

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM544357

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	09/30/2019
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Sqwincher Corporation		09/30/2019	Corporation: MISSISSIPPI

RECEIVING PARTY DATA

Name:	Sqwincher Holdings, LLC
Street Address:	2905 U.S. Highway 61 N.
City:	Muscatine
State/Country:	IOWA
Postal Code:	52761
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 37

Property Type	Number	Word Mark
Registration Number:	5845343	SQWINCHER
Registration Number:	5845335	SQWINCHER
Registration Number:	5845320	SQWINCHER
Registration Number:	5845314	SQWINCHER
Registration Number:	5804172	QWIKSERV
Registration Number:	5798966	FASTPACK
Registration Number:	5631386	PROFESSIONAL GRADE HYDRATION
Registration Number:	5495143	SQWINCHER SQWEEZE
Registration Number:	5422852	QWIK STIK
Registration Number:	4501626	QWIKSERV
Registration Number:	4616141	QWIK STIK
Registration Number:	4923538	PROFESSIONAL GRADE HYDRATION BY SQWINCHE
Registration Number:	4569643	HYDRATION THAT WORKS
Registration Number:	4569642	HYDRATION THAT WORKS
Registration Number:	4428970	SQWINCHER
Registration Number:	4142139	FAST PACK
Registration Number:	4013905	STEADY SHOT

OP \$940.00 5845343

Property Type	Number	Word Mark
Registration Number:	4013897	SQWINCHER STEADY SHOT
Registration Number:	4365523	THE SPORTS DRINK YOU FREEZE
Registration Number:	4664442	HYDRATION THAT WORKS
Registration Number:	4437345	HYDRATION CENTRAL
Registration Number:	4330352	QUICK STICKS
Registration Number:	3049488	SQWINCHER THE DRINK OF INDUSTRY
Registration Number:	3703246	QWIKSERV
Registration Number:	2570413	SUMMIT
Registration Number:	1801571	SQWINCHER SERVA STATION
Registration Number:	1830870	FAST PACK
Registration Number:	1313747	SQWINCHER
Registration Number:	1254715	THE ACTIVITY DRINK
Registration Number:	1328830	SQWINCHER THE ACTIVITY DRINK
Serial Number:	88594955	SQWINCHER HYDRATE YOUR LIFESTYLE
Serial Number:	88493673	HYDRATION THAT WORKS
Serial Number:	88197728	POWDERPACK
Serial Number:	88197693	POWDERPACK
Serial Number:	87756593	EL
Serial Number:	87755386	EL EVERLYTE
Serial Number:	87755313	EVERLYTE

CORRESPONDENCE DATA

Fax Number: 4802456231

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 480-245-6233

Email: glenn.bacal@bacalgroup.com

Correspondent Name: Glenn S. Bacal

Address Line 1: 6991 East Camelback Road, Suite D-102

Address Line 4: Scottsdale, ARIZONA 85251

NAME OF SUBMITTER:	Glenn S. Bacal
SIGNATURE:	/Glenn S. Bacal/
DATE SIGNED:	10/08/2019

Total Attachments: 7

source=MS - Merger of Sqwincher Corp. into Holdings - as filed - pending_BW#page1.tif

source=MS - Merger of Sqwincher Corp. into Holdings - as filed - pending_BW#page2.tif

source=MS - Merger of Sqwincher Corp. into Holdings - as filed - pending_BW#page3.tif

source=MS - Merger of Sqwincher Corp. into Holdings - as filed - pending_BW#page4.tif

source=MS - Merger of Sqwincher Corp. into Holdings - as filed - pending_BW#page5.tif

source=MS - Merger of Sqwincher Corp. into Holdings - as filed - pending_BW#page6.tif

F0013

2019269335

Fee: \$ 50



DELBERT HOSEMANN
Secretary of State

P.O. BOX 136
JACKSON, MS 39205-0136

TELEPHONE: (601) 359-1633

Articles of Merger

Effective Date of Merger: 09/30/2019

Merging Business(es)

<i>Business ID</i>	<i>Name of Entity</i>	<i>Entity Type</i>	<i>State</i>
	Sqwincher Holdings, LLC	Limited Liability Company	DE
632107	THE SQWINCHER CORPORATION	Profit Corporation	MS

Survivor Details

Business ID: (not registered) ***Business Name:*** Sqwincher Holdings, LLC
State: DE ***Entity Type:*** Limited Liability Company

New Principal Office Address: 2905 U.S. Highway 61 N.
Muscatine, IA 52761

A foreign surviving entity choosing not to register with the state of Mississippi may not transact business in Mississippi and agrees that the Mississippi Secretary of State shall be its agent for service of process.

A statement that the plan or merger was approved by shareholders and members or that shareholder/member approval was not required signed by a representative of each company involved in the merger must be attached.

Mailing Instructions

Please make the \$ 50 check for the filing fee payable to the MISSISSIPPI SECRETARY OF STATE. Mail the completed form with payment to SECRETARY OF STATE, PO BOX 136, JACKSON, MS 39205-0136. For assistance contact a customer service representative at (601) 359-1633 or visit our website at <http://sos.ms.gov>.

TRADEMARK
REEL: 006766 FRAME: 0362

STATE OF MISSISSIPPI
ARTICLES OF MERGER
OF DOMESTIC CORPORATION
INTO A FOREIGN LIMITED LIABILITY COMPANY

Pursuant to Section 79-4-11.06 of the Mississippi Business Corporation Act, the undersigned executed the following Articles of Merger:

FIRST: The name of the surviving limited liability company is Sqwincher Holdings, LLC, a Delaware limited liability company (the “**Surviving Company**”).

SECOND: The name of the corporation being merged into the Surviving Company is The Sqwincher Corporation, a Mississippi corporation (collectively with the Surviving Company, the “**Constituent Entities**”).

THIRD: Pursuant to Section 79-4-11.05 of the Mississippi Business Corporation Act, shareholder approval of the Agreement of Merger by the shareholders of The Sqwincher Corporation was not required.

FOURTH: By unanimous written consent dated September 30, 2019, the Surviving Company holding 100% of the Merged Entity’s issued and outstanding shares of capital stock duly approved the Agreement of Merger.

FIFTH: The name of the Surviving Company is: Sqwincher Holdings, LLC, a Delaware limited liability company.

SIXTH: The Certificate of Formation of the Surviving Company prior to the effective time of the merger shall constitute the Certificate of Formation of the Surviving Company as of the effective time of the merger, and shall not be amended in any respect.

SEVENTH: The Agreement of Merger has been approved and executed by each of the Constituent Entities which is to merge.

EIGHTH: The merger is to become effective on September 30, 2019.

NINTH: The Agreement of Merger is on file at 2905 U.S. Highway 61 N., Muscatine, IA 52761, an office of the Surviving Company.

TENTH: A copy of the Agreement of Merger will be furnished by the Surviving Company on request, without cost, to any member or stockholder of the Constituent Entities.


ELEVENTH: The Surviving Corporation agrees that it may be served with process in the State of Mississippi in any action, suit or proceeding for the enforcement of any obligation of any domestic limited liability company which is to merge or consolidate, irrevocably appointing the Secretary of State as its agent to accept service of process in any such action, suit or

proceeding and the address to which a copy of such process shall be mailed to by the Secretary of State is 2905 U.S. Highway 61 N., Muscatine, IA 52761.

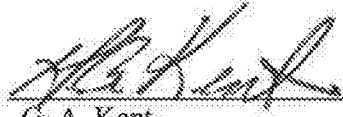
[Signature page to immediately follow]

IN WITNESS WHEREOF, said Constituent Entities have caused these articles to be signed by an authorized officer, the 30th day of September, A.D., 2019.

SQWINCHER HOLDINGS, LLC

By: 
Name: J. A. Gregory
Title: President

THE SQWINCHER CORPORATION

By: 
Name: G. A. Kent
Title: Co-Chairman

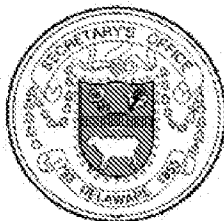
Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"THE SQWINCHER CORPORATION", A MISSISSIPPI CORPORATION, WITH AND INTO "SQWINCHER HOLDINGS, LLC" UNDER THE NAME OF "SQWINCHER HOLDINGS, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE THIRTIETH DAY OF SEPTEMBER, A.D. 2019, AT 8:30 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

4211111 8100M
SR# 20197284822

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203690303
Date: 09-30-19

TRADEMARK
REEL: 006766 FRAME: 0366

State of Delaware
Secretary of State
Division of Corporations
Delivered 08:30 AM 09/30/2019
FILED 08:30 AM 09/30/2019
SR 20197282108 - File Number 4211111

STATE OF DELAWARE
CERTIFICATE OF MERGER
OF FOREIGN CORPORATION
INTO A DOMESTIC LIMITED LIABILITY COMPANY

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned limited liability company executed the following Certificate of Merger:

FIRST: The name of the surviving limited liability company is Sqwincher Holdings, LLC, a Delaware limited liability company (the “**Surviving Company**”).

SECOND: The name of the corporation being merged into the Surviving Company is The Sqwincher Corporation, a Mississippi corporation (collectively with the Surviving Company, the “**Constituent Entities**”).

THIRD: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the Constituent Entities pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act.

FOURTH: The name of the Surviving Company is: Sqwincher Holdings, LLC, a Delaware limited liability company.

FIFTH: The Certificate of Formation of the Surviving Company prior to the effective time of the merger shall constitute the Certificate of Formation of the Surviving Company as of the effective time of the merger, and shall not be amended in any respect.

SIXTH: The merger is to become effective on September 30, 2019.


SEVENTH: The Agreement of Merger is on file at 2905 U.S. Highway 61 N, Muscatine, IA 52761, an office of the Surviving Company.

EIGHTH: A copy of the Agreement of Merger will be furnished by the Surviving Company on request, without cost, to any member or stockholder of the Constituent Entities.

[Signature page to immediately follow]

IN WITNESS WHEREOF, said Surviving Company has caused this certificate to be signed by an authorized officer, the 30th day of September, A.D., 2019.

SQWINCHER HOLDINGS, LLC

By: 
Name: J. J. Gregory
Title: President