

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM548170

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
THE KRYSTAL COMPANY		10/31/2019	Corporation: TENNESSEE

RECEIVING PARTY DATA

Name:	KRY, LLC
Street Address:	3060 Peachtree Road, NW
Internal Address:	One Buckhead Plaza, Suite 400
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30305
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 40

Property Type	Number	Word Mark
Serial Number:	85017049	KRYSTAL TOO
Serial Number:	71380952	THE KRYSTAL
Serial Number:	71601218	THE KRYSTAL
Serial Number:	73490050	KRYSTAL
Serial Number:	73491387	KRYSTAL
Serial Number:	73491385	KRYSTAL
Serial Number:	74337580	KRYSTAL
Serial Number:	74484271	KRYSTAL
Serial Number:	74516536	KRYSTAL
Serial Number:	75005549	KRYSTAL SUNRISER
Serial Number:	74516549	KRYSTAL
Serial Number:	74484253	KRYSTAL
Serial Number:	75458107	KRYSTAL CHIK
Serial Number:	75510205	KRYSTAL
Serial Number:	75352556	KRYSTAL
Serial Number:	75347993	KRYSTAL
Serial Number:	75563773	HASH BROWN KRYSPERS
Serial Number:	76286901	LITTLE FOOD, BIG TASTE

CH \$1015.00 85017049

Property Type	Number	Word Mark
Serial Number:	78355427	B.A. BURGER
Serial Number:	78646682	MASTER CASHIER
Serial Number:	78646697	DOUBLE B.A.
Serial Number:	78797148	BREAKFEAST
Serial Number:	78690927	KRYSTAL LOVERS
Serial Number:	78266532	KRYSTAL BREAKFAST SCRAMBLER
Serial Number:	75710783	TAKE ALONG A SACKFULL
Serial Number:	78690924	KRYSTAL LOVERS HALL OF FAME
Serial Number:	77288559	KRYSTAL FREEZE
Serial Number:	77673043	MILKQUAKE
Serial Number:	77673077	ROCK SLIDE
Serial Number:	77921331	BLITZ
Serial Number:	85143056	LOVE WHAT YOU'RE EATING... & EAT WHAT YO
Serial Number:	85143068	
Serial Number:	85077131	KRYSTAL GAME TIME WINGS BEST WINGS IN TH
Serial Number:	85536255	CHIK
Serial Number:	85536153	CHILI CHEESE PUP
Serial Number:	85536231	CHILI PUP
Serial Number:	85536127	CORN PUP
Serial Number:	74278630	CORN PUPS
Serial Number:	74075075	KRYS-KROSS
Serial Number:	85536195	PLAIN PUP

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4045723401
Email: ssheesley@kslaw.com
Correspondent Name: Steven Sheesley
Address Line 1: 1180 Peachtree Street NE
Address Line 2: King & Spalding LLP
Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	10396.253017
NAME OF SUBMITTER:	Steven Sheesley
SIGNATURE:	//Steven Sheesley//
DATE SIGNED:	11/05/2019

Total Attachments: 28

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THIS SECOND LIEN TRADEMARK SECURITY AGREEMENT AND THE RIGHTS AND OBLIGATIONS EVIDENCED HEREBY ARE SUBORDINATE IN THE MANNER AND TO THE EXTENT SET FORTH IN THAT CERTAIN SUBORDINATION AGREEMENT (AS AMENDED, AMENDED AND RESTATED, RESTATED, SUPPLEMENTED, MODIFIED OR OTHERWISE IN EFFECT FROM TIME TO TIME, THE "SUBORDINATION AGREEMENT") DATED AS OF THE DATE HEREOF, BY AND BETWEEN THE PAYEE (AS DEFINED BELOW) AND THE FIRST LIEN ADMINISTRATIVE AGENT (AS DEFINED BELOW), TO THE SENIOR DEBT (AS DEFINED IN THE SUBORDINATION AGREEMENT), AND TO ANY INDEBTEDNESS REFINANCING THE SENIOR DEBT (AS DEFINED IN THE SUBORDINATION AGREEMENT), IN EACH CASE TO THE EXTENT SET FORTH IN THE SUBORDINATION AGREEMENT; AND THE PAYEE, BY ITS ACCEPTANCE HEREOF, IRREVOCABLY AGREES TO BE BOUND BY THE PROVISIONS OF THE SUBORDINATION AGREEMENT.

SECOND LIEN
TRADEMARK SECURITY AGREEMENT

This **SECOND LIEN TRADEMARK SECURITY AGREEMENT** (as amended, amended and restated, restated, supplemented, modified or otherwise in effect from time to time, this "Trademark Agreement") dated as of October 31, 2019, by and among **THE KRYSTAL COMPANY**, a Tennessee corporation ("Krystal" or the "Borrower"), each Person that becomes a "Grantor" hereunder pursuant to the terms of Section 20 hereof (each such Person together with the Borrower, collectively, the "Grantors" and each individually, a "Grantor") and **KRY, LLC**, a Delaware limited liability company (the "Payee").

WHEREAS, the Borrower and Payee have, in connection with the execution and delivery of this Trademark Agreement, entered into that certain Second Lien Promissory Note, dated as of the date hereof (as amended, amended and restated, restated, supplemented, modified or otherwise in effect from time to time, the "Promissory Note"); and

WHEREAS, the Borrower, Grantors (as defined therein), and Payee have, in connection with the execution and delivery of the Promissory Note, entered into that certain Second Lien Security Agreement, dated as of the date hereof (as amended, amended and restated, restated, supplemented, modified or otherwise in effect from time to time, the "Security Agreement"); and

WHEREAS, the Borrower, Grantors, and Payee have agreed to enter into this Trademark Agreement, among other things, to provide for a grant of a security interest in and to pledge and assign to the Payee all of their respective Pledged Trademarks (as defined below) to secure the payment and performance in full of all of the Secured Obligations (as defined below); and

WHEREAS, it is a condition precedent to the Payee providing such extensions of credit under the Promissory Note to the Borrower that the Grantors execute and deliver to the Payee a trademark agreement in the form hereof; and

WHEREAS, each Grantor desires to grant a Lien on and security interest in the Pledged Trademarks (as defined below) in favor of the Payee as herein provided; and

WHEREAS, each Grantor has executed and delivered to the Payee the Security Agreement (as defined in the Promissory Note) pursuant to which each Grantor has granted to the Payee a security interest in certain of the Grantors' personal property and fixture assets, including without limitation the trademarks, service marks, trademark and service mark registrations, and trademark and service mark registration applications listed on Schedule A attached hereto, all to secure the payment and performance of the Secured Obligations; and

WHEREAS, the Borrower, certain of the Grantors, each lender from time to time party thereto (collectively, the "Senior Lenders"), Wells Fargo Bank, National Association, in its capacity as administrative agent (together with its successors and assigns, the "First Lien Administrative Agent"), and certain other parties signatory thereto entered into that certain Third Amended and Restated Credit Agreement, dated as of April 26, 2018 (as amended, amended and restated, restated, supplemented, modified or otherwise in effect from time to time, the "First Lien Credit Agreement"); and

WHEREAS, Borrower, certain of the Grantors, and the First Lien Administrative Agent entered into that certain Amended and Restated Security Agreement, dated as of June 28, 2013 (as amended, amended and restated, restated, supplemented, modified or otherwise in effect from time to time, the "First Lien Security Agreement"); and

WHEREAS, the Payee and the First Lien Administrative Agent have entered into that certain Subordination Agreement, dated as the date hereof (as amended, amended and restated, supplemented, modified or otherwise in effect from time to time, the "Subordination Agreement"); and

WHEREAS, such Lien and security interest in the Collateral as granted herein are subordinate to the Lien and security interest in the Collateral granted to the First Lien Administrative Agent, for the benefit of the Senior Lenders and the other Secured Parties (as defined in the First Lien Credit Agreement), under the First Lien Security Agreement and the other Loan Documents (as defined in the First Lien Credit Agreement) pursuant to the terms of the Subordination Agreement; and

WHEREAS, this Trademark Agreement is supplemental to the provisions contained in the Security Agreement.

NOW, THEREFORE, in consideration of the premises contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto hereby agree as follows:

1. DEFINITIONS.

Capitalized terms used herein and not otherwise defined herein shall have the respective meanings provided therefor in the Promissory Note and the Security Agreement. In addition, the following terms shall have the meanings set forth in this Section 1 or elsewhere in this Trademark Agreement referred to below:

“Assignment of Marks” has the meaning specified in Section 2.1.

“Associated Goodwill” means all goodwill of each Grantor and its business, products and services appurtenant to, associated with or symbolized by the Trademarks and the use thereof.

“Loan Documents” means, collectively, (a) this Agreement, (b) the Promissory Note, (c) the Guaranty Agreement, (d) the Security Agreement, (e) the Securities Pledge Agreement, (f) the Subordination Agreement, and (g) each other agreement, certificate, document or instrument delivered by any Loan Party in connection with any Loan Document, whether or not specifically mentioned herein or therein.

“Loan Parties” means, collectively, the Borrower, the Payee, each Grantor, and each Pledgor under the Loan Documents.

“Pledged Trademarks” means all of each Grantor’s right, title and interest in and to all of the Trademarks, the Trademark Registrations, the Trademark License Rights, the Trademark Rights, the Associated Goodwill, the Related Assets, and all accessions to, substitutions for, replacements of, and all products and proceeds of any and all of the foregoing.

“PTO” means the United States Patent and Trademark Office.

“Related Assets” means all assets, rights and interests of each Grantor that uniquely reflect or embody the Associated Goodwill, including the following:

(a) all patents, inventions, copyrights, trade secrets, confidential information, formulae, methods or processes, compounds, recipes, know-how, methods and operating systems, drawings, descriptions, formulations, manufacturing and production and delivery procedures, quality control procedures, product and service specifications, catalogs, price lists, and advertising materials, relating to the manufacture, production, delivery, provision and sale of goods or services under or in association with any of the Trademarks; and

(b) the following documents and things in the possession or under the control of such Grantor, or subject to its demand for possession or control, related to the production, delivery, provision and sale by such Grantor, or any affiliate, franchisee, licensee or contractor, of products or services sold by or under the authority of such Grantor in connection with the Trademarks or Trademark Rights, whether prior to, on or subsequent to the date hereof:

(i) all lists, contracts, ancillary documents and other information that identify, describe or provide information with respect to any customers, dealers or distributors of such Grantor, its affiliates or franchisees or licensees or contractors, for products or services sold under or in connection with the Trademarks or Trademark Rights, including all lists and documents containing information regarding each customer's, dealer's or distributor's name and address, credit, payment, discount, delivery and other sale terms, and history, pattern and total of purchases by brand, product, style, size and quantity;

(ii) all agreements (including franchise agreements), product and service specification documents and operating, production and quality control manuals relating to or used in the design, manufacture, production, delivery, provision and sale of products or services under or in connection with the Trademarks or Trademark Rights;

(iii) all documents and agreements relating to the identity and locations of all sources of supply, all terms of purchase and delivery, for all materials, components, raw materials and other supplies and services used in the manufacture, production, provision, delivery and sale of products or services under or in connection with the Trademarks or Trademark Rights; and

(iv) all agreements and documents constituting or concerning the present or future, current or proposed advertising and promotion by such Grantor (or any of its affiliates, franchisees, licensees or contractors) of products or services sold under or in connection with the Trademarks or Trademark Rights.

“Trademark License Rights” means any and all past (to the extent not terminated), present or future rights and interests of any Grantor pursuant to any and all past (to the extent not terminated), present and future franchising or licensing agreements in favor of such Grantor, or to which such Grantor is a party, pertaining to any Trademarks, Trademark Registrations, or Trademark Rights owned or used by third parties in the past, present or future, including the right (but not the obligation) in the name of such Grantor or the Payee to enforce, and sue and recover for, any breach or violation of any such agreement to which such Grantor is a party.

“Trademark Registrations” means all past (to the extent not cancelled or expired), present or future federal, state, local and foreign registrations of the Trademarks, all past (to the extent not abandoned), present and future applications for any such registrations (and any such registrations thereof upon approval of such applications), together with the right (but not the obligation) to apply for such registrations (and prosecute such applications) in the name of any Grantor or the Payee to enforce, and to take any and all actions necessary or appropriate to maintain such registrations in effect and renew and extend such registrations.

“Trademark Rights” means any and all past (to the extent not terminated), present or future rights in, to and associated with the Trademarks throughout the world, whether arising under federal law, state law, common law, foreign law or otherwise, including the following: all such rights arising out of or associated with the Trademark Registrations; the right (but not the

obligation) to register claims under any state, federal or foreign trademark law or regulation; the right (but not the obligation) to sue or bring opposition or cancellation proceedings in the name of any Grantor or the Payee to enforce for any and all past, present and future infringements or dilution of or any other damages or injury to the Trademarks, the Trademark Rights, or the Associated Goodwill, and the rights to damages or profits due or accrued arising out of or in connection with any such past, present or future infringement, dilution, damage or injury; and the Trademark License Rights.

“Trademarks” means all of the trademarks, service marks, designs, logos, indicia, trade names, corporate names, company names, business names, fictitious business names, trade styles, elements of package or trade dress, and other source and product or service identifiers, used or associated with or appurtenant to the products, services and businesses of any Grantor, that (i) are set forth on Schedule A hereto, or (ii) are now owned, held or used by such Grantor, in such Grantor’s business, or with such Grantor’s products and services, or in which such Grantor has any right, title or interest, or (iii) are in the future adopted, acquired, owned, held and used by such Grantor in such Grantor’s business or with such Grantor’s products and services, or in which such Grantor in the future acquires any right, title or interest.

“Use” means with respect to any Trademark, all uses of such Trademark by, for or in connection with any Grantor or its business or for the direct or indirect benefit of such Grantor or its business, including all such uses by such Grantor itself, by any of the affiliates of such Grantor, or by any franchisee, licensee or contractor of such Grantor.

Unless otherwise provided herein, the rules of interpretation set forth in Section 1.02 of the Credit Agreement shall be applicable to this Trademark Agreement.

2. GRANT OF SECURITY INTEREST.

2.1. Security Interest; Assignment of Marks. As collateral security for the payment and performance in full of all of the Secured Obligations, each Grantor hereby unconditionally grants to the Payee a continuing security interest in and priority lien on the Pledged Trademarks, and pledges and mortgages (but does not transfer title to) the Pledged Trademarks to the Payee. In addition, each Grantor hereby confirms that, pursuant to Section 9 hereof, such Grantor has constituted and appointed the Payee as such Grantor’s true and lawful attorney in fact to execute on such Grantor’s behalf an assignment of federally registered trademarks in substantially the form of Exhibit 1 hereto (the “Assignment of Marks”). Each Grantor hereby authorizes the Payee to complete as assignee and record with the PTO the Assignment of Marks upon the occurrence and during the continuance of an Event of Default and the proper exercise of the Payee’s remedies under this Trademark Agreement and the Security Agreement in connection with a foreclosure.

2.2. Supplemental to Security Agreement. Pursuant to the Security Agreement each Grantor has granted to the Payee a continuing security interest in and lien on the Collateral (including the Pledged Trademarks). The Security Agreement, and all rights and interests of the Payee in and to the Collateral (including the Pledged Trademarks) thereunder, are hereby ratified and confirmed in all respects. In no event shall this Trademark Agreement, the grant of a

security interest and lien hereunder, the assignment, transfer and conveyance of the Pledged Trademarks pursuant to the exercise of remedies hereunder (to the extent permitted herein by the Payee upon the occurrence and during the continuance of an Event of Default), or the recordation of this Trademark Agreement (or any document hereunder) with the PTO, adversely affect or impair, in any way or to any extent, the Security Agreement, the security interest of the Payee in the Collateral (including the Pledged Trademarks) pursuant to the Security Agreement and this Trademark Agreement, the attachment and perfection of such security interest under the UCC (including the security interest in the Pledged Marks), or any present or future rights and interests of the Payee in and to the Collateral under or in connection with the Security Agreement, this Trademark Agreement or the UCC. Any and all rights and interests of the Payee in and to the Pledged Trademarks (and any and all obligations of each Grantor with respect to the Pledged Trademarks) provided herein, or arising hereunder or in connection herewith, shall only supplement and be cumulative and in addition to the rights and interests of the Payee (and the obligations of each Grantor) in, to or with respect to the Collateral (including the Pledged Trademarks) provided in or arising under or in connection with the Security Agreement and shall not be in derogation thereof.

3. REPRESENTATIONS, WARRANTIES AND COVENANTS.

Each Grantor represents, warrants and covenants that: (i) Schedule A sets forth a true and complete list of all Trademark Registrations now owned, licensed, controlled or used by such Grantor; (ii) the Trademarks and Trademark Registrations are subsisting and have not been adjudged invalid or unenforceable, in whole or in part, and there is no litigation or proceeding pending concerning the validity or enforceability of the Trademarks or Trademark Registrations; (iii) to the best of such Grantor's knowledge, each of the Trademarks and Trademark Registrations is valid and enforceable; (iv) to the best of such Grantor's knowledge, there is no infringement by others of the Trademarks, Trademark Registrations or Trademark Rights; (v) no claim exists that the actual use of any of the Trademarks does or may violate the rights of any third person, and to the best of such Grantor's knowledge, there is no infringement by such Grantor of the trademark rights of others; (vi) such Grantor is the sole and exclusive owner of the entire and unencumbered right, title and interest in and to each of the Trademarks (other than ownership and other rights reserved by third party owners with respect to Trademarks that such Grantor is licensed to use), free and clear of any liens, charges, encumbrances and adverse claims, including pledges, assignments, licenses, registered user agreements and covenants by such Grantor not to sue third persons, other than (x) the security interest and assignment created by the Security Agreement and this Trademark Agreement and (y) in the case of licenses, except as permitted by the First Lien Credit Agreement; (vii) such Grantor has the unqualified right to enter into this Trademark Agreement and to perform its terms and has entered and will enter into any written agreement with each of its present and future employees, agents, consultants, licensors and licensees as are necessary to enable such Grantor to comply with the covenants herein contained; (viii) such Grantor has used, and will continue to use, proper statutory and other appropriate proprietary notices in connection with its use of the Trademarks; (ix) such Grantor has used, and will continue to use for the duration of this Trademark Agreement, consistent standards of quality in its manufacture and provision of products and services sold or provided under the Trademarks; (x) this Trademark Agreement, together with the Security Agreement, will create in favor of the Payee a valid and perfected priority security interest in the

Pledged Trademarks upon making the filings referred to in clause (xi) of this Section 3; and (xi) except for the filing of financing statements with the Secretary of States for the State or Commonwealth where such Grantor is organized under the UCC and the recording of this Trademark Agreement with the PTO, no authorization, approval or other action by, and no notice to or filing with, any governmental or regulatory authority, agency or office is required either (A) for the grant by such Grantor or the effectiveness of the security interest and assignment granted hereby or for the execution, delivery and performance of this Trademark Agreement by such Grantor, or (B) for the perfection of or the exercise by the Payee of any of its rights and remedies hereunder.

4. NO TRANSFER OR INCONSISTENT AGREEMENTS.

Without the Payee's prior written consent and except as permitted by the First Lien Credit Agreement, no Grantor will (i) mortgage, pledge, assign, encumber, grant a security interest in or Lien on, transfer, license or convey any of the Pledged Trademarks, or (ii) enter into any agreement (for example, a license agreement) that is inconsistent with such Grantor's obligations under this Trademark Agreement or the Security Agreement.

5. AFTER-ACQUIRED TRADEMARKS, ETC.

5.1. After-acquired Trademarks. If, before the Obligations shall have been indefeasibly and finally paid and satisfied in full in cash or if there shall exist any commitment or obligation of the Payee under the Promissory Note or any other Loan Document, any Grantor shall obtain any right, title or interest in or to any other or new Trademarks, Trademark Registrations or Trademark Rights, the provisions of this Trademark Agreement shall automatically apply thereto, and such Grantor, within forty-five (45) days after the end of each fiscal quarter, shall provide to the Payee notice of such Trademark Registrations in writing and execute and deliver to the Payee such documents or instruments as the Payee may reasonably request further to implement, preserve or evidence the Payee's interest therein.

5.2. Amendment to Schedule A to the Trademark Agreement and Annex to the Assignment of Marks. Each Grantor authorizes the Payee to modify this Trademark Agreement, without the necessity of any Grantor's further approval or signature, by amending Schedule A hereto and the Annex to the Assignment of Marks to include any future or other Trademark Registrations under Section 2 or Section 5.

6. TRADEMARK PROSECUTION.

6.1. Grantors Responsible. Unless an Event of Default has occurred and the Payee has exercised its power of attorney pursuant to Section 9 hereof to transfer ownership of the Trademark Registrations from such Grantor, and such Trademark Registrations have been so transferred, each Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with the Pledged Trademarks, and shall hold the Payee harmless from any and all costs, damages, liabilities and expenses that may be incurred by the Payee in connection with the Payee's interest in the Pledged Trademarks or any other action or failure to act in connection with this Trademark Agreement or the transactions contemplated hereby.

6.2. Grantors' Duties, etc. With respect to all material Trademark Registrations and material Trademarks, each Grantor shall have the right and the duty to prosecute diligently any trademark registration applications of such Trademarks pending as of the date of this Trademark Security Agreement or thereafter, to preserve and maintain all rights in such Trademarks and Trademark Registrations, including the filing of appropriate renewal applications and other instruments to maintain in effect such Trademark Registrations and the payment when due of all registration renewal fees and other fees, taxes and other expenses that shall be incurred or that shall accrue with respect to any such Trademarks or Trademark Registrations. No Grantor may abandon any filed trademark registration application, or any Trademark Registration or Trademark unless such application, Trademark Registration, or Trademark, as applicable, is not material and such abandonment is in a reasonable manner consistent with such Grantor's past business practices and in the ordinary course of such Grantor's business. Any expenses incurred in connection with such applications and actions shall be borne by the Grantors.

6.3. Grantors' Enforcement Rights. Each Grantor shall have the right and the duty to bring suit or other action in such Grantor's own name to maintain and enforce the material Trademarks, material Trademark Registrations and material Trademark Rights, in each case, in a commercially reasonable manner consistent with such Grantor's past business practices. Any Grantor may require the Payee to join in such suit or action as necessary to assure such Grantor's ability to bring and maintain any such suit or action in any proper forum if (but only if) the Payee is completely satisfied that such joinder will not subject the Payee to any risk of liability. Each Grantor shall promptly, upon demand, reimburse and indemnify the Payee for all damages, costs and expenses, including legal fees, incurred by the Payee pursuant to this Section 6.3.

6.4. Protection of Trademarks, etc. Each Grantor shall take any and all such actions (including institution and maintenance of suits, proceedings or actions) as may be necessary or appropriate to properly maintain, protect, preserve, care for and enforce the material Pledged Trademarks in a commercially reasonable manner consistent with such Grantor's past business practices. Subject to Section 6, no Grantor shall take or fail to take any action, nor permit any action to be taken or not taken by others under its control, that would adversely affect the validity, grant or enforcement of such material Pledged Trademarks.

6.5. Notification by Grantors. Promptly upon obtaining knowledge thereof, the Grantors will notify the Payee in writing of (a) the institution of, or any final adverse determination in, any proceeding in the PTO or any similar office or agency of the United States or any foreign country, or any court, regarding the validity of any material Trademarks or Trademark Registrations or (b) any other event affecting any Grantor's rights, title or interests in and to the material Pledged Trademarks, and of any event that does or reasonably could materially adversely affect the value of any of such material Pledged Trademarks, the ability of any Grantor or the Payee to dispose of any of the Pledged Trademarks or the rights and remedies of the Payee in relation thereto (including but not limited to the levy of any legal process against any of the Pledged Trademarks).

7. REMEDIES.

Upon the occurrence and during the continuance of an Event of Default, the Payee shall have, in addition to all other rights and remedies given it by this Trademark Agreement (including, without limitation, those set forth in Section 2.1 hereof, the Promissory Note, the Security Agreement and the other Loan Documents, those allowed by law and the rights and remedies of a secured party under the UCC), and, without limiting the generality of the foregoing, the Payee may immediately, without demand of performance and without other notice (except as set forth next below) or demand whatsoever to any Grantor, all of which are hereby expressly waived, sell or license at public or private sale or otherwise realize upon the whole or from time to time any part of the Pledged Trademarks, or any interest that any Grantor may have therein, and after deducting from the proceeds of sale or other disposition of the Pledged Trademarks all expenses incurred by the Payee in attempting to enforce this Trademark Agreement (including all reasonable expenses for broker's fees and legal services), shall apply the residue of such proceeds toward the payment of the Secured Obligations as set forth in or by reference in the Security Agreement. Notice of any sale, license or other disposition of the Pledged Trademarks shall be given to the Grantors at least ten (10) days before the time that any intended public sale or other public disposition of the Pledged Trademarks is to be made or after which any private sale or other private disposition of the Pledged Trademarks may be made, which each Grantor hereby agrees shall be reasonable notice of such public or private sale or other disposition. At any such sale or other disposition, the Payee may, to the extent permitted under applicable law, purchase or license the whole or any part of the Pledged Trademarks or interests therein sold, licensed or otherwise disposed of.

8. COLLATERAL PROTECTION.

If any Grantor shall fail to do any act that it has covenanted to do hereunder, or if any representation or warranty of any Grantor shall be breached, the Payee, in its own name or that of such Grantor (in the sole discretion of the Payee), may (but shall not be obligated to) do such act or remedy such breach (or cause such act to be done or such breach to be remedied), and the Grantors jointly and severally agree promptly to reimburse the Payee for any cost or expense incurred by the Payee in so doing.

9. POWER OF ATTORNEY.

Each Grantor does hereby make, constitute and appoint the Payee (and any officer or agent of the Payee as the Payee may select in its exclusive discretion) as such Grantor's true and lawful attorney-in-fact, with full power of substitution and with the power, to the extent permitted by applicable law, to endorse such Grantor's name on all applications, documents, papers and instruments necessary for the Payee to use the Pledged Trademarks, including the Assignment of Marks, or to grant or issue any exclusive or nonexclusive license of any of the Pledged Trademarks to any third person, or to take any and all actions necessary for the Payee to assign, pledge, convey or otherwise transfer title in or dispose of any of the Pledged Trademarks or any interest of such Grantor therein to any third person, and, in general, to execute and deliver any instruments or documents and do all other acts that such Grantor is obligated to execute and do hereunder; provided that the Payee shall only take such actions as such Grantor's attorney-in-

fact upon the occurrence and during the continuance of an Event of Default. Each Grantor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof and releases the Payee from any claims, liabilities, causes of action or demands arising out of or in connection with any action taken or omitted to be taken by the Payee under this power of attorney (except for the Payee's gross negligence or willful misconduct). This power of attorney is coupled with an interest and shall be irrevocable for the duration of this Trademark Agreement.

10. FURTHER ASSURANCES.

Each Grantor shall, at any time and from time to time, and at its expense, make, execute, acknowledge and deliver, and file and record as necessary or appropriate with governmental or regulatory authorities, agencies or offices, such agreements, assignments, documents and instruments, and do such other and further acts and things (including, without limitation, obtaining consents of third parties), as the Payee may request or as may be necessary or appropriate in order to implement and effect fully the intentions, purposes and provisions of this Trademark Agreement, or to assure and confirm to the Payee the grant, perfection and priority of the Payee's security interest in the Pledged Trademarks.

11. COURSE OF DEALING.

No course of dealing between any Grantor and the Payee, nor any failure to exercise, nor any delay in exercising, on the part of the Payee, any right, power or privilege hereunder or under the Security Agreement or any other agreement shall operate as a waiver thereof; nor shall any single or partial exercise of any right, power or privilege hereunder or thereunder preclude any other or further exercise thereof or the exercise of any other right, power or privilege.

12. EXPENSES.

Any and all fees, costs and expenses, of whatever kind or nature, including the reasonable attorneys' fees and expenses incurred by the Payee in connection with the preparation of this Trademark Agreement and all other documents relating hereto, the consummation of the transactions contemplated hereby or the enforcement hereof, the filing or recording of any documents (including all taxes in connection therewith) in public offices, the payment or discharge of any taxes, counsel fees, maintenance or renewal fees, encumbrances, or otherwise protecting, maintaining or preserving the Pledged Trademarks, or in defending or prosecuting any actions or proceedings arising out of or related to the Pledged Trademarks, shall be borne and paid by the Grantors, such liability is to be borne jointly and severally.

13. OVERDUE AMOUNTS.

Until paid, all overdue amounts payable by any Grantor hereunder shall be a debt secured by the Pledged Trademarks and other Collateral and shall bear, whether before or after judgment, Default PIK Interest as set forth in the Promissory Note.

14. NO ASSUMPTION OF LIABILITY; INDEMNIFICATION.

NOTWITHSTANDING ANYTHING TO THE CONTRARY CONTAINED HEREIN, THE PAYEE DOES NOT ASSUME ANY LIABILITIES OF ANY GRANTOR WITH RESPECT TO ANY CLAIM OR CLAIMS REGARDING SUCH GRANTOR'S OWNERSHIP OR PURPORTED OWNERSHIP OF, OR RIGHTS OR PURPORTED RIGHTS ARISING FROM, ANY OF THE PLEDGED TRADEMARKS OR ANY USE, LICENSE OR SUBLICENSE THEREOF, WHETHER ARISING OUT OF ANY PAST, CURRENT OR FUTURE EVENT, CIRCUMSTANCE, ACT OR OMISSION OR OTHERWISE. ALL OF SUCH LIABILITIES SHALL BE EXCLUSIVELY THE RESPONSIBILITY OF THE GRANTORS, AND THE GRANTORS SHALL JOINTLY AND SEVERALLY INDEMNIFY THE PAYEE FOR ANY AND ALL COSTS, EXPENSES, DAMAGES AND CLAIMS, INCLUDING LEGAL FEES, INCURRED BY THE PAYEE WITH RESPECT TO SUCH LIABILITIES.

15. NOTICES.

All notices and other communications made or required to be given pursuant to this Trademark Agreement shall be made in accordance with Section 11 of the Promissory Note

16. AMENDMENT AND WAIVER.

This Trademark Agreement is subject to modification only by a writing signed by the Payee and the Grantors, except as provided in Section 5.2 hereof. The Payee shall not be deemed to have waived any right hereunder unless such waiver shall be in writing and signed by the Payee. A waiver on any one occasion shall not be construed as a bar to or waiver of any right on any future occasion.

17. GOVERNING LAW; CONSENT TO JURISDICTION.

17.1. **GOVERNING LAW.** THIS TRADEMARK AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK WITHOUT REGARD TO CONFLICT OF LAWS PRINCIPLES THEREOF (OTHER THAN SECTION 5-1401 AND SECTION 5-1402 OF THE GENERAL OBLIGATIONS LAWS OF THE STATE OF NEW YORK).

17.2. **SUBMISSION TO JURISDICTION.** EACH GRANTOR IRREVOCABLY AND UNCONDITIONALLY SUBMITS, FOR ITSELF AND ITS PROPERTY, TO THE NONEXCLUSIVE JURISDICTION OF THE COURTS OF THE STATE OF NEW YORK SITTING IN NEW YORK COUNTY AND OF THE UNITED STATES DISTRICT COURT OF THE SOUTHERN DISTRICT OF NEW YORK, AND ANY APPELLATE COURT FROM ANY THEREOF, IN ANY ACTION OR PROCEEDING ARISING OUT OF OR RELATING TO THIS TRADEMARK AGREEMENT OR ANY OTHER LOAN DOCUMENT, OR FOR RECOGNITION OR ENFORCEMENT OF ANY JUDGMENT, AND EACH OF THE PARTIES HERETO IRREVOCABLY AND UNCONDITIONALLY AGREES THAT ALL CLAIMS IN RESPECT OF ANY SUCH ACTION OR PROCEEDING MAY BE HEARD AND DETERMINED IN SUCH NEW YORK STATE COURT OR, TO THE FULLEST EXTENT

PERMITTED BY APPLICABLE LAW, IN SUCH FEDERAL COURT. EACH OF THE PARTIES HERETO AGREES THAT A FINAL JUDGMENT IN ANY SUCH ACTION OR PROCEEDING SHALL BE CONCLUSIVE AND MAY BE ENFORCED IN OTHER JURISDICTIONS BY SUIT ON THE JUDGMENT OR IN ANY OTHER MANNER PROVIDED BY LAW. NOTHING IN THIS TRADEMARK AGREEMENT OR IN ANY OTHER LOAN DOCUMENT SHALL AFFECT ANY RIGHT THAT THE PAYEE, ANY LENDER OR THE ISSUING BANK MAY OTHERWISE HAVE TO BRING ANY ACTION OR PROCEEDING RELATING TO THIS TRADEMARK AGREEMENT OR ANY OTHER LOAN DOCUMENT AGAINST THE BORROWER OR ANY OTHER LOAN PARTY OR ITS PROPERTIES IN THE COURTS OF ANY JURISDICTION.

17.3. **WAIVER OF VENUE.** EACH GRANTOR IRREVOCABLY AND UNCONDITIONALLY WAIVES, TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, ANY OBJECTION THAT IT MAY NOW OR HEREAFTER HAVE TO THE LAYING OF VENUE OF ANY ACTION OR PROCEEDING ARISING OUT OF OR RELATING TO THIS TRADEMARK AGREEMENT OR ANY OTHER LOAN DOCUMENT IN ANY COURT REFERRED TO IN SECTION 17.2. EACH OF THE PARTIES HERETO HEREBY IRREVOCABLY WAIVES, TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, THE DEFENSE OF AN INCONVENIENT FORUM TO THE MAINTENANCE OF SUCH ACTION OR PROCEEDING IN ANY SUCH COURT.

17.4. **SERVICE OF PROCESS.** EACH PARTY HERETO IRREVOCABLY CONSENTS TO SERVICE OF PROCESS IN THE MANNER PROVIDED FOR NOTICES IN SECTION 11 OF THE PROMISSORY NOTE. NOTHING IN THIS TRADEMARK AGREEMENT WILL AFFECT THE RIGHT OF ANY PARTY HERETO TO SERVE PROCESS IN ANY OTHER MANNER PERMITTED BY APPLICABLE LAW.

18. WAIVER OF JURY TRIAL.

EACH PARTY HERETO HEREBY IRREVOCABLY WAIVES, TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, ANY RIGHT IT MAY HAVE TO A TRIAL BY JURY IN ANY LEGAL PROCEEDING DIRECTLY OR INDIRECTLY ARISING OUT OF OR RELATING TO THIS TRADEMARK AGREEMENT OR ANY OTHER LOAN DOCUMENT OR THE TRANSACTIONS CONTEMPLATED HEREBY OR THEREBY (WHETHER BASED ON CONTRACT, TORT OR ANY OTHER THEORY). EACH PARTY HERETO (A) CERTIFIES THAT NO REPRESENTATIVE, AGENT OR ATTORNEY OF ANY OTHER PERSON HAS REPRESENTED, EXPRESSLY OR OTHERWISE, THAT SUCH OTHER PERSON WOULD NOT, IN THE EVENT OF LITIGATION, SEEK TO ENFORCE THE FOREGOING WAIVER AND (B) ACKNOWLEDGES THAT IT AND THE OTHER PARTIES HERETO HAVE BEEN INDUCED TO ENTER INTO THIS TRADEMARK AGREEMENT AND THE OTHER LOAN DOCUMENTS BY, AMONG OTHER THINGS, THE MUTUAL WAIVERS AND CERTIFICATIONS IN THIS SECTION.

19. MISCELLANEOUS.

The headings of each section of this Trademark Agreement are for convenience only and shall not define or limit the provisions thereof. This Trademark Agreement and all rights and obligations hereunder shall be binding upon each Grantor and its respective successors and assigns, and shall inure to the benefit of the Payee and its respective successors and assigns. In the event of any irreconcilable conflict between the provisions of this Trademark Agreement and the Promissory Note, or between this Trademark Agreement and the Security Agreement, the provisions of the Promissory Note or the Security Agreement, as the case may be, shall control. If any term of this Trademark Agreement shall be held to be invalid, illegal or unenforceable, the validity of all other terms hereof shall in no way be affected thereby, and this Trademark Agreement shall be construed and be enforceable as if such invalid, illegal or unenforceable term had not been included herein. Each Grantor acknowledges receipt of a copy of this Trademark Agreement.

20. ADDITIONAL GRANTORS.

If, at the option of the Borrower or as required by Payee, a Person that is not a Grantor is required to become a Grantor hereunder (such person, an “Additional Grantor”), such Person shall execute a joinder agreement in the form of Exhibit 2 (an “Trademark Security Agreement Supplement”), and there shall be no need to re-execute, amend or restate this Trademark Agreement in connection therewith. Upon such execution and delivery by any Additional Grantor, notice of which is hereby waived by the Grantors, such Additional Grantor shall be deemed to have made the representations and warranties set forth herein as of such time of such Additional Grantor’s execution thereof, and shall be bound by all of the terms, covenants and conditions hereof to the same extent as if such Additional Grantor had executed this Trademark Agreement as of the date hereof, and the Payee shall be entitled to all of the benefits of such Additional Grantor’s obligations hereunder.

21. COUNTERPARTS; INTEGRATION; EFFECTIVENESS.

This Trademark Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. This Trademark Agreement and the other Loan Documents constitute the entire contract among the parties relating to the subject matter hereof and supersede any and all previous agreements and understandings, oral or written, relating to the subject matter hereof. Delivery of an executed counterpart of a signature page of this Trademark Agreement by telecopy or other electronic imaging means shall be effective as delivery of a manually executed counterpart of this Trademark Agreement .

22. SURVIVAL OF REPRESENTATIONS AND WARRANTIES.

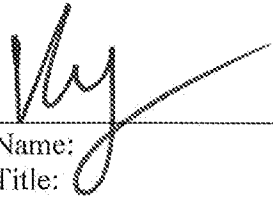
All representations and warranties made hereunder and in any other Loan Document or other document delivered pursuant hereto or thereto or in connection herewith or therewith shall survive the execution and delivery hereof and thereof. Such representations and warranties have been or will be relied upon by the Payee, regardless of any investigation made by the Payee or on its behalf and notwithstanding that the Payee may have had notice or knowledge of any Default

at the time of any credit extension, and shall continue in full force and effect as long as any Loan or any other Obligation under the Promissory Note and any other Loan Document shall remain unpaid or unsatisfied.

[Remainder of page intentionally left blank]

PAYEE:

KRY, LLC

By:  _____
Name:
Title:

[Signature Page to Trademark Security Agreement]





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TRADEMARK
REEL: 006788 FRAME: 0752


SCHEDULE A

Federal Trademark and Service Mark Registrations:

Owner: The Krystal Company

Serial Number	Reg. Number/Filing Date	Word Mark class-goods/services	Jurisdiction of Registration
85/017049	4/19/2010	KRYSTAL TOO - Service Mark	United States
71/380952	343677	<p>THE KRYSTAL</p>  <p>cl 030 - hamburgers</p>	United States
71/601218	567919	<p>THE KRYSTAL</p>  <p>cl 029 / 030 burgers, pies, donuts, coffee</p>	United States
73/490050	1330234	KRYSTAL cl. 035 - restaurant svc.	United States
73/491387	1330251	 <p>cl. 035 - restaurant svc.</p>	United States
73/491385	1331146	 <p>cl. 030 - hamburgers</p>	United States
74/337580	1787005	KRYSTAL class 035 – franchising svc	United States
74/484271	1876821	KRYSTAL cl 032 – soft drinks, juices	United States
74/516536	1943491	KRYSTAL cl 021 – glasses, bowls, mugs, cups, coolers, bottles	United States

75/005549	2013581	KRYSTAL SUNRISER cl 030 – sandwiches	United States
74/516549	2033261	KRYSTAL cl 025 – clothing	United States
74/484253	2120676	KRYSTAL cl 028 – toys	United States
75/458107	2232312	KRYSTAL CHIK cl 030 – sandwiches	United States
75/510205	2281199	KRYSTAL cl 041 – education svcs	United States
75/352556	2282541	KRYSTAL cl 009 – magnets, software for restaurant management	United States
75/347993	2305146	KRYSTAL cl 039 – delivery of goods by truck	United States
75/563773	2610061	HASH BROWN KRYSPERS cl 029	United States
76/286901	2670133	LITTLE FOOD, BIG TASTE cl 042 – restaurant svcs	United States
78/355427	2984186	B.A. BURGER cl 030 - sandwiches	United States
78/646682	3088969	MASTER CASHIER cl 035 - employee recognition	United States
78/646697	3129177	DOUBLE B.A. cl 030 - sandwiches	United States
78/7971/48	3183543	BREAKFEAST cl 029 - prepared meals	United States
78/690927	3197634	KRYSTAL LOVERS cl 043 - restaurant svcs	United States

78/266532	3243487	KRYSTAL BREAKFAST SCRAMBLER cl 029 – entrees	United States
75/710783	3257380	TAKE ALONG A SACKFULL cl 030 – restaurant svcs	United States
78/690924	3291773	KRYSTAL LOVERS HALL OF FAME cl 043 - restaurant svcs	United States
77/288559	3636044	KRYSTAL FREEZE cl. 032 - frozen and semi- frozen soft drinks	United States
77/673043	3676193	MILKQUAKE	United States
77/673077	3676200	ROCK SLIDE	United States
77/921331	3840938	BLITZ – Frozen or carbonated soft drinks	United States
85/143056	3970095	Love what you're eating & eat what you love	United States
85/143068	3970096	K café (graphic)	United States
85/077131	3971926	KRYSTAL GAME TIME WINGS logo	United States
85/536255	02/07/2012	CHIK	United States
85/536153	02/07/2012	CHILI CHEESE PUP	United States
85/536231	02/07/2012	CHILI PUP	United States
85/536127	02/07/2012	CORN PUP	United States
74/278630	1809407	CORN PUPS (and Design) 	United States
74/075075	1682140	KRYS-KROSS	United States

85/536195	4315726	PLAIN PUP	United States
85/017049	4143232	KRYSTAL TOO	United States

EXHIBIT 1

ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS (U.S.)

Dated as of _____, ____ 20__

WHEREAS, [_____], a [_____], and each other entity set forth on the signature pages hereto (collectively, the "Assignors" and each individually, an "Assignor") have adopted and used and are using the trademarks and service marks (the "Marks") identified on the Annex hereto, and are the owners of the registrations of and pending registration applications for such Marks in the United States Patent and Trademark Office identified on such Annex; and

WHEREAS, **KRY, LLC** (the "Assignee") is desirous of acquiring the Marks and the registrations thereof and registration applications therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, each Assignor does hereby assign, sell and transfer unto the Assignee all right, title and interest in and to the Marks, together with (i) the registrations of and registration applications for the Marks, (ii) the goodwill of the business symbolized by and associated with the Marks and the registrations thereof, and (iii) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks or the registrations thereof or such associated goodwill.

This Assignment of Trademarks and Service Marks (U.S.) is intended to and shall take effect as a sealed instrument at such time as the Assignee shall complete this instrument by inserting its name in the second paragraph above and signing its acceptance of this Assignment of Trademarks and Service Marks (U.S.) below.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, each Assignor, by its duly authorized officer, has executed this assignment, as an instrument as of the date first written above.

[_____]

By: _____
Name:
Title:

[Signature Page to Assignment of Marks]

The foregoing assignment of the Marks and the registrations thereof and registration applications therefor by the Assignors to the Assignee is hereby accepted as of the _____ day of _____, 20__.

By: _____
Name:
Title:

[Signature Page to Assignment of Marks]

EXHIBIT 2

FORM OF TRADEMARK SECURITY AGREEMENT SUPPLEMENT

This Trademark Security Agreement Supplement, dated as of _____, 20__, is delivered pursuant to Section 20 of the Trademark Agreement referred to below. The undersigned hereby agrees that this Trademark Security Agreement Supplement may be attached to the Trademark Agreement, dated as of October 31, 2019 (as amended, amended and restated, restated, supplemented, modified or otherwise in effect from time to time, the "Trademark Agreement"; the terms defined therein and not otherwise defined herein being used as therein defined), made by the undersigned, as a Grantor in favor of KRY, LLC, as Payee.

By executing and delivering this Trademark Security Agreement Supplement, the undersigned, as provided in Section 20 of the Trademark Agreement, hereby becomes a party to the Trademark Agreement as a Grantor thereunder with the same force and effect as if originally named as a Grantor therein and, without limiting the generality of the foregoing, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations (as defined in the Security Agreement) of the undersigned, hereby mortgages, pledges and hypothecates to the Payee, and grants to the Payee a lien on and security interest in, all of its right, title and interest in, to and under the Pledged Trademarks of the undersigned and expressly assumes all obligations and liabilities of a Grantor thereunder. The undersigned hereby agrees to be bound as a Grantor for the purposes of the Trademark Agreement.

The information set forth in Exhibit 2-A is hereby added to the information set forth in Schedule A to the Trademark Agreement and Schedule 5.17 of the Credit Agreement. By acknowledging and agreeing to this Trademark Security Agreement Supplement, the undersigned hereby agrees that this Trademark Security Agreement Supplement may be attached to the Trademark Agreement.

The undersigned hereby represents and warrants that each of the representations and warranties contained in Section 3 of the Trademark Agreement applicable to it is true and correct on and as the date hereof as if made on and as of such date.

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, the undersigned has caused this Trademark Security Agreement Supplement to be duly executed and delivered as of the date first above written.

[Additional Grantor]

By: _____
Name:
Title:

[Signature Page to Trademark Security Agreement Supplement]

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**TRADEMARK
REEL: 006788 FRAME: 0762**

ACKNOWLEDGED AND AGREED
as of the date first above written:

KRY, LLC,
as Payee

By: _____
Name:
Title:

EXHIBIT 2-A

Please see attached.