

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM559961

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST
<b>SEQUENCE:</b>	2

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Body Innoventions IP Holdings, LLC		01/31/2020	Limited Liability Company: NEVADA
Bremenn IP Holdings, LLC		01/31/2020	Limited Liability Company: NEVADA
Carter-Reed IP Holdings, LLC		01/31/2020	Limited Liability Company: NEVADA
Generix Laboratories IP Holdings, LLC		01/31/2020	Limited Liability Company: NEVADA
JBCO IP Holdings, LLC		01/31/2020	Limited Liability Company: NEVADA
Quality IP Holdings, LLC	FORMERLY BR IP Holdings, LLC	01/31/2020	Limited Liability Company: NEVADA
SanMedica IP Holdings, LLC		01/31/2020	Limited Liability Company: NEVADA
Voss IP Holdings, LLC		01/31/2020	Limited Liability Company: NEVADA
Zoller IP Holdings, LLC		01/31/2020	Limited Liability Company: NEVADA

## RECEIVING PARTY DATA

<b>Name:</b>	Cerberus Business Finance, LLC
<b>Street Address:</b>	875 Third Avenue
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10022
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 78

Property Type	Number	Word Mark
<b>Serial Number:</b>	86935454	ERIKSON BIOSCIENCE
<b>Serial Number:</b>	88310456	MATERNITY THERAPEUTICS
<b>Serial Number:</b>	87809367	NOURICHE FERTILITY
<b>Serial Number:</b>	85514063	BODYLAB

OP \$1965.00 86935454

Property Type	Number	Word Mark
Serial Number:	86444073	BODYLAB FOR EVERY WOMAN
Serial Number:	88193653	BODYLAB
Serial Number:	86966794	RETIVA
Serial Number:	87095742	BREMENN BOTANICALS
Serial Number:	87635641	TUMMY TUCK IN A BOX
Serial Number:	87805057	OSTEOVALIN
Serial Number:	85694883	TESTRODYNE
Serial Number:	88316423	NIGEN BIOTECH
Serial Number:	88390562	BOUNDLESS BITES
Serial Number:	87438380	BRINGING SCIENCE TO LIFE
Serial Number:	87517851	COGNAGARD
Serial Number:	87502519	COGNAGUARD
Serial Number:	87524100	COGNAGUARD MEMORY BOOST
Serial Number:	88398151	COOLSCULPTING
Serial Number:	88290069	FEEL YOUNGER
Serial Number:	88227055	FIT SCIENCE
Serial Number:	85305193	GET A NINJA KICK
Serial Number:	87636344	GF-9
Serial Number:	86538527	GREENSPROUT BOTANICALS
Serial Number:	85748505	GUNGHO
Serial Number:	85306448	GUNGHO
Serial Number:	85748540	GUNGHO
Serial Number:	87662860	HAIR REGENERES
Serial Number:	87837260	I WANT BETTER MUSCLE TONE
Serial Number:	87837271	I WANT TO BURN FAT & INCREASE ENERGY
Serial Number:	87886856	I WANT TO INCREASE METABOLISM
Serial Number:	87732570	LOVE YOUR LOCKS AGAIN, FROM ROOT TO TIP
Serial Number:	87732590	LOVE YOUR LOCKS, FROM ROOT TO TIP
Serial Number:	87023425	MIRACLE BEETS
Serial Number:	87012640	MIRACLE POWDER
Serial Number:	85376616	MY FREE DIET
Serial Number:	85321476	NINJA LIKE FOCUS
Serial Number:	85748574	NINJA LIKE FOCUS
Serial Number:	87536504	NUTRASPORT
Serial Number:	87927776	POWER STIX
Serial Number:	87180714	SENSA
Serial Number:	87975603	SENSA
Serial Number:	87181976	SENSA

Property Type	Number	Word Mark
Serial Number:	87552731	SENSA CLINICAL
Serial Number:	88194014	SKINNY PAK
Serial Number:	88396560	SKINNY PAKS
Serial Number:	88379416	SKINNY SPRINKLES
Serial Number:	87712501	SPRINKLE. EAT. LOSE WEIGHT!
Serial Number:	87523724	TESTROGEL
Serial Number:	88207513	THE NAD SOLUTION
Serial Number:	85624573	THE SENSITIVE SKIN AUTHORITY
Serial Number:	86753411	THE SMART PILL
Serial Number:	88021431	THERMODYNAMIC EXTENDER
Serial Number:	87358249	THYROVARIN
Serial Number:	88001209	BELASHFULL
Serial Number:	88157289	CHROMAVIV
Serial Number:	87675255	I AM VITAL
Serial Number:	88014058	NATURAL IS THE NEW BEAUTY
Serial Number:	88118198	SEROVITAL
Serial Number:	87679891	SEROVITAL HAIR REGENERES
Serial Number:	88290058	SV BEAUTY
Serial Number:	87527547	VITAL COMMUNITY
Serial Number:	87530815	VITAL VIP
Serial Number:	87732585	THE EASIEST WAY TO LOSE WEIGHT
Serial Number:	88197422	HIGH ENERGY FAT BURNER
Serial Number:	87330556	ZANTREX
Serial Number:	88532980	INTENSIVE REPAIR PODS
Serial Number:	88567316	SEROVITAL AMINO ACID COMPLEX
Serial Number:	88559874	VALIDATED BY SCIENCE, PROVEN BY YOU
Serial Number:	88559860	STAY VITAL
Serial Number:	88580077	NOURICHE LIFE
Serial Number:	88581951	REDNESS REHAB
Serial Number:	88680783	SEROVITAL SKIN REPLENISH
Serial Number:	88680934	SEROVITAL SKIN RESTORE
Serial Number:	88384919	CANNAFLEX
Serial Number:	88688217	CBD THERAPEUTIC
Serial Number:	88690869	NOURICHE YOU
Serial Number:	88706668	BRIGHTENING DRONE
Serial Number:	88707661	INFLAMMAGING

**CORRESPONDENCE DATA**

**TRADEMARK  
REEL: 006853 FRAME: 0852**

**Fax Number:** 3104079090

***Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***

**Phone:** 3104074000

**Email:** nmaoz@ktbslaw.com

**Correspondent Name:** N. Maoz; KTBS Law LLP

**Address Line 1:** 1999 Avenue of the Stars

**Address Line 2:** 39th Floor

**Address Line 4:** Los Angeles, CALIFORNIA 90067

<b>NAME OF SUBMITTER:</b>	Nir Maoz
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<b>SIGNATURE:</b>	/Nir Maoz/
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<b>DATE SIGNED:</b>	01/31/2020
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**Total Attachments: 5**

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## ASSIGNMENT FOR SECURITY - - TRADEMARKS

January 31, 2020

WHEREAS, the undersigned parties (collectively, the “**Assignors**”) have adopted, used and are using, and hold all right, title and interest in and to, the trademarks and service marks listed on the attached Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the “**Trademarks**”);

WHEREAS, the Assignors have entered into an Amended and Restated Security Agreement (Subordinated Note), dated January 31, 2020 (together with all exhibits and schedules thereto, as amended, restated, supplemented, modified or otherwise changed from time to time, the “**Security Agreement**”), in favor of Cerberus Business Finance, LLC, as the Collateral Agent for itself and certain lenders (in such capacity, together with its successors and assigns, if any, the “**Assignee**”); and

WHEREAS, pursuant to the Security Agreement, the Assignors have assigned to the Assignee and granted to the Assignee for the benefit of the Secured Parties (as defined in the Security Agreement) a continuing security interest in all right, title and interest of the Assignors in, to and under the Trademarks, together with, among other things, the good-will of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the “**Trademark Collateral**”), to secure the payment, performance and observance of the Secured Obligations.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignors do hereby pledge, convey, sell, assign, transfer and set over unto the Assignee and grant to the Assignee for the benefit of the Assignee and the Secured Parties a continuing security interest in the Trademark Collateral to secure the prompt payment, performance and observance of the Secured Obligations.


The Assignors do hereby further acknowledge and affirm that the rights and remedies of the Assignee with respect to the Trademark Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. To the extent there is any conflict between the provisions of this Assignment for Security and the Security Agreement, the Security Agreement shall control.

*[The remainder of this page is intentionally left blank.]*

IN WITNESS WHEREOF, the Assignors have caused this Assignment to be duly executed by their officer thereunto duly authorized as of the date first written above.

BODY INNOVENTIONS IP HOLDINGS, LLC  
BREMENN IP HOLDINGS, LLC  
CARTER-REED IP HOLDINGS, LLC  
GENERIX LABORATORIES IP HOLDINGS, LLC  
JBCO IP HOLDINGS, LLC

QUALITY IP HOLDINGS, LLC  
*(F/K/A BR IP HOLDINGS, LLC)*  
SANMEDICA IP HOLDINGS, LLC  
VOSS IP HOLDINGS, LLC  
ZOLLER IP HOLDINGS, LLC

By:   
Name: Matthew Draper  
Title: Authorized Signer

[Signature Page to Assignment for Security – Trademarks (Subordinated Note)]

**TRADEMARK**  
**REEL: 006853 FRAME: 0855**

SCHEDULE A TO ASSIGNMENT FOR SECURITY

Owner	Trademark	Serial Number	Registration Number
Quality IP Holdings, LLC	ERIKSON BIOSCIENCE	86935454	
Quality IP Holdings, LLC	MATERNITY THERAPEUTICS	88310456	
Quality IP Holdings, LLC	NOURICHE FERTILITY	87809367	
JBCO IP Holdings, LLC	BODYLAB	85514063	
JBCO IP Holdings, LLC	BODYLAB FOR EVERY WOMAN	86444073	
JBCO IP Holdings, LLC	BODYLAB	88193653	
Body Innoventions IP Holdings, LLC	RETIVA	86966794	
Bremenn IP Holdings, LLC	BREMENN BOTANICALS	87095742	5459672
Bremenn IP Holdings, LLC	TUMMY TUCK IN A BOX	87635641	
Carter-Reed IP Holdings, LLC	OSTEOVALIN	87805057	
Generix Laboratories IP Holdings, LLC	TESTRODYNE	85694883	4506361
Nigen Biotech IP Holdings, LLC	NIGEN BIOTECH	88316423	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	BOUNDLESS BITES	88390562	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	BRINGING SCIENCE TO LIFE	87438380	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	COGNAGARD	87517851	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	COGNAGUARD	87502519	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	COGNAGUARD MEMORY BOOST	87524100	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	COOLSCULPTING	88398151	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	FEEL YOUNGER	88290069	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	FIT SCIENCE	88227055	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	GET A NINJA KICK	85305193	4498438
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	GF-9	87636344	5734718
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	GREENSPROUT BOTANICALS	86538527	5296781
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	GUNGHO	85748505	4349693
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	GUNGHO (stylized with design)	85306448	4411457

Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	GUNGHO (stylized with design)	85748540	4349696
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	HAIR REGENERES	87662860	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	I WANT BETTER MUSCLE TONE	87837260	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	I WANT TO BURN FAT & INCREASE ENERGY	87837271	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	I WANT TO INCREASE METABOLISM	87886856	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	LOVE YOUR LOCKS AGAIN, FROM ROOT TO TIP	87732570	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	LOVE YOUR LOCKS, FROM ROOT TO TIP	87732590	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	MIRACLE BEETS	87023425	5476103
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	MIRACLE POWDER	87012640	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	MY FREE DIET	85376616	5176569
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	NINJA LIKE FOCUS	85321476	4418982
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	NINJA LIKE FOCUS	85748574	4349698
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	NUTRASPORT	87536504	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	POWER STIX	87927776	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	SENSA	87180714	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	SENSA	87975603	5292991
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	SENSA	87181976	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	SENSA CLINICAL	87552731	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	SKINNY PAK	88194014	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	SKINNY PAKS	88396560	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	SKINNY SPRINKLES	88379416	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	SPRINKLE. EAT. LOSE WEIGHT!	87712501	5630855
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	TESTROGEL	87523724	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	THE NAD SOLUTION	88207513	



Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	THE SENSITIVE SKIN AUTHORITY	85624573	4685068
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	THE SMART PILL	86753411	5788049
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	THERMODYNAMIC EXTENDER	88021431	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	THYROVARIN	87358249	
SanMedica IP Holdings, LLC	BELASHFULL	88001209	
SanMedica IP Holdings, LLC	CHROMAVIV	88157289	
SanMedica IP Holdings, LLC	I AM VITAL	87675255	
SanMedica IP Holdings, LLC	NATURAL IS THE NEW BEAUTY	88014058	
SanMedica IP Holdings, LLC	SEROVITAL	88118198	
SanMedica IP Holdings, LLC	SEROVITAL HAIR REGENERES	87679891	
SanMedica IP Holdings, LLC	SV BEAUTY	88290058	
SanMedica IP Holdings, LLC	VITAL COMMUNITY	87527547	
SanMedica IP Holdings, LLC	VITAL VIP	87530815	
Voss IP Holdings, LLC	THE EASIEST WAY TO LOSE WEIGHT	87732585	
Zoller IP Holdings, LLC	HIGH ENERGY FAT BURNER	88197422	
Zoller IP Holdings, LLC	ZANTREX	87330556	5280792
Quality IP Holdings, LLC	INTENSIVE REPAIR PODS	88532980	
SanMedica IP Holdings, LLC	SEROVITAL AMINO ACID COMPLEX	88567316	
SanMedica IP Holdings, LLC	VALIDATED BY SCIENCE, PROVEN BY YOU	88559874	
SanMedica IP Holdings, LLC	STAY VITAL	88559860	
Quality IP Holdings, LLC	NOURICHE LIFE	88580077	
Bremenn IP Holdings, LLC	REDNESS REHAB	88581951	
SanMedica IP Holdings, LLC	SEROVITAL SKIN REPLENISH	88680783	
SanMedica IP Holdings, LLC	SEROVITAL SKIN RESTORE	88680934	
Quality IP Holdings, LLC	CANNAFLEX	88384919	
Quality IP Holdings, LLC	CBD THERAPEUTIC	88688217	
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Quality IP Holdings, LLC	BRIGHTENING DRONE	88706668	
Quality IP Holdings, LLC	INFLAMMAGING	88707661	