

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM550180

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Rodan & Fields, LLC		05/01/2018	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Rodan & Fields, LLC		
<b>Street Address:</b>	60 Spear Street, Suite 600		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94105		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 38</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	75787245	RODAN & FIELDS	
<b>Serial Number:</b>	75796033	RODAN & FIELDS	
<b>Serial Number:</b>	76368027	RF	
<b>Serial Number:</b>	78238727	RODAN + FIELDS	
<b>Serial Number:</b>	78477593	RODAN + FIELDS ESSENTIALS	
<b>Serial Number:</b>	78622343	MULTI-MED	
<b>Serial Number:</b>	77375732	PRESCRIPTION FOR CHANGE	
<b>Serial Number:</b>	77398794	RODAN + FIELDS ENHANCEMENTS	
<b>Serial Number:</b>	85026344		
<b>Serial Number:</b>	86298311	RODAN + FIELDS	
<b>Serial Number:</b>	86444528	BELIEVE IN MORE. EMPOWER CHANGE.	
<b>Serial Number:</b>	86444524	PRESCRIPTION FOR CHANGE	
<b>Serial Number:</b>	86611373	DECIDE TODAY HOW TOMORROW LOOKS	
<b>Serial Number:</b>	86611549	R+F	
<b>Serial Number:</b>	86669619	REDEFINE ACUTE CARE	
<b>Serial Number:</b>	86669624	RODAN + FIELDS REDEFINE ACUTE CARE	
<b>Serial Number:</b>	86923804	ENHANCEMENTS LASH BOOST	
<b>Serial Number:</b>	86967083	LIFE-CHANGING SKINCARE	
<b>Serial Number:</b>	86981532	LIFE-CHANGING SKINCARE	

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	87112198	REVERSE
Serial Number:	87112220	RODAN + FIELDS REVERSE
Serial Number:	87132629	REDEFINE
Serial Number:	87132680	RODAN + FIELDS REDEFINE
Serial Number:	87132836	RODAN + FIELDS SOOTHE
Serial Number:	87132541	RODAN + FIELDS UNBLEMISH
Serial Number:	87132505	UNBLEMISH
Serial Number:	87155261	R+F LASH BOOST
Serial Number:	87158869	R+F ACTIVE HYDRATION SERUM
Serial Number:	87158854	RODAN + FIELDS ACTIVE HYDRATION SERUM
Serial Number:	87194339	SOLUTION TOOL
Serial Number:	87205930	PULSE
Serial Number:	87210078	AMP MD
Serial Number:	87448118	R+F
Serial Number:	87448372	R+F
Serial Number:	87979746	R+F
Serial Number:	87501808	RODAN + FIELDS ACTIVE HYDRATION
Serial Number:	87599664	ACTIVE HYDRATION
Serial Number:	87647287	ENHANCEMENTS

**CORRESPONDENCE DATA**

**Fax Number:** 9254728895

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** (925) 472-5000

**Email:** vbelevich@kilpatricktownsend.com

**Correspondent Name:** Kilpatrick Townsend & Stockton LLP

**Address Line 1:** 1100 Peachtree Street, Suite 2800

**Address Line 2:** Mailstop: IP Docketing - 22

**Address Line 4:** Atlanta, GEORGIA 30309

**ATTORNEY DOCKET NUMBER:** 1081374

**NAME OF SUBMITTER:** Vitaliy Belevich

**SIGNATURE:** /Vitaliy Belevich/

**DATE SIGNED:** 11/20/2019

**Total Attachments: 2**

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State of California Secretary of State

Certificate of Conversion

CONV-1A File # 200020010078

FILED Secretary of State State of California

MAY - 1 2018

IMPORTANT - Read all instructions before completing this form.

This Space For Filing Use Only

Converted Entity Information

1. Name of Converted Entity: Rodan & Fields, LLC
2. Form of Entity: Limited Liability Company
3. Jurisdiction: Delaware
4. Mailing Address of Chief Executive Office: 60 Spear Street, Suite 600, San Francisco, CA 94105
5. Street Address of Chief Executive Office: 60 Spear Street, Suite 600, San Francisco, CA 94105
6. Street Address of the California Office: 60 Spear Street, Suite 600, San Francisco, CA 94105
7. Agent for Service of Process: Corporation Service Company Which Will Do Business in California as CSC - Lawyers Incorporating Service

Converting Entity Information

8. Name of Converting Entity: Rodan & Fields, LLC
9. Form of Entity: Limited Liability Company
10. Jurisdiction: California
11. CA Secretary of State File Number: 200020010078
12. Principal terms of the plan of conversion: 100% of Class A Membership Interests (see attachment) AND 51% (see attachment)

Additional Information

13. Additional information set forth on the attached pages, if any, is incorporated herein by this reference and made part of this certificate.
14. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct of my own knowledge. I declare I am the person who executed this instrument, which execution is my act and deed.

Date: May 1, 2018
Signature of Authorized Person: [Signature]
Signature of Authorized Person: [Signature]

Diane Dietz, Manager
Type or Print Name and Title of Authorized Person
Amnon Rodan, Manager
Type or Print Name and Title of Authorized Person

ATTACHMENT TO CALIFORNIA FORM CONV-1A  
 CERTIFICATE OF CONVERSION

Item 12. (Continued)

The principal terms of the plan of conversion were approved by a vote of the number of interests or shares of each class that equaled or exceeded the vote required. If a vote was required, the following was required for each class:

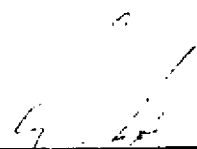
The class and number of outstanding interests entitled to vote.	AND	The percentage vote required of each class.
100% of Class B Membership Interests		51%
100% of Class C Membership Interests		51%

Item 14. (Continued)

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct of my own knowledge. I declare I am the person who executed this instrument, which execution is my act and deed.

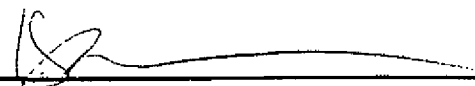
May 1, 2018

Date

  
 \_\_\_\_\_  
 Signature of Authorized Person

**Garry Rayant, Manager**

\_\_\_\_\_  
 Type or Print Name and Title of Authorized Person

  
 \_\_\_\_\_  
 Signature of Authorized Person

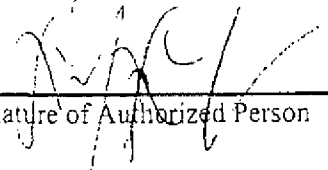
**Kathryn Rodan, Manager**

\_\_\_\_\_  
 Type or Print Name and Title of Authorized Person

  
 \_\_\_\_\_  
 Signature of Authorized Person

**Kathy Ann Fields, Manager**

\_\_\_\_\_  
 Type or Print Name and Title of Authorized Person

  
 \_\_\_\_\_  
 Signature of Authorized Person

**Lou Lavigne, Jr., Manager**

\_\_\_\_\_  
 Type or Print Name and Title of Authorized Person