

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM556353

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Baron Fig, LLC		01/01/2020	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Baronfig Inc.		
Street Address:	43-01 22nd Street		
Internal Address:	Suite 407		
City:	Long Island City		
State/Country:	NEW YORK		
Postal Code:	11101		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Serial Number:	88580671	CLEAR HABIT JOURNAL	
Serial Number:	87615503	EUREKA	
Registration Number:	4657218	BARON FIG	
Registration Number:	4726374	CONFIDANT	
Registration Number:	4892672	BARON FIG	
Registration Number:	5059188	SQUIRE	
Registration Number:	5124213	BARON FIG	
Registration Number:	5124163	VANGUARD	
Registration Number:	5159468	GUARDIAN	
Registration Number:	5209445	WORK/PLAY	
Registration Number:	5240141	ARCHER	
Registration Number:	5257969	CODEX	
Registration Number:	5403588		
Registration Number:	5448598	TOOLS FOR THINKERS	
Registration Number:	5447979	MASTERMIND	
CORRESPONDENCE DATA			
Fax Number:			

OP \$390.00 88580671

TRADEMARK

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8452870011
Email: brad@rothschildesq.com
Correspondent Name: Bradley S. Rothschild, Esq.
Address Line 1: 38 High Avenue, 4th Floor
Address Line 2: 4th Floor
Address Line 4: Nyack, NEW YORK 10960

NAME OF SUBMITTER:	Bradley S. Rothschild, Esq.
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SIGNATURE:	/Bradley S. Rothschild/
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DATE SIGNED:	01/07/2020
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Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of January 1, 2020 from **Baron Fig, LLC** ("Assignor") a Limited Liability Company, organized in NEW YORK having an address located at 43-01 22nd Street, Suite 407, Long Island City, NEW YORK 11101, to **Baronfig Inc.** ("Assignee") a CORPORATION, organized in DELAWARE having an address located at 43-01 22nd Street, Suite 407, Long Island City, NEW YORK 11101:

WHEREAS, ASSIGNOR is the owner of the U.S. Trademark Applications and Registration described on SCHEDULE A, attached hereto (collectively, "the Marks"), together with the goodwill of the business symbolized thereby in connection with the goods/services for which the Marks are used (the "Goods/Services").

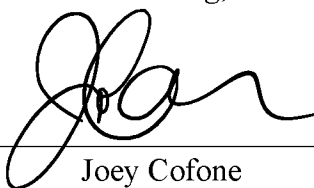
WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of his rights, title, and interest in and to the Marks.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, together with (1) the goodwill of the business relating to Services for which the Marks are used and for which it is registered, (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks, and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that they will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks.


IN WITNESS WHEREOF, ASSIGNER has duly executed under seal and delivered this Assignment, as of the day and year first above written.

ASSIGNOR: **Baron Fig, LLC**

By: 

Joey Cofone
Authorized Representative

SCHEDULE A

Mark	Drawing	Serial Number	Registration Number
CLEAR HABIT JOURNAL	Clear Habit Journal	88/580,671	
EUREKA	Eureka	87/615,503	
BARON FIG	BARON FIG	86/036,906	4,657,218
CONFIDANT	Confidant	86/230,289	4,726,374
BARON FIG	Baron Fig	86/669,475	4,892,672
SQUIRE	Squire	86/930,672	5,059,188
BARON FIG	Baron Fig	87/070,895	5,124,213
VANGUARD	Vanguard	87/068,871	5,124,163
GUARDIAN	Guardian	87/071,068	5,159,468
WORK/PLAY	Work/Play	87/237,032	5,209,445
ARCHER	Archer	87/206,916	5,240,141
CODEX	Codex	87/267,674	5,257,969
		87/235,620	5,403,588

SCHEDULE A

TOOLS FOR THINKERS	TOOLS FOR THINKERS	87/636,283	5,448,598
MASTERMIND	Mastermind	87/606,416	5,447,979