

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM560459

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bumble Bee Foods, LLC		01/31/2020	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Tonos US LLC
Street Address:	501 W Broadway
Internal Address:	Ste 1540
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92101
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 67

Property Type	Number	Word Mark
Registration Number:	4952755	A KEY INGREDIENT IN A HEALTHIER LIFE
Registration Number:	4965695	BEE BUCKS
Registration Number:	4892597	
Registration Number:	0581074	
Registration Number:	3652458	
Registration Number:	4758654	BEE-EASY
Registration Number:	5277972	
Registration Number:	2896903	BUMBLE BEE
Registration Number:	4020714	BUMBLE BEE - THE CHOWDER PEOPLE
Registration Number:	1010513	BUMBLE BEE
Registration Number:	4466479	BUMBLE BEE BRAND
Registration Number:	4693506	
Registration Number:	2924759	
Registration Number:	3167917	BUMBLE BEE SENSATIONS
Registration Number:	4354658	BUMBLE BEE SUPERFRESH
Registration Number:	3778857	BUMBLE BEE YUM
Registration Number:	4118369	

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4023967	CATCH A HEALTHY LIFESTYLE
Registration Number:	3560944	CORAL
Registration Number:	5238361	EATS LIKE A SNACK. TASTES LIKE A MEAL.
Registration Number:	0717277	FIGARO
Registration Number:	2847741	FROM THE KITCHENS OF SWEET SUE
Registration Number:	5243044	JOVO FOOD BAR
Registration Number:	5219971	JOVO
Registration Number:	5161422	KUMABACHI
Registration Number:	3778856	LIFE IS FULL OF FLAVOR. EAT IT UP.
Registration Number:	1629296	OCEAN'S HARVEST
Registration Number:	5152050	ONLY BUMBLE BEE ALBACORE WILL DO
Registration Number:	2262099	ORLEANS
Registration Number:	1895207	PICNIC
Registration Number:	2338271	PRAIRIE BELT
Registration Number:	2357185	PRAIRIE BELT
Registration Number:	3505145	PRIME FILLET
Registration Number:	3203187	PRIME FILLET
Registration Number:	4086391	PRIME FILLET
Registration Number:	4467982	
Registration Number:	5547509	SANDWICH IN SECONDS
Registration Number:	5547511	SANDWICH IN SECONDS
Registration Number:	3983370	SAVOY
Registration Number:	0740724	SNOW'S
Registration Number:	1528450	SNOW'S
Registration Number:	2502482	SNOW'S
Registration Number:	1146250	SNOW'S
Registration Number:	1532202	SNOW'S
Registration Number:	2502490	SNOW'S: THE CHOWDER PEOPLE
Registration Number:	4685939	SPECIES SELECT
Registration Number:	1033998	SWEET SUE
Registration Number:	3194038	SWEET SUE
Registration Number:	2338247	SWEET SUE
Registration Number:	5537396	THE BUMBLE BEE EFFECT
Registration Number:	5521497	THE ORIGINAL SUPERFOOD
Registration Number:	4856923	TUNA MIND... TUNA BODY... TUNA SOUL... T
Registration Number:	4969819	TUNA STRONG
Registration Number:	3669843	WILD SELECTIONS
Registration Number:	5567284	WILD SELECTIONS

Property Type	Number	Word Mark
Serial Number:	88470119	ASTORIA SEAFOOD COMPANY
Serial Number:	88470106	ASTORIA SEAFOOD COMPANY
Serial Number:	88470103	ASTORIA SEAFOOD COMPANY SAN DIEGO, CA ES
Serial Number:	88598267	BEE WELL FOR LIFE
Serial Number:	88609581	BEE WELL FOR LIFE EST. 1899
Serial Number:	88641091	BEE WELL FOR LIFE EST. 1899 WILD CAUGHT
Serial Number:	87798809	BUMBLE BEE MINI MEALS
Serial Number:	88598273	GRAB IT. SPORK IT. LOVE IT.
Serial Number:	86042646	POWER PACK
Serial Number:	88386800	SEAFOOD PERFECTED
Serial Number:	88409028	THE ASTORIA SEAFOOD COMPANY
Serial Number:	88444317	TRUE WATER FOODS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: ebensoul@paulweiss.com, agershoig@paulweiss.com, aspoto@paulweiss.com, lfranco@paulweiss.com

Correspondent Name: Elana D. Bensoul

Address Line 1: Paul Weiss Rifkind Wharton & Garrison LLP

Address Line 2: 1285 Avenue of the Americas

Address Line 4: New York, NEW YORK 10019-6064

ATTORNEY DOCKET NUMBER: 022040-004

NAME OF SUBMITTER: Elana D. Bensoul

SIGNATURE: /edb/

DATE SIGNED: 02/04/2020

Total Attachments: 8

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Trademark Assignment Agreement (US)

This TRADEMARK ASSIGNMENT (the "Trademark Assignment") is made and entered into as of January 31, 2020, by and between Bumble Bee Foods, LLC, a Delaware limited liability company located at 280 10th Avenue, San Diego, California 92101, U.S.A. ("Assignor"), and Tonos US LLC, a Delaware limited liability company located at 501 W Broadway Ste 1540, San Diego, California 92101, U.S.A. ("Assignee") (collectively referred to as the "Parties").

WHEREAS, pursuant to that certain Intellectual Property Assignment Agreement, dated as of the date hereof (the "Agreement"), Assignor has assigned all right, title and interest in and to the US Business Assigned IP Assets (as defined by reference therein), including any and all trademark registrations and pending trademark applications listed on the attached Schedule 1 (collectively referred to as the "Trademarks"), and all goodwill connected with the use of or symbolized thereby; and

WHEREAS, pursuant to the Agreement, the Assignee has acquired all right, title and interest in and to the US Business Assigned IP Assets, including the Trademarks, and the Parties wish to record such acquisition in the United States Patent and Trademark Office (the "USPTO"); and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

Capitalized terms used herein and not defined herein have the meanings set forth in the Agreement.

Pursuant to the Agreement, the Assignor hereby conveys, assigns, and transfers to the Assignee all of the Assignor's right, title and interest in, to and under (i) the Trademarks, (ii) all goodwill connected with and symbolized by the Trademarks, and (iii) and all income, royalties, proceeds and liabilities at any time due or payable or asserted under and with respect to the Trademarks, including, without limitation, all rights to sue and recover at law or in equity for any past, present and/or future infringement, misappropriation, dilution, violation or other impairment thereof.

Notwithstanding anything to the contrary contained herein, the US Business Assigned IP Assets shall not include any application for registration of a Trademark that would be invalidated, canceled, voided or abandoned due to the transfer, assignment and/or conveyance of the US Business Assigned IP Assets hereunder, including intent-to-use applications filed with the USPTO pursuant to 15 USC Section 1051(b) prior to the filing of a statement of use or amendment to allege use pursuant to 15 USC 1051(c) or (d), unless and until such time that the transfer, assignment and/or conveyance of the US Business Assigned IP Assets hereunder will not cause such Trademark to be invalidated, cancelled, voided or abandoned.

This Trademark Assignment is subject to all the terms and conditions of the Agreement, which is incorporated by reference as if fully set forth herein. The Parties intend that this Trademark Assignment is for recordation purposes only and its terms shall not

modify and shall be subject to the applicable terms and conditions of the Agreement, which govern the Parties' rights and interests in the US Business Assigned IP Assets.

THIS TRADEMARK ASSIGNMENT AND ANY ACTION ARISING OUT OF OR RELATING TO THIS AGREEMENT SHALL BE EXCLUSIVELY GOVERNED BY AND CONSTRUED AND ENFORCED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK, WITHOUT GIVING EFFECT TO ANY LAW OR RULE THAT WOULD CAUSE THE LAWS OF ANY JURISDICTION OTHER THAN THE STATE OF NEW YORK TO BE APPLIED, EXCEPT TO THE EXTENT THAT SUCH LAWS ARE SUPERSEDED BY THE BANKRUPTCY CODE.

This Trademark Assignment is made without warranty, representation, or guaranty by, or recourse against, any party of any kind or nature, express, implied, or otherwise.

This Trademark Assignment may be executed by the parties hereto in separate counterparts, each of which when so executed shall be deemed to be an original and all of which when taken together shall constitute a single agreement.

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IN WITNESS WHEREOF, each party has caused this Trademark
Assignment to be executed by its duly authorized officer as of the date first written above.

ASSIGNOR

BUMBLE BEE FOODS, LLC

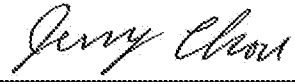
By: 

Name: Kent McNeil

Title: EVP & CFO

ASSIGNEE

TONOS US LLC

By: 
Name: Jerry Chou
Title: Vice President

SCHEDULE 1

Trademark Registrations and Applications

Mark	Application Number	Application Date	Registration Number	Registration Date
A KEY INGREDIENT IN A HEALTHIER LIFE	86562315	03/12/2015	4952755	05/03/2016
ASTORIA SEAFOOD COMPANY (design)	88470119	06/12/2019		
ASTORIA SEAFOOD COMPANY (design)	88470106	06/12/2019		
ASTORIA SEAFOOD COMPANY SAN DIEGO, CA EST 1899 SEAFOOD LOVE (design)	88470103	06/12/2019		
BEE BUCKS	86512328	01/23/2015	4965695	05/24/2016
Bee Character (Design Only)	86/259406	04/22/2014	4693506	02/24/2015
BEE Design	86668461	06/19/2015	4892597	01/26/2016
Bee Design (Bee with hat, pants and boots)	71/640671	01/13/1953	581074	10/13/1953
Bee in Chef's Hat Design (Bee in chef's hat and striped shirt)	77/521988	07/14/2008	3652458	07/07/2009
BEE WELL FOR LIFE	88598267	08/29/2019		
BEE WELL FOR LIFE EST. 1899 (design)	88609581	09/09/2019		
BEE WELL FOR LIFE EST. 1899 WILD CAUGHT	88641091	10/03/2019		
BEE-EASY	86/280189	05/13/2014	4758654	06/23/2015
Brisling Sardine Label Design	87157528	08/31/2016	5277972	08/29/2017
BUMBLE BEE	76/544986	09/02/2003	2896903	10/26/2004
BUMBLE BEE - THE CHOWDER PEOPLE	85/195156	12/10/2010	4020714	08/30/2011
BUMBLE BEE and Single Bee Design	73/023282	06/04/1974	1010513	05/13/1975

BUMBLE BEE BRAND and Design	85/968469	06/24/2013	4466479	01/14/2014
BUMBLE BEE CHARACTER Design only	86/259,406	04/22/2014	4,693,506	02/24/2015
Bumble Bee in Port Hole Design	76/544997	09/02/2003	2924759	02/08/2005
BUMBLE BEE MINI MEALS	87798809	02/15/2018		
BUMBLE BEE SENSATIONS	78/694796	08/17/2005	3167917	11/07/2006
BUMBLE BEE SUPERFRESH	85419325	09/09/2011	4354658	06/18/2013
BUMBLE BEE YUM	77/519142	07/10/2008	3778857	04/20/2010
Canned Clams Label Trade Dress	85/390725	08/05/2011	4118369	03/27/2012
CATCH A HEALTHY LIFESTYLE	85/185149	11/24/2010	4023967	09/06/2011
CORAL	77/493409	06/06/2008	3560944	01/13/2009
EATS LIKE A SNACK. TASTES LIKE A MEAL.	87255959	12/02/2016	5,238,361	07/04/2017
FIGARO	72104692	09/19/1960	717277	06/20/1961
FROM THE KITCHENS OF SWEET SUE and Design	76/007963	03/23/2000	2847741	06/01/2004
GRAB IT. SPORK IT. LOVE IT.	88598273	08/29/2019		
JOVO Food Bar Stylized and/or with design	87199449	10/11/2016	5243044	07/11/2017
JOVO standard character mark	87157474	08/31/2016	5219971	06/06/2017
KUMABACHI	86/202740	02/24/2014	5,161,422	03/14/2017
LIFE IS FULL OF FLAVOR. EAT IT UP.	77/519137	07/10/2008	3778856	04/20/2010
OCEAN'S HARVEST	73/805129	06/19/1989	1629296	12/25/1990
ONLY BUMBLE BEE ALBACORE WILL DO	86/747394	09/03/2015	5,152,050	02/28/2017

ORLEANS	75/348396	08/28/1997	2262099	07/20/1999
PICNIC	74/437640	09/20/1993	1895207	05/23/1995
POWER PACK	86042646	08/20/2013		
PRAIRIE BELT	75/672939	04/01/1999	2338271	04/04/2000
PRAIRIE BELT and Boy Design	75/669698	03/29/1999	2357185	06/13/2000
PRIME FILLET	77414875	03/06/2008	3505145	09/23/2008
PRIME FILLET	78/893518	05/26/2006	3203187	01/23/2007
PRIME FILLET	85/186691	11/29/2010	4086391	01/17/2012
Red Tag Design	85/673829	07/11/2012	4467982	01/14/2014
SANDWICH IN SECONDS	87682301	11/13/2017	5547509	08/21/2018
SANDWICH IN SECONDS stylized	87683774	11/14/2017	5547511	08/21/2018
SAVOY	78/860421	04/12/2006	3983370	06/28/2011
SEAFOOD PERFECTED	88386800	04/15/2019		
SNOW'S	72/134302	12/19/1961	740724	11/13/1962
SNOW'S	73/706895	01/21/1988	1528450	03/07/1989
SNOW'S	75/605250	12/14/1998	2502482	10/30/2001
SNOW'S and Ship Design	73182679	08/18/1978	1146250	01/20/1981
SNOW'S and Ship Design	73706894	01/21/1988	1532202	03/28/1989
SNOW'S THE CHOWDER PEOPLE	75/616314	01/06/1999	2502490	10/30/2001
SPECIES SELECT	86/219566	03/12/2014	4685939	02/10/2015
SWEET SUE	73054566	06/09/1975	1033998	02/17/1976
SWEET SUE	78/838746	03/16/2006	3194038	01/02/2007
SWEET SUE and Girl Design	75/669699	03/29/1999	2338247	04/04/2000
THE ASTORIA SEAFOOD COMPANY	88409028	04/30/2019		
THE BUMBLE BEE EFFECT	87758483	01/17/2018	5537396	08/07/2018
THE ORIGINAL SUPERFOOD	87772317	01/26/2018	5521497	07/17/2018
True Water Foods	88444317	05/23/2019		

TUNA MIND...TUNA BODY...TUNA SOUL...TUNA STRONG	86/523,887	02/04/2015	4856923	11/17/2015
TUNA STRONG	86523256	02/03/2015	4969819	05/31/2016
WILD SELECTIONS	77/150,475	04/06/2007	3669843	08/18/2009
WILD SELECTIONS (+DESIGN)	87770468	01/25/2018	5567284	09/18/2018