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| <b>TRADEMARK ASSIGNMENT COVER SHEET</b> |
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Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM553715

|                              |  |
|------------------------------|--|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT                                     |
| <b>NATURE OF CONVEYANCE:</b> | Notice of Grant of Security Interest in Trademarks |

**CONVEYING PARTY DATA**

| Name         | Formerly | Execution Date | Entity Type                            |
|--------------|----------|----------------|--|
| CANIDAE, LLC |          | 12/17/2019     | Limited Liability Company:<br>DELAWARE |

**RECEIVING PARTY DATA**

|                          |   |
|--------------------------|---|
| <b>Name:</b>             | BANK OF AMERICA, N.A., as Lender            |
| <b>Street Address:</b>   | 101 N. Tryon Street                         |
| <b>Internal Address:</b> | c/o MAC Legal (NC1-001-05-45)               |
| <b>City:</b>             | Charlotte                                   |
| <b>State/Country:</b>    | NORTH CAROLINA                              |
| <b>Postal Code:</b>      | 28255-0001                                  |
| <b>Entity Type:</b>      | National Banking Association: UNITED STATES |

**PROPERTY NUMBERS Total: 34**

| Property Type        | Number  | Word Mark                               |
|----------------------|---------|---|
| Registration Number: | 5624138 | PURE RANGE                              |
| Registration Number: | 5624137 | PURE RIDGE                              |
| Registration Number: | 5624091 | PURE ANCESTRAL                          |
| Registration Number: | 5101820 | PURE PETITE                             |
| Registration Number: | 5088013 | PET FOOD MADE BY PET PEOPLE             |
| Registration Number: | 4852057 | PURE MEADOW                             |
| Registration Number: | 4852048 | PURE CONTROL                            |
| Registration Number: | 4842606 | UNDER THE SUN                           |
| Registration Number: | 4842605 | PURE FIELDS                             |
| Registration Number: | 4842598 | PURE WILD                               |
| Registration Number: | 4842549 | PURE RESOLVE                            |
| Registration Number: | 4712427 | PURE FOUNDATIONS                        |
| Registration Number: | 4590272 | PURE OCEAN                              |
| Registration Number: | 4581822 | PURE STREAM                             |
| Registration Number: | 4452438 | A HEALTHIER TODAY FOR A LONGER TOMORROW |
| Registration Number: | 4452437 | HEALTHPLUS SOLUTIONS IN EVERY BITE      |
| Registration Number: | 4447666 | HEALTHPLUS SOLUTIONS                    |
| Registration Number: | 4013674 | TIDNIPS                                 |

**TRADEMARK**

| Property Type        | Number   | Word Mark                                |
|----------------------|----------|--|
| Registration Number: | 3963601  | PURE SEA                                 |
| Registration Number: | 3963600  | PURE ELEMENTS                            |
| Registration Number: | 3963599  | PURE LAND                                |
| Registration Number: | 3963598  | PURE SKY                                 |
| Registration Number: | 3911146  | CANIDAE                                  |
| Registration Number: | 3112512  | CANIDAE PLATINUM                         |
| Registration Number: | 2733383  | CANIDAE PET FOODS GOES BEYOND JUST FEEDI |
| Registration Number: | 2493537  | SNAP-BISCUIT                             |
| Registration Number: | 2478843  | FELIDAE                                  |
| Registration Number: | 2173092  | CANIDAE                                  |
| Serial Number:       | 88478905 | EVERYTHING THEY NEED, AND NOTHING THEY D |
| Serial Number:       | 88478899 | WE MAKE PET FOOD SIMPLE                  |
| Serial Number:       | 88298193 | ETHOS                                    |
| Serial Number:       | 88291821 | LOVE YOUR DOG BACK                       |
| Serial Number:       | 88261266 | REAL FOOD INGREDIENTS. NOT TOO MANY.     |
| Serial Number:       | 88117303 | CANIDAE PURE                             |

#### CORRESPONDENCE DATA

Fax Number: 7043311159

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 7043311000

Email: PTO\_TMconfirmation@mvalaw.com,  
maryelizabethzaldivar@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC

Address Line 1: 100 North Tryon Street

Address Line 2: Suite 4700, ATTN: IP DEPARTMENT

Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER: 327000.028186

NAME OF SUBMITTER: John Slaughter

SIGNATURE: /john slaughter/

DATE SIGNED: 12/17/2019

#### Total Attachments: 5

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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Pursuant to the Security and Pledge Agreement dated as of December 17, 2019 (as amended, restated, amended and restated, extended, supplemented or otherwise modified from time to time, the “Agreement” — capitalized terms used and not otherwise defined herein shall have the meanings ascribed therein) by and among the undersigned Obligor and the other obligors from time to time party thereto (each an “Obligor” and collectively, the “Obligors”) and Bank of America, N.A., as lender (the “Lender”) for the benefit of the Secured Parties, to secure the prompt payment and performance in full when due, whether by lapse of time, acceleration, mandatory prepayment or otherwise, of the Secured Obligations, the undersigned Obligor granted to the Lender for the ratable benefit of the Secured Parties a continuing security interest in, and a right to set off against, any and all right, title and interest of such Obligor in and to all Trademarks, including the trademark registrations and trademark applications set forth on Schedule 1 attached hereto.

The undersigned Obligor and the Lender, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the trademark registrations and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Agreement, (ii) is not to be construed as an assignment of any trademark registration or trademark application, and (iii) in the event of any conflict between the terms of this notice and the terms of the Agreement, the terms of the Agreement shall govern. This notice may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

[signature pages follow]

The undersigned Obligor and the Lender, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Agreement, and (b) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

CANIDAE, LLC,  
a Delaware limited liability company

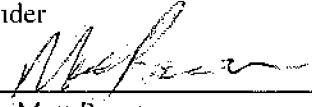
By:  \_\_\_\_\_

Name: Bret Furio

Title: Chief Executive Officer

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,  
as Lender

By:   
Name: Matt Powers  
Title: Director

Schedule 1

Canidae, LLC  
(Delaware limited liability company)

U.S. Trademarks

**Trademark Registrations**

| Mark  | Reg. No. | Reg. Date |
|---|----------|-----------|
| PURE RANGE  | 5624138  | 12/04/18  |
| PURE RIDGE  | 5624137  | 12/04/18  |
| PURE ANCESTRAL                                      | 5624091  | 12/04/18  |
| PURE PETITE   | 5101820  | 12/13/16  |
| PET FOOD MADE BY PET PEOPLE                         | 5088013  | 11/22/16  |
| PURE MEADOW   | 4852057  | 11/10/15  |
| PURE CONTROL  | 4852048  | 11/10/15  |
| UNDER THE SUN                                       | 4842606  | 10/27/15  |
| PURE FIELDS   | 4842605  | 10/27/15  |
| PURE WILD   | 4842598  | 10/27/15  |
| PURE RESOLVE  | 4842549  | 10/27/15  |
| PURE FOUNDATIONS                                    | 4712427  | 03/31/15  |
| PURE OCEAN  | 4590272  | 08/19/14  |
| PURE STREAM   | 4581822  | 08/05/14  |
| A HEALTHIER TODAY FOR A LONGER TOMORROW             | 4452438  | 12/17/13  |
| HEALTHPLUS SOLUTIONS IN EVERY BITE                  | 4452437  | 12/17/13  |
| HEALTHPLUS SOLUTIONS                                | 4447666  | 12/10/13  |
| TIDNIPS   | 4013674  | 08/16/11  |
| PURE SEA  | 3963601  | 05/17/11  |
| PURE ELEMENTS                                       | 3963600  | 05/17/11  |
| PURE LAND   | 3963599  | 05/17/11  |
| PURE SKY  | 3963598  | 05/17/11  |
| CANIDAE and Design                                  | 3911146  | 01/25/11  |
| CANIDAE PLATINUM                                    | 3112512  | 07/04/06  |
| CANIDAE PET FOODS GOES BEYOND JUST FEEDING YOUR PET | 2733383  | 07/01/03  |
| SNAP-BISCUIT  | 2493537  | 09/25/01  |
| FELIDAE   | 2478843  | 08/21/01  |
| CANIDAE   | 2173092  | 07/14/98  |

**Trademark Applications**

| Mark   | Appl. No. | Filing Date |
|--|-----------|-------------|
| EVERYTHING THEY NEED, AND NOTHING THEY DON'T | 88478905  | 06/18/19    |
| WE MAKE PET FOOD SIMPLE                      | 88478899  | 06/18/19    |
| ETHOS  | 88298193  | 02/12/19    |
| LOVE YOUR DOG BACK                           | 88291821  | 02/06/19    |
| REAL FOOD INGREDIENTS. NOT TOO MANY.         | 88261266  | 01/14/19    |

|              |          |          |
|--------------|----------|----------|
| CANIDAE PURE | 88117303 | 09/14/18 |
|--------------|----------|----------|

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**RECORDED: 12/17/2019**

**TRADEMARK  
REEL: 006818 FRAME: 0211**