

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM558762

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SCHOOL SPECIALTY, INC.		01/17/2020	Corporation:
CLASSROOMDIRECT.COM, LLC		01/17/2020	Limited Liability Company: DELAWARE
SPORTIME, LLC		01/17/2020	Limited Liability Company: DELAWARE
DELTA EDUCATION, LLC		01/17/2020	Limited Liability Company: DELAWARE
PREMIER AGENDAS, LLC		01/17/2020	Limited Liability Company: DELAWARE
CHILDCRAFT EDUCATION, LLC		01/17/2020	Limited Liability Company: DELAWARE
BIRD-IN-HAND WOODWORKS, LLC		01/17/2020	Limited Liability Company: DELAWARE
CALIFONE INTERNATIONAL, LLC		01/17/2020	Limited Liability Company: DELAWARE
SSI GUARDIAN, LLC		01/17/2020	Limited Liability Company: DELAWARE
FREY SCIENTIFIC, LLC		01/17/2020	Limited Liability Company: DELAWARE
SAX ARTS & CRAFTS, LLC		01/17/2020	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	U.S. Bank National Association, as agent
Street Address:	60 Livingston Avenue
Internal Address:	EP-MN-WS3C
City:	St. Paul
State/Country:	MINNESOTA
Postal Code:	55107
Entity Type:	National Banking Association: UNITED STATES

PROPERTY NUMBERS Total: 206

Property Type	Number	Word Mark
Serial Number:	72091591	CHILDCRAFT
Serial Number:	73120398	SPORTIME

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	73271052	CALIFONE
Serial Number:	73378143	TRUE-FLOW
Serial Number:	73378144	WRITE ON
Serial Number:	74100635	SPORTIME
Serial Number:	74251937	
Serial Number:	74257225	DELTA EDUCATION SCIS 3
Serial Number:	74263859	VERSA TEMP
Serial Number:	74265815	ABILITATIONS
Serial Number:	74306216	PHYSIO-ROLL
Serial Number:	74412279	KORNERS FOR KIDS
Serial Number:	74479643	BECAUSE CHILDREN LEARN BY DOING
Serial Number:	74489056	FAST FOOD FOR THOUGHT
Serial Number:	74622442	TOUCHPHONICS
Serial Number:	74712553	SCHOOL SPECIALTY
Serial Number:	75026995	CHILDCRAFT
Serial Number:	75062867	S.P.I.R.E.
Serial Number:	75100716	MAKE IT A RULE TO PLAN
Serial Number:	75218397	CALIFONE
Serial Number:	75289019	SOUNDS SENSIBLE
Serial Number:	75525966	SAX
Serial Number:	75562823	WORDLY WISE
Serial Number:	75563225	PRIMARY PHONICS
Serial Number:	75563622	EXPLODE THE CODE
Serial Number:	75568986	EPS
Serial Number:	75569733	EPS
Serial Number:	75572554	EPS
Serial Number:	75584345	WHERE EDUCATION MEETS IMAGINATION
Serial Number:	75599771	NEO/SLIDE
Serial Number:	75599772	NEO/LAB
Serial Number:	75599773	NEO/RESOURCE
Serial Number:	75606640	CLASSROOM DIRECT
Serial Number:	75646894	DELTA EDUCATION
Serial Number:	75646899	DELTA EDUCATION & DESIGN
Serial Number:	75648445	SPELL CHECK
Serial Number:	75666398	WHERE EDUCATION MEETS IMAGINATION ABC
Serial Number:	75736754	BASE TEN FRIES
Serial Number:	75736755	DECIMAL DOG
Serial Number:	75744687	SCIENCE VIEW

Property Type	Number	Word Mark
Serial Number:	75746432	MATH IN A NUTSHELL
Serial Number:	75764449	CLAIMS TO FAME
Serial Number:	75843310	BRODHEAD GARRETT
Serial Number:	75843889	FREY SCIENTIFIC
Serial Number:	75866126	DIAL-A-DOLLAR
Serial Number:	75866127	DIAL-A-FRACTION
Serial Number:	75866128	DIAL-A-TIME
Serial Number:	75866129	FRACTIONOES
Serial Number:	75866130	DIAL-A-DIGIT
Serial Number:	76130890	SPORTIME
Serial Number:	76184135	DIAL-A-PATTERN
Serial Number:	76184136	DIAL-A-VOLUME
Serial Number:	76184137	DIAL-A-TRIAL
Serial Number:	76243343	NEO/BLOOD
Serial Number:	76446426	DELTA EDUCATION
Serial Number:	76456046	DECIMAL DOG
Serial Number:	76456472	DELTA SCIENCE MODULE
Serial Number:	76457073	FRACTION BURGER
Serial Number:	76575452	EDUCATORS PUBLISHING SERVICE
Serial Number:	76621988	EPS
Serial Number:	76655810	PLUGGED IN TO READING
Serial Number:	76975205	TRIUMPH LEARNING
Serial Number:	77149991	TOUCH-UNITS
Serial Number:	77191219	LITERACY LEADERS
Serial Number:	77218893	SOUNDS SENSIBLE
Serial Number:	77291723	NEO/SCI
Serial Number:	77355324	VOCABULARY FROM CLASSICAL ROOTS
Serial Number:	77369947	ONTRAC
Serial Number:	77374898	DELTA SCIENCE CONTENT READERS
Serial Number:	77420054	VOCABULARY FROM CLASSICAL ROOTS
Serial Number:	77452338	SITTON SPELLING AND WORD SKILLS
Serial Number:	77464756	HELPING EDUCATORS ENGAGE AND INSPIRE STU
Serial Number:	77545942	BUCKLE DOWN
Serial Number:	77624467	DELTA SCIENCE RESOURCE SERVICE
Serial Number:	77632278	GOT IT!
Serial Number:	77648035	ONTRAC
Serial Number:	77682097	PROJECTS BY DESIGN
Serial Number:	77686524	CLASSROOMDIRECT.COM

Property Type	Number	Word Mark
Serial Number:	77704177	FREY SECURE
Serial Number:	77704180	FREY SELECT
Serial Number:	77704182	FREY CHOICE
Serial Number:	77782872	EPS
Serial Number:	77783358	EPS
Serial Number:	77787848	SCHOOL SPECIALTY WEXPLORE
Serial Number:	77787852	WEXPLORE
Serial Number:	77923819	HEALTHY KIDS CHALLENGE
Serial Number:	77924199	HEALTHY KIDS CHALLENGE
Serial Number:	78154693	INTEGRATIONS
Serial Number:	78402586	EDUCATION ESSENTIALS
Serial Number:	78535642	COACH
Serial Number:	78536112	
Serial Number:	78579490	DELTA SCIENCE FIRST READERS
Serial Number:	78630773	SCHOOL SMART
Serial Number:	78630775	SCHOOL SMART
Serial Number:	78722904	EPS PHONICS PLUS
Serial Number:	78722907	MAKING CONNECTIONS
Serial Number:	78795166	SAX
Serial Number:	78801406	THE SPEECH BIN
Serial Number:	78879989	WORDLY WISE 3000
Serial Number:	78909268	DELTA SCIENCE READERS
Serial Number:	78914544	WORDS I USE WHEN I WRITE
Serial Number:	78949706	DELTA EDUCATION
Serial Number:	78969955	LADDERS TO SUCCESS
Serial Number:	85033268	CLASSROOM SELECT
Serial Number:	85065438	OPTIONS
Serial Number:	85078862	INQUIRY INVESTIGATIONS
Serial Number:	85115820	BIRD-IN-HAND
Serial Number:	85115823	BIRD-IN-HAND WOODWORKS
Serial Number:	85254328	CALIFONE
Serial Number:	85352961	DSM THIRD EDITION
Serial Number:	85354379	DISCOVERY
Serial Number:	85354383	ODYSSEY
Serial Number:	85354386	EXPLORER
Serial Number:	85389616	HUSH BUDDY
Serial Number:	85555103	WHERE THE CHILD COMES FIRST
Serial Number:	85566906	PATH DRIVER FOR READING

Property Type	Number	Word Mark
Serial Number:	85566908	PATH DRIVER FOR MATH
Serial Number:	85655326	PATH DRIVER FOR MATH USE DATA TO DRIVE A
Serial Number:	85655328	PATH DRIVER FOR READING USE DATA TO DRIV
Serial Number:	85663797	VB-TRAINER
Serial Number:	85736959	RAISING RESPECT: TAKE A STAND AGAINST BU
Serial Number:	85805545	TO TRIUMPH ONLINE
Serial Number:	85805558	BOOK JAM
Serial Number:	85866809	PLUGGED IN TO READING
Serial Number:	86080949	GET COACH
Serial Number:	86080942	KIDSTART
Serial Number:	86160841	RECIPE FOR READING
Serial Number:	86283569	R
Serial Number:	86283572	ROYAL SEATING
Serial Number:	86303892	S.P.I.R.E. TOUCH PHONICS
Serial Number:	86303897	S.P.I.R.E. TOUCH PHONICS
Serial Number:	86391602	APOLLO
Serial Number:	86391603	NEOCLASS
Serial Number:	86395241	NEOROK
Serial Number:	86398235	NEOMOVE
Serial Number:	86406290	CLASSROOM SELECT
Serial Number:	86495311	EDUCATION IS YOUR SPECIALTY. MAKING IT E
Serial Number:	86498229	CLASSROOM DIRECT
Serial Number:	86498332	
Serial Number:	86506024	
Serial Number:	86602522	PREMIER ESTEEM
Serial Number:	86826829	SCHOOL SPECIALTY
Serial Number:	86826831	1 PREMIER
Serial Number:	86925077	SOAR LIFE PRODUCTS
Serial Number:	86925081	EMPOWER MINDS. STRENGTHEN BODIES. INSPIR
Serial Number:	86963224	COACH DIGITAL
Serial Number:	87011235	SSI GUARDIAN
Serial Number:	87011239	SSI GUARDIAN
Serial Number:	87011242	SSI GUARDIAN SETTING THE NEW STANDARD
Serial Number:	87137182	SCIENCEFLEX
Serial Number:	87144929	BRAIN BOOSTERS
Serial Number:	87149383	ISPIRE
Serial Number:	87149393	ISPIRE
Serial Number:	87184400	SPIRE

Property Type	Number	Word Mark
Serial Number:	87189680	SSI OUT-OF-SCHOOL PLAY. EXPLORE. CREATE.
Serial Number:	87249370	EPS
Serial Number:	87486161	SSI GUARDIAN
Serial Number:	87486340	QUICK ACTION LOCKDOWN
Serial Number:	87497729	ABC FURNISHINGS
Serial Number:	87578973	LEARN AUGMENTED REALITY
Serial Number:	87586253	INSPIRE THE ARTIST IN EVERY STUDENT
Serial Number:	87614208	SCHOOL SMART
Serial Number:	87614396	SCHOOL SMART
Serial Number:	87632229	INCLUDE.INDIVIDUALIZE.INNOVATE.SUCCEED.
Serial Number:	87632231	EMPOWER MINDS. STRENGTHEN BODIES. INSPIR
Serial Number:	87632435	ACTIVE. HEALTHY. HAPPY.
Serial Number:	87657065	NEOMOVE2
Serial Number:	87657097	NEOSHAPE
Serial Number:	87669655	NEOLOUNGE
Serial Number:	87669756	ROYAL 1600 SWITCH
Serial Number:	87730958	21ST CENTURY SAFE SCHOOL
Serial Number:	87791485	NEOTECH
Serial Number:	87791488	NEOTECH PLUS
Serial Number:	87791494	CALITUFF
Serial Number:	87876815	LOCKEDGE
Serial Number:	87911163	SCHOOL SPECIALTY SELECT
Serial Number:	87919476	
Serial Number:	87978057	SSI GUARDIAN
Serial Number:	87978058	SSI GUARDIAN
Serial Number:	88032258	SCHOOL SPECIALTY BRAND PERKS
Serial Number:	88054307	HAMMOND & STEPHENS
Serial Number:	88067739	WORDLY WISE
Serial Number:	88088450	GROUPLINK
Serial Number:	88158320	AIM PACKAGE
Serial Number:	88158321	STRIVE PACKAGE
Serial Number:	88158322	STRIVE PLUS PACKAGE
Serial Number:	88158325	EXCEL PACKAGE
Serial Number:	88158332	PREMIER PLANNER BUILDER
Serial Number:	88283848	SUCCESS COACH
Serial Number:	88302382	TRANSFORMING MORE THAN CLASSROOMS
Serial Number:	88320284	SUCCESS COACH
Serial Number:	88336338	S.P.I.R.E.

Property Type	Number	Word Mark
Serial Number:	88337779	S.P.I.R.E.
Serial Number:	88368944	GET AHEAD OF THE CLASS
Serial Number:	88686856	TILT N NEST
Serial Number:	88683320	KURVE
Serial Number:	88683318	GEODE SERIES
Serial Number:	88683313	NEOSYNC
Serial Number:	88683311	NEORYDE
Serial Number:	88658053	NEOLINK
Serial Number:	88658051	NEOFUSE
Serial Number:	88604373	SCHOOLYARD
Serial Number:	88699262	INSPO
Serial Number:	88683321	ADVOCATE SERIES
Serial Number:	88699263	VIGOR
Serial Number:	88721775	SOUNDS SENSIBLE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3127018637
Email: IPDocket@mayerbrown.com
Correspondent Name: William R. Siegel, Mayer Brown LLP
Address Line 1: 71 S. Wacker Drive
Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	19633261
NAME OF SUBMITTER:	William R. Siegel
SIGNATURE:	/william r siegel/
DATE SIGNED:	01/23/2020

Total Attachments: 27

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The liens and security interests securing the obligations as evidenced hereby are subject to the provisions of the Third Lien Intercreditor Agreement dated as of January 6, 2020 (as amended or modified from time to time), by and among TCW Asset Management Company LLC, as Term Loan Agent, Bank of America, N.A., as Revolving Loan Agent, and U.S. Bank National Association, as Third Lien Agent, and acknowledged by the Obligor and other Grantors. In the event of any conflict between the terms of the Third Lien Intercreditor Agreement and the terms of this agreement, the terms of the Third Lien Intercreditor Agreement shall govern and control.

TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this “Trademark Security Agreement”) is made this 17th day of January 2020, by and among the grantors listed on the signature pages hereof (collectively, jointly and severally, “Grantors” and each individually “Grantor”), and U.S. Bank National Association, in its capacity as agent for certain holders of the Extended Prepetition Debt (in such capacity, together with its successors and assigns in such capacity, “Third Lien Agent”).

WITNESSETH:

WHEREAS, Grantors have certain obligations (collectively, the “Extended Prepetition Debt”) and such Extended Prepetition Debt is permitted to be secured by certain liens on the Collateral consisting of personal property (other than the ABL Priority Collateral) as set forth in this Agreement;

WHEREAS, the Obligor and the Subsidiary Grantors are willing to secure their obligations by granting Liens on their assets to the Third Lien Agent as provided in that certain Third Lien Security Agreement dated as of January 6, 2020 (the “Security Agreement”); and

WHEREAS, pursuant to the Security Agreement, Grantors are required to execute and deliver to the Third Lien Agent, for the benefit of the Secured Parties, this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

1. DEFINED TERMS. All initially capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement.

2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. Each Grantor hereby unconditionally grants, assigns, and pledges to the Third Lien Agent, for the benefit each Lender, to secure the Obligations, a continuing security interest (referred to in this Trademark Security Agreement as the “Security Interest”) in all of such Grantor’s right, title and interest in and to the following, whether now owned or hereafter acquired or arising (excluding any Excluded Assets, collectively, the “Trademark Collateral”):

(a) all of its Trademarks and Trademark Intellectual Property Licenses to which it is a party including those referred to on Schedule I;

(b) all goodwill of the business not inuring to the licensor, connected with the use of, and symbolized by, each Trademark and each Trademark Intellectual Property License; and

(c) all products and proceeds (as that term is defined in the Code) of the foregoing, including any claim by such Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or any Trademarks exclusively licensed under any Intellectual Property License, including right to receive any damages, to the extent permitted by such license, (ii) injury to the goodwill associated with any Trademark, or (iii) right to receive license fees, royalties, and other compensation under any Trademark Intellectual Property License, to the extent permitted by such license.

3. SECURITY FOR OBLIGATIONS. This Trademark Security Agreement and the Security Interest created hereby secures the payment and performance of the Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Trademark Security Agreement secures the payment of all amounts which constitute part of the Obligations and would be owed by Grantors, or any of them, to the Third Lien Agent or the Secured Parties, whether or not they are unenforceable or not allowable due to the existence of an Insolvency Proceeding involving any Grantor.

4. SECURITY AGREEMENT. The Security Interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interests granted to the Third Lien Agent, for the benefit of the Secured Parties, pursuant to the Security Agreement. Each Grantor hereby acknowledges and affirms that the rights, protections, immunities, indemnities and remedies of the Third Lien Agent with respect to the Security Interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. To the extent there is any inconsistency between this Trademark Security Agreement and the Security Agreement, the Security Agreement shall control.

5. AUTHORIZATION TO SUPPLEMENT. If any Grantor shall obtain rights to any new trademarks, the provisions of this Trademark Security Agreement shall automatically apply thereto. Grantors shall give prompt notice in writing to the Third Lien Agent with respect to any such new trademarks or renewal or extension of any trademark registration. Without limiting Grantors' obligations under this Section, Grantors hereby authorize the Third Lien Agent unilaterally to modify this Trademark Security Agreement by amending Schedule I to include any such new trademark rights of each Grantor. Notwithstanding the foregoing, no failure to so modify this Trademark Security Agreement or amend Schedule I shall in any way affect, invalidate or detract from the Third Lien Agent's continuing security interest in all Collateral, whether or not listed on Schedule I.

6. COUNTERPARTS. This Trademark Security Agreement may be executed in any number of counterparts and by different parties on separate counterparts, each of which, when executed and delivered, shall be deemed to be an original, and all of which, when taken together, shall constitute but one and the same Trademark Security Agreement. Delivery of an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission shall be equally as effective as delivery of an original executed counterpart of this

Trademark Security Agreement. Any party delivering an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission also shall deliver an original executed counterpart of this Trademark Security Agreement but the failure to deliver an original executed counterpart shall not affect the validity, enforceability, and binding effect of this Trademark Security Agreement.


7. CHOICE OF LAW AND VENUE AND JURY TRIAL WAIVER. THIS TRADEMARK SECURITY AGREEMENT SHALL BE SUBJECT TO THE PROVISIONS REGARDING CHOICE OF LAW AND VENUE AND JURY TRIAL WAIVER SET FORTH IN SECTIONS 18 and 19 OF THE SECURITY AGREEMENT, AND SUCH PROVISIONS ARE INCORPORATED HEREIN BY THIS REFERENCE, MUTATIS MUTANDIS.

[signature page follows]


IN WITNESS WHEREOF, the parties hereto have caused this Trademark Security Agreement to be executed and delivered as of the day and year first above written.

GRANTORS:


SCHOOL SPECIALTY, INC.

By: 
Name: Kevin Baehler
Title: Executive Vice President and Chief Financial Officer


CLASSROOMDIRECT.COM, LLC, a Delaware limited liability company

By: 
Name: Kevin Baehler
Title: Assistant Secretary

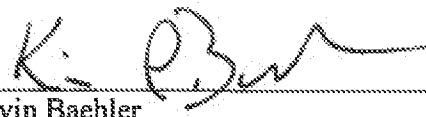
SPORTIME, LLC, a Delaware limited liability company

By: 
Name: Kevin Baehler
Title: Assistant Secretary

DELTA EDUCATION, LLC, a Delaware limited liability company

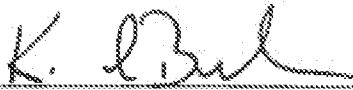
By: 
Name: Kevin Baehler
Title: Assistant Secretary

PREMIER AGENDAS, LLC, a Delaware limited liability company


By: 
Name: Kevin Baehler
Title: Assistant Secretary

[Signature Page to Trademark Security Agreement]


CHILDCRAFT EDUCATION, LLC, a Delaware limited liability company

By: 
Name: Kevin Baehler
Title: Assistant Secretary

BIRD-IN-HAND WOODWORKS, LLC, a Delaware limited liability company

By: 
Name: Kevin Baehler
Title: Assistant Secretary


CALIFONE INTERNATIONAL, LLC, a Delaware limited liability company

By: 
Name: Kevin Baehler
Title: Assistant Secretary

SSI GUARDIAN, LLC, a Delaware limited liability company

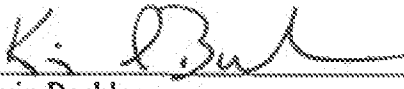
By: 
Name: Kevin Baehler
Title: Assistant Secretary

FREY SCIENTIFIC, LLC, a Delaware limited liability company

By: 
Name: Kevin Baehler
Title: Assistant Secretary

[Signature Page to Trademark Security Agreement]

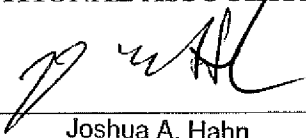
SAX ARTS & CRAFTS, LLC, a Delaware limited liability company

By: 
Name: Kevin Bachler
Title: Assistant Secretary

[Signature Page to Trademark Security Agreement]

THIRD LIEN AGENT:

U.S. BANK NATIONAL ASSOCIATION

By: 
Name: Joshua A. Hahn
Title: Vice President

SCHEDULE I
to
TRADEMARK SECURITY AGREEMENT

United States Trademarks

Mark	Bus. Unit / Owner	Status	Filing Date	App. No.	Reg. Date	Reg. No.
CHILDCRAFT	Childcraft Education, LLC	Registered	25-Feb-1960	72/091,591	14-Mar-1961	712499
SPORTIME	Sportime, LLC	Registered	25-Mar-1977	73/120,398	07-Feb-1978	1085148
CALIFONE	Califone International, LLC	Registered	21-Jul-1980	73/271,052	19-Jan-1982	1186512
TRUE-FLOW	School Specialty, Inc.	Registered	04-Aug-1982	73/378,143	27-Mar-1984	1271755
WRITE ON and Design	School Specialty, Inc.	Registered	04-Aug-1982	73/378,144	27-Dec-1983	1262365
SPORTIME	Sportime, LLC	Registered	26-Sep-1990	74/100,635	26-Nov-1991	1665914
1ST & Design	Premier Agendas, LLC	Registered	04-Mar-1992	74/251,937	23-Feb-1993	1753883
DELTA EDUCATION SCIS 3 & Design	Delta Education, LLC	Registered	13-Mar-1992	74/257,225	20-Jul-1993	1783147
VERSA TEMP	School Specialty, Inc.	Registered	08-Apr-1992	74/263,859	19-Jan-1993	1746677
ABILITATIONS	Sportime, LLC	Registered	15-Apr-1992	74/265,815	22-Dec-1992	1741976
PHYSIO-ROLL and Design	Sportime, LLC	Registered	21-Aug-1992	74/306,216	20-Apr-1993	1766015
KORNERS FOR KIDS	Childcraft Education, LLC	Registered	14-Jul-1993	74/412,279	07-Nov-1995	1933650
BECAUSE CHILDREN LEARN BY DOING	Delta Education, LLC	Registered	18-Jan-1994	74/479,643	25-Jul-1995	1907146
FAST FOOD FOR THOUGHT	Delta Education, LLC	Registered	14-Feb-1994	74/489,056	07-Feb-1995	1877608
TOUCHPHONICS	School Specialty, Inc.	Registered	18-Jan-1995	74/622,442	03-Jul-2001	2465862
SCHOOL SPECIALTY	School Specialty, Inc.	Registered	08-Aug-1995	74/712,553	12-Aug-1997	2086842
CHILDCRAFT	Childcraft Education, LLC	Registered	04-Dec-1995	75/026,995	08-Oct-1996	2006367
S.P.I.R.E. (SPIRE)	School Specialty, Inc.	Registered	26-Feb-1996	75/062,867	01-Apr-1997	2048906

Mark	Bus. Unit / Owner	Status	Filing Date	App. No.	Reg. Date	Reg. No.
MAKE IT A RULE TO PLAN	Premier Agendas, LLC	Registered	08-May-1996	75/100,716	09-Dec-1997	2118995
CALIFONE	Califone International, LLC	Registered	24-Dec-1996	75/218,397	20-Jan-1998	2130349
SOUNDS SENSIBLE	School Specialty, Inc.	Registered	09-May-1997	75/289,019	09-Jun-1998	2163913
SAX	School Specialty, Inc.	Registered	27-Jul-1998	75/525,966	29-Jun-1999	2257283
WORDLY WISE	School Specialty, Inc.	Registered	01-Oct-1998	75/562,823	14-Sep-1999	2278178
PRIMARY PHONICS	School Specialty, Inc.	Registered	01-Oct-1998	75/563,225	07-Mar-2000	2325691
EXPLODE THE CODE	School Specialty, Inc.	Registered	01-Oct-1998	75/563,622	07-Sep-1999	2276181
EPS -CL16	School Specialty, Inc.	Registered	13-Oct-1998	75/568,986	21-Sep-1999	2279489
EPS	School Specialty, Inc.	Registered	13-Oct-1998	75/569,733	19-Oct-1999	2287995
EPS & Design	School Specialty, Inc.	Registered	16-Oct-1998	75/572,554	28-Sep-1999	2281714
WHERE EDUCATION MEETS IMAGINATION	Childcraft Education, LLC	Registered	06-Nov-1998	75/584,345	19-Sep-2000	2388545
NEO/SLIDE	Delta Education, LLC	Registered	04-Dec-1998	75/599,771	15-May-2001	2451570
NEO/LAB	Delta Education, LLC	Registered	07-Dec-1998	75/599,772	12-Jun-2001	2460125
NEO/RESOURCE	Delta Education, LLC	Registered	07-Dec-1998	75/599,773	15-May-2001	2451571
CLASSROOM DIRECT	Classroom Direct.com LLC	Registered	09-Dec-1998	75/606,640	16-Dec-2003	2795089
DELTA EDUCATION & Design	Delta Education, LLC	Registered	11-Feb-1999	75/646,894	18-Apr-2000	2343043
DELTA EDUCATION & Design	Delta Education, LLC	Registered	11-Feb-1999	75/646,899	08-Aug-2000	2374672
SPELL CHECK	School Specialty, Inc.	Registered	25-Feb-1999	75/648,445	28-Mar-2000	2335381
ABC WHERE EDUCATION MEETS IMAGINATION and Design	Childcraft Education, LLC	Registered	23-Mar-1999	75/666,398	04-Apr-2000	2338224
BASE TEN FRIES	Delta Education, LLC	Registered	25-Jun-1999	75/736,754	18-Apr-2000	2343563

Mark	Bus. Unit / Owner	Status	Filing Date	App. No.	Reg. Date	Reg. No.
DECIMAL DOG	Delta Education, LLC	Registered	25-Jun-1999	75/736,755	18-Jul-2000	2368405
SCIENCE VIEW	Delta Education, LLC	Registered	07-Jul-1999	75/744,687	30-Oct-2001	2502701
MATH IN A NUTSHELL	Delta Education, LLC	Registered	09-Jul-1999	75/746,432	05-Jun-2001	2458341
CLAIMS TO FAME	School Specialty, Inc.	Registered	30-Jul-1999	75/764,449	06-Mar-2001	2434267
BRODHEAD GARRETT	School Specialty, Inc.	Registered	08-Nov-1999	75/843,310	10-Oct-2000	2393549
FREY SCIENTIFIC	School Specialty, Inc.	Registered	08-Nov-1999	75/843,889	10-Oct-2000	2393552
DIAL-A-DOLLAR	Delta Education, LLC	Registered	07-Dec-1999	75/866,126	05-Jun-2001	2458616
DIAL-A-FRACTION	Delta Education, LLC	Registered	07-Dec-1999	75/866,127	19-Jun-2001	2462810
DIAL-A-TIME	Delta Education, LLC	Registered	07-Dec-1999	75/866,128	29-May-2001	2456424
FRACTIONOES	Delta Education, LLC	Registered	07-Dec-1999	75/866,129	19-Jun-2001	2462811
DIAL-A-DIGIT	Delta Education, LLC	Registered	07-Dec-1999	75/866,130	05-Jun-2001	2458617
SPORTIME and Design	Sportime, LLC	Registered	19-Sep-2000	76/130,890	16-Oct-2001	2498193
DIAL-A-PATTERN	Delta Education, LLC	Registered	20-Dec-2000	76/184,135	20-Nov-2001	2509886
DIAL-A-VOLUME	Delta Education, LLC	Registered	20-Dec-2000	76/184,136	20-Nov-2001	2509887
DIAL-A-TRIAL	Delta Education, LLC	Registered	20-Dec-2000	76/184,137	20-Nov-2001	2509888
NEO/BLOOD	Delta Education, LLC	Registered	20-Apr-2001	76/243,343	26-Mar-2002	2552466
DELTA EDUCATION	Delta Education, LLC	Registered	03-Sep-2002	76/446,426	10-Feb-2004	2812356
DECIMAL DOG	Delta Education, LLC	Registered	04-Oct-2002	76/456,046	04-May-2004	2837853
DELTA SCIENCE MODULE	Delta Education, LLC	Registered	07-Oct-2002	76/456,472	25-May-2004	2844301
FRACTION BURGER	Delta Education, LLC	Registered	07-Oct-2002	76/457,073	26-Aug-2003	2755799
EDUCATORS PUBLISHING SERVICE	School Specialty, Inc.	Registered	17-Feb-2004	76/575,452	30-Aug-2005	2988601
EPS & Design	School Specialty, Inc.	Registered	22-Nov-2004	76/621,988	10-Jan-2006	3039679

Mark	Bus. Unit / Owner	Status	Filing Date	App. No.	Reg. Date	Reg. No.
PLUGGED IN TO READING Logo	School Specialty, Inc.	Registered	28-Feb-2006	76/655,810	21-Aug-2007	3281271
TRIUMPH LEARNING	School Specialty, Inc.	Registered	27-Mar-2001	76/975,205	15-Apr-2003	2707945
TOUCH-UNITS	School Specialty, Inc.	Registered	05-Apr-2007	77/149,991	10-Jun-2008	3446159
LITERACY LEADERS	School Specialty, Inc.	Registered	26-May-2007	77/191,219	06-May-2008	3423913
SOUNDS SENSIBLE	School Specialty, Inc.	Registered	29-Jun-2007	77/218,893	12-Feb-2008	3381536
NEO/SCI	Delta Education, LLC	Registered	28-Sep-2007	77/291,723	13-Oct-2009	3696397
VOCABULARY FROM CLASSICAL ROOTS	School Specialty, Inc.	Registered	19-Dec-2007	77/355,324	05-May-2009	3614545
ONTRAC	Premier Agendas, LLC	Registered	11-Jan-2008	77/369,947	25-May-2010	3793647
DELTA SCIENCE CONTENT READERS	Delta Education, LLC	Registered	18-Jan-2008	77/374,898	03-Nov-2009	3706026
VOCABULARY FROM CLASSICAL ROOTS	School Specialty, Inc.	Registered	12-Mar-2008	77/420,054	12-May-2009	3618327
SITTON SPELLING AND WORD SKILLS	School Specialty, Inc.	Registered	18-Apr-2008	77/452,338	05-May-2009	3617281
HELPING EDUCATORS ENGAGE AND INSPIRE STUDENTS OF ALL AGES AND ABILITIES TO LEARN	School Specialty, Inc.	Registered	02-May-2008	77/464,756	07-Jul-2009	3652327
BUCKLE DOWN	School Specialty, Inc.	Registered	13-Aug-2008	77/545,942	24-Mar-2009	3594544
DELTA SCIENCE RESOURCE SERVICE	Delta Education, LLC	Registered	02-Dec-2008	77/624,467	17-Aug-2010	3835810
GOT IT!	Califone International, LLC	Registered	12-Dec-2008	77/632,278	02-Mar-2010	3755877
ONTRAC	Premier Agendas, LLC	Registered	13-Jan-2009	77/648,035	31-Aug-2010	3842377
PROJECTS BY DESIGN	School Specialty, Inc.	Registered	03-Mar-2009	77/682,097	28-Sep-2010	3852130
CLASSROOMDIRECT.COM	Classroom Direct.com LLC	Registered	09-Mar-2009	77/686,524	22-Sep-2009	3685902
FREY SECURE	School Specialty, Inc.	Registered	01-Apr-2009	77/704,177	31-Aug-2010	3842513

Mark	Bus. Unit / Owner	Status	Filing Date	App. No.	Reg. Date	Reg. No.
FREY SELECT	School Specialty, Inc.	Registered	01-Apr-2009	77/704,180	31-Aug-2010	3842514
FREY CHOICE	School Specialty, Inc.	Registered	01-Apr-2009	77/704,182	31-Aug-2010	3842515
EPS	School Specialty, Inc.	Registered	16-Jul-2009	77/782,872	08-Jun-2010	3798641
EPS	School Specialty, Inc.	Registered	17-Jul-2009	77/783,358	06-Jul-2010	3813140
SCHOOL SPECIALTY WEXPLORE	School Specialty, Inc.	Registered	23-Jul-2009	77/787,848	01-Mar-2011	3926476
WEXPLORE	School Specialty, Inc.	Registered	23-Jul-2009	77/787,852	01-Mar-2011	3926477
HEALTHY KIDS CHALLENGE	School Specialty, Inc.	Registered	29-Jan-2010	77/923,819	19-Oct-2010	3863188
HEALTHY KIDS CHALLENGE Logo	School Specialty, Inc.	Registered	30-Jan-2010	77/924,199	16-Nov-2010	3875990
INTEGRATIONS	Sportime, LLC	Registered	15-Aug-2002	78/154,693	09-Dec-2003	2793125
EDUCATION ESSENTIALS	School Specialty, Inc.	Registered	15-Apr-2004	78/402,586	20-Dec-2005	3033079
COACH	School Specialty, Inc.	Registered	20-Dec-2004	78/535,642	09-Oct-2012	4219846
COACH Logo	School Specialty, Inc.	Registered	21-Dec-2004	78/536,112	13-Dec-2005	3028965
DELTA SCIENCE FIRST READERS	Delta Education, LLC	Registered	03-Mar-2005	78/579,490	28-Feb-2006	3063278
SCHOOL SMART	School Specialty, Inc.	Registered	16-May-2005	78/630,773	29-Jan-2008	3376477
SCHOOL SMART & Design	School Specialty, Inc.	Registered	16-May-2005	78/630,775	05-Jan-2010	3735305
EPS PHONICS PLUS	School Specialty, Inc.	Registered	29-Sep-2005	78/722,904	13-Mar-2007	3218947
MAKING CONNECTIONS	School Specialty, Inc.	Registered	29-Sep-2005	78/722,907	13-Mar-2007	3218948
SAX and Design	School Specialty, Inc.	Registered	19-Jan-2006	78/795,166	30-Oct-2007	3327134
THE SPEECH BIN	Sportime, LLC	Registered	27-Jan-2006	78/801,406	06-Feb-2007	3205537
WORDLY WISE 3000	School Specialty, Inc.	Registered	09-May-2006	78/879,989	13-Mar-2007	3217686
DELTA SCIENCE READERS	Delta Education, LLC	Registered	15-Jun-2006	78/909,268	17-Apr-2007	3229760

Mark	Bus. Unit / Owner	Status	Filing Date	App. No.	Reg. Date	Reg. No.
WORDS I USE WHEN I WRITE	School Specialty, Inc.	Registered	22-Jun-2006	78/914,544	27-Mar-2007	3223075
DELTA EDUCATION & Design	Delta Education, LLC	Registered	10-Aug-2006	78/949,706	01-Jun-2010	3797720
LADDERS TO SUCCESS	School Specialty, Inc.	Registered	08-Sep-2006	78/969,955	17-Jul-2007	3265019
CLASSROOM SELECT (stacked)	School Specialty, Inc.	Registered	07-May-2010	85/033,268	24-Jan-2012	4091699
OPTIONS	School Specialty, Inc.	Registered	17-Jun-2010	85/065,438	15-Nov-2011	4054805
INQUIRY INVESTIGATIONS	Delta Education, LLC	Registered	06-Jul-2010	85/078,862	06-Mar-2012	4109628
BIRD-IN-HAND	Childcraft Education, LLC	Registered	25-Aug-2010	85/115,820	03-May-2011	3954275
BIRD-IN-HAND and Design	Childcraft Education, LLC	Registered	25-Aug-2010	85/115,823	03-May-2011	3954276
CALIFONE	Califone International, LLC	Registered	01-Mar-2011	85/254,328	08-May-2012	4137682
DSM THIRD EDITION	Delta Education, LLC	Registered	22-Jun-2011	85/352,961	28-Jan-2014	4473253
DISCOVERY	Califone International, LLC	Registered	23-Jun-2011	85/354,379	24-Jan-2012	4091043
ODYSSEY	Califone International, LLC	Registered	23-Jun-2011	85/354,383	12-Feb-2013	4287561
EXPLORER	Califone International, LLC	Registered	23-Jun-2011	85/354,386	24-Jan-2012	4091044
HUSH BUDDY	Califone International, LLC	Registered	04-Aug-2011	85/389,616	27-Nov-2012	4250966
WHERE THE CHILD COMES FIRST	Childcraft Education, LLC	Registered	28-Feb-2012	85/555,103	8-Jan-2013	4273401
PATH DRIVER FOR READING	School Specialty, Inc.	Registered	12-Mar-2012	85/566,906	02-Sep-2014	4597612
PATH DRIVER FOR MATH	School Specialty, Inc.	Registered	12-Mar-2012	85/566,908	20-Jan-2015	4675682
PATH DRIVER FOR MATH USE DATA	School Specialty, Inc.	Registered	19-Jun-2012	85/655,326	21-Oct-2014	4625348

Mark	Bus. Unit / Owner	Status	Filing Date	App. No.	Reg. Date	Reg. No.
TO DRIVE A PATH TO SUCCESS Logo						
PATH DRIVER FOR READING USE DATA TO DRIVE A PATH TO SUCCESS Logo	School Specialty, Inc.	Registered	19-Jun-2012	85/655,328	21-Oct-2014	4625349
VB-TRAINER	Sportime, LLC	Registered	28-Jun-2012	85/663,797	03-Sep-2013	4394798
RAISING RESPECT: TAKE A STAND AGAINST BULLYING	Premier Agendas, LLC	Registered	24-Sep-2012	85/736,959	14-Jul-2015	4773256
TRIUMPH LEARNING Logo	School Specialty, Inc.	Registered	18-Dec-2012	85/805,545	28-Jan-2014	4473765
BOOK JAM	School Specialty, Inc.	Registered	18-Dec-2012	85/805,558	29-Apr-2014	4520044
PLUGGED IN TO READING	School Specialty, Inc.	Registered	05-Mar-2013	85/866,809	11-Mar-2014	4493751
GET COACH	School Specialty, Inc.	Registered	02-Oct-2013	86/080,949	15-Sep-2015	4813465
KIDSTART	School Specialty, Inc.	Registered	02-Oct-2013	86/080,942	18-Mar-2014	4498239
RECIPE FOR READING	School Specialty, Inc.	Registered	08-Jan-2014	86/160,841	19-Aug-2014	4588323
R Stylized	School Specialty, Inc.	Registered	16-May-2014	86/283,569	30-Dec-2014	4663237
ROYAL SEATING	School Specialty, Inc.	Registered	16-May-2014	86/283,572	13-Jan-2015	4670579
S.P.I.R.E. TOUCH PHONICS	School Specialty, Inc.	Registered	09-Jun-2014	86/303,892	05-Jul-2016	4993883
S.P.I.R.E. TOUCH PHONICS Logo	School Specialty, Inc.	Registered	09-Jun-2014	86/303,897	05-Jul-2016	4993884
APOLLO	School Specialty, Inc.	Registered	11-Sep-2014	86/391,602	21-Jun-1026	4984022
NEOCLASS	School Specialty, Inc.	Registered	11-Sep-2014	86/391,603	01-Nov-2016	5073773
NEOROK	School Specialty, Inc.	Registered	15-Sep-2014	86/395,241	17-Nov-2015	4856626
NEOMOVE	School Specialty, Inc.	Registered	18-Sep-2014	86/398,235	12-Jan-2016	4886645
CLASSROOM SELECT	School Specialty, Inc.	Registered	25-Sept-2014	86/406,290	18-Aug-2015	4793390

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EDUCATION IS YOUR SPECIALTY. MAKING IT EASIER IS OURS.	School Specialty, Inc.	Registered	05-Jan-2015	86/495,311	18-Aug-2015	4794393
CLASSROOM DIRECT (New Logo)	School Specialty, Inc.	Registered	08-Jan-2015	86/498,229	15-Mar-2016	4917280
VIC Logo	School Specialty, Inc.	Registered	08-Jan-2015	86/498,332	10-Nov-2015	4849590
GUARDIAN SHIELD Logo	School Specialty, Inc.	Registered	15-Jan-2015	86/506,024	27-Feb-2018	5413186
PREMIER ESTEEM	Premier Agendas, LLC	Registered	20-Apr-2015	86/602,522	31-May-1026	4970283
SCHOOL SPECIALTY	School Specialty, Inc.	Registered	20-Nov-2015	86/826,829	26-Jul-2016	5007007
1 PREMIER and Design	School Specialty, Inc.	Registered	20-Nov-2015	86/826,831	26-Jul-2016	5007008
SOAR LIFE PRODUCTS	School Specialty, Inc.	Registered	01-Mar-2016	86/925,077	18-Oct-2016	5062859
SOAR LIFE PRODUCTS and Design	School Specialty, Inc.	Registered	01-Mar-2016	86/925,077	18-Oct-2016	5062859
EMPOWER MINDS. STRENGTHEN BODIES. INSPIRE CREATIVITY.	School Specialty, Inc.	Registered	01-Mar-2016	86/925,081	04-Oct-2016	5054663
COACH DIGITAL	School Specialty, Inc.	Registered	04-Apr-2018	86/963,224	12-Sep-2017	5283573
SSI GUARDIAN	SSI Guardian, LLC	Pending	22-Apr-2016	87/011,235		
SSI GUARDIAN and Design	SSI Guardian, LLC	Pending	22-Apr-2016	87/011,239		
SSI GUARDIAN SETTING THE NEW STANDARD and Design	SSI Guardian, LLC	Pending	22-Apr-2016	87/011,242		
SCIENCEFLEX	Delta Education, LLC	Pending	12-Aug-2016	87/137,182		
BRAIN BOOSTERS	Sportime, LLC	Registered	19-Aug-2016	87/144,929	26-Dec-2017	5365879
ISPIRE	Educator's Publishing Service	Registered	24-Aug-2016	87/149,383	20-Jun-2017	5226588
ISPIRE Stylized	Educator's Publishing Service	Registered	24-Aug-2016	87/149,393	20-Jun-2017	5226589

Mark	Bus. Unit / Owner	Status	Filing Date	App. No.	Reg. Date	Reg. No.
SPIRE	School Specialty, Inc.	Registered	27-Sep-2016	87/184,400	23-Jan-2018	5387686
SSI OUT-OF-SCHOOL PLAY. EXPLORE. CREATE and design	School Specialty, Inc.	Registered	30-Sep-2016	87/189,680	02-Jan-2018	5371147
EPS Logo	School Specialty, Inc.	Registered	28-Nov-2016	87/249,370	10-Apr-2018	5444281
SSI GUARDIAN	SSI Guardian, LLC	Registered	13-Jun-2017	87/486,161	13-Feb-2018	5400202
QUICK ACTION LOCKDOWN Logo	SSI Guardian, LLC	Registered	13-Jun-2017	87/486,340	10-Jun-2018	5511184
ABC FURNISHINGS	Childcraft Education, LLC	Registered	20-17-2017	87/497,729	30-Jan-2018	5390620
LEARN AUGMENTED REALITY Logo	School Specialty, Inc.	Pending	22-Aug-2017	87/578,973		
INSPIRE THE ARTIST IN EVERY STUDENT	School Specialty, Inc.	Registered	28-Aug-2017	87/586,253	03-Apr-2018	5437135
SCHOOL SMART	School Specialty, Inc.	Registered	19-Sep-2017	87/614,208	17-Jul-2018	5517422
SCHOOL SMART & Design	School Specialty, Inc.	Registered	19-Sep-2017	87/614,396	17-Jul-2018	5517423
INCLUDE.INDIVIDUA LIZE. INNOVATE.SUCCEED	School Specialty, Inc.	Registered	03-Oct-2017	87/632,229	19-Jun-2018	5499605
EMPOWER MINDS. STRENGTHEN BODIES. INSPIRE CREATIVITY.	School Specialty, Inc.	Registered	03-Oct-2017	87/632,231	12-Jun-2018	5493969
ACTIVE. HEATHY. HAPPY	School Specialty, Inc.	Registered	03-Oct-2017	87/632,435	04-Dec-2018	5623853
NEOMOVE2	School Specialty, Inc.	Pending	24-Oct-2017	87/657,065		
NEOSHAPE	School Specialty, Inc.	Registered	24-Oct-2017	87/657,097	12-Jun-2018	5493979
NEOLOUNGE	School Specialty, Inc.	Registered	02-Nov-2017	87/669,655	12-Jun-2018	5493980
ROYAL 1600 SWITCH	School Specialty, Inc.	Registered	02-Nov-2017	87/669,756	25-Dec-2018	5639358
21 st CENTURY SAFE SCHOOL	School Specialty, Inc.	Registered	21-Dec-2017	87/730,958	31-Jul-2018	5531999

Mark	Bus. Unit / Owner	Status	Filing Date	App. No.	Reg. Date	Reg. No.
NEOTECH	Califone International, LLC	Pending	09-Feb-2018	87/791,485		
NEOTECH PLUS	Califone International, LLC	Pending	09-Feb-2018	87/791,488		
CALITUFF	Califone International, LLC	Pending	09-Feb-2018	87/791,494		
LOCKEDGE	School Specialty, Inc.	Pending	13-Apr-2018	87/876,815		
SCHOOL SPECIALTY SELECT	School Specialty, Inc.	Pending	08-May-2018	87/911,163		
ABILITATIONS STARBURST Logo	School Specialty, Inc.	Registered	14-May-2018	87/919,476	01-Jan-2019	5642533
SSI GUARDIAN	SSI Guardian, LLC	Registered	22-Apr-2016	87/978,057	14-Aug-2018	5542797
SSI GUARDIAN and Design	SSI Guardian, LLC	Registered	22-Apr-2016	87/978,058	14-Aug-2018	5542798
SCHOOL SPECIALTY BRAND PERKS	School Specialty, Inc.	Pending	10-Jul-2018	88/032,258		
HAMMOND & STEPHENS	School Specialty, Inc.	Pending	26-Jul-2018	88/054,307		
WORDLY WISE	School Specialty, Inc.	Pending	07-Aug-2018	88/067,739		
GROUPLINK	Califone International, LLC	Pending	22-Aug-2018	88/088,450		
AIM PACKAGE	School Specialty, Inc.	Pending	17-Oct-2018	88/158,320		
STRIVE PACKAGE	Premier Agendas, LLC	Pending	17-Oct-2018	88/158,321		
STRIVE PLUS PACKAGE	Premier Agendas, LLC	Pending	17-Oct-2018	88/158,322		
EXCEL PACKAGE	Premier Agendas, LLC	Pending	17-Oct-2018	88/158,325		
PREMIER PLANNER BUILDER	Premier Agendas, LLC	Pending	17-Oct-2018	88/158,332		
SUCCESS COACH	Educator's Publishing Service	Pending	31-Jan-2019	88/283,848		

Mark	Bus. Unit / Owner	Status	Filing Date	App. No.	Reg. Date	Reg. No.
TRANSFORMING MORE THAN CLASSROOMS	School Specialty, Inc.	Pending	14-Feb-2019	88/302,382		
SUCCESS COACH Logo	School Specialty, Inc.	Pending	28-Feb-2019	88/320,284		
SPIRE Logo	School Specialty, Inc.	Pending	12-Mar-2019	88/336,338		
SPIRE Logo	School Specialty, Inc.	Pending	13-Mar-2019	88/337,779		
GET AHEAD OF THE CLASS	School Specialty, Inc.	Pending	03-Apr-2019	88/368,944		
TILT N NEST	School Specialty, Inc.	Pending	11-Nov-2019	88/686,856		
KURVE	School Specialty, Inc.	Pending	07- Nov -2019	88/683,320		
GEODE SERIES	School Specialty, Inc.	Pending	07-Nov -2019	88/683,318		
NEOSYNC	School Specialty, Inc.	Pending	07-Nov -2019	88/683,313		
NEORYDE	School Specialty, Inc.	Pending	07-Nov-2019	88/683,311		
NEOLINK	School Specialty, Inc.	Pending	17-Oct-2019	88/658,053		
NEOFUSE	School Specialty, Inc.	Pending	17-Oct-2019	88/658,051		
SCHOOLYARD	School Specialty, Inc.	Pending	04-Sep-2019	88/604,373		
INSPO	School Specialty, Inc.	Published	20-Nov-2019	88/699,262		
ADVOCATE SERIES	School Specialty, Inc.	Pending	07-Nov-2019	88/683,321		
VIGOR	School Specialty, Inc.	Pending	20-Nov-2019	88/699,263		
SOUNDS SENSIBLE Logo	School Specialty, Inc.	Pending	10-Dec-2019	88/721,775		

TRADEMARKS OTHER THAN IN THE UNITED STATES

Mark	Country	Business Unit	Status	Filing Date	App. No.	Reg. Date	Reg. No.
GROUPLINK	China	Califone International, LLC	Pending				
SPORTIME	Brazil	Sportime, LLC	Registered			01-Mar-1995	817409459
SPORTIME	South Africa	Sportime, LLC	Registered		93/10983	19-Nov-1993	
SPORTIME	Korea, Republic of	Sportime, LLC	Registered		156466	03-Jul-2003	7726
SPORTIME	Mexico	Sportime, LLC	Registered		493739	10-Aug-1992	493739
SPORTIME	Japan	Sportime, LLC	Registered		5072198	30-Apr-1996	3141032
CALIFONE	Canada	Califone International, LLC	Registered	02-Jun-1966	297477	06-Oct-1967	TMA153506
CALIFONE	Mexico	Califone International, LLC	Registered	04-Feb-1980	160832	04-Feb-1980	247108
CALIFONE	China	Califone International, LLC	Registered	13-May-1988	88/14136	28-Feb-1989	340825
SPORTIME	Canada	Sportime, LLC	Registered	31-Jan-1989	0624369	23-Feb-1990	TMA365972
AGENDA MATE	Canada	Premier Agendas, LLC	Registered	19-Sep-1991	689907	27-Nov-1992	TMA405655
CALIFONE	Hong Kong	Califone International, LLC	Registered	26-Oct-1992	9217324	19-Apr-1995	3092/1995
CALIFONE	Taiwan	Califone International, LLC	Registered	09-Nov-1992	81055790	01-Jul-1993	603655
SPORTIME	Australia	Sportime, LLC	Registered	25-Jun-1993		25-Jun-1993	A605437
SPORTIME	New Zealand	Sportime, LLC	Registered	20-Apr-1994		20-Apr-1994	236174
IF I PLAN TO LEARN I MUST LEARN TO PLAN	Canada	Premier Agendas, LLC	Registered	30-Sep-1994	731407	30-Sep-1994	TMA434047

Mark	Country	Business Unit	Status	Filing Date	App. No.	Reg. Date	Reg. No.
SPORTIME	Canada	Sportime, LLC	Registered	16-Apr-1998	1044355	02-Aug-2002	TMA565,487
EPS	Canada	School Specialty, Inc.	Registered	10-Sep-2001	0892123	10-Sep-2001	TMA550,546
EPS	Canada	School Specialty, Inc.	Registered	31-Jan-2002	0892122	31-Jan-2002	TMA557,206
EPS	Canada	School Specialty, Inc.	Registered	04-Mar-2002	0892834	04-Mar-2002	TMA558,743
PRIMA VUE	Canada	Premier Agendas, LLC	Registered	25-Oct-2002	1089539	25-Oct-2002	TMA569651
INTEGRATIONS	Canada	Sportime, LLC	Registered	14-Feb-2003	1167511	01-Apr-2005	TMA636598
TIMETRACKER	Canada	Premier Agendas, LLC	Registered	17-Feb-2003	1167989	28-May-2010	TMA768,035
COMPASS FOR CAMPUS	Canada	Premier Agendas, LLC	Registered	23-Apr-2003	1070625	23-Apr-2003	TMA579787
SPORTIME & Design	Singapore	Sportime, LLC	Registered	15-Aug-2003	T03/125 2 5I	15-Aug-2003	
SPORTIME	Singapore	Sportime, LLC	Registered	15-Aug-2003	T03/1252 2D	15-Aug-2003	T03/12522D
SPORTIME AND DESIGN	Singapore	Sportime, LLC	Registered	15-Aug-2003	T03/125 2 4J	15-Aug-2003	T03/12524J
CANADIAN TO THE CORE	Canada	Premier Agendas, LLC	Registered	08-Apr-2004	1166086	08-Apr-2004	TMA607353
MISCELLANEOUS DESIGN	Canada	School Specialty, Inc.	Registered	28-May-2004	1218515	26-Sep-2008	TMA724639
EDUCATION ESSENTIALS	Canada	School Specialty, Inc.	Registered	16-Sep-2004	1230486	06-Dec-2005	TMA654482
CHILDCRAFT	Canada	Childcraft Education, LLC	Registered	29-Dec-2004	1242177	06-Jan-2006	TMA656137
SCHOOL SMART	Canada	School Specialty, Inc.	Registered	23-Aug-2005	1269559	13-Feb-2009	TMA734412
SCHOOL SMART & Design	Canada	School Specialty, Inc.	Registered	23-Aug-2005	1269561	06-May-2009	TMA739508
SCHOOL SPECIALTY ONLINE & Design	Canada	School Specialty, Inc.	Registered	09-Nov-2005	1279025	06-May-2010	TMA765953

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ABC	Canada	Childcraft Education, LLC	Registered	26-Jul-2006	1310677	03-Apr-2009	TMA737538
DELTA SCIENCE READERS	Canada	Delta Education, LLC	Registered	06-Oct-2006	1319222	03-Sep-2009	TMA746955
ABILITATIONS	Canada	Sportime, LLC	Registered	16-Jan-2007	1331474	17-Sep-2009	TMA747940
SCHOOL SPECIALTY	Canada	School Specialty, Inc.	Registered	17-Jan-2007	1331578	04-Jun-2008	TMA715934
MAKING CONNECTIONS	Canada	School Specialty, Inc.	Registered	25-Mar-2008	1388573	18-Sep-2009	TMA748126
DELTA EDUCATION & Design	Canada	Delta Education, LLC	Registered	02-Jun-2008	1334846	26-Jan-2009	TMA733131
HELPING EDUCATORS ENGAGE AND INSPIRE STUDENTS OF ALL AGES AND ABILITIES TO LEARN	Canada	School Specialty, Inc.	Registered	17-Jul-2008	1403756	02-Feb-2010	TMA758568
NATURE'S IMPRESSIONS	Canada	School Specialty, Inc.	Registered	18-Dec-2008	1422392	21-Dec-2010	TMA785621
SUR LA VOIE	Canada	Premier Agendas, LLC	Registered	26-Feb-2009	1429044	01-Sep-2010	TMA776090
ONTRAC	Canada	Premier Agendas, LLC	Registered	26-Feb-2009	1429126	06-Jun-2012	TMA825,612
PREMIERCAMPUS	Canada	Premier Agendas, LLC	Registered	31-Mar-2009	1433020	10-Jun-2011	TMA799733
CLASSROOM DIRECT & design	Canada	Classroom Direct.com LLC	Registered	15-Apr-2009	1434680	09-Feb-2011	TMA790151
EPS	Canada	School Specialty, Inc.	Registered	29-Jul-2009	1446509	16-Feb-2011	TMA790904
PROJECTS BY DESIGN	Canada	School Specialty, Inc.	Registered	20-Aug-2009	1448868	24-Aug-2011	TMA805134
FREY SECURE	Canada	School Specialty, Inc.	Registered	15-Sep-2009	1451833	02-May-2011	TMA796480

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FREY SELECT	Canada	School Specialty, Inc.	Registered	15-Sep-2009	1451834	02-May-2011	TMA796481
FREY CHOICE	Canada	School Specialty, Inc.	Registered	15-Sep-2009	1451837	02-May-2011	TMA796468
WEXPLORE	Canada	School Specialty, Inc.	Registered	18-Jan-2010	1466159	31-Aug-2011	TMA805814
SCHOOL SPECIALTY WEXPLORE	Canada	School Specialty, Inc.	Registered	18-Jan-2010	1466160	31-Aug-2011	TMA805811
SOLUTION SCOLAIRE	Canada	School Specialty, Inc.	Registered	15-Mar-2010	1473175	26-Jan-2012	TMA816276
SOLUTION SCOLAIRE & Design	Canada	School Specialty, Inc.	Registered	25-May-2010	1482471	05-Oct-2011	TMA808345
PORTFOLIO	Canada	School Specialty, Inc.	Registered	03-Jun-2010	1483658	08-May-2012	TMA823596
CVB CONTENT – AREA VOCABULARY BUILDER	Canada	School Specialty, Inc.	Registered	16-Jun-2010	1485406	07-Aug-2012	TMA829324
SCHOOL SPECIALTY LITERACY AND INTERVENTION	Canada	School Specialty, Inc.	Registered	05-Aug-2010	1491322	08-May-2012	TMA823587
CLASSROOM SELECT & Design	Canada	School Specialty, Inc.	Registered	25-Oct-2010	1500927	30-Oct-2012	TMA835328
CLASSROOM SELECT Horizontal Logo	Canada	School Specialty, Inc.	Registered	25-Oct-2010	1500934	30-Oct-2012	TMA835312
INQUIRY INVESTIGATIONS & Design	Canada	Delta Education, LLC	Registered	20-Dec-2010	1508615	19-Jun-2012	TMA826611
BIRD-IN-HAND	Canada	Childcraft Education, LLC	Registered	31-Jan-2011	1513319	04-Dec-2012	TMA837,636
BIRD IN HAND WOODWORKS & Design	Canada	Childcraft Education, LLC.	Registered	31-Jan-2011	1513321	12-Feb-2013	TMA843,105
LEARNING OUTLET	Canada	School Specialty, Inc.	Registered	01-Nov-2011	1550251	03-Jun-2015	TMA905278

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WHERE THE CHILD COMES FIRST	Canada	Childcraft Education, LLC.	Registered	12-Mar-2012	1568312	14-May-2029	TMA877,901
PATH DRIVER FOR MATH	Canada	School Specialty, Inc.	Registered	05-Apr-2012	1572059	31-Dec-2013	TMA868,082
PATH DRIVER FOR READING	Canada	School Specialty, Inc.	Registered	05-Apr-2012	1572066	31-Dec-2013	TMA868,083
PATH DRIVER FOR MATH Logo	Canada	School Specialty, Inc.	Registered	18-Jul-2012	1586714	20-Aug-2013	TMA858,194
PATH DRIVER FOR READING Logo	Canada	School Specialty, Inc.	Registered	18-Jul-2012	1586715	20-Aug-2013	TMA858,195
RAISING RESPECT: TAKE A STAND AGAINST BULLYING	Canada	Premier Agendas, LLC	Registered	09-Nov-2012	1,600,748	11-May-2016	TMA937573
VB-TRAINER	Canada	Sportime, LLC	Registered	14-Jan-2013	1609766	20-Apr-2015	TMA901501
SPORTIME	Taiwan	Sportime, LLC	Registered	23-Aug-2013	1020467 3 2	16-May-2014	1644723
SPORTIME	Thailand	Sportime, LLC	Registered	02-Oct-2013	911610	06-Nov-2015	SM68328
R Logo	Canada	School Specialty, Inc.	Registered	11-Nov-2014	1,702,650	16-May-2016	TMA938090
ROYAL SEATING	Canada	School Specialty, Inc.	Registered	09-Dec-2014	1,702,649	16-May-2016	TMA938085
NEOCLASS	Canada	School Specialty, Inc.	Registered	18-Feb-2015	1,715,815	01-Jun-2016	TMA939465
CLASSROOM SELECT	Canada	School Specialty, Inc.	Registered	18-Feb-2015	1715816	16-Jan-2017	TMA960195
NEOMOVE	Canada	School Specialty, Inc.	Registered	18-Feb-2015	1,715,817	01-Jun-2016	TMA939487
NEOROK	Canada	School Specialty, Inc.	Registered	18-Feb-2015	1,715,818	02-Jun-2016	TMA939659
APOLLO	Canada	School Specialty, Inc.	Registered	04-Jun-2015	1731422	28-Nov-2018	TMA1009988

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EDUCATION IS YOUR SPECIALTY. MAKING IT EASIER IS OURS.	Canada	School Specialty, Inc.	Registered	13-Jul-2015	1737061	23-Mar-2017	TMA966536
VIC Logo	Canada	School Specialty, Inc.	Registered	13-Jul-2015	1737062	10-Aug-2017	TMA978199
GUARDIAN SHIELD Logo	Canada	School Specialty, Inc.	Registered	13-Jul-2015	1737063	18-Dec-2018	TMA1011464
ABILITATIONS	Australia	Sportime, LLC	Registered	22-Jul-2015	1708897	05-Apr-2016	1708897
PREMIER ESTEEM	Canada	Premier Agendas, LLC	Pending	20-Oct-2015	1751222		
SCHOOL SPECIALTY	China	School Specialty, Inc.	Registered	16-Feb-2016	19102798	21-Dec-2017	19102798
1 PREMIER and Design	China	School Specialty, Inc.	Pending	16-Feb-2016	19102799		
SCHOOL SPECIALTY	Canada	School Specialty, Inc.	Registered	27-Apr-2016	1779583	30-Nov-2017	TMA985978
PREMIER and Design	Canada	Premier Agendas, LLC	Pending	27-Apr-2016	1779584		
EPS Logo	Canada	School Specialty, Inc.	Pending	15-Dec-2016	1814401		
SCIENCEFLEX	Canada	School Specialty, Inc.	Pending	01-Mar-2017	1825247		
NEOLOUNGE	Canada	School Specialty, Inc.	Pending	02-Nov-2017	1886093		
ABC FURNISHINGS	Canada	Childcraft Education, LLC	Pending	04-Dec-2017	1871135		
SSI GUARDIAN	Canada	SSI Guardian, LLC	Pending	17-Jan-2018	1877904		
SSI GUARDIAN	Canada	SSI Guardian, LLC	Pending	17-Jan-2018	1877905		
SSI GUARDIAN Logo	Canada	SSI Guardian, LLC	Pending	17-Jan-2018	1877906		
SSI GUARDIAN Logo	Canada	SSI Guardian, LLC	Pending	17-Jan-2018	1877907		

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LEARN AUGMENTED REALITY Logo	Canada	SSI Guardian, LLC	Pending	17-Jan-2018	1877946		
SCHOOL SMART & Design	Canada	School Specialty, Inc.	Pending	05-Feb-2018	1881389		
SCHOOL SMART	Canada	School Specialty, Inc.	Pending	05-Feb-2018	1881393		
CALITUFF	Canada	Califone International, LLC	Pending	05-Mar-2018	1886092		
NEOMOVE2	Canada	School Specialty, Inc.	Pending	05-Mar-2018	1886095		
NEOSHAPE	Canada	School Specialty, Inc.	Pending	05-Mar-2018	1886096		
NEOTECH	Canada	School Specialty, Inc.	Pending	05-Mar-2018	1886098		
NEOTECH PLUS	Canada	School Specialty, Inc.	Pending	05-Mar-2018	1886099		
ROYAL 1600 SWITCH	Canada	School Specialty, Inc.	Pending	05-Mar-2018	1886101		
ACTIVE.HEALTHY.H APPY	Canada	School Specialty, Inc.	Pending	03-Apr-2018	1891481		
INCLUDE.INDIVIDUALIZE. INNOVATE.SUCCEED	Canada	School Specialty, Inc.	Pending	03-Apr-2018	1891486		
21 ST CENTURY SAFE SCHOOL	Canada	School Specialty, Inc.	Pending	24-May-2018	1900748		
SCHOOL SPECIALTY SELECT	Canada	School Specialty, Inc.	Pending	21-Jun-2018	1905501		
EMPOWER MINDS. STRENGTHEN BODIES. INSPIRE CREATIVITY	Canada	School Specialty, Inc.	Pending	21-Jun-2018	1905502		
WORDLY WISE 3000	Canada	School Specialty, Inc.	Pending	21-Jun-2018	1905504		

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DELTA EDUCATION	Canada	Delta Education, LLC	Pending	21-Jun-2018	1905507		
EXPLODE THE CODE	Canada	School Specialty, Inc.	Pending	21-Jun-2018	1905510		
FREY SCIENTIFIC	Canada	School Specialty, Inc.	Pending	21-Jun-2018	1905511		
INSPIRE THE ARTIST IN EVERY STUDENT	Canada	School Specialty, Inc.	Pending	21-Jun-2018	1905512		
SAX	Canada	School Specialty, Inc.	Pending	21-Jun-2018	1905513		
SAX Logo	Canada	School Specialty, Inc.	Pending	21-Jun-2018	1905515		
SOAR LIFE PRODUCTS	Canada	School Specialty, Inc.	Pending	21-Jun-2018	1905517		
SOAR LIFE PRODUCTS Logo	Canada	School Specialty, Inc.	Pending	21-Jun-2018	1905519		
EDUCATORS PUBLISHING SERVICE	Canada	School Specialty, Inc.	Pending	22-Jun-2018	1905897		
HAMMOND & STEPHENS	Canada	School Specialty, Inc.	Pending	01-Aug-2018	1912837		
GET AHEAD OF THE CLASS	Canada	School Specialty, Inc.	Pending	17-Apr-2019	1957925		
SUCCESS COACH	Canada	School Specialty, Inc.	Pending	19-Jun-2019	1971766		
SUCCESS COACH Logo	Canada	School Specialty, Inc.	Pending	19-Jun-2019	1971770		
S.P.I.R.E. Logo (Third Edition)	Canada	School Specialty, Inc.	Pending	06-Aug-2019	1979199		
S.P.I.R.E. Logo (Fourth Edition)	Canada	School Specialty, Inc.	Pending	06-Aug-2019	1979205		
ABILITATIONS Logo	Canada	Sportime, LLC	Pending	03-Oct-2018	1923382		
PREMIER PLANNER BUILDER	Canada	Premier Agendas, LLC	Pending	17-Oct-2018	1929053		

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SCHOOL SPECIALTY BRAND PERKS	Canada	School Specialty, Inc.	Pending	13-Dec-2018	1935921		
GROUPLINK	Canada	Califone International, LLC	Pending	09-Jan-2019	1939819		
WORDLY WISE	Canada	School Specialty, Inc.	Pending	08-Feb-2019	1945132		
TRANSFORMING MORE THAN CLASSROOMS	Canada	School Specialty, Inc.	Pending	26-Feb-2019	1948325		