

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM556542

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jonathan Morgan		12/20/2019	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Frank Acosta		
<b>Street Address:</b>	575 Fifth Avenue, Floor 14		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10017		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88599286	ACOSTA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8887933384		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7346693311		
<b>Email:</b>	wf@williamfarahlaw.com		
<b>Correspondent Name:</b>	William Farah		
<b>Address Line 1:</b>	301 E. Liberty St., Suite 200		
<b>Address Line 2:</b>	200		
<b>Address Line 4:</b>	Ann Arbor, MICHIGAN 48104		
<b>NAME OF SUBMITTER:</b>	William Farah		
<b>SIGNATURE:</b>	/William Farah/		
<b>DATE SIGNED:</b>	01/08/2020		
<b>Total Attachments: 1</b>			
source=Pages from Separation Agreement (executed)#page1.tif			

OP \$40.00 88599286

## TRADEMARK ASSIGNMENT

This Trade Assignment is made this December 20, 2019 by and between Jonathan Morgan and Frank Acosta.

**WHEREAS**, Jonathan Morgan (hereinafter referred to as "Assignor") is the owner of all right, title and interest in and to the following United States Trademark Applications (hereinafter collectively referred to as the "Marks"):

ACOSTA, Serial No. 88599286, applied for on August 30, 2019 in Class 033 for Alcoholic beverages, except beer.


**WHEREAS**, Assignor is desirous of assigning all right, title, and interest in and to the Marks to Frank Acosta (hereinafter referred to as "Assignee"), and Assignee is desirous of acquiring all of the Assignor's right, title, and interest in and to the Marks, including any and all common law rights in and to the Marks.

**NOW, THEREFORE**, for \$1,708.20 and the execution of the Separation and Release Agreement, dated as of the date hereof, by and among Assignor and Assignee, the receipt and sufficiency of which is hereby acknowledged Assignor hereby assigns to Assignee all of Assignee's right, title and interest throughout the world in and to the Marks, and the portion of the business associated therewith, including, all common law and statutory rights related thereto, all rights of renewal and extension, together with all of the goodwill of the business symbolized by said Marks and the right to recover damages, profits, and all other remedies for all past and future infringements thereof.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all right, title, and interest in and to the Marks to Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

3. This Trademark Assignment shall be governed by and construed in accordance with the laws of New York without reference to principles of conflicts of law.

**ASSIGNOR:**

A handwritten signature in black ink, appearing to read "Jonathan Morgan", written over a horizontal line.

Jonathan Morgan