

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM555200

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Core Industries LLC		12/28/2019	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Core Health & Fitness, LLC		
Street Address:	4400 NE 77th Ave		
Internal Address:	Suite 300		
City:	Vancouver		
State/Country:	WASHINGTON		
Postal Code:	98662		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Serial Number:	74026530	STAR TRAC	
Serial Number:	75662990	DYNAMIC HEART RATE CONTROL	
Serial Number:	75618118	STAR TRAC	
Serial Number:	76220257	SOFT TRAC	
Serial Number:	76378612	STAR TRAC	
Serial Number:	78521313	AUTO PILOT	
Serial Number:	78636444	FAMOUS STEPS	
Serial Number:	78825769	INSTINCT	
Serial Number:	77265447	EXPECT DIFFERENT	
Serial Number:	77357317	INSPIRATION STRENGTH	
Serial Number:	77396446	HOT BAR	
Serial Number:	76092421	LEVERAGE	
Serial Number:	86093353	TURBO TRAINER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$340.00 74026530

Phone: 8019393623
Email: dhopkinson@kba.law
Correspondent Name: Daniel Hopkinson
Address Line 1: 50 W Broadway, 10th Floor
Address Line 4: Salt Lake City, UTAH 84101

NAME OF SUBMITTER:	Daniel Hopkinson
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SIGNATURE:	/Daniel Hopkinson/
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DATE SIGNED:	12/30/2019
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Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

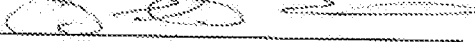
THIS TRADEMARK AGREEMENT (the "Agreement") made as of this 28th day of December, 2019 by Core Industries LLC, a California limited liability company (the "Assignor") and Core Health & Fitness, LLC, a Nevada limited liability company (the "Assignee").

Whereas, the Assignee desires to acquire the entire right, title and interest in the intellectual property rights as more fully identified in Schedule A (the "Assigned IP") and to all goodwill associated with the Assigned IP.

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, transfers and conveys, and confirms that is has assigned, transferred and conveyed, the entire right, title and interest in the Assigned IP including all goodwill associated therewith, and the right to sue for and the remedies resulting from past and future infringement of the foregoing, and rights of protection of interest therein under the laws of all jurisdictions.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement effective as of the date first written above.

Core Industries LLC

By: 
Reed Brown
Vice President – Legal General Counsel

Core Health & Fitness LLC

By: 
Reed Brown
Vice President – Legal General Counsel

Schedule A

<u>Description/Title</u>	<u>Serial No</u>	<u>Filing Date</u>	<u>Registration No.</u>
Star Trac	74026530	2/7/1990	1618917
Dynamic Heart Rate Control	75662990	3/18/1999	2429242
Star Trac	75618118	1/11/1999	2409352
Star Trac	76220257	2/28/2001	2725242
Star Trac (and design)	76378612	3/5/2002	2848300
Auto Pilot	78521313	11/22/2004	3298875
Famous Steps	78636444	5/24/2005	3326216
Instinct	78825769	2/28/2006	3403335
Expect Different	77265447	8/27/2007	3722877
Inspiration Strength	77357317	12/7/2007	4102648
Hot Bar	77396446	2/13/2008	3680717
Leverage	76092421	7/20/2000	2467955
Turbo Trainer	86093353	10/16/2013	4679707