

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM558075

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ENTITY CONVERSION

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
AMERICAN AUTO GUARDIAN, INC.		01/06/2020	Corporation: ILLINOIS

RECEIVING PARTY DATA

Name:	AMERICAN AUTO GUARDIAN, LLC
Street Address:	1700 E. GOLF RD.
Internal Address:	STE 700
City:	SCHAUMBURG
State/Country:	ILLINOIS
Postal Code:	60173
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 35

Property Type	Number	Word Mark
Serial Number:	88622842	QR 360
Serial Number:	88622713	QR360
Serial Number:	88379190	AG/EWT
Serial Number:	88349878	AG/ETCH AUTOGUARD VEHICLE THEFT PROTECTI
Serial Number:	88348553	AG/ETCH
Serial Number:	88078932	AG VAP AUTOGUARD VEHICLE APPEARANCE PROT
Serial Number:	88377950	AVS+
Serial Number:	87617621	AG/CLW AUTOGUARD CERTIFIED LIMITED WARRA
Serial Number:	87616216	AG/CLW
Serial Number:	87603506	AG/PPM AUTOGUARD PREPAID MAINTENANCE
Serial Number:	87602955	AG/PPM
Serial Number:	87737023	AG///GAP AUTOGUARD GUARANTEED ASSET PROT
Serial Number:	87603073	AG/PPM
Serial Number:	87645517	AG/GAP
Serial Number:	87646580	AG / VEHICLE SHIELD
Serial Number:	87624641	AG/EWT AUTOGUARD EXCESS WEAR & TEAR
Serial Number:	87616080	AG/CLW AUTOGUARD CERTIFIED LIMITED WARRA
Serial Number:	87615863	AG/CLW

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	87614018	AG/PPM AUTOGUARD PREPAID MAINTENANCE
Serial Number:	87130519	WHEELZ
Serial Number:	87130486	WHEELZ
Serial Number:	87130463	AUTOGUARD
Serial Number:	87129333	AUTOGUARD
Serial Number:	87129249	AG+
Serial Number:	87129204	AG+
Serial Number:	87129177	AAGI
Serial Number:	87129122	AAGI
Serial Number:	87063060	AUTOGUARD
Serial Number:	86058186	WHEELZ
Serial Number:	85918918	AUTOGUARD VEHICLE SHIELD
Serial Number:	78539147	AAGI
Serial Number:	77754995	"WE SUCCEED ONLY WHEN YOU DO!"
Serial Number:	76085409	PREMIUM CAR CARE
Serial Number:	76305214	WHEELZ
Serial Number:	75642162	AUTOGUARD

CORRESPONDENCE DATA

Fax Number: 3124228001

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3126671357

Email: TM@LLFLEGAL.COM

Correspondent Name: John L. Ambrogi

Address Line 1: 55 West Monroe Street

Address Line 2: Suite 1100

Address Line 4: Chicago, ILLINOIS 60603

NAME OF SUBMITTER:	John L. Ambrogi
SIGNATURE:	/John L. Ambrogi/
DATE SIGNED:	01/17/2020

Total Attachments: 6

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF AN ILLINOIS CORPORATION UNDER THE NAME OF "AMERICAN AUTO GUARDIAN, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "AMERICAN AUTO GUARDIAN, INC." TO "AMERICAN AUTO GUARDIAN, LLC", FILED IN THIS OFFICE ON THE SIXTH DAY OF JANUARY, A.D. 2020, AT 9:28 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

7785124 8100F
SR# 20200069406

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202122290
Date: 01-06-20

TRADEMARK
REEL: 006840 FRAME: 0954

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
OF
AMERICAN AUTO GUARDIAN, INC.
TO A LIMITED LIABILITY COMPANY
PURSUANT TO SECTION 18-214
OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Illinois.
- 2.) The jurisdiction immediately prior to filing this Certificate is Illinois.
- 3.) The date the corporation was first formed is February 20, 1998.
- 4.) The name of the Corporation immediately prior to filing this Certificate is American Auto Guardian, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is American Auto Guardian, LLC.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 6th day of January, 2020.

By: /s/ Timothy J. Brugh
Name: Timothy J. Brugh
Title: Chief Executive Officer

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "AMERICAN AUTO GUARDIAN, LLC" FILED IN THIS OFFICE ON THE SIXTH DAY OF JANUARY, A.D. 2020, AT 9:28 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

7785124 8100F
SR# 20200069406

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202122290
Date: 01-06-20

TRADEMARK
REEL: 006840 FRAME: 0957

State of Delaware
Secretary of State
Division of Corporations
Delivered 09:28 AM 01/06/2020
FILED 09:28 AM 01/06/2020
SR 2020069406 - File Number 7785124

CERTIFICATE OF FORMATION

OF

AMERICAN AUTO GUARDIAN, LLC

Under Section 18-201 of the Delaware Code

The undersigned, an authorized natural person, for the purpose of forming a limited liability company, under the provisions and subject to Chapter 18, Title 6 of the Delaware Code, as amended and supplemented and known as the "Delaware Limited Liability Company Act" (the "Act"), hereby certifies that:

FIRST: The name of the limited liability company is American Auto Guardian, LLC (the "Company").

SECOND: The address of the registered office and the name and the address of the registered agent of the Company required to be maintained by Section 18-104 of the Act are:

The Corporation Trust Company
1209 Orange Street
Wilmington, Delaware 19801

[Signature Page Follows]

IN WITNESS WHEREOF, I hereunto sign my name this 6th day of January, 2020.

/s/ Timothy J. Brugh
Name: Timothy J. Brugh
Title: Authorized Person

[Signature Page to American Auto Guardian, LLC Certificate of Formation]

RECORDED: 01/17/2020

TRADEMARK
REEL: 006840 FRAME: 0959