

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM554945

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Declaration Regarding Strict Foreclosure		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KCD IP, LLC		12/23/2019	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	TRANSFORM SR BRANDS LLC		
Street Address:	3333 BEVERLY ROAD		
City:	HOFFMAN ESTATES		
State/Country:	ILLINOIS		
Postal Code:	60179		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 65			
Property Type	Number	Word Mark	
Serial Number:	72286556	DIE HARD	
Serial Number:	74099621	DIEHARD	
Serial Number:	74333603	DIEHARD	
Serial Number:	75525906	DIEHARD	
Serial Number:	76346448	DIEHARD	
Serial Number:	76346449	DIEHARD	
Serial Number:	78274510	DIEHARD EXPRESS	
Serial Number:	78298757	DIEHARD GOLD	
Serial Number:	78317729	DIEHARD	
Serial Number:	78494833	DIEHARD DUTY	
Serial Number:	77012884	DIEHARD PLATINUM	
Serial Number:	77013360	DIEHARD PLATINUM	
Serial Number:	77156285	DIEHARD	
Serial Number:	77982539	LIFE DEMANDS DIEHARD	
Serial Number:	77745828	LIFE DEMANDS DIEHARD	
Serial Number:	77840248	DIEHARD	
Serial Number:	85428966	DIEHARD	
Serial Number:	85432784	DIEHARD	
Serial Number:	86591015	DIEHARD	

OP \$1640.00 72286556

Property Type	Number	Word Mark
Serial Number:	86822781	DIEHARD
Serial Number:	87060767	DIEHARD GRANIT
Serial Number:	87180313	DIEHARD 360° VEHICLE ASSESSMENT
Serial Number:	87289266	DIEHARD
Serial Number:	87307545	DIEHARD IRIDIUM
Serial Number:	87403276	DIEHARD
Serial Number:	87517900	DIEHARD
Serial Number:	88011591	D
Serial Number:	88019301	DIEHARD
Serial Number:	88019318	D
Serial Number:	71539906	KENMORE
Serial Number:	71550618	KENMORE
Serial Number:	73158384	KENMORE
Serial Number:	73414682	KENMORE
Serial Number:	73427663	KENMORE
Serial Number:	73793846	KENMORE
Serial Number:	74072622	KENMORE
Serial Number:	74194190	KENMORE
Serial Number:	75679754	KENMORE ELITE
Serial Number:	76105205	KENMORE
Serial Number:	77149703	KENMORE PRO
Serial Number:	77503363	KENMORE
Serial Number:	77503373	KENMORE ELITE
Serial Number:	77503381	KENMORE PRO
Serial Number:	78314699	KENMORE
Serial Number:	78314709	KENMORE
Serial Number:	78317721	KENMORE
Serial Number:	78558874	MY FIRST KENMORE
Serial Number:	85255981	KENMORE
Serial Number:	85255996	KENMORE
Serial Number:	85746809	KENMORE
Serial Number:	85977750	KENMORE CONNECT
Serial Number:	85980474	KENMORE CONNECT
Serial Number:	86223536	KENMORE
Serial Number:	86755369	KENMORE TRUSTED PERFORMANCE
Serial Number:	86822759	KENMORE AC
Serial Number:	86965240	KENMORE
Serial Number:	86976240	KENMORE

Property Type	Number	Word Mark
Serial Number:	87050097	KENMORE ELITE
Serial Number:	87050106	KENMORE ELITE
Serial Number:	87050114	KENMORE
Serial Number:	87579214	KENMORE SMART
Serial Number:	87584405	KENMORE SMART
Serial Number:	87584422	KENMORESMART
Serial Number:	87650315	KENMORE DIRECT
Serial Number:	87650337	< D

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3127758000
Email: trademarks@mcandrews-ip.com
Correspondent Name: McAndrews, Held & Malloy, Ltd.
Address Line 1: 500 W. Madison St, 34th Floor
Address Line 4: Chicago, ILLINOIS 60661

NAME OF SUBMITTER:	Ronald H. Spuhler
SIGNATURE:	/Ronald H. Spuhler/
DATE SIGNED:	12/26/2019

Total Attachments: 18

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Declaration regarding Strict Foreclosure

This Declaration (this “Declaration”) is made as of December 23, 2019, by U.S. BANK NATIONAL ASSOCIATION, acting solely in its capacity as indenture trustee under the Indenture (as defined below) (when acting in such capacity, the “Trustee”), and describes the strict foreclosure pursuant to which the Transferred Marks have been sold, conveyed, transferred and assigned from KCD IP, LLC, a Delaware limited liability company (the “Debtor”), to TRANSFORM SR BRANDS LLC, a Delaware limited liability company (the “Purchaser”) via strict foreclosure conducted by Trustee.

All capitalized terms used herein and not otherwise defined shall have the meanings given to such terms in the Indenture, and if not defined in the Indenture, then the meanings given to such terms in the Uniform Commercial Code, as in effect in the State of New York (the “NY UCC”).

- (1) Trustee is the indenture trustee under that certain Indenture, dated as of May 18, 2006, by and between Debtor, as issuer and Trustee, as indenture trustee, as amended, supplemented and otherwise modified by (a) that certain Waiver and Amendment re Indenture, dated as of January 25, 2012, by and between Trustee and Sears Reinsurance Company Ltd. for the benefit of the Debtor, (b) that certain Supplemental Indenture, dated as of March 7, 2012, by and among the Debtor, Trustee, Sears Brands Business Unit Corporation, as manager, and Sears Holdings Management Corporation, as servicer, (c) that certain Second Supplemental Indenture, dated as of March 8, 2017, by and between the Debtor and Trustee, (d) that certain Third Supplemental Indenture, dated as of June 15, 2018, by and between the Debtor and Trustee and (e) that certain Fourth Supplemental Indenture, dated as of July 13, 2018, by and between the Debtor and Trustee (said indenture, as so amended, supplemented and otherwise modified, is hereinafter referred to as the “Indenture”).
- (2) Pursuant to the Indenture, the Debtor issued certain 6.90% KCD IP, LLC Asset-Based Notes (as the same may have been amended, from time to time, the “Notes”) in the original aggregate principal amount set forth therein.
- (3) Pursuant to the Indenture and that certain Trademark Security Agreement, dated as of May 18, 2006, by and between the Debtor and Trustee, as security for the Debtor’s obligations under the Indenture and the Notes, the Debtor granted Trustee a security interest in the Collateral (as defined in the Indenture), which Collateral includes the marks set forth on Exhibit A to the Trademark Assignment Agreement attached hereto as **Schedule A** including any goodwill associated therewith (collectively, the “Transferred Marks”).
- (4) By its notice dated October 29, 2018, the Trustee notified the Debtor, the Noteholders and the Rating Agencies that the Debtor failed to make a payment of interest on the Notes as and when due on the October 2018 Payment Date, which failure has continued for a period of five (5) Business Days and, as a result, an Event of Default has occurred and is now continuing under Section 4.2(2) of the Indenture.
- (5) Pursuant to Section 4.4 of the Indenture, and during the occurrence and continuance of any such Event of Default, Trustee may exercise any remedies of a secured party under the NY UCC and take any other appropriate action to protect and enforce the rights and remedies of Trustee or the Noteholders under the Indenture.
- (6) Pursuant to Section 4.4 of the Indenture and sections 9-601 and 9-620 of the NY UCC, and during the occurrence and continuance of any such Event of Default, Purchaser, as a

Secured Party (as defined in the Indenture) may accept the Transferred Marks in full satisfaction of the obligations such Transferred Marks secure under the Indenture. Such acceptance, pursuant to Section 9-622 of the NY UCC, *inter alia*, discharges the Notes and the other obligations secured by the Transferred Marks under the Indenture and transfers to the Purchaser all of the Debtor's rights in the Transferred Marks.

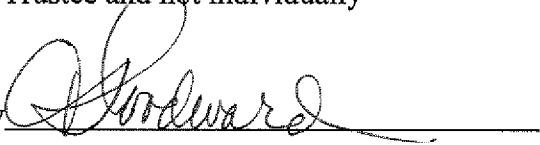
- (7) Pursuant to that certain Bill of Sale, dated as of the date hereof, Trustee agreed to execute and deliver to Purchaser that certain Trademark Assignment Agreement (attached hereto as **Schedule A**), pursuant to which Trustee exercises remedies for the benefit of Purchaser under the NY UCC and thereby effects the sale, conveyance, transfer and assignment of the Transferred Marks from Debtor to Purchaser in accordance therewith.

[THIS PAGE INTENTIONALLY ENDS HERE. SIGNATURES APPEAR ON THE NEXT PAGE.]

IN WITNESS WHEREOF, Trustee has have duly executed this Declaration on the date hereof.

TRUSTEE:

U.S. BANK NATIONAL ASSOCIATION,
as Trustee and not individually

By  _____

Name: Cynthia S. Woodward

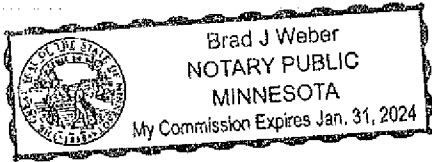
Title: Senior Vice President


[Signature Page to the Declaration Regarding Strict Foreclosure]

TRADEMARK
REEL: 006826 FRAME: 0268

State of Minnesota)
 ss.:
County of Ramsey)

On the 20th day of December in the year 2019 before me, the undersigned, a Notary Public in and for said State, personally appeared Cynthia Woodward, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is signed on the preceding instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which this individual acted, executed the instrument.





Notary Public Brad J. Weber
My commission expires: 1/31/2024
Date: 12/20/2019

Schedule A – Trademark Assignment Agreement

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (“Assignment”), effective as of December 23, 2019 (“Effective Date”), is made and entered into by and between (a) U.S. BANK NATIONAL ASSOCIATION, acting solely in its capacity as indenture trustee under the Indenture (as defined below) (when acting in such capacity, the “Trustee”), and not individually, and (b) TRANSFORM SR BRANDS LLC, a Delaware limited liability company (the “Purchaser”).

Preliminary Statements:

WHEREAS, Trustee is the indenture trustee under that certain Indenture, dated as of May 18, 2006, by and between KCD IP, LLC, a Delaware limited liability company (the “Debtor”), as issuer and Trustee, as indenture trustee, as amended, supplemented and otherwise modified by (a) that certain Waiver and Amendment re Indenture, dated as of January 25, 2012, by and between Trustee and Sears Reinsurance Company Ltd. for the benefit of the Debtor, (b) that certain Supplemental Indenture, dated as of March 7, 2012, by and among the Debtor, Trustee, Sears Brands Business Unit Corporation, as manager, and Sears Holdings Management Corporation, as servicer, (c) that certain Second Supplemental Indenture, dated as of March 8, 2017, by and between the Debtor and Trustee, (d) that certain Third Supplemental Indenture, dated as of June 15, 2018, by and between the Debtor and Trustee and (e) that certain Fourth Supplemental Indenture, dated as of July 13, 2018, by and between the Debtor and Trustee (said indenture, as so amended, supplemented and otherwise modified, is hereinafter referred to as the “Indenture”)¹;

WHEREAS, pursuant to the Indenture, the Debtor issued certain 6.90% KCD IP, LLC Asset-Based Notes (as the same may have been amended, from time to time, the “Notes”) in the original aggregate principal amount of \$1,800,000,000;

WHEREAS, pursuant to the Indenture and that certain Trademark Security Agreement, dated as of May 18, 2006, by and between the Debtor and Trustee, as security for the Debtor’s obligations under the Indenture and the Notes, the Debtor granted Trustee a security interest in the Collateral (as defined in the Indenture);

WHEREAS, any and all KENMORE and DIEHARD trademarks, service marks, trade names, assumed names, corporate names, and their formatives, that the Debtor owns as of the Effective Date in the United States, its possessions and territories, including Puerto Rico and Guam, whether registered or unregistered, together with all registrations and applications therefore in the United States, its possessions and territories, including Puerto Rico and Guam, and all goodwill associated therewith, including, but not limited to, the marks set forth on **Exhibit A** (collectively, the “Transferred Marks”) are included in the Collateral (as defined in the Indenture);

¹ All capitalized terms used herein and not otherwise defined shall have the meanings given to such terms in the Indenture, and if not defined in the Indenture, then the meanings given to such terms in the Uniform Commercial Code, as in effect in the State of New York (the “NY UCC”).

WHEREAS, by its notice dated October 29, 2018, the Trustee notified the Debtor, the Noteholders and the Rating Agencies that the Debtor failed to make a payment of interest on the Notes as and when due on the October 2018 Payment Date, which failure has continued for a period of five (5) Business Days and, as a result, an Event of Default has occurred and is now continuing under Section 4.2(2) of the Indenture;

WHEREAS, pursuant to Section 4.4 of the Indenture, and during the occurrence and continuance of any such Event of Default, Trustee may exercise any remedies of a secured party under the NY UCC and take any other appropriate action to protect and enforce the rights and remedies of Trustee or the Noteholders under the Indenture;

WHEREAS, pursuant to Section 4.4 of the Indenture and sections 9-601 and 9-620 of the NY UCC, and during the occurrence and continuance of any such Event of Default, Purchaser, as a Secured Party (as defined in the Indenture) may accept the Transferred Marks in full satisfaction of the obligations such Transferred Marks secure under the Indenture;

WHEREAS, such acceptance, pursuant to Section 9-622 of the NY UCC, *inter alia*, discharges the Notes and the other obligations under the Indenture and transfers to the Purchaser all of the Debtor's rights in the Transferred Marks;

WHEREAS, pursuant to that certain Bill of Sale, dated as of the Effective Date (the "Bill of Sale"), Trustee agreed to execute and deliver to Purchaser this Assignment;

WHEREAS, pursuant to that certain Bill of Sale, Trustee agreed to sell, convey, transfer and assign, and Purchaser agreed to purchase, the Transferred Marks;

NOW, THEREFORE, in consideration of the premises and mutual covenants and agreements hereinafter set forth, the receipt and sufficiency of which are acknowledged, Purchaser and Trustee, intending to be legally bound, hereby agree as follows:

1. Assignment. As of the Effective Date, Trustee hereby irrevocably sells, conveys, transfers and assigns to Purchaser, and its successors and assigns, and Purchaser hereby accepts, the Debtor's entire right, title and interest in, to and under the Transferred Marks, and any renewals thereof, all registrations that have been or may be granted thereon, all applications for registrations thereof, all common law rights thereto and all goodwill of the businesses in which the foregoing are used and all goodwill connected with the use of and symbolized by the foregoing, for Purchaser's own use and enjoyment, and for the use and enjoyment of Purchaser's successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Debtor if this Assignment had not been made, together with (a) the rights to all causes of action (whether known or unknown or whether currently pending, filed or otherwise) and other enforcement rights under, or on account of, any of the Transferred Marks, including the right to sue and recover damages and obtain equitable relief for past, present and future infringement, misappropriation, dilution or other violation, (b) all rights to collect income, royalties, damages and other payments now or hereafter due or payable under or on account of any of the Transferred Marks, (c) the right, if any, to

claim priority based on the filing dates of the Transferred Marks under any law, statute, code, ordinance, rule, regulation, order decision, judgment or decree by any governmental authority, (d) the right to prosecute, register, maintain and defend the Transferred Marks before any public or private agency, office or registrar and (e) all other rights corresponding to the Transferred Marks throughout the United States, its possessions and territories, including Puerto Rico and Guam. This foregoing assignment is intended to be an absolute assignment and not by way of security.

THE TRANSFERRED MARKS ARE STRICTLY BEING SOLD ON AN “AS IS AND WHERE IS” BASIS, AND WITHOUT ANY REPRESENTATIONS OR WARRANTIES (WHETHER EXPRESS OR IMPLIED) OF ANY KIND MADE BY THE TRUSTEE, ANY OTHER SECURED PARTY OR ANY OTHER PERSON ACTING FOR OR ON BEHALF OF THE TRUSTEE OR ANY OTHER SECURED PARTY, AND WITHOUT ANY RECOURSE WHATSOEVER AGAINST THE TRUSTEE, ANY OTHER SECURED PARTY OR ANY OTHER PERSON ACTING FOR OR ON BEHALF OF THE TRUSTEE OR ANY OTHER SECURED PARTY.

NEITHER THE TRUSTEE NOR ANY OTHER SECURED PARTY MAKES ANY REPRESENTATIONS WITH RESPECT TO ANY INFORMATION THAT MAY BE AVAILABLE ABOUT THE TRANSFERRED MARKS (WHETHER PUBLICLY AVAILABLE OR OBTAINED FROM THE TRUSTEE OR ANOTHER SOURCE), AND NEITHER THE TRUSTEE NOR ANY OTHER SECURED PARTY ASSUMES ANY RESPONSIBILITY WHATSOEVER FOR THE CONTENTS, ACCURACY, COMPLETENESS OR SUFFICIENCY OF ANY INFORMATION ABOUT THE TRANSFERRED MARKS (WHETHER PUBLICLY AVAILABLE OR OBTAINED FROM THE TRUSTEE OR ANOTHER SOURCE).

2. Cooperation.

(a) Trustee shall timely take all reasonable actions and execute and deliver all documents that Purchaser may reasonably request, and which are necessary, to effect the terms of this Assignment or to allow the Purchaser to record or evidence Purchaser’s title in, to and under the Transferred Marks; provided, however, that Purchaser shall be responsible for the preparation of any such documents and shall pay or otherwise reimburse the Trustee for any and all reasonable and documented fees, costs and expenses (including reasonable attorneys’ fees, costs and expenses) incurred by the Trustee in connection therewith.

(b) Trustee shall not enter into any agreement in conflict with this Assignment.

3. Recordation. Purchaser shall be responsible for the preparation and filing of such additional documents that may be reasonably necessary to record or evidence Purchaser’s right,

title and interest in, to and under the Transferred Marks (including with any applicable governmental authorities) and for any and all costs, expenses and fees associated with the recordation or evidencing of the sale, conveyance, transfer and assignment to Purchaser of the Transferred Marks at the United States Patent and Trademark Office, and each of the corresponding entities or agencies in any applicable territories or foreign countries or multinational authorities.

4. Governing Law; Venue; Jury Trial. This Assignment and all claims or causes of action (whether in contract or in tort, in law or in equity or granted by statute) that may be based upon, arise out of or relate to this Assignment or the negotiation, execution or performance of this Assignment shall be governed by, and construed in accordance with, the laws of the State of New York applicable to contracts made and to be performed entirely in such state without regard to principles of conflicts or choice of laws or any other law that would make the laws of any other jurisdiction other than the State of New York applicable hereto.


5. General Provisions. Whenever the word “including” is used in this Assignment, it shall be deemed to be followed by the words “without limitation” and whenever the word “or” is used in this Assignment, it is used in the inclusive sense of “and/or.” This Assignment may be executed in any number of counterparts, each of which shall be deemed to be an original, and all of which together shall constitute one and the same instrument. Delivery of an executed counterpart of a signature page to this Assignment by facsimile or electronic mail shall be as effective as delivery of a manually executed counterpart of this Assignment. This Assignment, along with the Bill of Sale, constitute the entire understanding and agreement of the parties hereto with respect to the subject matter hereof and supersede all prior and contemporaneous agreements or understandings, inducements or conditions, express or implied, written or oral, between and among the parties with respect to the subject matter hereof. This Assignment may not be amended, modified, supplemented, changed or waived in any manner except by a writing signed by all parties hereto. The failure of any party to enforce any terms or provisions of this Assignment shall not waive any of its rights under such terms or provisions. Each of the parties shall be entitled to injunctive or other equitable relief to prevent or cure breaches of this Assignment and, in addition to any other remedy to which they are entitled at law or in equity, to enforce specifically the terms and provisions hereof, such remedy being in addition to any other remedy to which any party may be entitled at law or in equity. This Assignment is binding upon and inures to the benefit of the parties hereto and their respective successors and assigns. In the event of any conflict between the Bill of Sale and this Assignment, the provisions of this Assignment shall control.

6. Trustee Execution. The execution and delivery of this Assignment by U.S. Bank National Association is solely in its capacity as Trustee under the Indenture, and not individually. The Trustee is not responsible for the terms or sufficiency of this Assignment for any purpose. The Trustee shall have no obligations under or pursuant to this Assignment other than such obligations, if any, as may be expressly set forth in this Assignment as obligations on its part to be performed. In executing and delivering this Assignment, or in taking any action under or pursuant to this Assignment, and with respect to all matters that may arise under or in respect of this Assignment, the Trustee shall have and be protected by all of the rights, immunities, indemnities and other protections granted to it under the Indenture and otherwise.

IN WITNESS WHEREOF, Trustee and Purchaser have duly executed this Assignment on the Effective Date.

TRUSTEE:

U.S. BANK NATIONAL ASSOCIATION,
as Trustee and not individually

By 
Name: CYNTHIA WOODWARD
Title: SVP

PURCHASER:

Transform SR Brands LLC

By _____
Name:
Title:

IN WITNESS WHEREOF, Trustee and Purchaser have duly executed this Assignment on the Effective Date.

TRUSTEE:

U.S. BANK NATIONAL ASSOCIATION,
as Trustee and not individually

By _____
Name:
Title:

PURCHASER:

Transform SR Brands LLC

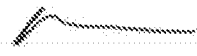

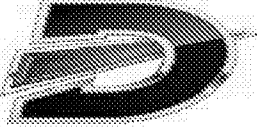
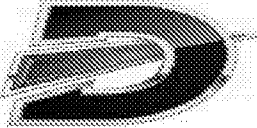
By  _____
Name: *Robert Riecker*
Title: *Chief Financial Officer*


EXHIBIT A


TRANSFERRED MARKS

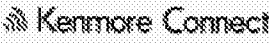


<u>Trademark</u>	<u>Jurisdiction</u>	<u>Owner</u>	<u>Application Number</u>	<u>Application Date</u>	<u>Registration Number</u>	<u>Registration Date</u>
DIE HARD	U.S.	KCD IP, LLC	72/286556	12/08/1967	858218	10/08/1968
DIEHARD	U.S.	KCD IP, LLC	74/099621	09/21/1990	1696168	06/23/1992
DIEHARD	U.S.	KCD IP, LLC	74/333603	11/23/1992	1781544	07/13/1993
DIEHARD	U.S.	KCD IP, LLC	75/525906	07/27/1998	2276072	09/07/1999
DIEHARD (Stylized) 	U.S.	KCD IP, LLC	76/346448	12/07/2001	2628203	10/01/2002
DIEHARD (Stylized) 	U.S.	KCD IP, LLC	76/346449	12/07/2001	2677217	01/21/2003
DIEHARD EXPRESS	U.S.	KCD IP, LLC	78/274510	07/15/2003	2939673	04/12/2005
DIEHARD GOLD	U.S.	KCD IP, LLC	78/298757	09/10/2003	2881737	09/07/2004
DIEHARD	U.S.	KCD IP, LLC	78/317729	10/23/2003	2895818	10/19/2004
DIEHARD DUTY	U.S.	KCD IP, LLC	78/494833	10/05/2004	3096741	05/23/2006
DIEHARD PLATINUM	U.S.	KCD IP, LLC	77/012884	10/03/2006	3412083	04/15/2008





<u>Trademark</u>	<u>Jurisdiction</u>	<u>Owner</u>	<u>Application Number</u>	<u>Application Date</u>	<u>Registration Number</u>	<u>Registration Date</u>
DIEHARD PLATINUM						
DIEHARD PLATINUM DIEHARD PLATINUM	U.S.	KCD IP, LLC	77/013360	10/04/2006	3828624	08/03/2010
DIEHARD	U.S.	KCD IP, LLC	77/156285	04/13/2007	3355910	12/18/2007
LIFE DEMANDS DIEHARD LIFE DEMANDS DIEHARD	U.S.	KCD IP, LLC	77/982539	05/27/2009	4050077	11/01/2011
LIFE DEMANDS DIEHARD LIFE DEMANDS DIEHARD	U.S.	KCD IP, LLC	77/745828	05/27/2009	4115308	03/20/2012
DIEHARD	U.S.	KCD IP, LLC	77/840248	10/02/2009	3875643	11/16/2010
DIEHARD	U.S.	KCD IP, LLC	85/428966	09/22/2011	4219293	10/02/2012
DIEHARD	U.S.	KCD IP, LLC	85/432784	09/27/2011	4515044	04/15/2014
DIEHARD	U.S.	KCD IP, LLC	86/591015	04/08/2015	5096263	12/06/2016
DIEHARD	U.S.	KCD IP, LLC	86/822781	11/17/2015	5056166	10/04/2016

<u>Trademark</u>	<u>Jurisdiction</u>	<u>Owner</u>	<u>Application Number</u>	<u>Application Date</u>	<u>Registration Number</u>	<u>Registration Date</u>
DIEHARD GRANIT	U.S.	KCD IP, LLC	87/060767	06/06/2016	N/A	N/A
DIEHARD 360° VEHICLE ASSESSMENT	U.S.	KCD IP, LLC	87/180313	09/22/2016	5656253	01/15/2019
DIEHARD	U.S.	KCD IP, LLC	87/289266	01/04/2017	N/A	N/A
DIEHARD IRIDIUM	U.S.	KCD IP, LLC	87/307545	01/19/2017	N/A	N/A
DIEHARD	U.S.	KCD IP, LLC	87/403276	04/07/2017	N/A	N/A
DIEHARD	U.S.	KCD IP, LLC	87/517900	07/06/2017	N/A	N/A
DIEHARD D WITH BLUE LINE LOGO 	U.S.	KCD IP, LLC	88/011591	06/22/2018	N/A	N/A
DIEHARD	U.S.	KCD IP, LLC	88/019301	06/28/2018	N/A	N/A
DIEHARD D WITH BLUE LINE LOGO 	U.S.	KCD IP, LLC	88/019318	06/28/2018	N/A	N/A
KENMORE	U.S.	KCD IP, LLC	71/539906	11/02/1947	517739	11/22/1949
KENMORE (Stylized) (v3)	U.S.	KCD IP, LLC	71/550618	02/26/1948	522973	03/28/1950

<u>Trademark</u>	<u>Jurisdiction</u>	<u>Owner</u>	<u>Application Number</u>	<u>Application Date</u>	<u>Registration Number</u>	<u>Registration Date</u>
KENMORE						
KENMORE	U.S.	KCD IP, LLC	73/158384	02/13/1978	1102052	09/12/1978
KENMORE	U.S.	KCD IP, LLC	73/414682	02/23/1983	1275031	04/24/1984
KENMORE	U.S.	KCD IP, LLC	73/427663	05/26/1983	1282358	06/19/1984
KENMORE	U.S.	KCD IP, LLC	73/793846	04/17/1989	1569518	12/05/1989
KENMORE	U.S.	KCD IP, LLC	74/072622	06/25/1990	1641183	04/16/1991
KENMORE	U.S.	KCD IP, LLC	74/194190	08/13/1991	1695957	06/23/1992
KENMORE ELITE & DESIGN 	U.S.	KCD IP, LLC	75/679754	04/12/1999	2414684	12/19/2000
KENMORE	U.S.	KCD IP, LLC	76/105205	08/08/2000	2475811	08/07/2001
KENMORE PRO KENMORE PRO	U.S.	KCD IP, LLC	77/149703	04/05/2007	3470307	07/22/2008
KENMORE (Stylized with Square and Waves Design)	U.S.	KCD IP, LLC	77/503363	06/19/2008	3944713	04/12/2011

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KENMORE ELITE & DESIGN (HORIZONTAL) 	U.S.	KCD IP, LLC	77/503373	06/19/2008	3944714	04/12/2011
KENMORE PRO & DESIGN (HORIZONTAL) 	U.S.	KCD IP, LLC	77/503381	06/19/2008	4210288	09/18/2012
KENMORE	U.S.	KCD IP, LLC	78/314699	10/16/2003	2913066	12/21/2004
KENMORE	U.S.	KCD IP, LLC	78/314709	10/16/2003	2893535	10/12/2004
KENMORE	U.S.	KCD IP, LLC	78/317721	10/23/2003	2941746	04/19/2005
MY FIRST KENMORE 	U.S.	KCD IP, LLC	78/558874	02/02/2005	3160548	10/17/2006
KENMORE	U.S.	KCD IP, LLC	85/255981	03/02/2011	4268827	01/01/2013
KENMORE	U.S.	KCD IP, LLC	85/255996	03/02/2011	4268828	01/01/2013

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KENMORE	U.S.	KCD IP, LLC	85/746809	10/05/2012	5054844	10/04/2016
KENMORE CONNECT (Stylized and Design) 	U.S.	KCD IP, LLC	85/977750	10/01/2010	4449169	12/10/2013
KENMORE CONNECT and Design 	U.S.	KCD IP, LLC	85/980474	10/01/2010	4549162	06/10/2014
KENMORE	U.S.	KCD IP, LLC	86/223536	03/17/2014	5329965	11/07/2017
KENMORE TRUSTED PERFORMANCE	U.S.	KCD IP, LLC	86/755369	09/14/2015	4945777	04/26/2016
KENMORE AC	U.S.	KCD IP, LLC	86/822759	11/17/2015	5172471	03/28/2017
KENMORE	U.S.	KCD IP, LLC	86/965240	04/05/2016	5336159	11/14/2017
KENMORE	U.S.	KCD IP, LLC	86/976240	03/07/2014	4766063	06/30/2015
KENMORE ELITE	U.S.	KCD IP, LLC	87/050097	05/25/2016	5059686	10/11/2016
KENMORE ELITE & DESIGN (HORIZONTAL) 	U.S.	KCD IP, LLC	87/050106	05/25/2016	5059687	10/11/2016

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KENMORE (Stylized with Square and Waves Design) 	U.S.	KCD IP, LLC	87/050114	05/25/2016	5054802	10/04/2016
KENMORE SMART	U.S.	KCD IP, LLC	87/579214	08/22/2017	5668221	02/05/2019
KENMORE SMART & Design 	U.S.	KCD IP, LLC	87/584405	08/25/2017	N/A	N/A
KENMORESMART (Stylized on Black Background) 	U.S.	KCD IP, LLC	87/584422	08/25/2017	N/A	N/A
KENMORE DIRECT	U.S.	KCD IP, LLC	87/650315	10/18/2017	N/A	N/A
< D [KENMORE DIRECT] Logo 	U.S.	KCD IP, LLC	87/650337	10/18/2017	N/A	N/A
KENMORE	Guam	KCD IP, LLC	-	-	TPC-800-270-824	04/06/2010