

12/23/2019



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To the Director of the U. S. Patent

ed documents or the new address(es) below.

1. Name of conveying party(ies):

Baidu Europe BV

- Individual(s)
- Partnership
- Corporation- State: _____
- Other Private limited liability company
- Association
- Limited Partnership

Citizenship (see guidelines) Netherlands

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) November 26, 2019

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Bigfoot Ventures LLC

Street Address: 246 West Broadway

City: New York

State: New York

Country: USA Zip: 10013

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other LLC Citizenship New York

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

87506076

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

VANGUARD

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Michael Gleissner

Internal Address: _____

Street Address: 246 West Broadway

City: New York

State: New York

Zip: 10013

Phone Number: 212-798-4304

Docket Number: _____

Email Address: mgleiss@corp.bigfoot.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40 E

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Signature

Michael Gleissner

Name of Person Signing

11/26/2019

Date

Total number of pages including cover sheet, attachments, and document:

2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ASSIGNMENT OF TRADEMARK

This assignment (the "Assignment") is made the 26th day of November 2019 between Baidu Europe BV, a Netherlands private limited liability company, whose address is Keizersgracht 62, Amsterdam, Netherlands 1015CS (hereinafter called the "Assignor") and Bigfoot Ventures LLC, a New York limited liability company, whose address is 246 W. Broadway, New York, N.Y. 10013 USA (hereinafter called the "Assignee"), (collectively the "Parties").

WHEREAS

A. The Assignor is the registered owner of US Application Serial No.: 87506076 for "VANGUARD" together with the goodwill of the business symbolized thereby in connection with the goods and services on which the mark is used (the "Trademark").

B. Assignor has agreed to assign to the Assignee the above mentioned Trademark.

NOW THEREFORE:

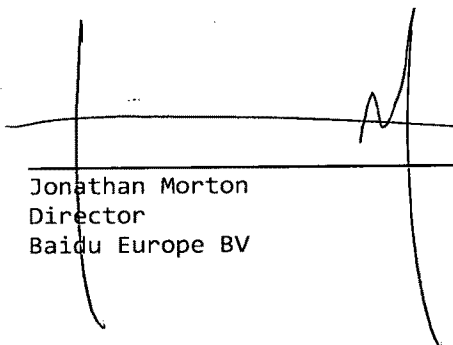
Effective from the date hereof, in consideration of the mutual promises, warranties and covenants contained in this Agreement, the receipt and sufficiency of which is hereby acknowledged and other good and valuable consideration, Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee all of Assignor's right, title, and interest of whatever kind in and to the Trademark, together with (1) the goodwill of the business relating to the products and service in respect upon which the Trademark is used and for which it is applied for/registered in; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Trademark.

Assignor further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Trademark.


IN WITNESS whereof the Parties hereto have executed, written and signed this Assignment the date first above written.

Assignor

Assignee



Jonathan Morton
Director
Baidu Europe BV



Michael Gleissner
Managing Member
Bigfoot Ventures LLC



United States Patent and Trademark Office

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87506076

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12/23/2019

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