CH \$1640.00 35625

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM550601

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|-------------------|
| NATURE OF CONVEYANCE: | ENTITY CONVERSION |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------|----------|----------------|-----------------------|
| Vox Media, Inc. | | 11/04/2019 | Corporation: DELAWARE |

RECEIVING PARTY DATA

| Name: | Vox Media, LLC | |
|-----------------|--------------------------------------|--|
| Street Address: | 1201 Connecticut Ave, NW, 11th Floor | |
| City: | Washington | |
| State/Country: | D.C. | |
| Postal Code: | 20036 | |
| Entity Type: | Limited Liability Company: DELAWARE | |

PROPERTY NUMBERS Total: 65

| Property Type | Number | Word Mark |
|----------------------|---------|-------------------------------|
| Registration Number: | 3562586 | VOX |
| Registration Number: | 3619146 | CURBED |
| Registration Number: | 3654214 | RACKED |
| Registration Number: | 3678587 | SB NATION |
| Registration Number: | 3697212 | OUTSPORTS |
| Registration Number: | 3721363 | BLOODY ELBOW |
| Registration Number: | 3728289 | MMA MANIA |
| Registration Number: | 3826886 | EATER |
| Registration Number: | 3853482 | TOMAHAWK NATION |
| Registration Number: | 3853483 | EVERY DAY SHOULD BE SATURDAY |
| Registration Number: | 3853485 | EDSBS |
| Registration Number: | 3856433 | BUFFALO RUMBLINGS |
| Registration Number: | 3856437 | LOOKOUT LANDING |
| Registration Number: | 3856438 | MILE HIGH REPORT |
| Registration Number: | 3856445 | STAMPEDE BLUE |
| Registration Number: | 3856453 | PRO QUALITY. FAN PERSPECTIVE. |
| Registration Number: | 3940855 | THE PHINSIDER |
| Registration Number: | 4004065 | STORYSTREAM |
| Registration Number: | 4090126 | BARKING CARNIVAL |

TRADEMARK REEL: 006804 FRAME: 0362

900524476

| Property Type | Number | Word Mark |
|----------------------|---------|-----------------------|
| Registration Number: | 4095903 | THIS IS MY NEXT |
| Registration Number: | 4215453 | POLYGON |
| Registration Number: | 4236430 | OUTSPORTS |
| Registration Number: | 4240162 | THE VERGE |
| Registration Number: | 4352413 | ON THE VERGE |
| Registration Number: | 4492726 | EPIC |
| Registration Number: | 4558380 | VOX MEDIA |
| Registration Number: | 4558454 | VOX CREATIVE |
| Registration Number: | 4598146 | VOX ADVERTISING |
| Registration Number: | 4716557 | PIXEL PUNCH |
| Registration Number: | 4727790 | VOX |
| Registration Number: | 5008293 | THE VERGE |
| Registration Number: | 5068688 | CIRCUIT BREAKER |
| Registration Number: | 5323933 | CULT FOLLOWING |
| Registration Number: | 5329948 | VOX |
| Registration Number: | 5335551 | CAR BOYS |
| Registration Number: | 5340971 | VOX.COM |
| Registration Number: | 5352343 | EPIC DIGITAL |
| Registration Number: | 5365911 | THE ICE GARDEN |
| Registration Number: | 5371779 | COME FAN WITH US |
| Registration Number: | 5379264 | MONSTER FACTORY |
| Registration Number: | 5439613 | GO DEEPER |
| Registration Number: | 5470885 | STRIKETHROUGH |
| Registration Number: | 5471307 | COURAGE IS CONTAGIOUS |
| Registration Number: | 5476890 | GO DEEPER |
| Registration Number: | 5476941 | COME FAN WITH US |
| Registration Number: | 5528693 | THE MMA HOUR |
| Registration Number: | 5543978 | STORYSTREAM |
| Registration Number: | 5581044 | CHORUS |
| Registration Number: | 5596580 | GO DEEPER |
| Registration Number: | 5686720 | STRIKETHROUGH |
| Registration Number: | 5703173 | BLEEDING GREEN NATION |
| Registration Number: | 5703295 | BGN |
| Registration Number: | 5709397 | PRIME TIME |
| Registration Number: | 5726361 | BGN RADIO |
| Registration Number: | 5730649 | CONCERT |
| Registration Number: | 5741792 | SUGAR COATED |
| Registration Number: | 5839862 | THE VERGE |

| Property Type | Number | Word Mark |
|----------------------|---------|-------------------|
| Registration Number: | 5839863 | VERGECAST |
| Registration Number: | 5845670 | VERGECAST |
| Registration Number: | 5857610 | THE VERGE |
| Registration Number: | 5861234 | VOX |
| Registration Number: | 5861235 | VOX |
| Registration Number: | 5863198 | VERGE SCIENCE |
| Registration Number: | 5899945 | VOX CONVERSATIONS |
| Registration Number: | 5899946 | VOX |

CORRESPONDENCE DATA

Fax Number: 2028576395

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2028576000

Email: tmdocket@arentfox.com

Correspondent Name: Jason Mazur

Address Line 1: 1717 K STREET, NW

Address Line 4: Washington, D.C. 20006-5344

| ATTORNEY DOCKET NUMBER: | 031257.00000 |
|-------------------------|------------------|
| NAME OF SUBMITTER: | Jason J. Mazur |
| SIGNATURE: | /Jason J. Mazur/ |
| DATE SIGNED: | 11/22/2019 |

Total Attachments: 4

source=VOX MEDIA INC - DE - Certificate of Conversion 2019.11.04#page1.tif source=VOX MEDIA INC - DE - Certificate of Conversion 2019.11.04#page2.tif source=VOX MEDIA LLC - DE - IncorporationFormation Filing 2019.11.04#page1.tif source=VOX MEDIA LLC - DE - IncorporationFormation Filing 2019.11.04#page2.tif



Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND

CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE

CORPORATION UNDER THE NAME OF "VOX MEDIA, INC." TO A DELAWARE

LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "VOX MEDIA,

INC." TO "VOX MEDIA, LLC", FILED IN THIS OFFICE ON THE FOURTH DAY

OF NOVEMBER, A.D. 2019, AT 1:29 O'CLOCK P.M.

3902443 8100V SR# 20197890238

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203927804

Date: 11-04-19

State of Delaware
Secretary of State
Division of Corporations
Delivered 01:29 PM 11/04/2019
FILED 01:29 PM 11/04/2019
SR 20197890238 - File Number 3902443

FIRST. The jurisdiction where the Corporation first formed is Delaware.

SECOND. The jurisdiction immediately prior to filing this Certificate is Delaware.

THIRD. The date the Corporation first formed is December 23, 2004, under the name SportsBLOGS, Inc.

FOURTH. The name of the Corporation immediately prior to filing this Certificate is Vox Media, Inc.

FIFTH. The name of the Limited Liability Company as set forth in the Certificate of Formation is Vox Media, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 4th day of November, 2019.

/s/ James P. Bankoff
James P. Bankoff
Chief Executive Officer



I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND
CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "VOX MEDIA,
LLC" FILED IN THIS OFFICE ON THE FOURTH DAY OF NOVEMBER, A.D.
2019, AT 1:29 O'CLOCK P.M.

3902443 8100V SR# 20197890238

You may verify this certificate online at corp.delaware.gov/authver.shtml

Justiney W. Businers, Securitary of State

Authentication: 203927804

Date: 11-04-19

State of Delaware
Secretary of State
Division of Corporations
Delivered 01:29 PM 11/04/2019
FILED 01:29 PM 11/04/2019
SR 20197890238 - File Number 3902443

CERTIFICATE OF FORMATION

OF

VOX MEDIA, LLC

The undersigned authorized person, desiring to form a limited liability company pursuant

to the Delaware Limited Liability Company Act (6 Del.C. Section 18-101, et seq.), hereby

certifies as follows:

FIRST. The name of the limited liability company is Vox Media, LLC.

SECOND. The registered office of the LLC in the State of Delaware is located at c/o

Corporation Service Company, 251 Little Falls Drive, in the City of Wilmington, County of New

Castle, Delaware 19808.

THIRD. The name and address of the registered agent of the LLC upon whom

process against the LLC can be served in the State of Delaware is Corporation Service Company,

251 Little Falls Drive, in the City of Wilmington, County of New Castle, Delaware 19808.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation

of Vox Media, LLC this 4th day of November, 2019.

/s/ James P. Bankoff

James P. Bankoff

Chief Executive Officer

TRADEMARK REEL: 006804 FRAME: 0368

RECORDED: 11/22/2019