAME OF SUBMITTER: Doug Lipstone

SIGNATURE: /Doug Lipstone/

DATE SIGNED: 02/06/2020

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, House Brewing, a California corporation, (hereinafter, “Assignor”), has adopted and is using the trademark(s) identified on Exhibit A, which is attached hereto and incorporated herein by this reference (hereinafter, the “Marks”, which term shall also include any registrations or applications therefore, including, without limitation, those registrations and applications identified on Exhibit A, as well as all common law rights therein);

WHEREAS, Humble Abode Holdings, LLC, a Delaware limited liability company, with its principal place of business at 29500 Heathercliff Road, Unit 185, Malibu, California 90265 (hereinafter, “Assignee”), pursuant to that certain Agreement by and between Assignor and Assignee, dated as of January 29, 2020, has acquired the Marks and all of Assignor’s right, title and interest in the Marks, plus the goodwill of the business in connection with which the Marks are used;

NOW, THEREFORE, effective as of January 29, 2020, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, as part of its assignment of its business assets to Assignee, assigns and transfers unto Assignee, its successors and assigns, all of Assignor’s right, title and interest in and to the Marks together with the goodwill symbolized by the Marks, and any and all claims and demands at law or in equity that Assignor now has or may hereafter acquire on account of any infringement of the Marks prior to the date hereof.

Assignor:

House Brewing

Date: January 29, 2020

DocuSigned by:
Brendan Sindell
By: _____
75205C488FA0462
Brendan Sindell

Its: CEO

Exhibit A**Trademarks**

Territory	Mark	Appl. No.	Reg. No.	Status	Class	Owner
Australia	House Beer Logo	1806092		Accepted - Awaiting Registration	32	House Brewing
Australia	HOUSE	1806093		Pending - Awaiting Approval after Concurrent Use Agreement with House Foods	32	House Brewing
Brazil	HOUSE	912338881	912338881	Registered	32	House Brewing
Brazil	House Beer Logo	912338857	912338857	Registered	32	House Brewing
Brazil	HOUSE	913811416	913811416	Registered	32	House Brewing
China	HOUSE BEER	31637466		Abandoned after Refusal to Register	32	House Brewing
China	HOUSE	31637467		Abandoned after Refusal to Register	32	House Brewing
European Union	HOUSE LAGER		17591744	Registered	32	House Brewing
European Union	HOUSE ALE		17591728	Registered	32	House Brewing
European Union	HOUSE	16393291	16393291	Registered	32	House Brewing
European Union	House Beer Logo	16391451	16391451	Registered	32	House Brewing
Japan	House Beer Logo	2017-014707		Abandoned after Refusal to Register	32	House Brewing
Japan	HOUSE	2017-014708		Abandoned after Refusal to Register	32	House Brewing
Switzerland	HOUSE BEER	58501/2017	704799	Registered	32	House Brewing
Switzerland	HOUSE	58503/2017	712821	Registered	32	House Brewing
United States	HOUSE BEER	86337671	4695458	Registered - Principal Register	25 & 32	House Brewing
United States	HOUSE BEER PREMIUM CRAFTED LAGER	87455875	5314105	Registered - Supplemental Register	32	House Brewing
United States	HOUSE BEER	85489102	4449209	Section 8 declaration accepted	32	House Brewing
United States	HOUSE BEER PREMIUM CRAFTED LAGER	87455848	5373885	Registered - Principal Register	32	House Brewing
United States	HOUSE LAGER	87718319	5671360	Registered - Principal Register	32	House Brewing
United States	HOUSE ALE	87718314	5671359	Registered - Principal Register	32	House Brewing
United States		86002475	4516508	Registered	32	House Brewing
United States	HOUSE	86668724	4975104	Registered - Supplemental Register	32	House Brewing
United States	ONE BEER DONE RIGHT	87568430	5457635	Registered	32	House Brewing
United States	PREMIUM CRAFTED LAGER	87455867	5314104	Registered - Supplemental Register	32	House Brewing
United States	MODERN AMERICAN LAGER	86581243	4994334	Registered	32	House Brewing, Inc.
United States	SOMETIMES YOU JUST WANT A BEER	86855196	5012747	Registered	32	House Brewing, Inc.
United States	AMERICAN CRAFTED LAGER	85943491	4468065	Registered - Supplemental Register	32	House Brewing, Inc.
United States	ALWAYS IN GOOD TASTE	85886952	4795648	Registered	32	House Brewing, Inc.