

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM558842

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Shimon Wright		12/11/2019	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Freeway GmbH		
<b>Street Address:</b>	Industriestr. 2b		
<b>City:</b>	Floersheim		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	65439		
<b>Entity Type:</b>	Gesellschaft Mit Beschränkter Haftung (GmbH): GERMANY		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86221368	JOHN DOE THE GOODHEARTED BRAND	
<b>Serial Number:</b>	86220544	JOHN DOE	
<b>Serial Number:</b>	86222139	JD	
<b>Serial Number:</b>	85933443	JOHN DOE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2124881667		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2124881668		
<b>Email:</b>	ernst@el-law.com		
<b>Correspondent Name:</b>	Marcus Dr. Ernst		
<b>Address Line 1:</b>	17 Battery Place		
<b>Address Line 2:</b>	Suite 1307		
<b>Address Line 4:</b>	New York, NEW YORK 10004		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Dr. Marcus A. Ernst		
<b>Address Line 1:</b>	17 Battery Place, Suite 1307		
<b>Address Line 4:</b>	New York, NEW YORK 10004		
<b>NAME OF SUBMITTER:</b>	Marcus A. Ernst		

OP \$115.00 86221368

<b>SIGNATURE:</b>	/Marcus A. Ernst/
<b>DATE SIGNED:</b>	01/24/2020
<b>Total Attachments: 9</b> source=20191216 assignments signed by Shimon Wright#page1.tif source=20191216 assignments signed by Shimon Wright#page2.tif source=20191216 assignments signed by Shimon Wright#page3.tif source=20191216 assignments signed by Shimon Wright#page4.tif source=20191216 assignments signed by Shimon Wright#page5.tif source=20191216 assignments signed by Shimon Wright#page6.tif source=20191216 assignments signed by Shimon Wright#page7.tif source=20191216 assignments signed by Shimon Wright#page8.tif source=20191216 assignments signed by Shimon Wright#page9.tif	

**SCHEDULE A**

List of Trademarks and Jurisdictions:

Trademark Serial Number	Trademark Register Number	Jurisdiction
86221368	4765482	USPTO
86220544	4749188	USPTO
86222139	4636352	USPTO
85933443	4520418	USPTO

EXHIBIT  
to the  
TRADEMARK AND IP PURCHASE AGREEMENT

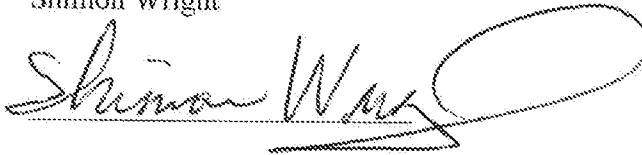
ASSIGNMENT OF TRADEMARKS

WHEREAS, Shimon Wright, an individual with having an address at 7270 Brace Street, Detroit, Michigan 48228 (the "Assignor"), has adopted and used and is using the trademark with the Registration Number 4636352 and the Serial Number 86222139, as shown attached (hereinafter referred to as the "Trademark");

WHEREAS, Freeway GmbH, a German limited liability company, having an address at Industriestr. 2b, 65439 Floersheim, Germany (the "Assignee"), is desirous of acquiring the Trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby irrevocably assign unto the said Assignee all rights, title and interest in and to the Trademark and the registration thereof, together with the good will of the business symbolized by the Trademark, all causes of action for past infringement thereof, and the registration thereof.

Shimon Wright



~~STATE OF~~ } KINGDOM OF SWEDEN  
~~COUNTY OF~~ } CITY OF STOCKHOLM  
                  } EMBASSY OF THE  
                  } UNITED STATES OF AMERICA

The foregoing instrument was acknowledged before me this 11<sup>th</sup> day of Dec 2019 by Shimon Wright.

~~Notary Public~~ \_\_\_\_\_ Patrick I. Tanimura  
Printed Name: \_\_\_\_\_ Consul  
My Commission Expires: Indefinitely




Trademark	Serial No.	Reg. No.	Goods/Services
	86222139	4636352	CLASS 25: BOTTOMS; CLOTHING, NAMELY, KHAKIS; DENIMS; JEANS; PANTS; T-SHIRTS; TOPS

EXHIBIT  
to the  
TRADEMARK AND IP PURCHASE AGREEMENT

ASSIGNMENT OF TRADEMARKS

WHEREAS, Shimon Wright, an individual with having an address at 7270 Brace Street, Detroit, Michigan 48228 (the "Assignor"), has adopted and used and is using the trademark with the Registration Number 4520418 and the Serial Number 85933443, as shown attached (hereinafter referred to as the "Trademark");

WHEREAS, Freeway GmbH, a German limited liability company, having an address at Industriestr. 2b, 65439 Floersheim, Germany (the "Assignee"), is desirous of acquiring the Trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby irrevocably assign unto the said Assignee all rights, title and interest in and to the Trademark and the registration thereof, together with the good will of the business symbolized by the Trademark, all causes of action for past infringement thereof, and the registration thereof.

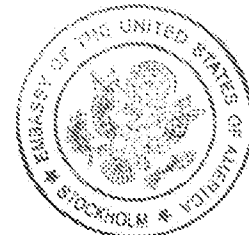
Shimon Wright



STATE OF KINGDOM OF SWEDEN  
CITY OF STOCKHOLM }  
EMBASSY OF THE }  
COUNTY OF UNITED STATES OF AMERICA } SS.

The foregoing instrument was acknowledged before me this 11<sup>th</sup> day of Dec. 2019 by Shimon Wright.

Notary Public \_\_\_\_\_  
Printed Name: Patrick I. Tanimura  
My Commission Expires: Indefinitely  
\_\_\_\_\_



Trademark	Serial No.	Reg. No.	Goods/Services
John Doe	85933443	4520418	CLASS 25: T-SHIRTS FOR MEN, WOMEN

EXHIBIT  
to the  
TRADEMARK AND IP PURCHASE AGREEMENT

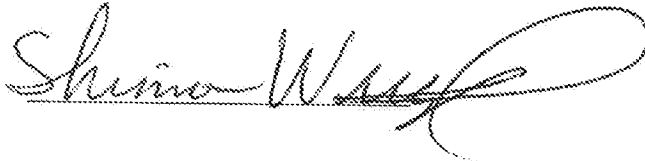
ASSIGNMENT OF TRADEMARKS

WHEREAS, Shimon Wright, an individual with having an address at 7270 Brace Street, Detroit, Michigan 48228 (the "Assignor"), has adopted and used and is using the trademark with the Registration Number 4765482 and the Serial Number 86221368, as shown attached (hereinafter referred to as the "Trademark");

WHEREAS, Freeway GmbH, a German limited liability company, having an address at Industriestr. 2b, 65439 Floersheim, Germany (the "Assignee"), is desirous of acquiring the Trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby irrevocably assign unto the said Assignee all rights, title and interest in and to the Trademark and the registration thereof, together with the good will of the business symbolized by the Trademark, all causes of action for past infringement thereof, and the registration thereof.

Shimon Wright



STATE OF Kingdom of Sweden  
CITY OF Stockholm  
COUNTY OF Embassy of the United States of America

The foregoing instrument was acknowledged before me this 11<sup>th</sup> day of Dec, 2009 by Shimon Wright.

Notary Public Patrick J. Tanimura  
Printed Name: \_\_\_\_\_  
My Commission Expires: Indefinitely






Trademark	Serial No.	Reg. No.	Goods/Services
<p data-bbox="321 432 418 459">John Doe</p>  <p data-bbox="272 709 464 789">THE GOODHEARTED BRAND</p>	<p data-bbox="521 432 626 459">86221368</p>	<p data-bbox="678 432 773 459">4765482</p>	<p data-bbox="873 432 1393 695">CLASS 25: BELTS; BOTTOMS; CAPES; CLOTHING, NAMELY, KHAKIS; COATS; DENIM JACKETS; DENIMS; FOOTWEAR; GLOVES; HEADWEAR; JACKETS; JEANS; JUMPSUITS; RAINWEAR; SCARVES; SHIRTS; SHORTS; SWEAT JACKETS; SWEAT PANTS; SWEAT SHIRTS; SWEATERS; T-SHIRTS; TOPS; TROUSERS; UNDERGARMENTS; VESTS</p>

EXHIBIT  
to the  
TRADEMARK AND IP PURCHASE AGREEMENT

ASSIGNMENT OF TRADEMARKS

**WHEREAS**, Shimon Wright, an individual with having an address at 7270 Brace Street, Detroit, Michigan 48228 (the "Assignor"), has adopted and used and is using the trademark with the Registration Number 4749188 and the Serial Number 86220544, as shown attached (hereinafter referred to as the "Trademark");

**WHEREAS**, Freeway GmbH, a German limited liability company, having an address at Industriestr. 2b, 65439 Floersheim, Germany (the "Assignee"), is desirous of acquiring the Trademark and the registration thereof;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby irrevocably assign unto the said Assignee all rights, title and interest in and to the Trademark and the registration thereof, together with the good will of the business symbolized by the Trademark, all causes of action for past infringement thereof, and the registration thereof.

Shimon Wright



~~STATE OF~~      MINISTRY OF SWEDEN  
CITY OF STOCKHOLM  
~~COUNTY OF~~      EMBASSY OF THE  
UNITED STATES OF AMERICA } CO.

The foregoing instrument was acknowledged before me this 11<sup>th</sup> day of Dec 2019 by Shimon Wright.

Notary Public Patrick I. Tanimura  
Printed Name: \_\_\_\_\_  
My Commission Expires: Indefinitely



Trademark	Serial No.	Reg. No.	Goods/Services
john Doe	86220544	4749188	CLASS 25: BOTTOMS; COATS; JACKETS; JEANS; PANTS; SCARVES; SHIRTS; SWEATERS; TOPS; BELTS; CAPES; CLOTHING, NAMELY, KHAKIS; FOOTWEAR; GLOVES; HEADWEAR; JUMPSUITS; RAINWEAR; SHAWLS; SHORTS; SINGLET; UNDERGARMENTS; VESTS