

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM544941

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
RDPR Limited		10/10/2019	Limited Company: ENGLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Roja Parfums Holdings Limited		
<b>Street Address:</b>	41 New England Street		
<b>Internal Address:</b>	New England Quarter		
<b>City:</b>	Brighton		
<b>State/Country:</b>	ENGLAND		
<b>Postal Code:</b>	BN1 4GQ		
<b>Entity Type:</b>	Limited Company: ENGLAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4388454	ROJA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8585093691		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	858-720-8900		
<b>Email:</b>	cbaker@sheppardmullin.com		
<b>Correspondent Name:</b>	CHRISTINE M. BAKER		
<b>Address Line 1:</b>	12275 El Camino Real, Suite 200		
<b>Address Line 2:</b>	Sheppard Mullin Richter & Hampton LLP		
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92130-2006		
<b>ATTORNEY DOCKET NUMBER:</b>	63CZ-276347		
<b>NAME OF SUBMITTER:</b>	CHRISTINE M. BAKER		
<b>SIGNATURE:</b>	/cmbaker/		
<b>DATE SIGNED:</b>	10/12/2019		
<b>Total Attachments: 1</b>			
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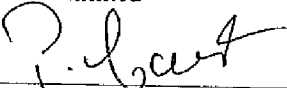
**TRADEMARK ASSIGNMENT**

WHEREAS, RDPR Limited, a limited company organized under the laws of England with an address of 41 New England Street, New England Quarter, Brighton BN1 4GQ (hereinafter "Assignor"), owns the Mark ROJA that is the subject of U.S. Trademark Registration No. 4,388,454; and

WHEREAS, Roja Parfums Holdings Limited, a limited company organized under the laws of England with an address of 41 New England Street, New England Quarter, Brighton BN1 4GQ ("Assignee") desires to acquire all rights, title and interest in the Mark and the entire business of the Assignor to which the Mark pertains, together with the goodwill associated with the Mark, and obtain an assignment of the U.S. Trademark Registration.

Now, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, conveys and transfers to Assignee, its successors and assigns all of its rights, title, interest, ownership and subsidiary rights, if any, to the Mark ROJA and U.S. Registration No. 4,388,454, the entire business of the Assignor to which the Mark pertains and the goodwill of the business symbolized by the Mark, as well as the right to sue, counterclaim, recover damages for past, present, and future infringement, misappropriation, or dilution of the rights assigned to the Assignee hereunder.

RDPR Limited



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Peter Causer

Director

Date: October 0<sup>th</sup>, 2019