

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM545405

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Whole Foods Market IP, LP		10/01/2019	Limited Partnership:
RECEIVING PARTY DATA			
Name:	Amazon Technologies, Inc.		
Street Address:	410 Terry Avenue North		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98109		
Entity Type:	Corporation: NEVADA		
PROPERTY NUMBERS Total: 254			
Property Type	Number	Word Mark	
Registration Number:	5083007	365	
Registration Number:	5028256	365	
Registration Number:	5028257	365	
Registration Number:	2062177	365	
Registration Number:	2062176	365	
Registration Number:	5237533	365 BY WHOLE FOODS MARKET	
Registration Number:	5428774	365 BY WHOLE FOODS MARKET	
Registration Number:	3151177	365 EVERY DAY VALUE	
Registration Number:	3081074	365 EVERY DAY VALUE	
Registration Number:	3318923	365 EVERYDAY VALUE	
Registration Number:	3318927	365 EVERYDAY VALUE	
Registration Number:	3318926	365 EVERYDAY VALUE	
Registration Number:	3318925	365 EVERYDAY VALUE	
Registration Number:	3066319	365 EVERYDAY VALUE	
Registration Number:	3066318	365 EVERYDAY VALUE	
Registration Number:	3576577	365 EVERYDAY VALUE	
Registration Number:	3123962	365 EVERYDAY VALUE	
Registration Number:	3318924	365 EVERYDAY VALUE	
Registration Number:	3663962	365 EVERYDAY VALUE	

OP \$6365.00 5083007

Property Type	Number	Word Mark
Registration Number:	3098711	365 EVERYDAY VALUE
Registration Number:	3329834	365 EVERYDAY VALUE
Registration Number:	3543922	365 EVERYDAY VALUE
Registration Number:	4225867	365 EVERYDAY VALUE
Registration Number:	3098712	365 EVERYDAY VALUE
Registration Number:	4094216	365 EVERYDAY VALUE
Registration Number:	3329833	365 EVERYDAY VALUE
Registration Number:	3543923	365 EVERYDAY VALUE
Registration Number:	5585251	A
Registration Number:	4822444	ACADEMY FOR CONSCIOUS LEADERSHIP
Registration Number:	3064034	AFA
Registration Number:	3237848	AFA AUTHENTIC FOOD ARTISAN
Registration Number:	1654990	ALLEGRO
Registration Number:	4175776	ALLEGRO
Serial Number:	87828005	ALLEGRO
Serial Number:	87827881	ALLEGRO COFFEE ROASTERS
Serial Number:	87828021	ALLEGRO COFFEE ROASTERS A
Registration Number:	3183879	ALLEGRO
Registration Number:	3183880	ALLEGRO
Registration Number:	3183881	ALLEGRO
Registration Number:	1436587	ALLEGRO COFFEE COMPANY
Registration Number:	3257158	ALLEGRO TEA
Registration Number:	4088442	AMERICA'S HEALTHIEST GROCERY STORE
Registration Number:	3932090	ANDI
Registration Number:	4407131	AWESOME EATS
Registration Number:	4713822	AZALEA
Registration Number:	4787209	BEE BOMB
Registration Number:	3968036	BERRY CHANTILLY
Registration Number:	4988760	BERRY CHANTILLY
Registration Number:	1621489	BREAD & CIRCUS
Registration Number:	5209585	BREAD & CIRCUS
Registration Number:	4280962	BREW AND BRAU
Registration Number:	4526817	BRIGHT LIGHTS
Registration Number:	3628146	CAFFEINATE YOUR CONSCIENCE
Registration Number:	5525596	CAGE-FREE PLUS
Serial Number:	86616130	DAILY SHOP
Registration Number:	3665957	CANDY ISLAND CONFECTIONS
Registration Number:	4339696	CELEBRATING A PLACE, A STORY, AND THE FR

Property Type	Number	Word Mark
Registration Number:	2219015	CELEBRATION CAFFE
Registration Number:	2753745	CITY BUTCHER
Registration Number:	4526818	CITY LIMITS
Registration Number:	4377456	COOLING RACK BAKERY
Registration Number:	5096796	CREATURE CRACKERS
Registration Number:	4594177	DARK RYE
Registration Number:	4569738	DARK RYE
Registration Number:	4569739	DARK RYE
Registration Number:	4569740	DARK RYE
Registration Number:	4633886	DEEP DOWN GOOD
Registration Number:	4081400	DR. SNAP
Registration Number:	3253018	EAT REAL FOOD
Registration Number:	4407431	ECO-SCALE
Registration Number:	2333371	ESPRESSO BEL CANTO
Registration Number:	4448813	ETTA & EVA'S
Registration Number:	4448814	ETTA & EVA'S
Registration Number:	4448684	FAT BOAR
Registration Number:	4516527	FEED FOUR MORE
Registration Number:	4592571	FEED4MORE
Registration Number:	3569860	FEEL GOOD ABOUT WHERE YOU SHOP
Registration Number:	4473386	FISHMONGER FACE-OFF
Registration Number:	4434228	FISHMONGER FACE-OFF
Registration Number:	5027826	FIT STICKS
Registration Number:	5376162	FLOODCRAFT BREWING COMPANY
Registration Number:	4580194	FOOD FROM A HAPPY PLACE
Registration Number:	1837157	FRESH FIELDS
Registration Number:	5607791	FRESH FIELDS
Registration Number:	4256031	FRESH FIELDS PROVISIONS
Registration Number:	5073264	FRESHLY MADE
Registration Number:	5120433	FRIENDS OF 365
Registration Number:	5242192	FRIENDS OF 365
Serial Number:	86457431	IDEAL MARKET
Registration Number:	2843384	FROM SEED TO CUP
Registration Number:	4689049	FULL DISCLOSURE
Registration Number:	4581287	FULL SPOON
Registration Number:	2679713	GEORGIA STYLE W.B. WILLIAMS BRAND PEACH
Registration Number:	3816409	GLUTENFREE BAKEHOUSE
Registration Number:	4309191	GRAB & GIVE

Property Type	Number	Word Mark
Registration Number:	3121198	GREEN MISSION
Registration Number:	3264496	GREEN MISSION
Registration Number:	5196134	GREENLIFE
Registration Number:	2836248	GREENLIFE GROCERY
Registration Number:	4241576	GREENLIFE GROCERY
Registration Number:	4456026	HALF BOAR
Registration Number:	2724922	HANDCRAFTED COFFEE
Registration Number:	3203212	HARRY'S FARMERS MARKET
Registration Number:	1854765	HARRY'S FARMERS MARKET
Registration Number:	1929015	HARRY'S
Registration Number:	4016802	HEALTH STARTS HERE
Registration Number:	4309189	HEALTH STARTS HERE
Registration Number:	3927417	HEALTH STARTS HERE
Registration Number:	4828237	· HEALTH · STARTS HERE
Registration Number:	4946929	· HEALTH · STARTS HERE
Registration Number:	4828238	· HEALTH · STARTS HERE
Registration Number:	4946931	· HEALTH · STARTS HERE
Registration Number:	3403770	HERBAL REGULARITY
Registration Number:	2951235	HIGH FIVE FOR FARMERS
Registration Number:	4222585	HUNGRY FOR MORE
Registration Number:	5121427	IMMUNE REFRESHER
Registration Number:	5276198	IMMUNE WISE
Registration Number:	4629050	IMPROVING LIVES WITH EVERY PURCHASE
Registration Number:	4993613	IMPROVING LIVES WITH EVERY PURCHASE
Registration Number:	4564615	IMPROVING LIVES WITH EVERY PURCHASE
Registration Number:	4548085	IMPROVING LIVES WITH EVERY PURCHASE
Registration Number:	4325610	IMPROVING LIVES WITH EVERY PURCHASE
Registration Number:	5264711	IN THE "NOOC" EST. 2016 CRAFT ON TAP BRE
Registration Number:	5055469	INFLACARE
Registration Number:	4868373	KANSAS CITY LOVE
Registration Number:	5536274	LEMON LABEL PAPER SUPPLY
Registration Number:	4492235	LOVE IS A FOUR-LEGGED WORD
Registration Number:	3437895	LOVE WHERE YOU SHOP
Registration Number:	4868374	MEMPHIS MADNESS
Registration Number:	2898568	MERCHANT OF VINO
Registration Number:	4728109	
Registration Number:	3151094	
Registration Number:	3151095	

Property Type	Number	Word Mark
Registration Number:	4786209	
Registration Number:	3151096	
Registration Number:	5242138	
Registration Number:	5525593	MOBILE HOUSES ON PASTURE
Registration Number:	1170664	MRS. GOOCH'S
Registration Number:	2017290	MRS. GOOCH'S
Registration Number:	1557563	MRS. GOOCH'S
Registration Number:	4602227	MUNCH
Registration Number:	4373129	MUSICIANS FOR MICROCREDIT
Registration Number:	4867199	MY STREET GROCERY
Registration Number:	4867200	MY STREET GROCERY
Registration Number:	5443301	NINJA SQUIRREL
Registration Number:	4633966	NINJA SQUIRREL
Registration Number:	2986013	O
Registration Number:	5091860	O
Registration Number:	4346441	O
Registration Number:	4353273	O RECIPES
Registration Number:	3522711	OMEGAFORCE
Registration Number:	4764850	ONE WINE
Registration Number:	5146756	OPTILIVER
Registration Number:	5525595	OUTDOOR ACCESS
Registration Number:	5525594	PASTURE RAISED
Registration Number:	3492615	PLEASANT MORNING BUZZ
Registration Number:	3900943	PREMIUM BODY CARE FROM WHOLE FOODS MARKE
Registration Number:	3080232	QUACK'N BITES
Registration Number:	4456027	QUARTER BOAR
Registration Number:	5008560	RESPONSIBLY GROWN BEST
Registration Number:	5008559	RESPONSIBLY GROWN BETTER
Registration Number:	5008558	RESPONSIBLY GROWN GOOD
Registration Number:	3929490	ROOTED IN ORGANICS
Registration Number:	3144406	SALUD!
Registration Number:	3144407	SALUD!
Registration Number:	5492801	SANTAL LEATHER
Registration Number:	5376626	SCUBA SNACKS
Registration Number:	3442124	SECRET INGREDIENT
Registration Number:	3718603	SEEDUCTION
Registration Number:	5709523	SHAKA 'AKO
Registration Number:	4347859	SHARE THE BUZZ

Property Type	Number	Word Mark
Registration Number:	3670844	SHRIMPSGIVING
Registration Number:	3670843	SHRIMPSGIVING
Registration Number:	5822402	SOMMELIER BEST IN CLASS
Registration Number:	4788616	STARKEY HOT SPRINGS
Registration Number:	4870794	STARKEY SPRING WATER
Registration Number:	2724923	SUSTAINABLY DELICIOUS
Registration Number:	4812876	SUSTAINABLY SOFT
Registration Number:	4812878	SUSTAINABLY STRONG
Registration Number:	4868375	TEXAS TRUE
Registration Number:	5264709	THE IRV EST 2016
Registration Number:	4909962	THE LONE ELM TAPROOM
Registration Number:	4093127	THE MORE YOU KNOW ABOUT OUR MEAT, THE BE
Registration Number:	4036340	THE MORE YOU KNOW, THE BETTER
Registration Number:	4339834	THE TEA HIVE
Registration Number:	3684210	THE WHOLE DEAL
Registration Number:	3674229	THE WHOLE DEAL
Registration Number:	3737785	THE WHOLE DEAL
Registration Number:	3135943	THE WHOLE GROCER
Registration Number:	4293495	THE WINDWARD BAR
Registration Number:	3038598	THINK SMART
Registration Number:	5601449	THREE QUEENS BLEND
Registration Number:	2845978	TINY TRAPEZE
Registration Number:	2812557	TINY TRAPEZE CONFECTIONS
Registration Number:	2301059	TRIPLE GINSENG
Registration Number:	5065679	TURMERICURE
Registration Number:	4317612	URBAN ECO
Registration Number:	5396791	VOX
Registration Number:	5561702	WE BELIEVE IN REAL FOOD
Registration Number:	4943831	WELLNESS CLUB WHOLE FOODS MARKET
Registration Number:	4566196	WELLNESS CLUB WHOLE FOODS MARKET
Registration Number:	4328596	WELLSPRING
Registration Number:	1976188	WELLSPRING
Registration Number:	1575287	WELLSPRING
Registration Number:	1424434	WELLSPRINGS
Registration Number:	5601471	WFM
Registration Number:	5521345	WHAT YOU EAT MATTERS
Registration Number:	4342905	WHOLE BODY
Registration Number:	5281856	WHOLE BODY

Property Type	Number	Word Mark
Registration Number:	4342906	WHOLE BODY
Registration Number:	3531387	WHOLE CATCH
Registration Number:	3104557	WHOLE CATCH
Registration Number:	4026527	WHOLE CATCH
Registration Number:	4720504	WHOLE CITIES
Registration Number:	4700167	WHOLE CITIES FOUNDATION
Registration Number:	1961586	WHOLE FOODS MARKET
Registration Number:	4254694	WHOLE FOODS MARKET · GLOBAL SUPPORT · SU
Registration Number:	5650073	WHOLE FOODS MARKET 365
Registration Number:	2864719	WHOLE FOODS MARKET 365 EVERY DAY VALUE
Registration Number:	1557320	WHOLE FOODS MARKET
Registration Number:	4983836	WHOLE FOODS MARKET BREWING COMPANY
Registration Number:	5397031	WHOLE FOODS MARKET FIT
Registration Number:	4192874	WHOLE FOODS MARKET LOCAL PRODUCER LOAN P
Registration Number:	5473499	WHOLE FOODS MARKET MEDICAL + WELLNESS CE
Registration Number:	5277231	+ WHOLE FOODS MARKET MEDICAL + WELLNESSC
Registration Number:	3689908	WHOLE FOODS MARKET PREMIUM BODY CARE
Registration Number:	3941591	WHOLE FOODS MARKET RESPONSIBLY FARMED 3R
Registration Number:	5023050	WHOLE FOODS MARKET RESPONSIBLY GROWN
Registration Number:	3212835	WHOLE FOODS WHOLE PEOPLE WHOLE PLANE
Registration Number:	4158967	WHOLE FOODS WINE & SPIRITS
Registration Number:	4226624	WHOLE KIDS FOUNDATION
Registration Number:	4133263	WHOLE KIDS FOUNDATION
Registration Number:	3524510	WHOLE PAWS
Registration Number:	4544875	WHOLE PAWS
Registration Number:	4544876	WHOLE PAWS
Registration Number:	3410427	WHOLE PLANET FOUNDATION
Registration Number:	3577894	WHOLE PLANET FOUNDATION
Registration Number:	3410562	WHOLE PLANET FOUNDATION
Registration Number:	3584701	WHOLE PLANET FOUNDATION
Registration Number:	4154191	WHOLE PLANET FOUNDATION MICROLOAN A MONT
Registration Number:	4146757	WHOLE PLANET FOUNDATION POVERTY IS UNNEC
Registration Number:	4154193	WHOLE PLANET FOUNDATION SUPPLIER ALLIANC
Registration Number:	4154192	WHOLE PLANET FOUNDATION TEN THOUSAND DOL
Registration Number:	4053172	WHOLE STORY
Registration Number:	3797641	WHOLE TRADE
Registration Number:	3604424	WHOLE TRADE
Registration Number:	3593120	WHOLE TRADE

Property Type	Number	Word Mark
Registration Number:	4704571	WHOLE TRADE
Registration Number:	4874665	WHOLE TRADE
Registration Number:	3981744	WHOLE TRADE GUARANTEE
Registration Number:	5023471	WHOLEMEND
Registration Number:	2473973	WHOLEZYME
Registration Number:	4956467	WINE CLUB BY WHOLE FOODS MARKET
Registration Number:	4872107	WINE CLUB BY WHOLE FOODS MARKET

CORRESPONDENCE DATA

Fax Number: 5123225201

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 512-322-5200

Email: tmcentral@pirkeybarber.com

Correspondent Name: Pirkey Barber PLLC

Address Line 1: 1801 East 6th Street, Suite 300

Address Line 4: Austin, TEXAS 78702

ATTORNEY DOCKET NUMBER:	AMZN003
NAME OF SUBMITTER:	Emily M. Cruz
SIGNATURE:	/s/ Emily M. Cruz /s/
DATE SIGNED:	10/16/2019

Total Attachments: 34

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ASSIGNMENT

This Assignment (the "**Assignment**"), effective as of October 1, 2019 (the "**Effective Date**"), is made by Whole Foods Market IP, LP, of 550 Bowie Street, Austin, TX 78703, USA, a limited partnership organized and existing under the laws of Delaware, ("**Assignor**") to Amazon Technologies, Inc., of 410 Terry Avenue North, Seattle, WA 98109, USA, a corporation organized and existing under the laws of Nevada ("**Assignee**").

WHEREAS, Assignor has adopted and used and is the legal owner of the trademarks, service marks, and trade names listed in the attached **Schedule A**, and the trademark applications and registration in the attached **Schedule B** (the "**Trademarks**");

WHEREAS, "**Property**" as used herein includes any and all current and future trademarks adopted and used by Assignor in connection with its business, including any common law rights therein, together with the goodwill of the business relating to the goods and services in respect of which said trademarks have been or are being adopted and used; and all items listed on **Schedule A** and **Schedule B**, attached hereto.

WHEREAS, Assignor desires to transfer, and assign all of its right, title, and interest in and to the Property to Assignee, and Assignee wishes to accept such transfer and assignment;

WHEREAS, Assignee is the successor to that portion of the ongoing and existing business to which the Trademarks pertain; and

WHEREAS, the Assignor wishes to herein memorialize said assignment and transfer of the Property, together with all of the goodwill of the business associated with the Property, to Assignee.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt and legal sufficiency of which is hereby acknowledged, the parties agree as follows:

Assignment. Assignor hereby conveys, assigns, transfers, and delivers to Assignee its entire right, title and interest in and to the Property together with all rights and privileges granted and secured thereby, including:

(a) all rights and obligations in and to all of the goodwill of the business associated with the Property and the ongoing and existing business of the Assignor to which the Property pertains; and

(b) all claims for damages by reason of past or current infringement of same, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor represents and warrants that Assignor has good right to assign the same to Assignee without encumbrance; and that Seller is aware of no claim to the contrary.

At the sole expense of Assignee, Assignor will cooperate with Assignee to prepare and file applications to register, record, and/or maintain rights to the Property transferred hereunder, with the United States Patent and Trademark Office and with all other appropriate governmental entities in all jurisdictions as may be reasonably requested by Assignee. Assignor shall execute such other

documents and perform such other acts as may reasonably be requested by Assignee to effect the terms of this Assignment, including without limitation the execution and filing of assignment forms in accordance with the laws and policies of jurisdictions inside and outside the United States.

This Assignment shall be binding upon and shall inure to the benefit of the respective successors and assigns of Assignor and Assignee.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned have duly executed this Assignment as of the Effective Date.

ASSIGNOR:

Whole Foods Market IP, L.P.

By [Signature]

Name: Albert Percival

Title: Secretary

STATE OF TEXAS

COUNTY OF TRAVIS

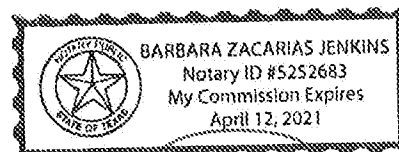
On this day, before me, the undersigned, a Notary Public, duly commissioned, qualified and acting, the within named Albert Percival, who stated that s/he was duly authorized in her/his capacity as Secretary to execute the foregoing instrument for and in the name and behalf of Whole Foods Market IP, L.P. and further stated that and acknowledged that s/he had so signed, executed and delivered said foregoing instrument for consideration, uses and purposes therein mentioned and set forth.

IN TESTIMONY WHEREOF, I have hereunto set my hand and official seal on this 3rd day of October.

Barbara Zacarias Jenkins
Notary Public

My Commission Expires:

4-12-2021



WITNESS:

By [Signature]

Name: Ryan Bissett

Title: Licensing Coordinator

WITNESS:

By [Signature]

Name: Madeleine Rowlett

Title: Licensing Administrator

ASSIGNEE:
Amazon Technologies, Inc.

By *Dana Northcott*
Name: *Dana Northcott*
Title: *VP*

STATE OF *WASHINGTON*
COUNTY OF *KING*

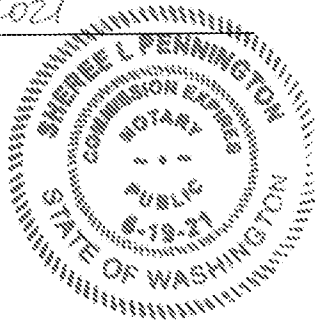
On this day, before me, the undersigned, a Notary Public, duly commissioned, qualified and acting, the within named *DANA NORTHCOTT*, who stated that s/he was duly authorized in her/his capacity as *VICE PRESIDENT* to execute the foregoing instrument for and in the name and behalf of Amazon Technologies, Inc. and further stated that and acknowledged that s/he had so signed, executed and delivered said foregoing instrument for consideration, uses and purposes therein mentioned and set forth.

10th IN TESTIMONY WHEREOF, I have hereunto set my hand and official seal on this
day of *October*, 2017

Sherie L. Pennington
Notary Public *SHERIE L. PENNINGTON*

My Commission Expires:

6-19-2021



WITNESS:

By *Susan D. Stearns*
Name: *Susan D. Stearns*
Title: *Platinum Counsel*

WITNESS:

By *Nathan Ferguson*
Name: *Nathan Ferguson*
Title: *Caprock Counsel*

REDACTED

REDACTED

REDACTED

REDACTED

REDACTED

SCHEDULE B – TRADEMARK APPLICATIONS and REGISTRATIONS

Jurisdiction	Trademark	App. No. or Reg. No.	App. Date	Class(es)
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REDACTED

SCHEDULE B – TRADEMARK APPLICATIONS and REGISTRATIONS

Jurisdiction	Trademark	App. No. or Reg. No.	App. Date	Class(es)
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REDACTED

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Jurisdiction	Trademark	App. No. or Reg. No.	App. Date	Class(es)
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REDACTED

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Jurisdiction	Trademark	App. No. or Reg. No.	App. Date	Class(es)
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Jurisdiction	Trademark	App. No. or Reg. No.	App. Date	Class(es)
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REDACTED

SCHEDULE B – TRADEMARK APPLICATIONS and REGISTRATIONS

Jurisdiction	Trademark	App. No. or Reg. No.	App. Date	Class(es)
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REDACTED

SCHEDULE B -- TRADEMARK APPLICATIONS and REGISTRATIONS

Jurisdiction	Trademark	App. No. or Reg. No.	App. Date	Class(es)
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REDACTED

SCHEDULE B -- TRADEMARK APPLICATIONS and REGISTRATIONS

Jurisdiction	Trademark	App. No. or Reg. No. REDACTED	App. Date	Class(es)
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SCHEDULE B – TRADEMARK APPLICATIONS and REGISTRATIONS

Jurisdiction	Trademark	App. No. or Reg. No.	App. Date	Class(es)
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REDACTED

SCHEDULE B -- TRADEMARK APPLICATIONS and REGISTRATIONS

Jurisdiction	Trademark	App. No.	Reg. No.
REDACTED			

SCHEDULE B – TRADEMARK APPLICATIONS and REGISTRATIONS

Jurisdiction	Trademark	App. No. or Reg. No.	App. Date	Class(es)
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REDACTED

SCHEDULE B – TRADEMARK APPLICATIONS and REGISTRATIONS

Jurisdiction	Trademark	App. No. or Reg. No.	App. Date	Class(es)
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Jurisdiction	Trademark	App. No. or Reg. No.	App. Date	Class(es)
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SCHEDULE B – TRADEMARK APPLICATIONS and REGISTRATIONS

Jurisdiction	Trademark	App. No. or Reg. No.	App. Date	Class(es)
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REDACTED

SCHEDULE B -- TRADEMARK APPLICATIONS and REGISTRATIONS

Jurisdiction	Trademark	App. No. or Reg. No.	App. Date	Class(es)
REDACTED				

SCHEDULE B -- TRADEMARK APPLICATIONS and REGISTRATIONS

Jurisdiction	Trademark	App. No. or Reg. No.	App. Date	Class(es)
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REDACTED

SCHEDULE B – TRADEMARK APPLICATIONS and REGISTRATIONS

Jurisdiction	Trademark	App. No. or Reg. No.	App. Date	Class(es)
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REDACTED

United States	365	5,083,007	1-May-2015	35
United States	365 (Stylized, B/W)	5,028,256	11-Jun-2015	35
United States	365 (Stylized, Color)	5,028,257	11-Jun-2015	35
United States	365 and Design	2,062,177	14-Sep-1995	03
United States	365 and Design	2,062,176	14-Sep-1995	05
United States	365 BY WHOLE FOODS MARKET	5,237,533	24-Apr-2015	35, 43
United States	365 BY WHOLE FOODS MARKET (Stylized)	5,428,774	11-Jun-2015	09, 35, 43
United States	365 EVERY DAY VALUE and Design (Black & White Block)	3,151,177	2-May-1997	29, 30, 32
United States	365 EVERY DAY VALUE and Design (Color Block)	3,081,074	24-Jul-2000	05, 29, 30, 31, 32
United States	365 EVERYDAY VALUE	3,318,923	24-Mar-2003	03
United States	365 EVERYDAY VALUE	3,318,927	24-Mar-2003	04
United States	365 EVERYDAY VALUE	3,318,926	24-Mar-2003	05
United States	365 EVERYDAY VALUE	3,318,925	24-Mar-2003	16
United States	365 EVERYDAY VALUE	3,066,319	24-Mar-2003	29
United States	365 EVERYDAY VALUE	3,066,318	24-Mar-2003	30
United States	365 EVERYDAY VALUE	3,576,577	24-Mar-2003	31
United States	365 EVERYDAY VALUE	3,123,962	24-Mar-2003	32
United States	365 EVERYDAY VALUE	3,318,924	24-Mar-2003	33
United States	365 EVERYDAY VALUE	3,663,962	2-Jan-2004	29, 30
United States	365 EVERYDAY VALUE and Design (B/W Banner Logo)	3,098,711	14-Mar-2003	03, 04, 05, 16, 29, 30, 32, 33
United States	365 EVERYDAY VALUE and Design (Black & White Block)	3,329,834	14-Mar-2003	31
United States	365 EVERYDAY VALUE and Design (Black & White Block)	3,543,922	2-Jan-2004	29, 30

SCHEDULE B -- TRADEMARK APPLICATIONS and REGISTRATIONS

Jurisdiction	Trademark	App. No. or Reg. No.	App. Date	Class(es)
United States	365 EVERYDAY VALUE and Design (Color Banner)	4,225,867	20-Feb-2008	33
United States	365 EVERYDAY VALUE and Design (Color Banner)	3,098,712	14-Mar-2003	03, 04, 05, 16, 29, 30, 32, 33
United States	365 EVERYDAY VALUE and Design (Color Banner)	4,094,216	20-Feb-2008	03, 05, 29, 30, 31, 32
United States	365 EVERYDAY VALUE and Design (Color Block)	3,329,833	14-Mar-2003	31
United States	365 EVERYDAY VALUE and Design (Color Block)	3,543,923	2-Jan-2004	29, 30
United States	A (Stylized, ACR Font)	5,585,251	9-Mar-2018	30, 43
United States	ACADEMY FOR CONSCIOUS LEADERSHIP	4,822,444	9-Oct-2012	09, 35, 41
United States	AFA	3,064,034	5-Feb-2002	29, 32
United States	AFA AUTHENTIC FOOD ARTISAN and Design	3,237,848	14-Jun-2002	29, 32
United States	ALLEGRO	1,654,990	13-Aug-1990	30
United States	ALLEGRO	4,175,776	7-Feb-2012	30
United States	ALLEGRO (Stylized, ACR Font)	87/828,005	9-Mar-2018	30, 35, 43
United States	ALLEGRO and Design	3,183,879	13-Mar-2006	30
United States	ALLEGRO and Design	3,183,880	13-Mar-2006	35
United States	ALLEGRO and Design	3,183,881	13-Mar-2006	43
United States	ALLEGRO COFFEE COMPANY	1,436,587	23-May-1986	30
United States	ALLEGRO COFFEE ROASTERS	87/827,881	9-Mar-2018	30, 35, 43
United States	ALLEGRO COFFEE ROASTERS A and Design (ACR Logo)	87/828,021	9-Mar-2018	30, 35, 43
United States	ALLEGRO TEA	3,257,158	31-Jan-2006	30
United States	AMERICA'S HEALTHIEST GROCERY STORE	4,088,442	29-Jan-2010	35
United States	ANDI	3,932,090	9-Nov-2009	44
United States	AWESOME EATS	4,407,131	21-Mar-2013	09
United States	AZALEA	4,713,822	7-Feb-2014	05
United States	BEE BOMB	4,787,209	24-Jun-2014	03
United States	BERRY CHANTILLY	3,968,036	25-Jun-2009	30
United States	BERRY CHANTILLY	4,988,760	7-Dec-2015	30
United States	BREAD & CIRCUS	1,621,489	19-Jan-1990	30
United States	BREAD & CIRCUS	5,209,585	11-Jan-2013	35
United States	BREW AND BRAU	4,280,962	5-Mar-2012	43
United States	BRIGHT LIGHTS	4,526,817	20-Feb-2013	30
United States	CAFFEINATE YOUR CONSCIENCE	3,628,146	14-Feb-2008	30, 35

SCHEDULE B – TRADEMARK APPLICATIONS and REGISTRATIONS

Jurisdiction	Trademark	App. No. or Reg. No.	App. Date	Class(es)
United States	CAGE-FREE PLUS and Design	5,525,596	12-Dec-2016	29, 35
United States	CANDY ISLAND CONFECTIONS	3,665,957	27-Aug-2008	30
United States	CELEBRATING A PLACE, A STORY, AND THE FRUITS OF OUR LABOR	4,339,696	20-Feb-2012	33
United States	CELEBRATION CAFFE	2,219,015	10-Mar-1998	30
United States	CITY BUTCHER	2,753,745	29-Jan-2001	29
United States	CITY LIMITS	4,526,818	20-Feb-2013	30
United States	COOLING RACK BAKERY	4,377,456	25-Apr-2012	30
United States	CREATURE CRACKERS	5,096,796	21-Sep-2015	30
United States	DAILYSHOP	86/616,130	30-Apr-2015	35
United States	DARK RYE	4,594,177	15-Dec-2011	09, 41, 43, 44
United States	DARK RYE Stylized (Horizontal)	4,569,738	29-Feb-2012	09, 41, 43, 44
United States	DARK RYE Stylized (Stacked, Centered)	4,569,739	29-Feb-2012	41, 43, 44
United States	DARK RYE Stylized (Stacked, Left)	4,569,740	29-Feb-2012	41, 43, 44
United States	DEEP DOWN GOOD	4,633,886	27-Sep-2013	32
United States	DR. SNAP	4,081,400	23-May-2011	32
United States	EAT REAL FOOD	3,253,018	15-Aug-2005	35
United States	ECO-SCALE	4,407,431	25-Jan-2011	03
United States	ESPRESSO BEL CANTO	2,333,371	6-Jul-1999	30
United States	ETTA & EVA'S	4,448,813	29-Aug-2012	30
United States	ETTA & EVA'S Stylized	4,448,814	29-Aug-2012	30
United States	FAT BOAR	4,448,684	31-Jul-2012	21, 35
United States	FEED FOUR MORE	4,516,527	17-Jul-2013	36
United States	FEED4MORE	4,592,571	20-Jan-2014	36
United States	FEEL GOOD ABOUT WHERE YOU SHOP	3,569,860	26-Jun-2008	35
United States	FISHMONGER FACE-OFF	4,473,386	7-Jun-2012	35
United States	FISHMONGER FACE-OFF	4,434,228	7-Jun-2012	41
United States	FIT STICKS	5,027,826	30-Dec-2014	05
United States	FLOODCRAFT BREWING COMPANY	5,376,162	21-Jun-2016	21, 32, 43
United States	FOOD FROM A HAPPY PLACE	4,580,194	11-Feb-2014	35
United States	FRESH FIELDS	1,837,157	4-Jan-1993	42
United States	FRESH FIELDS	5,607,791	10-Mar-2017	29, 30
United States	FRESH FIELDS PROVISIONS	4,256,031	20-May-2011	29
United States	FRESHLY MADE	5,073,264	31-Mar-2016	41
United States	FRIENDS OF 365	5,120,433	31-Jul-2015	35, 43
United States	FRIENDS OF 365 and Design	5,242,192	27-Oct-2015	35, 43

SCHEDULE B -- TRADEMARK APPLICATIONS and REGISTRATIONS

Jurisdiction	Trademark	App. No. or Reg. No.	App. Date	Class(es)
United States	FROM SEED TO CUP	2,843,384	21-Jun-2000	30
United States	FULL DISCLOSURE	4,689,049	14-May-2012	35
United States	FULL SPOON	4,581,287	6-May-2013	09, 35, 41, 42, 44
United States	GEORGIA STYLE W.B. WILLIAMS PEACH SALSA and Design	2,679,713	8-Nov-2000	30
United States	GLUTENFREE BAKEHOUSE and Design	3,816,409	30-Apr-2009	30
United States	GRAB & GIVE	4,309,191	18-Sep-2012	36
United States	GREEN MISSION	3,121,198	17-Feb-2004	01
United States	GREEN MISSION	3,264,496	10-Feb-2006	21
United States	GREENLIFE	5,196,134	30-Apr-2015	35
United States	GREENLIFE GROCERY	2,836,248	6-Jun-2003	35
United States	GREENLIFE GROCERY and Design	4,241,576	22-Mar-2012	35
United States	HALF BOAR	4,456,026	31-Jul-2012	21, 35
United States	HANDCRAFTED COFFEE	2,724,922	21-Jun-2000	30
United States	HARRY'S FARMERS MARKET	3,203,212	28-May-1997	29, 30, 31, 35
United States	HARRY'S FARMERS MARKET and Design	1,854,765	6-Oct-1993	29, 30, 31, 42
United States	HARRY'S Stylized	1,929,015	6-Oct-1993	29, 30, 31, 42
United States	HEALTH STARTS HERE	4,016,802	12-May-2010	16
United States	HEALTH STARTS HERE	4,309,189	14-Sep-2012	41
United States	HEALTH STARTS HERE	3,927,417	24-Sep-2009	35, 44
United States	HEALTH STARTS HERE and Design (Round, B/W)	4,828,237	10-Jul-2014	16, 35, 41, 43, 44
United States	HEALTH STARTS HERE and Design (Round, B/W)	4,946,929	10-Jul-2014	29, 30, 31, 32
United States	HEALTH STARTS HERE and Design (Round, Color)	4,828,238	10-Jul-2014	16, 35, 41, 43, 44
United States	HEALTH STARTS HERE and Design (Round, Color)	4,946,931	10-Jul-2014	29, 30, 31, 32
United States	HERBAL REGULARITY	3,403,770	17-Jan-2007	05
United States	HIGH FIVE FOR FARMERS	2,951,235	12-May-2004	36
United States	HIKA BAY	n/a	n/a	29
United States	HUNGRY FOR MORE	4,222,585	14-Feb-2011	41
United States	IDEAL MARKET	86/457,431	18-Nov-2014	35
United States	IMMUNE REFRESHER	5,121,427	22-Jun-2016	32
United States	IMMUNE WISE	5,276,198	3-Feb-2017	05
United States	IMPROVING LIVES WITH EVERY PURCHASE	4,629,050	20-Feb-2012	16
United States	IMPROVING LIVES WITH EVERY PURCHASE	4,993,613	20-Feb-2012	29
United States	IMPROVING LIVES WITH EVERY PURCHASE	4,564,615	20-Feb-2012	30

SCHEDULE B – TRADEMARK APPLICATIONS and REGISTRATIONS

Jurisdiction	Trademark	App. No. or Reg. No.	App. Date	Class(es)
United States	IMPROVING LIVES WITH EVERY PURCHASE	4,548,085	20-Feb-2012	31
United States	IMPROVING LIVES WITH EVERY PURCHASE	4,325,610	20-Feb-2012	35
United States	IN THE "NOOC" EST. 2016 CRAFT ON TAP BREA, CA and Design	5,264,711	21-Dec-2016	43
United States	INFLACARE	5,055,469	13-Apr-2015	05
United States	KANSAS CITY LOVE	4,868,373	24-Feb-2015	30
United States	LEMON LABEL PAPER SUPPLY	5,536,274	10-May-2016	16
United States	LOVE IS A FOUR- LEGGED WORD	4,492,235	16-Nov-2012	05, 31
United States	LOVE WHERE YOU SHOP	3,437,895	2-Nov-2005	35
United States	MEMPHIS MADNESS	4,868,374	24-Feb-2015	30
United States	MERCHANT OF VINO	2,898,568	5-Feb-2002	35
United States	Miscellaneous Design (Apple Wellness Logo)	4,728,109	29-Jan-2013	44
United States	Miscellaneous Design (Bakery Woodcut)	3,151,094	18-Nov-2005	30
United States	Miscellaneous Design (Bakery Woodcut)	3,151,095	18-Nov-2005	35
United States	Miscellaneous Design (Conscious Spiral Logo)	4,786,209	12-Nov-2012	09, 35, 41
United States	Miscellaneous Design (Hoe Man)	3,151,096	18-Nov-2005	35
United States	Miscellaneous Design (Red Arrow Logo)	5,242,138	29-Sep-2015	35, 43
United States	MOBILE HOUSES ON PASTURE and Design	5,525,593	12-Dec-2016	29, 35
United States	MRS. GOOCH'S	1,170,664	25-Jun-1979	42
United States	MRS. GOOCH'S	2,017,290	11-Sep-1995	42
United States	MRS. GOOCH'S	1,557,563	12-Jan-1987	30, 32
United States	MUNCH	4,602,227	9-Jan-2013	16
United States	MUSICIANS FOR MICROCREDIT	4,373,129	2-Nov-2011	35, 36, 41
United States	MY STREET GROCERY	4,867,199	19-Jun-2015	35
United States	MY STREET GROCERY and Design	4,867,200	19-Jun-2015	35
United States	NINJA SQUIRREL	5,443,301	13-Sep-2017	29
United States	NINJA SQUIRREL	4,633,966	21-Oct-2013	30
United States	O and Design (Leafy O Logo)	2,986,013	2-Jan-2004	25
United States	O and Design (Leafy O Logo)	5,091,860	20-Feb-2015	35
United States	O and Design (Leafy O Shield Icon)	4,346,441	5-Oct-2012	09

SCHEDULE B – TRADEMARK APPLICATIONS and REGISTRATIONS

Jurisdiction	Trademark	App. No. or Reg. No.	App. Date	Class(es)
United States	O RECIPES and Design (Leafy O Recipes Icon)	4,353,273	5-Oct-2012	09
United States	OMEGAFORCE	3,522,711	10-Aug-2006	05
United States	ONE WINE	4,764,850	20-Feb-2012	33
United States	OPTILIVER	5,146,756	9-Aug-2016	05
United States	OUTDOOR ACCESS and Design	5,525,595	12-Dec-2016	29, 35
United States	OUTDOOR LIVING and Design	n/a	n/a	Any class
United States	PASTURE RAISED and Design	5,525,594	12-Dec-2016	29, 35
United States	PLEASANT MORNING BUZZ	3,492,615	8-Mar-2005	30
United States	PREMIUM BODY CARE FROM WHOLE FOODS MARKET and Design (Color)	3,900,943	29-Aug-2007	03
United States	QUACK'N BITES	3,080,232	26-May-2004	30
United States	QUARTER BOAR	4,456,027	31-Jul-2012	21, 35
United States	RESPONSIBLY GROWN BEST and Design	5,008,560	19-Jun-2014	31, 35
United States	RESPONSIBLY GROWN BETTER and Design	5,008,559	19-Jun-2014	31, 35
United States	RESPONSIBLY GROWN GOOD and Design	5,008,558	19-Jun-2014	31, 35
United States	ROOTED IN ORGANICS	3,929,490	14-Sep-2009	35
United States	SALUD!	3,144,406	15-Feb-2005	41
United States	SALUD! and Design	3,144,407	15-Feb-2005	41
United States	SANTAL LEATHER	5,492,801	12-Jul-2016	03
United States	SCUBA SNACKS	5,376,626	9-Dec-2016	30
United States	SECRET INGREDIENT	3,442,124	3-May-2007	41
United States	SEEDUCTION	3,718,603	17-Jun-2009	30
United States	SHAKA 'AKO	5,709,523	10-Aug-2018	43
United States	SHARE THE BUZZ	4,347,859	22-Mar-2012	25, 35, 36, 41
United States	SHRIMP SGIVING	3,670,844	10-Oct-2008	29
United States	SHRIMP SGIVING	3,670,843	10-Oct-2008	35
United States	SOMMELIER BEST IN CLASS and Design	5,822,402	13-Sep-2017	43
United States	STARKEY HOT SPRINGS	4,788,616	25-Jun-2014	41
United States	STARKEY SPRING WATER and Design	4,870,794	27-May-2015	32
United States	SUSTAINABLY DELICIOUS	2,724,923	21-Jun-2000	30
United States	SUSTAINABLY SOFT	4,812,876	4-Mar-2015	16
United States	SUSTAINABLY STRONG	4,812,878	4-Mar-2015	16
United States	TEXAS TRUE	4,868,375	24-Feb-2015	30

SCHEDULE B -- TRADEMARK APPLICATIONS and REGISTRATIONS

Jurisdiction	Trademark	App. No. or Reg. No.	App. Date	Class(es)
United States	THE IRV EST 2016 and Design	5,264,709	21-Dec-2016	43
United States	THE LONE ELM TAPROOM	4,909,962	11-Feb-2015	43
United States	THE MORE YOU KNOW ABOUT OUR MEAT, THE BETTER	4,093,127	17-Dec-2010	29, 35
United States	THE MORE YOU KNOW, THE BETTER	4,036,340	17-Dec-2010	29, 35
United States	THE TEA HIVE	4,339,834	5-Apr-2012	43
United States	THE WHOLE DEAL	3,684,210	5-Aug-2008	16
United States	THE WHOLE DEAL	3,674,229	5-Aug-2008	35
United States	THE WHOLE DEAL	3,737,785	5-Aug-2008	41
United States	THE WHOLE GROCER	3,135,943	8-Feb-2006	35
United States	THE WINDWARD BAR	4,293,495	1-Jun-2012	43
United States	THINK SMART	3,038,598	22-May-1998	05
United States	THREE QUEENS BLEND	5,601,449	7-Jun-2018	30
United States	TINY TRAPEZE	2,845,978	13-Sep-2002	30
United States	TINY TRAPEZE CONFECTIONS and Design	2,812,557	10-Feb-2003	30
United States	TRIPLE GINSENG	2,301,059	22-May-1998	05
United States	TURMERICURE	5,065,679	29-Sep-2015	05
United States	URBAN ECO	4,317,612	5-Feb-2011	41
United States	VOX	5,396,791	29-May-2015	30
United States	WE BELIEVE IN REAL FOOD	5,561,702	14-Nov-2016	35
United States	WELLNESS CLUB WHOLE FOODS MARKET and Design	4,943,831	23-May-2011	35, 44
United States	WELLNESS CLUB WHOLE FOODS MARKET and Design	4,566,196	23-Aug-2012	41, 45
United States	WELLSPRING	4,328,596	14-Jan-2010	29, 30
United States	WELLSPRING	1,976,188	1-Mar-1995	30, 42
United States	WELLSPRING and Design	1,575,287	4-Dec-1987	30, 42
United States	WELLSPRINGS	1,424,434	11-Jun-1986	42
United States	WFM	5,601,471	22-Jun-2018	43
United States	WHAT YOU EAT MATTERS	5,521,345	21-Dec-2016	14
United States	WHOLE BODY and Design (Horizontal)	4,342,905	23-Nov-2009	35
United States	WHOLE BODY and Design (Leafy Stem Logo)	5,281,856	6-Nov-2015	16, 35
United States	WHOLE BODY and Design (Stacked)	4,342,906	23-Nov-2009	09, 35
United States	WHOLE CATCH	3,531,387	28-Jul-2004	29
United States	WHOLE CATCH	3,104,557	28-Jul-2004	29

SCHEDULE B – TRADEMARK APPLICATIONS and REGISTRATIONS

Jurisdiction	Trademark	App. No. or Reg. No.	App. Date	Class(es)
United States	WHOLE CATCH and Design	4,026,527	20-Feb-2009	29
United States	WHOLE CITIES	4,720,504	1-Feb-2012	35, 36, 41, 44
United States	WHOLE CITIES FOUNDATION	4,700,167	15-Jun-2012	35, 36, 41, 44
United States	WHOLE FOODS MARKET	1,961,586	11-Oct-1994	42
United States	WHOLE FOODS MARKET · GLOBAL SUPPORT · SUPPORTING AUSTIN and Design	4,254,694	11-May-2011	36
United States	WHOLE FOODS MARKET 365	5,650,073	28-Apr-2017	09, 35, 43
United States	WHOLE FOODS MARKET 365 EVERY DAY VALUE and Design (Color)	2,864,719	24-Jul-2000	03, 16
United States	WHOLE FOODS MARKET and Design	1,557,320	4-Jan-1988	42
United States	WHOLE FOODS MARKET BREWING COMPANY	4,983,836	20-May-2014	21, 32, 43
United States	WHOLE FOODS MARKET FIT and Design	5,397,031	29-Mar-2016	32, 35
United States	WHOLE FOODS MARKET LOCAL PRODUCER LOAN PROGRAM EST. 2006 and Design	4,192,874	26-May-2011	36
United States	WHOLE FOODS MARKET MEDICAL + WELLNESS CENTER and Design (Horizontal, B/W)	5,473,499	23-Jun-2017	44
United States	WHOLE FOODS MARKET MEDICAL + WELLNESS CENTER and Design (Stacked, B/W)	5,277,231	19-Jan-2016	44
United States	WHOLE FOODS MARKET PREMIUM BODY CARE and Design (Color)	3,689,908	29-Aug-2007	03
United States	WHOLE FOODS MARKET RESPONSIBLY FARMED 3RD PARTY VERIFIED and Design	3,941,591	24-Nov-2009	29, 35
United States	WHOLE FOODS MARKET RESPONSIBLY GROWN and Design	5,023,050	19-Jun-2014	29, 31, 35
United States	WHOLE FOODS WHOLE PEOPLE WHOLE PLANET	3,212,835	20-Feb-2006	18
United States	WHOLE FOODS WINE & SPIRITS	4,158,967	6-May-2011	35
United States	WHOLE KIDS FOUNDATION	4,226,624	29-Mar-2011	16, 18, 43, 44

SCHEDULE B – TRADEMARK APPLICATIONS and REGISTRATIONS

Jurisdiction	Trademark	App. No. or Reg. No.	App. Date	Class(es)
United States	WHOLE KIDS FOUNDATION	4,133,263	29-Mar-2011	35, 36, 41
United States	WHOLE PAWS	3,524,510	24-Nov-2004	31
United States	WHOLE PAWS	4,544,875	19-Apr-2013	05, 31
United States	WHOLE PAWS and Design	4,544,876	19-Apr-2013	05, 31
United States	WHOLE PLANET FOUNDATION	3,410,427	7-Jun-2005	35
United States	WHOLE PLANET FOUNDATION	3,577,894	7-Jun-2005	36
United States	WHOLE PLANET FOUNDATION and Design	3,410,562	26-Oct-2005	35
United States	WHOLE PLANET FOUNDATION and Design	3,584,701	26-Oct-2005	36
United States	WHOLE PLANET FOUNDATION MICROLOAN A MONTH FUND and Design	4,154,191	4-Nov-2011	36
United States	WHOLE PLANET FOUNDATION POVERTY IS UNNECESSARY FUND and Design	4,146,757	4-Nov-2011	36
United States	WHOLE PLANET FOUNDATION SUPPLIER ALLIANCE FOR MICROCREDIT and Design	4,154,193	4-Nov-2011	36
United States	WHOLE PLANET FOUNDATION TEN THOUSAND DOLLAR FUND and Design	4,154,192	4-Nov-2011	36
United States	WHOLE STORY	4,053,172	3-May-2011	41
United States	WHOLE TRADE	3,797,641	10-Jan-2006	30
United States	WHOLE TRADE	3,604,424	10-Jan-2006	31
United States	WHOLE TRADE	3,593,120	10-Jan-2006	32
United States	WHOLE TRADE	4,704,571	12-Apr-2012	16, 30, 35
United States	WHOLE TRADE	4,874,665	12-Apr-2012	29, 31, 32
United States	WHOLE TRADE GUARANTEE and Design	3,981,744	3-Jan-2007	30, 31
United States	WHOLEMEND	5,023,471	13-Apr-2015	05
United States	WHOLEZYME	2,473,973	22-Jun-1998	05
United States	WINE CLUB BY WHOLE FOODS MARKET and Design	4,956,467	13-May-2014	35
United States	WINE CLUB BY WHOLE FOODS MARKET and Design	4,872,107	13-May-2014	16, 43

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