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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM547331

SUBMISSION TYPE:	NEW ASSIGNMENT			
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL			
SEQUENCE:	1			

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SHS International, Inc.		10/30/2019	Corporation: INDIANA

RECEIVING PARTY DATA

Name:	Chesbro Music Co.		
Street Address:	327 W Broadway St		
City:	Idaho Falls		
State/Country:	DAHO		
Postal Code:	83402		
Entity Type:	Corporation: IDAHO		

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark				
Registration Number:	2438536	SHS				
Registration Number:	2509102	SHS				
Registration Number:	2715790	MORGAN MONROE				
Registration Number:	2939574	ROCKY TOP				
Registration Number:	3022636	INDIANA				
Registration Number:	3770231	INDIANA				
Registration Number:	4147374	EDDY FINN				
Registration Number:	4143883	ROCKY TOP				
Registration Number:	4197494	STAGE MATE				
Registration Number:	4707148	TUNE TECH				

CORRESPONDENCE DATA

Fax Number: 2085228712

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2089321200

Email: Tana@chesbromusic.com

Correspondent Name: Tana Stahn

Address Line 1:327 W BROADWAY STAddress Line 4:Idaho Falls, IDAHO 83402

TRADEMARK
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NAME OF SUBMITTER:	Tana Jane Stahn - President		
SIGNATURE:	/Tana Jane Stahn/		
DATE SIGNED:	10/30/2019		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT ("Assignment") is entered into and effective as of this 20 day of October, 2019 (the "Effective Date"), by: (i) SHS INTERNATIONAL, INC., an Indiana corporation ("Assignor"), in favor of (ii) CHESBRO MUSIC Co., an Idaho corporation ("Assignee").

RECITALS

- **A.** Assignor owns the trademarks (collectively, the "Marks"), and certain federal and foreign trademark registrations for the Marks (collectively, the "Registrations"), all as set forth on Exhibit A (attached hereto and incorporated herein), used in connection with certain music-related goods.
- B. Assignor desires to assign the Marks, including the Registrations, together with all the goodwill associated with and symbolized by the Marks, to Assignee, and Assignee desires to obtain the same from Assignor.

ASSIGNMENT

Now, THEREFORE, the parties agree as follows:

- 1. Assignment. Assignor hereby transfers and assigns to Assignee, without any restrictions, reservations, or limitations, all of Assignor's right, title, and interest in and to the Marks and the entire and exclusive right, title, and interest in and to the Marks, including, without limitation, the Registrations, together with all of the goodwill associated with and symbolized by the Marks, and Assignee accepts all the foregoing from Assignor.
- 2. FURTHER ASSURANCES. Upon Assignee's reasonable request, Assignor shall, without need for further consideration, cooperate with Assignee to ensure that Assignor's performance under this Assignment is fully discharged, including, without limitation, by executing and delivering such other documents and taking such other actions as may be necessary to consummate and effectuate the transfer and assignment of the Marks and the Registrations to Assignee.

[Signature Page Follows]

TRADEMARK
REEL: 006783 FRAME: 0341

In WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date first written above.

Assignor	Assignee
SHS INTERNATIONAL, INC.	CHESBRO MUSIC CO.
Ву:	By: Janajane Stahn
Name: Suy De HAY	Name: TANA JANE STAHN
Title: PRESIDENT	Title: President

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EXHIBIT A

Registered Marks

					Regn.	
<u>Mark</u>	Ctry	Appln. No.	<u>File Date</u>	Regn. No.	Date	<u>Status</u>
SHS	US	76/015,789	04/03/2000	2,438,536	03/27/2001	REGISTERED
SHS	US	76/015,790	04/03/2000	2,509,102	11/20/2001	REGISTERED
MORGAN MONROE	US	78/106,635	02/04/2002	2,715,790	05/13/2003	REGISTERED
ROCKY TOP	US	78/106,638	02/04/2002	2,939,574	04/12/2005	REGISTERED
INDIANA & Design	US	76/606,691	08/12/2004	3,022,636	12/06/2005	REGISTERED
INDIANA						
う意						
INDIANA	US	77/719,312	04/22/2009	3,770,231	04/06/2010	REGISTERED
EDDY FINN	US	85/160,142	10/25/2010	4,147,374	05/22/2012	REGISTERED
ROCKY TOP	US	85/247,328	02/21/2011	4,143,883	05/15/2012	REGISTERED
EDDY FINN (Stylized)	CN	9889690	08/25/2011	9889690	02/21/2014	REGISTERED
Eddy Tinn	:					
STAGE MATE	US	85/488,394	12/06/2011	4,197,494	08/28/2012	REGISTERED
STAGE MATE (Stylized)	CN	10489246	02/15/2012	10489246	04/07/2013	REGISTERED
STAGE MATE						
TUNE TECH (Stylized)	CN	9657391	06/30/2011	9657391	08/07/2012	REGISTERED

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<u>Mark</u>	Ctry	Appln. No.	File Date	Regn. No.	Regn. Date	<u>Status</u>
TUNE		:				
TUNE TECH	AU	1412445	03/02/2011	1412445	03/02/2011	REGISTERED
ROCKY TOP	CN	10133850	11/01/2011	10133850	12/28/2012	REGISTERED
Rocky Top						
TUNE TECH	US	86/316,412	06/20/2014	4,707,148	03/24/2015	REGISTERED
MORGAN MONROE (Stylized)	CN	20533509	07/05/2016	20533509	03/28/2018	REGISTERED
Morgan oaree						

Common Law (Unregistered) Marks

Indiana Guitar Company Eddy Finn Ukuleles Eddy Finn Ukulele Company Stone Case Company

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