

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM550596

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vox Media, Inc.		11/04/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Vox Media, LLC		
Street Address:	1201 Connecticut Ave., NW, 11th Floor		
City:	Washington		
State/Country:	D.C.		
Postal Code:	20036		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Serial Number:	88076127	EATER	
Serial Number:	88158283	FUTURE PERFECT	
Serial Number:	88068969	THE GOODS BY VOX	
Serial Number:	88068971	THE GOODS BY VOX	
Serial Number:	88068742	THE OFFSIDE	
Serial Number:	87603554	VERGEFEST	
Serial Number:	87602100	VERGEFEST	
Serial Number:	88495661	BANNER SOCIETY	
Serial Number:	88137172	CONSIDER IT	
Serial Number:	88357738	CORAL	
Serial Number:	88427302	EPIC	
Serial Number:	88533084	GETTING THE FUTURE RIGHT	
Serial Number:	88509437	PIVOT	
CORRESPONDENCE DATA			
Fax Number:	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2028576000		
Email:	craig.horak@arentfox.com		

CH \$340.00 88076127

Correspondent Name: Jason Mazur
Address Line 1: 1717 K STREET, NW
Address Line 4: Washington, D.C. 20006-5344

ATTORNEY DOCKET NUMBER: 031257.00000

NAME OF SUBMITTER: Jason J. Mazur

SIGNATURE: /Jason J. Mazur/

DATE SIGNED: 11/22/2019

Total Attachments: 4

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "VOX MEDIA, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "VOX MEDIA, INC." TO "VOX MEDIA, LLC", FILED IN THIS OFFICE ON THE FOURTH DAY OF NOVEMBER, A.D. 2019, AT 1:29 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

3902443 8100V
SR# 20197890238

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203927804
Date: 11-04-19

TRADEMARK
REEL: 006801 FRAME: 0920

**STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY COMPANY ACT**

- FIRST.** The jurisdiction where the Corporation first formed is Delaware.
- SECOND.** The jurisdiction immediately prior to filing this Certificate is Delaware.
- THIRD.** The date the Corporation first formed is December 23, 2004, under the name SportsBLOGS, Inc.
- FOURTH.** The name of the Corporation immediately prior to filing this Certificate is Vox Media, Inc.
- FIFTH.** The name of the Limited Liability Company as set forth in the Certificate of Formation is Vox Media, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 4th day of November, 2019.

/s/ James P. Bankoff
James P. Bankoff
Chief Executive Officer

Delaware

The First State

Page 1

*I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND
CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "VOX MEDIA,
LLC" FILED IN THIS OFFICE ON THE FOURTH DAY OF NOVEMBER, A.D.
2019, AT 1:29 O`CLOCK P.M.*



3902443 8100V
SR# 20197890238

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

Authentication: 203927804
Date: 11-04-19

TRADEMARK
REEL: 006801 FRAME: 0922

CERTIFICATE OF FORMATION

OF

VOX MEDIA, LLC

The undersigned authorized person, desiring to form a limited liability company pursuant to the Delaware Limited Liability Company Act (6 Del.C. Section 18-101, et seq.), hereby certifies as follows:

FIRST. The name of the limited liability company is Vox Media, LLC.

SECOND. The registered office of the LLC in the State of Delaware is located at c/o Corporation Service Company, 251 Little Falls Drive, in the City of Wilmington, County of New Castle, Delaware 19808.

THIRD. The name and address of the registered agent of the LLC upon whom process against the LLC can be served in the State of Delaware is Corporation Service Company, 251 Little Falls Drive, in the City of Wilmington, County of New Castle, Delaware 19808.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation of Vox Media, LLC this 4th day of November, 2019.

/s/ James P. Bankoff
James P. Bankoff
Chief Executive Officer