

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM556255

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Tire Mart, Inc.		07/11/2019	Corporation: MISSOURI
Tire Mart Holdings, Inc.		07/11/2019	Corporation: MISSOURI
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Pit Bull Brands, LLC		
<b>Street Address:</b>	1134 Nooning Tree Drive		
<b>City:</b>	Chesterfield		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63017		
<b>Entity Type:</b>	Limited Liability Company: MISSOURI		
<b>PROPERTY NUMBERS Total: 38</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3105867	FANG	
Registration Number:	2953351	GROWLER	
Registration Number:	3163332	MAD DOG	
Registration Number:	3402867		
Registration Number:	3564701	PIT BULL	
Registration Number:	3036554	PIT BULL	
Registration Number:	2893329	PIT BULL	
Registration Number:	2893211	PIT BULL	
Registration Number:	3541218	PIT BULL	
Registration Number:	2020321	PIT BULL TEMCO TIRES	
Registration Number:	2007072	PITBULL	
Registration Number:	2953350	REX	
Registration Number:	2960852	ROCKER	
Registration Number:	2872548	SUPER PULLER	
Registration Number:	3764691	ÜBER	
Registration Number:	3695516	ALL TERRAIN EXTRA	
Registration Number:	3842942	EXD	
Registration Number:	4135879	HARDCORE	

CH \$965.00 3105867

Property Type	Number	Word Mark
Registration Number:	3872372	HARDCORE TIRE CO.
Registration Number:	4057022	PIT BULL TIRE COMPANY
Registration Number:	4030011	
Registration Number:	4030010	
Registration Number:	3864597	PITBULL TIRES
Registration Number:	4007149	
Registration Number:	4092382	PIT BULL
Registration Number:	4645439	XOR
Registration Number:	4969000	PBX
Registration Number:	5402511	BRAVEN
Registration Number:	5282601	IRONSIDE
Registration Number:	5439108	BERSERKER
Registration Number:	5424876	
Registration Number:	5420158	
Registration Number:	5414487	LIVE BRAVE
Registration Number:	5597769	
Registration Number:	5938860	BLOODAXE
Serial Number:	87898203	BATTALION
Serial Number:	88391158	IRON BULL
Serial Number:	88402479	HELL HOUND

**CORRESPONDENCE DATA**

Fax Number: 9134510875  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 9134515100  
Email: internalip@lathropgpm.com  
Correspondent Name: Anna Quinn  
Address Line 1: 10851 Mastin Blvd.  
Address Line 2: Building 82, Suite 1000  
Address Line 4: Overland Park, KANSAS 66210-1669

NAME OF SUBMITTER:	Anna Quinn
SIGNATURE:	/Anna Quinn/
DATE SIGNED:	01/07/2020

**Total Attachments: 16**  
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## INTELLECTUAL PROPERTY ASSIGNMENT

This Agreement is entered into by and among Tire Mart, Inc. and Tire Mart Holdings, Inc., each a Missouri corporation having an address of 1815 Locus Street, St. Louis, Missouri 63103 (collectively "Tire Mart"), and Pit Bull Brands, LLC, a Missouri limited liability company having an address of 1134 Nooning Tree Drive, Chesterfield, Missouri 63017 ("Pit Bull") (collectively the "Parties", and respectively a "Party").

WHEREAS, Tire Mart owns all right, title, and interest in and to the Inventions set forth in the Exhibit A.

WHEREAS, Tire Mart owns all right, title, and interest in and to the Trademarks set forth in Exhibit B.

WHEREAS, Tire Mart owns all right, title, and interest in and to the Copyrights set forth in Exhibit C.

WHEREAS, being a successor business to Tire Mart, Pit Bull desires to acquire from Tire Mart, and Tire Mart wishes to transfer to Pit Bull, all right, title, and interest in and to the Inventions, Trademarks, and Copyrights.

NOW THEREFORE, for valid and sufficient consideration, the sufficiency of which is hereby acknowledged, the Parties, intending to be legally bound, represent and agree as set forth below. No other promises have been made to secure the signatures of the Parties to this Assignment.

1. Tire Mart hereby assigns to Pit Bull all right, title, and interest in and to the Inventions listed in Exhibit A, including any and all patents and patent applications listed in Exhibit A, and to all non-provisional applications, divisions, reissues, reexaminations, substitutions, continuations, continuations-in-part, and extensions thereof, together with all claims, causes of action and damages for past infringement, if any, of said patents and patent applications. Further, Tire Mart hereby assigns to Pit Bull all right, title, and interest to the invention disclosed in the patents and patent applications listed in Exhibit A throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for such inventions in Pit Bull's own name throughout the world including all rights of priority, all rights to publish cautionary notices reserving ownership of such inventions, and all rights to register such inventions in appropriate registries.
2. Tire Mart hereby assigned to Pit Bull all right, title, and interest in and to the Trademarks listed in Exhibit B together with the goodwill of the business symbolized by the Trademarks, the corresponding U.S. and foreign trademark registrations for the Trademarks, and any other applications or registrations for the Trademarks, and any renewals thereof, and all common law rights associated with the Trademarks; the right to sue or otherwise recover for any and all past, present, and future infringement or dilution of the Trademarks; all income, royalties, damages, and other payments now and hereafter due and payable with respect to the Trademarks; and all other rights, whereby statutory or common law, corresponding thereto and all other rights of any kind whatsoever accruing thereunder.
3. Tire mart hereby assigns to Pit Bull all right, title, and interest in and to the Copyrights, including all copyright registrations, listed in Exhibit C, together with all rights to: (a) reproduce the

Copyrights; (b) create derivate works of the Copyrights and otherwise modify the Copyrights in any manner whatsoever; (c) distribute copies of the Copyrights by rental, lease, lending, sale, or other transfer of ownership; (d) apply for future registrations in the U.S. and worldwide of the Copyrights; (e) all claims for damages by reason of past infringement of the Copyrights; and (f) the rights to sue and collect for any past, present, and future infringement of the Copyrights.

4. This assignment is irrevocable, exclusive, worldwide, perpetual, transferable, fully paid, and royalty free. Tire Mart agrees to cooperate with Pit Bull in connection with obtaining legal protection or other rights relating to the Inventions and Trademarks, including the execution of all applications, letters, declarations, affidavits, consents, waivers, and other matters necessary to secure such protection, if any. Tire Mart further agrees to execute all documents, papers, forms, and authorizations to take any and all other actions that may be necessary for securing, completing, or vesting in Pit Bull full right, title, and interest in and to the Inventions and the Trademarks.
5. Tire Mart hereby requests that the United States Commissioner of Patents, and the corresponding entities or agencies in any application foreign countries, to record Pit Bull as the sole owner of the Inventions. Tire Mart hereby requests that the United States Commissioner of Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Pit Bull as the sole owner of the Trademarks. Tire Mart hereby requests that the Register of Copyrights, and the corresponding entities or agencies in any applicable foreign countries, to record Pit Bull as the sole owner of the Trademarks.
6. This Assignment does not create any agency, employment, or partnership relationship between the Parties.
7. This Assignment is an integrated agreement that contains the entire understanding between the Parties regarding the matters addressed herein and may not be amended, extended or otherwise modified except by written agreement of all the Parties. This Assignment shall prevail over all prior communications between and among the Parties or their representatives regarding the matters addressed herein.
8. Should any provision of this Assignment be determined to be void, unenforceable, or against public policy, such provision may be altered in time or scope in order to give effect to such provision. If such alteration is not possible, such provision shall be deemed severed from this Assignment and the balance of this Assignment shall remain in full force and effect, so long as the original intent of this Assignment remains substantially intact.

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[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, the Parties have caused this Agreement to be executed on the date set forth below.

TIRE MART, INC.

[Signature]  
Mike Green, President

7/11/19  
Date

STATE OF Missouri )  
 ) ss  
COUNTY OF St. Louis )

I, the undersigned, a Notary Public, in and for said County and State aforesaid, DO HEREBY CERTIFY that Mike Green, personally known to me to be the President of Tire Mart, Inc., a Corporation, whose name and address is subscribed to the foregoing instrument, as having executed the same, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act and as the act of said President for the uses and purposes therein set forth.

Given under my hand and Notarial Seal this 11<sup>th</sup> day of July, 1919.

[Signature]  
Notary Public

My Commission Expires:

My Commission Expires: Sept. 9, 2020  
St. Louis County  
STATE OF MISSOURI  
Notary Public - Notary Seal  
Commission #12530177  
JOHN B. PENBERTHY

JOHN B. PENBERTHY  
Commission #12530177  
Notary Public - Notary Seal  
STATE OF MISSOURI  
St. Louis County  
My Commission Expires: Sept. 9, 2020













**EXHIBIT A**

MATTER NO	COUNTRY	TITLE	APPLICATION NO	APPLICATION DATE	PATENT NO	GRANT DATE	STATUS
480949	EU	Tire Lug	000162383-001	04/13/2004	000162383-001	09/07/2004	Granted
480949-2	EU	Tire Lug	000162383-002	04/13/2004	000162383-002	09/07/2004	Granted
480949-3	EU	Tire Lug	000162383-003	04/13/2004	000162383-003	09/07/2004	Granted
480949-4	EU	Tire Lug	000162383-004	04/13/2004	000162383-004	09/07/2004	Granted
480949-5	EU	Tire Lug	000162383-005	04/13/2004	000162383-005	09/07/2004	Granted
480949-6	EU	Tire Lug	000162383-006	04/13/2004	000162383-006	09/07/2004	Granted
480949-7	EU	Tire Lug	000162383-007	04/13/2004	000162383-007	09/07/2004	Granted
480950	US	Tire Tread	29/207,301	07/01/2004	D505,385	05/24/2005	Granted
480952	US	Tire Lug	29/191,681	10/10/2003	D508,457	08/16/2005	Granted
480956	US	Tire Tread	29/207,303	07/01/2004	D505,382	05/24/2005	Granted
480958	US	Tire Tread	29/207,304	07/01/2004	D504,656	05/03/2005	Granted
480965	EU	Tire Tread	000276654-0001	12/30/2004	000276654-0001	03/08/2005	Granted
486825	US	Tire Tread	29/329,119	12/09/2008	D591,222	04/28/2009	Granted
488576	US	Tire Tread	29/331,646	01/29/2009	D598,840	08/25/2009	Granted
497189	EU	Tire Tread	000276654-0003	12/30/2004	000276654-0003	03/08/2005	Granted
497190	EU	Tire Tread	000276654-0002	12/30/2004	000276654-0002	03/08/2005	Granted
503827	US	Tire Tread	29/367,687	08/11/2010	D632,244	02/08/2011	Granted
512774	EU	Tire Tread	001808502-0001	01/20/2011	001808502-0001	01/20/2011	Granted
529806	US	Tire Lug And Tread Patterns	29/427,808	07/23/2012	D733,644	07/07/2015	Granted
554849	US	LTAT Tire Tread	29/482,292	02/17/2014	D751,974	03/22/2016	Granted
560646	EU	LTAT Tire Tread	002519967	08/14/2014	002519918-0001	08/14/2014	Granted
560647	CA	LTAT Tire Tread	158217	08/14/2014	158217	08/11/2015	Granted
560648	AU	LTAT Tire Tread	140362014	08/15/2014	358522	10/31/2014	Granted
592696	CHINA	Tire Tread Pattern	201830008727.3	01/09/2018	ZL 201830008727.3	07/24/2018	Granted
592702	US	Tire Tread Pattern	29/610,984	07/18/2017			Filed

MATTER NO	COUNTRY	TITLE	APPLICATION NO	APPLICATION DATE	PATENT NO	GRANT DATE	STATUS
593019	US	Housing For A Light	15/649,579	07/13/2017	10,175,407	01/08/2019	Granted
601445	US	Tire Tread	29/681,763	02/27/2019			Filed
610905	US	Tire Tread	29/681,775	02/27/2019			Filed

## EXHIBIT B

Matter No	Title/Mark	Country	Application No	Application Date	Registration No	Registration Date
480764	ALL BITE, NO BARK	United States	78/201,769	01/09/2003	2,872,754	08/10/2004
480767	BAD DOG	United States	78/215,651	02/17/2003	3,171,989	11/14/2006
480769	BEWARE OF THE DOG	United States	78/268,130	06/27/2003	2,853,858	06/15/2004
480771	FANG	United States	78/322,745	11/04/2003	3,105,867	06/20/2006
480772	GROWLER	United States	78/231,811	03/31/2003	2,953,351	05/17/2005
480774	MAD DOG	United States	78/215,646	02/17/2003	3,163,332	10/24/2006
480775	DESIGN (Lightning Bolt) 	United States	78/292,388	08/26/2003	3,402,867	03/25/2008
480777	PIT BULL	United States	78/529,944	12/09/2004	3,564,701	01/20/2009
480778	PIT BULL	United States	78/306,046	09/26/2003	3,036,554	12/27/2005
480779	PIT BULL	United States	78/261,738	06/12/2003	2,893,329	10/12/2004
480780	PIT BULL	United States	78/231,844	03/31/2003	2,893,211	10/12/2004
480782	PIT BULL	United States	77/246,830	08/03/2007	3,541,218	12/02/2008
480784	PIT BULL TEMCO TIRES (and design) 	United States	74/684,856	06/06/1995	2,020,321	12/03/1996
480785	PIT BULL TESTED	United States	78/151,606	08/06/2002	2,895,110	10/19/2004
480787	PITBULL	United States	74/626,745	01/30/1995	2,007,072	10/08/1996
480788	REX	United States	78/231,804	03/31/2003	2,953,350	05/17/2005
480793	ROCKER	United States	78/221,509	03/04/2003	2,960,852	06/07/2005
480794	SUPER PULLER	United States	78/123,326	04/22/2002	2,872,548	08/10/2004
480797	TEAR IT UP	United States	75/004,240	10/11/1995	2,116,707	11/25/1997
480798	TEAR IT UP	United States	78/221,436	03/04/2003	2,898,209	10/26/2004
480799	TEAR IT UP	United States	78/396,654	04/05/2004	3,584,507	03/03/2009
480800	TEAR UP THE COMPETITION	United States	74/684,855	06/06/1995	1,972,947	05/07/1996
480802	TEMCO TIRES (and design) 	United States	74/696,804	07/03/1995	1,982,515	06/25/1996
480804	THE ORIGINAL TIRE MART, INC. NATIONWIDE WHOLESALE DISTRIBUTORS OF ST. LOUIS	United States	74/696,803	07/03/1995	2,039,826	02/25/1997
480814	PIT BULL	Australia	956166	05/30/2003	956166	11/10/2003
480815	PIT BULL	Canada	1177661	05/13/2003	TMA647956	09/13/2005
480816	PIT BULL	Community Trademark (European Union)	003164035	05/12/2003	003164035	09/21/2005
480817	PIT BULL	Japan	200511019	02/10/2005	4891275	09/02/2005
480819	PIT BULL	South Africa	200308860	05/30/2003	200308860	09/07/2009
480820	PIT BULL	Mexico	600133	05/09/2003	834841	05/31/2004
480821	PIT BULL	South Africa	200308861	05/30/2003	200308861	08/20/2009
480822	PIT BULL	Republic of Korea	2017- 0005186	05/03/2006	20273	06/19/2007
485157	PIT BULL	Argentina	2861883	09/30/2008	2317120	09/25/2009

Matter No	Title/Mark	Country	Application No	Application Date	Registration No	Registration Date
485158	PIT BULL	International	980848	09/25/2008	980848	11/13/2008
485159	PIT BULL (IB designation)	Iceland	980848	09/25/2008	980848	09/25/2008
486824	ÜBER	United States	77/613,733	11/13/2008	3,764,691	03/23/2010
490638	ALL TERRAIN EXTRA	United States	77/699,324	03/25/2009	3,695,516	10/13/2009
490800	PIT BULL	Chile	860136	04/07/2009	926748	07/29/2011
491185	PIT BULL	Chile	860137	04/07/2009	935439	10/20/2011
491407	HONOR, GUTS & GLORY	United States	77/714,748	04/15/2009	3,815,492	07/06/2010
491408	HONOR, GUTS & GLORY	United States	77/714,756	04/15/2009	3,815,493	07/06/2010
496353	EXD	United States	77/833,760	09/24/2009	3,842,942	08/31/2010
496784	HARDCORE	United States	77/844,797	10/08/2009	4,135,879	05/01/2012
498299	HARDCORE TIRE CO.	United States	77/884,511	12/02/2009	3,872,372	11/09/2010
500437	MAD DOG	Canada	1474358	03/24/2010	TMA813408	12/06/2011
500438	ROCKER	Canada	1474357	03/24/2010	TMA 805156	08/24/2011
500439	GROWLER	Canada	1474351	03/24/2010	TMA 808783	10/12/2011
500440	PITBULL TIRES	Canada	1474356	03/24/2010	792336	03/08/2011
500441	XOR	Canada	1474352	03/24/2010	TMA 800481	06/21/2011
500472	PIT BULL TIRE COMPANY	United States	77/956,852	03/11/2010	4,057,022	11/15/2011
500775	Rocker XOR ATV (design only) 	United States	77/965,724	03/23/2010	4,030,011	09/20/2011
500779	GROWLER TREAD (design only) 	United States	77/965,706	03/23/2010	4,030,010	09/20/2011
501448	PITBULL TIRES	United States	85/015,159	04/15/2010	3,864,597	10/19/2010
501449	DESIGN (dog head logo) 	United States	85/015,036	04/15/2010	4,007,149	08/02/2011
503770	HONOR, GUTS & GLORY	United States	85/097,233	07/30/2010	3,917,244	02/08/2011
504543	PIT BULL MOTORSPORTS	United States	85/121,562	09/02/2010	4,057,382	11/15/2011
504545	HONOR, GUTS & GLORY	United States	85/120,972	09/01/2010	4,119,248	03/27/2012
516477	GROWLER	South Africa	2011/10309	05/03/2011	2011/10309	11/21/2012
516478	MAD DOG	South Africa	2011/10308	05/03/2011	2011/10308	11/21/2012
516479	ROCKER	South Africa	2011/10307	05/03/2011	2011/10307	11/21/2012
516869	GROWLER	International	1078959	05/19/2011	1078959	06/23/2011
516873	GROWLER	China P.R.	1078959	05/19/2011	1078959	11/28/2011
516874	GROWLER	Community Trademark (European Union)	1078959	05/19/2011	1078959	04/30/2012
516876	MAD DOG	International	1079780	05/19/2011	1079780	06/30/2011
516878	MAD DOG	China P.R.	1079780	05/19/2011	1079780	02/20/2012
516879	MAD DOG	Community Trademark (European Union)	1079780	05/19/2011	1079780	05/03/2012
516881	ROCKER	International	1079781	05/19/2011	1079781	06/30/2011
516883	ROCKER	China P.R.	1079781	05/19/2011	1079781	02/20/2012
516884	ROCKER	Community	1079781	05/19/2011	1079781	05/03/2012


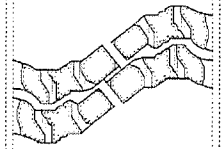
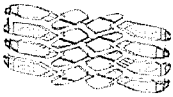







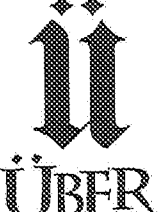







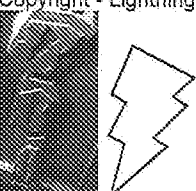



Matter No	Title/Mark	Country	Application No	Application Date	Registration No	Registration Date
		Trademark (European Union)				
517603	XOR	Canada	1529239	05/26/2011	TMA877,425	05/08/2014
517604	XOR	International	1079745	05/19/2011	1079745	06/30/2011
517605	XOR	Australia	1079745	05/19/2011	1433831	07/04/2012
517606	XOR	China P.R.	1079745	05/19/2011	1079745	02/06/2012
517607	XOR	Community Trademark (European Union)	1079745	05/19/2011	1079745	12/19/2012
517608	PIT BULL	International	1082321	06/03/2011	1082321	07/21/2011
517609	PIT BULL	Australia	1082321	06/03/2011	1082321	01/23/2012
517611	PIT BULL	China P.R.	1082321	06/03/2011	1082321	11/21/2011
517612	PIT BULL	Community Trademark (European Union)	1082321	06/03/2011	1082321	05/23/2012
517613	PIT BULL	Russian Federation	1082321	06/03/2011	1082321	05/02/2012
517732	GROWLER	Australia	1078959	05/19/2011	1078959	02/06/2012
517733	MAD DOG	Australia	1079780	05/19/2011	1079780	02/06/2012
517734	ROCKER	Australia	1079781	05/19/2011	1079781	02/06/2012
517781	Pit Bull	Canada	1529238	05/26/2011	TMA877,423	05/08/2014
517817	PIT BULL	United States	85/323,530	05/18/2011	4,092,382	01/24/2012
517821	HARDCORE	United States	77/981,891	10/08/2009	3,986,733	06/28/2011
517834	XOR	United States	85/322,894	05/17/2011	4,645,439	11/25/2014
527626	PIT BULL RACING	United States	85/976,675	09/02/2010	4,169,383	07/03/2012
529190	PBX	United States	85/673,953	07/11/2012	4,969,000	05/31/2016
583026	BRAVEN	United States	87/099,726	07/11/2016	5,402,511	02/13/2018
583956	IRONSIDE	United States	87/132,077	08/09/2016	5,282,601	09/05/2017
585910	BERSERKER	United States	87/218,831	10/28/2016	5,439,108	04/03/2018
588078	DESIGN ONLY (three interlocking triangle designs) 	United States	87/342,447	02/20/2017	5,424,876	03/13/2018
588611	PBX LT TIRE TREAD (design) 	United States	87/413,603	04/17/2017	5,420,158	03/06/2018
590079	LIVE BRAVE	United States	87/419,256	04/20/2017	5,414,487	02/27/2018
592695	DESIGN ONLY (Berserker Tire Design) 	United States	87/689,704	11/17/2017	5,597,769	10/30/2018
600889	BLOODAXE	United States	87/864,175	04/05/2018	5,938,860	12/17/2019
601706	BATTALION	United States	87/898,203	04/27/2018		
612273	IRON BULL (and design) 	United States	88/391,158	04/18/2019		
612486	HELL HOUND	United States	88/402,479	04/25/2019		


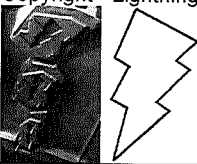








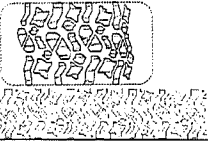


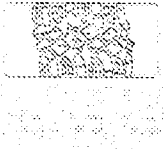

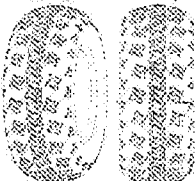
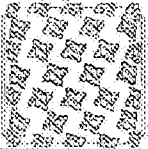
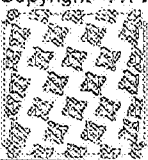
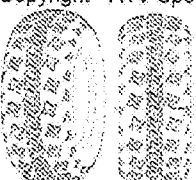
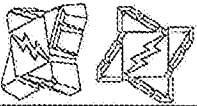
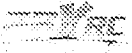


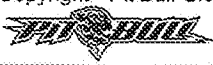
EXHIBIT C



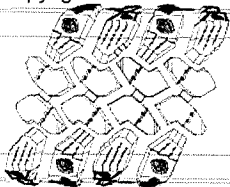
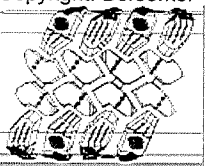


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528639	Copyright - Light Truck Maddog Tire Tread 	Great Britain	284656288	05/18/2012	284656288	05/23/2012
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531680	Copyright: ATV Sport Tire Lug 	United States	1-827207221	09/25/2012	VAu 1-117-400	09/25/2012
531681	Copyright - ATV Sport Tire Tread 	United States	1-827207270	09/25/2012	VAu 1-117-399	09/25/2012
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