

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM544353

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	05/17/2019

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Bliss World LLC		09/26/2019	Limited Liability Company: FLORIDA

**RECEIVING PARTY DATA**

<b>Name:</b>	BLISS PRODUCTS HOLDINGS LLC
<b>Street Address:</b>	770 South Dixie Highway
<b>Internal Address:</b>	Suite 200
<b>City:</b>	Coral Gables
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33146
<b>Entity Type:</b>	Limited Liability Company: FLORIDA

**PROPERTY NUMBERS Total: 43**

Property Type	Number	Word Mark
Registration Number:	4247498	24-'HEAVEN'
Registration Number:	4516024	ACTIVE 99.0
Registration Number:	4704638	ARM CANDY
Registration Number:	3814532	BAGGAGE HANDLER
Registration Number:	3011661	BLISS
Registration Number:	3337598	BLISS
Registration Number:	2913434	BLISS
Registration Number:	5213785	BLISS
Registration Number:	3324627	BLISS
Registration Number:	5041414	BLISSLABS
Registration Number:	5515135	BUMP ATTENDANT
Registration Number:	5515137	DRENCH & QUENCH
Registration Number:	4460176	EX-'GLOW'-SION
Registration Number:	5591360	EYE DO ALL THINGS
Registration Number:	5711488	EYE GOT THIS
Registration Number:	5041579	FABGIRL
Registration Number:	5200230	FABGIRLSLIM

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4970514	FABULOUS DRENCH 'N' QUENCH
Registration Number:	4749339	HIDE & GLOW SLEEK
Registration Number:	5065377	HYDROZOME
Registration Number:	5576949	IN THE HONEY
Registration Number:	5515266	JELLY GLOW BALL
Registration Number:	4985220	LEAVE IT TO CLEAVAGE
Registration Number:	5121185	MASK A-'PEEL'
Registration Number:	5651389	MASK FOR MORE
Registration Number:	5667575	MASKING MANIA
Registration Number:	4553246	MICRO MAGIC
Registration Number:	5576765	MIGHTY MARSHMALLOW
Registration Number:	5729554	MINT CHIP MANIA
Registration Number:	4661059	MULTI-'FACE'-ETED
Registration Number:	5591844	NO DULL DAYS
Registration Number:	3908731	NO ZIT SHERLOCK
Registration Number:	5588072	OH MY GOMMAGE
Registration Number:	5557015	OH, THAT'S RICH
Registration Number:	2245159	POETIC WAXING
Registration Number:	5753154	PORE PATROL
Registration Number:	5729699	ROSE GOLD RESCUE
Registration Number:	3085456	STEEP CLEAN
Registration Number:	4239333	THAT'S INCREDI-'PEEL'!
Registration Number:	5651111	THE REAL PEEL
Registration Number:	3292357	THE YOUTH AS WE KNOW IT
Registration Number:	4818564	TRANSLUMINOUS
Registration Number:	5515136	WHAT A MELON

**CORRESPONDENCE DATA**

**Fax Number:** 2128135901

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2128135900

**Email:** assignments@fzlj.com

**Correspondent Name:** ALLISON STRICKLAND RICKETTS

**Address Line 1:** FROSS ZELNICK LEHRMAN & ZISSU, P.C.

**Address Line 2:** 151 West 42nd Street, 17th Floor

**Address Line 4:** NEW YORK, NEW YORK 10036

**ATTORNEY DOCKET NUMBER:** BLSP 1909499

**NAME OF SUBMITTER:** Anca Nicolescu

<b>SIGNATURE:</b>	/anca nicolescu/
<b>DATE SIGNED:</b>	10/08/2019
<b>Total Attachments: 3</b> source=Executed assignment to Bliss Products Holdings LLC (F3236690x96B9E)#page1.tif source=Executed assignment to Bliss Products Holdings LLC (F3236690x96B9E)#page2.tif source=Executed assignment to Bliss Products Holdings LLC (F3236690x96B9E)#page3.tif	

**CONFIRMATORY ASSIGNMENT**

WHEREAS, BLISS WORLD LLC, a Florida limited liability company, with an address of 145 S Fairfax Avenue, Suite 400, Los Angeles, California 90036 ("Assignor"), was the owner of the trademarks and corresponding trademark applications and registrations listed in the attached schedule (hereinafter, the "Trademarks"); and

WHEREAS, BLISS PRODUCTS HOLDINGS LLC, a Florida limited liability company, with an address of 770 South Dixie Highway, Suite 200, Coral Gables, Florida 33146 ("Assignee"), acquired said Trademarks and all associated goodwill in the Trademarks, effective as of May 17, 2019.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective as of May 17, 2019, of all right, title and interest in and to the Trademarks and the corresponding applications and/or registrations therefor, together with the goodwill of the business symbolized by the Trademarks, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Dated: 9/26/2019


BLISS WORLD LLC

By: 

Name: Anthony Gajewski

Title: CFO

**SCHEDULE**

<b>Trademark</b>	<b>Serial No. / Registration No.</b>
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BLISS	3011661
BLISS	3337598
BLISS	2913434
BLISS	5213785
BLISS & Design (in color) 	3324627
BLISSLABS	5041414
BUMP ATTENDANT	5515135
CONFETTI CHARCOAL CRAZE	88/297669
DRENCH & QUENCH	5515137
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