

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM546005

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SHENZHEN QIANZHAO COMMERCIAL AND TRADING CO., LTD.		10/09/2019	Corporation: CHINA
RECEIVING PARTY DATA			
Name:	Movo Photo Group LLC		
Street Address:	8915 S. La Cienega Blvd, Suite A		
City:	Inglewood		
State/Country:	CALIFORNIA		
Postal Code:	90301		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86077868	MOVO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6154690438		
Email:	randy@trust-tree.com		
Correspondent Name:	Randy Michels		
Address Line 1:	798 Berry Road #41400		
Address Line 4:	Nashville, TENNESSEE 37204		
NAME OF SUBMITTER:	Randy Michels		
SIGNATURE:	/JRM/		
DATE SIGNED:	10/21/2019		
Total Attachments: 1			
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DEED OF ASSIGNMENT

WHEREAS, Shenzhen QianZhao Commercial and Trading Co.,Ltd a limited company organized and existing under the laws of China with an address at Room 2001, Bairuida Bldg, Xintianxia industrial park, bantian, Longgang distric, Shenzhen, Guangdong, China 518129 ("Assignor"), owns the following trademark registration in the United States:

<u>TRADEMARK</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
MOVO	4,829,681	Oct. 13, 2015

WHEREAS, MOVO PHOTO GROUP LLC, a corporation, organized and existing under the laws of the State of California, with an address at 8915 S. La Cienega Blvd, STE#A Inglewood, CA 90301 U.S.A. has entered into a distribution agreement with Assignor ("The Distribution Agreement"); and

WHEREAS, to the best of Assignor's knowledge, no cancellation actions against the registration are pending and no other party makes a claim of ownership to said trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, pursuant to The Distribution Agreement, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and the registration therefore, together with the goodwill of the business symbolized by said trademark, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademark.

Valid date: Aug. 8th 2018 to Aug. 1st 2023

By: _____
Name: Tom Jang
Title: Manager
Date: 2019. 10. 27

