

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM551651

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bernard Chaus, Inc.		11/02/2018	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Chaus IPCo, LLC		
Street Address:	1411 Broadway, 4th floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5857917	CC CECE	
Registration Number:	5685697	1.STATE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6464909839		
Email:	trademark@abg-nyc.com		
Correspondent Name:	Bridgette Fitzpatrick		
Address Line 1:	1411 Broadway, 4th floor		
Address Line 4:	New York, NEW YORK 10018		
NAME OF SUBMITTER:	Bridgette Fitzpatrick		
SIGNATURE:	/Bridgette Fitzpatrick/		
DATE SIGNED:	12/03/2019		
Total Attachments: 6			
source=Chaus US#page1.tif			
source=Chaus US#page2.tif			
source=Chaus US#page3.tif			
source=Chaus US#page4.tif			
source=Chaus US#page5.tif			

OP \$65.00 5857917

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "Agreement"), dated as of November 2, 2018, is made by and between Bernard Chau, Inc., a New York corporation having an address at 530 Seventh Ave., 18th Floor, New York, NY 10018 (the "Assignor") and Chau IPCo, LLC, a Delaware limited liability company having an address at 411 West Putnam Avenue, Greenwich, CT 06830 (the "Assignee").

WITNESSETH:

WHEREAS, the Assignor and the Assignee entered into that certain Contribution Agreement, dated as of November 2, 2018 (as amended, restated, supplemented or otherwise modified from time to time, the "Contribution Agreement"); and

WHEREAS, pursuant to the Contribution Agreement, the Assignor hereby agrees to sell, assign, transfer and deliver to the Assignee, and the Assignee hereby agrees to purchase and acquire from the Assignor, all of the Assignor's right, title and interest in, to and under the Trademarks listed in Schedule 1 hereto, together with all goodwill of any business associated therewith (the "Assigned Trademarks").

NOW, THEREFORE, in consideration of the mutual agreements, provisions and covenants contained herein and in the Contribution Agreement, the parties hereto, intending to be legally bound, hereby agree as follows:

Section 1. Definitions. Capitalized terms used herein and not defined herein have the meanings set forth in the Contribution Agreement.

Section 2. Assignment. The Assignor hereby sells, transfers, conveys, assigns and delivers to the Assignee, and the Assignee hereby purchases, assumes and accepts from the Assignor, all of the Assignor's right, title and interest in, to and under the Assigned Trademarks, including without limitation, (a) all income, royalties, profits, and damages related thereto; (b) the right, if any, to register, prosecute, maintain and defend the Assigned Trademarks before any public or private agency or registrar; (c) the right to bring actions, defend against or otherwise recover damages or other compensation for past, present or future infringements, dilutions, misappropriations, or other violations of the Assigned Trademarks, including the right to sue and obtain equitable relief in respect of such infringements, dilutions, misappropriations and other violations; and (d) the right to fully and entirely stand in the place of the Assignor in all matters related thereto.

Section 3. Governing Law. Any disputes arising out of or relating to this Agreement, including, without limitation, to its execution, performance or enforcement, shall be governed by, and construed in accordance with, the Laws of the State of New York, regardless of the Laws that might otherwise govern under applicable principles of conflicts of Laws thereof.

Section 4. Entire Agreement. This Agreement, together with the Contribution Agreement, and the Exhibits and Schedules hereto and thereto, contain the entire agreement between the parties hereto with respect to the subject matter hereof and supersede all previous agreements, negotiations, discussions, writings, understandings, commitments and conversations with respect to such subject matter, and there are no agreements or understandings between the parties hereto with respect to the subject matter hereof other than those set forth or referred to herein or therein. No provisions of this Agreement shall be deemed waived, amended, supplemented or modified by any party hereto, unless such waiver, amendment, supplement or modification is in writing and signed by the authorized representative of each party hereto. The parties hereto intend that this Agreement is for recordation purposes only and its terms shall not modify and shall be subject to the applicable terms and conditions of the Contribution Agreement, which govern the parties' rights and interests in the Assigned Trademarks. In the event of a conflict between this Agreement and the Contribution Agreement, the terms of the Contribution Agreement shall govern.

Section 5. Counterparts. This Agreement may be executed in one or more counterparts, all of which counterparts shall be considered one and the same agreement, and shall become effective when one or more counterparts have been signed by each party hereto and delivered to the other party. This Agreement may be executed by facsimile or PDF signature and scanned and exchanged by electronic mail, and such facsimile or PDF signature or scanned and exchanged copies shall constitute an original for all purposes.

[remainder of page intentionally left blank; signature page follows]

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their duly authorized representatives.

ASSIGNOR:

BERNARD CHAUS, INC.

By: 

Name: Ariel Chaus

Title: Chief Executive Officer

ASSIGNEE:

CHAUS IPCO, LLC

By: _____

Name:

Title:

[Signature Page to Trademark Assignment Agreement]

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their duly authorized representatives.

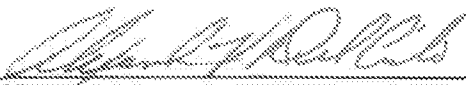
ASSIGNOR:

BERNARD CHAUS, INC.

By: _____
Name:
Title:

ASSIGNEE:

CHAUS IPCO, LLC


By:  _____
Name: Alexander Del Cielo
Title: Chief Executive Officer

STATE OF NEW YORK)

: ss.:

COUNTY OF NEW YORK)

On the 2nd day of November, 2018, before me the undersigned, personally appeared Melvin J. Kim, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Notary Public 

REYOUNG KIM
NOTARY PUBLIC-STATE OF NEW YORK
No. 02K18364313
Qualified in New York County
My Commission Expires 08-11-2021

COUNTRY	TRADEMARK	APPLICATION NO.	REGISTRATION NO.	INT. CLASSES	TRADEMARK STATUS
United States of America	CECE and Design	87446477	5857917	25	Registered
United States of America	1.STATE	88032044	5685697	25	Registered