

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM542494

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Transform SR Brands LLC		09/19/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Cantor Fitzgerald Securities		
Street Address:	110 East 59th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	General Partnership: NEW YORK		
PROPERTY NUMBERS Total: 533			
Property Type	Number	Word Mark	
Registration Number:	4050628	1-800-4-MY-HOME	
Registration Number:	2691207	1-800-MY-SEARS	
Registration Number:	2620231	1-888-SU-HOGAR	
Registration Number:	3232805	A	
Registration Number:	4463390	A BRIGHTER WAY TO MANAGE YOUR MONEY	
Registration Number:	2811413	A&E	
Registration Number:	2748806	A&E FACTORY SERVICE	
Registration Number:	2941732	A&E FACTORY SERVICE	
Registration Number:	2811414	A & E	
Registration Number:	5301801	ACCELA CHILL	
Registration Number:	5151614	ACCELA HEAT	
Registration Number:	4983742	ACCELA ICE	
Registration Number:	5124846	ACCELA SOAK	
Registration Number:	5272077	ACCELA STEAM	
Registration Number:	4863867	ACCELA WASH	
Registration Number:	4227123	ACCELA-WASH	
Registration Number:	3028145	ACCELER-ICE	
Registration Number:	2610542	ACCOUNTCARE	
Registration Number:	3677156	ACCOUNTCARE PLUS	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	4860404	ACTIVE FINISH
Registration Number:	4332616	ACTIVE RINSE
Registration Number:	4266970	ACTIVE SPRAY
Registration Number:	4951925	ADAPT-N-STORE
Registration Number:	3613002	AIR GUARD
Registration Number:	4032058	AIR GUARD
Registration Number:	4272370	AIRFLOW
Registration Number:	5092644	ALFIE
Registration Number:	4203780	ALPHALINE
Registration Number:	4056014	ALPHALINE ENTERTAINMENT
Registration Number:	4429782	ALWAYS PUSH FORWARD
Registration Number:	5297538	AMARA
Registration Number:	2091873	AMERICAN FARE
Registration Number:	2667384	AMERICA'S CAR CARE PLACE
Registration Number:	3738907	AMERICA'S CAR CARE PLACE
Registration Number:	4349005	AMERICA'S GREATEST YARD SALE
Registration Number:	5743230	AMERICA'S WORKBOOT HEADQUARTERS
Registration Number:	4096586	AMPLIFY
Registration Number:	4415096	AMPLIFY
Registration Number:	4119054	AMPLIFY
Registration Number:	4418845	AMPLIFY
Registration Number:	4126018	AMPLIFY
Registration Number:	4418846	
Registration Number:	4135999	
Registration Number:	5282352	ANDREA
Registration Number:	2664261	APOSTROPHE
Registration Number:	3070804	APPLIANCE SELECT
Registration Number:	1922712	APPLIANCE SELECT
Registration Number:	4317745	ASSURELINK
Registration Number:	3236497	ATHLETECH
Registration Number:	2355382	ATHLETECH
Registration Number:	3069838	ATTENTION
Registration Number:	3680515	ATTENTION
Registration Number:	3350644	BASIC EDITIONS
Registration Number:	3232768	BBQ PRO
Registration Number:	4560681	BDAAS
Registration Number:	5351693	BE AMAZING
Registration Number:	2586341	BECAUSE PICTURES ARE MADE TO BE SHARED

Property Type	Number	Word Mark
Registration Number:	2288771	BIG K MART
Registration Number:	2592739	BLUELIGHT
Registration Number:	2650295	BLUELIGHT
Registration Number:	3600811	BLUELIGHT
Registration Number:	3862866	BLUELIGHT
Registration Number:	1179644	BLUELIGHT SPECIAL
Registration Number:	5346916	BOGO A GOGO
Registration Number:	1631672	BOLD SPIRIT
Registration Number:	4501791	BOTANICAL DREAM
Registration Number:	5138248	BRAG
Registration Number:	5254478	BUB
Registration Number:	5254603	BUB
Registration Number:	4554532	BUNDLE UP
Registration Number:	3531920	
Registration Number:	4625300	CAMPSIDE FLANNEL
Registration Number:	1687912	CANYON RIVER BLUES
Registration Number:	2006147	CANYON RIVER BLUES
Registration Number:	1836244	CANYON RIVER BLUES
Registration Number:	2666208	CANYONRIVERBLUES
Registration Number:	1076806	CAPTIVE AIR
Registration Number:	5282354	CARE BEYOND THE COUNTER
Registration Number:	5111890	CAT & CO.
Registration Number:	5541235	CAT & CO.
Registration Number:	5365661	CAT & CO.
Registration Number:	5111891	CAT & CO.
Registration Number:	5541236	CAT & CO.
Registration Number:	5267027	CAT & CO.
Registration Number:	3872292	CHAMPION BREED
Registration Number:	3986818	CHAMPION BREED
Registration Number:	4054033	CLEANFLOW
Registration Number:	4839704	CLEARWATER
Registration Number:	4023220	
Registration Number:	0151287	COBBIE
Registration Number:	1168509	COBBIE CUDDLERS
Registration Number:	3942338	COLD CLEAN
Registration Number:	0538081	COLDSPOT
Registration Number:	4645857	COLOR SWITCH PLUS
Registration Number:	4865521	COLOR SWITCH PLUS

Property Type	Number	Word Mark
Registration Number:	2353952	COLORMATE
Registration Number:	2191817	COLORMATE
Registration Number:	3257650	COLORMATE
Registration Number:	2645755	COMPANION
Registration Number:	4640090	CONNECTED SOLUTIONS
Registration Number:	4715039	CONNECTED SOLUTIONS
Registration Number:	4497940	COOKMORE
Registration Number:	4788635	COVERSHIELD
Registration Number:	4858512	COVERSHIELD ESTD · 2015
Registration Number:	2804694	COVINGTON
Registration Number:	2791051	COVINGTON
Registration Number:	2744641	COVINGTON
Registration Number:	5037407	COZY UPS
Registration Number:	2289907	CRB
Registration Number:	4210047	CRISPERKEEPER
Registration Number:	4723772	CROSSOVER
Registration Number:	4269013	CUPCAKE
Registration Number:	2065389	DAVID TAYLOR
Registration Number:	4740601	DEAL FLASH
Registration Number:	4630880	DEAL HEIST
Registration Number:	4435081	DEALS CENTER
Registration Number:	4401203	DECORATE IT FORWARD
Registration Number:	4485739	DEFENSE COTTON
Registration Number:	4681141	DESTINATION DAD
Registration Number:	2249344	DIET-TRIM
Registration Number:	2381986	DIRECT DRIVE
Registration Number:	4367824	DISCOUNTS & DOLLAR DEALS & MORE
Registration Number:	5125523	DOLLARPALOOZA
Registration Number:	4512718	DONNER & BLITZEN, INCORPORATED
Registration Number:	5062226	DR. SMART
Registration Number:	4881655	DREAMS MATTER
Registration Number:	4991536	DREAMSMATTER
Registration Number:	1120878	DUAL ACTION
Registration Number:	4437125	EARN. REDEEM. REPEAT.
Registration Number:	4303576	EASTER JUBILEE
Registration Number:	1000445	EASY LIVING
Registration Number:	5042320	EASYCUT
Registration Number:	2878325	ELITE

Property Type	Number	Word Mark
Registration Number:	3209198	ELK WOODS
Registration Number:	4505705	ELLA ROSE
Registration Number:	4061492	ENCHANTED BRILLIANCE
Registration Number:	4419180	ENDLESS SMILES. AMAZING POSSIBILITIES.
Registration Number:	4013837	ENDURA-FOAM
Registration Number:	4650055	ESSENTIAL GARDEN
Registration Number:	3655079	ESSENTIAL HOME
Registration Number:	4035294	ESSENTIAL HOME
Registration Number:	3862126	ESSENTIAL HOME
Registration Number:	4630878	EVERY PAIR EARNS POINTS
Registration Number:	4215050	EVERYTHING YOU NEED. SAME DAY.
Registration Number:	2713614	EVO
Registration Number:	4864205	EVOFLEX
Registration Number:	2408351	EXPRESSIONS
Registration Number:	5598823	FABULOUSLY SIZED
Registration Number:	4013792	FLAVOR FACTOR
Registration Number:	3998531	FLEETHANDLER
Registration Number:	4196883	FLEETHANDLER
Registration Number:	2660906	FLEXCORE
Registration Number:	1260083	FLEXJEANS
Registration Number:	1260080	FLEXSLAX
Registration Number:	0735838	FORECAST
Registration Number:	5586933	FORECAST MONTREAL
Registration Number:	5586934	FORECAST ST. PETERSBURG
Registration Number:	5324434	FOUNT
Registration Number:	5117464	FREE FRIDAY FIX
Registration Number:	5197525	FREEBIE SATURDAY
Registration Number:	4994701	FREEZE FRESH
Registration Number:	1115105	FRESH LOOK
Registration Number:	4645256	FUN ON THE RUN!
Registration Number:	2814970	GARDEN OASIS
Registration Number:	2810511	GARDEN OASIS
Registration Number:	4102869	GENIUSCOOL
Registration Number:	4642219	GET IN. GET MORE.
Registration Number:	4396822	GOPASS
Registration Number:	4881990	GRAND HARBOR
Registration Number:	4402575	GRAND RESORT
Registration Number:	4700440	GRAND RESORT

Property Type	Number	Word Mark
Registration Number:	4255023	GRAND RESORT COLLECTION
Registration Number:	5464869	GREY WOLF
Registration Number:	4258798	GRILLING IS HAPPINESS
Registration Number:	0865339	GUARDSMAN
Registration Number:	4193131	HALOGEN
Registration Number:	4288457	HANDI-MATE
Registration Number:	4720816	HAUNTED HALL
Registration Number:	4906927	HELPING BUILD SOLUTIONS
Registration Number:	3481593	HEROES AT HOME
Registration Number:	4016471	HEROES AT HOME
Registration Number:	5009775	HOUSE EXPERTS FOR HOMEOWNERS
Registration Number:	3923915	HOW TO-DO IS DONE TODAY
Registration Number:	1325978	I COMFORT
Registration Number:	4099720	ILLUMALIGHT
Registration Number:	2623010	IMAGE ESSENTIALS
Registration Number:	3803588	IMAGE ESSENTIALS
Registration Number:	5721401	INNOVEL
Registration Number:	5721404	INNOVEL
Registration Number:	2795795	INTUITION
Registration Number:	1792700	ISLAND CLUB
Registration Number:	4686597	ISLANDER
Registration Number:	2590786	IT'S ABOUT TIME
Registration Number:	5297539	JOSIE
Registration Number:	4778276	JUST CRAFTZ
Registration Number:	4389161	JUST DREAMZ
Registration Number:	3260401	JUST KIDZ
Registration Number:	3514052	K
Registration Number:	3676954	K
Registration Number:	3048959	KMART
Registration Number:	3630204	K KMART SUPERCENTER
Registration Number:	3929806	K WASH
Registration Number:	2414215	KIDS PLAY
Registration Number:	0743912	K MART
Registration Number:	3093223	KMART
Registration Number:	3141789	KMART
Registration Number:	3297947	KMART
Registration Number:	3366601	KMART
Registration Number:	4831893	KMART

Property Type	Number	Word Mark
Registration Number:	1695014	K MART
Registration Number:	1710545	K MART
Registration Number:	4443914	KMART
Registration Number:	4006632	KMART FOR KIDS
Registration Number:	4553309	KMART KARES
Registration Number:	4206318	LAURA SCOTT
Registration Number:	4161660	LAURA SCOTT
Registration Number:	4926040	LAURA SCOTT
Registration Number:	5174921	LAYAWAY & GO
Registration Number:	4518202	LAYAWAY ANGELS
Registration Number:	4023226	
Registration Number:	2487368	LEATHER CONNECTION
Registration Number:	4419183	LET THE FUN BEGIN
Registration Number:	5228845	LIFE IS RIDICULOUSLY AWESOME
Registration Number:	1653420	LITTLE ONES
Registration Number:	2414190	LITTLE ONES
Registration Number:	3925185	LITTLE ONES
Registration Number:	2439772	LITTLE WONDERS
Registration Number:	4329155	LIVE. EXPLORE. DISCOVER.
Registration Number:	4203416	LOVE, ME
Registration Number:	4133253	MADRES Y COMADRES
Registration Number:	4286356	MADRES Y COMADRES
Registration Number:	2611585	MAGIC BLUE
Registration Number:	5129499	MAGNA-TORQUE
Registration Number:	2305971	MARK JASON
Registration Number:	4874847	MASON GREEN
Registration Number:	4406773	MEMBER ASSIST
Registration Number:	4472552	
Registration Number:	4605715	MEMO-TECH
Registration Number:	2729666	METAPHOR
Registration Number:	4377125	METAPHOR
Registration Number:	4966231	METAPHOR
Registration Number:	4411684	METASCALE
Registration Number:	4411724	METASCALE
Registration Number:	5073860	MICROCLEAN
Registration Number:	4111143	MIDNIGHT CLEAR
Registration Number:	5223609	MONARK
Registration Number:	4146821	MONARK

Property Type	Number	Word Mark
Registration Number:	5575256	MMMM
Registration Number:	4269048	MONEYHUB
Registration Number:	4155828	MONEYHUB
Registration Number:	4483318	MONEYHUB
Registration Number:	4484627	MONEYHUB
Registration Number:	4311676	MOUNTAIN RAPIDS
Registration Number:	4006597	MY SEARS
Registration Number:	3559110	MYGOFER
Registration Number:	3530939	MYGOFER
Registration Number:	4342790	MYGOFER
Registration Number:	3929026	MYGOFER
Registration Number:	3931620	MYGOFER
Registration Number:	4517532	MYGOFER EXPRESS
Registration Number:	4517533	MYGOFER EXPRESS
Registration Number:	3986747	MYTHOUGHTS
Registration Number:	5444362	NEW ADDITIONS MATERNITY
Registration Number:	1260079	NICE TOUCH
Registration Number:	1770115	NORTHWEST TERRITORY
Registration Number:	4234937	NORTHWEST TERRITORY
Registration Number:	4898921	NORTHWEST TERRITORY
Registration Number:	4621448	NOW + HERE
Registration Number:	4667747	NOW + HERE
Registration Number:	5257625	OCEAN AIR
Registration Number:	5262423	OCEAN AIR
Registration Number:	4597296	ONE LESS TRIP TO GET WHAT YOU NEED
Registration Number:	3631185	ONE STORE. ONE STOP. ONE SUPER IDEA.
Registration Number:	4767115	PARTNERS IN TRANSFORMATION
Registration Number:	2590073	PARTS DIRECT
Registration Number:	3662758	PARTSDIRECT
Registration Number:	2341996	PARTSDIRECT
Registration Number:	3775568	PASSION FOREVER
Registration Number:	4914554	PERFORMANCE SNAPSHOT
Registration Number:	4735231	PERFORMANCE STARTS HERE
Registration Number:	4440882	PERSONAL SHOPPER BY SHOP YOUR WAY
Registration Number:	4440881	PERSONAL SHOPPER BY SHOP YOUR WAY
Registration Number:	4739289	PIPER
Registration Number:	3673722	PIPER & BLUE
Registration Number:	4758664	PLATINUM 1460

Property Type	Number	Word Mark
Registration Number:	4767195	PLATINUM 1460
Registration Number:	2603010	PLUS
Registration Number:	4023219	
Registration Number:	2217728	PLUS START
Registration Number:	4431246	PLUS START
Registration Number:	4696679	POINTS FOR PROGRESS
Registration Number:	4462589	POINTS. PRIZES. PLAY!
Registration Number:	5272078	POP-N-GO
Registration Number:	5464681	POWER AHEAD
Registration Number:	4323302	POWERMATE
Registration Number:	0698071	POWER-MATE
Registration Number:	1779400	PRAIRIE STONE
Registration Number:	4713612	PRISM WHITE
Registration Number:	2881790	PROGRESSIVE
Registration Number:	4998957	QUIET PAK
Registration Number:	5336121	R1893
Registration Number:	4315894	REAL LEADS. REAL WORK. REAL MONEY!
Registration Number:	5138249	REAL SPORT
Registration Number:	2590642	RECIPE RECALL
Registration Number:	4315895	REDEEM YOUR WAY
Registration Number:	1609697	RESPONSE
Registration Number:	4341399	ROADHANDLER
Registration Number:	4739275	ROEBUCK & CO.
Registration Number:	4223428	ROEBUCK & CO.
Registration Number:	2040785	ROEBUCKS
Registration Number:	4633890	RULES OF THE ROAD
Registration Number:	4210511	
Registration Number:	2007108	SAFETRAX
Registration Number:	3411150	
Registration Number:	4606604	SCARY SUITE
Registration Number:	2684527	SEAL-N-SAVE
Registration Number:	1726260	SEARS
Registration Number:	1563683	SEARS
Registration Number:	2764442	SEARS
Registration Number:	2982911	SEARS
Registration Number:	2922885	SEARS
Registration Number:	2916293	SEARS
Registration Number:	4797713	SEARS

Property Type	Number	Word Mark
Registration Number:	4771363	SEARS
Registration Number:	4327638	SEARS
Registration Number:	2985557	SEARS
Registration Number:	2989790	SEARS
Registration Number:	2321954	SEARS
Registration Number:	1529006	SEARS
Registration Number:	2621139	SEARS
Registration Number:	3809026	SEARS
Registration Number:	2985558	SEARS
Registration Number:	4946363	SEARS
Registration Number:	3711219	SEARS
Registration Number:	3721025	SEARS
Registration Number:	3707791	SEARS
Registration Number:	4008504	SEARS APPLIANCE & HARDWARE
Registration Number:	4056660	SEARS AUTHORIZED HOMETOWN STORES
Registration Number:	3872281	SEARS AUTO CENTER
Registration Number:	4368761	SEARS BLUE APPLIANCE CREW
Registration Number:	4368762	SEARS BLUE ELECTRONICS CREW
Registration Number:	4358242	SEARS BLUE SERVICE CREW
Registration Number:	2472234	SEARS CARD
Registration Number:	3269333	SEARS CENTRE
Registration Number:	3269653	SEARS CENTRE
Registration Number:	3138842	SEARS COMMERCIAL ONE
Registration Number:	2849347	SEARS CONNECT
Registration Number:	4923563	SEARS GLOBAL TECHNOLOGY
Registration Number:	2858971	SEARS GRAND
Registration Number:	4459694	SEARS HARDWARE
Registration Number:	3911703	SEARS HOME APPLIANCE SHOWROOM
Registration Number:	3795495	SEARS HOME APPLIANCE SHOWROOM
Registration Number:	5620299	SEARS HOME IMPROVEMENT
Registration Number:	5625398	SEARS HOME IMPROVEMENT PRODUCTS
Registration Number:	5625397	SEARS HOME IMPROVEMENT PRODUCTS
Registration Number:	5620298	SEARS HOME IMPROVEMENT
Registration Number:	5609736	SEARS HOME SERVICES
Registration Number:	5609737	SEARS HOME SERVICES
Registration Number:	3850796	SEARS HOMETOWN STORE
Registration Number:	3849502	SEARS MAINTENANCE ADVANTAGE
Registration Number:	3849503	SEARS MAINTENANCE ADVANTAGE

TRADEMARK

REEL: 006754 FRAME: 0283

Property Type	Number	Word Mark
Registration Number:	4214341	SEARS MARKETPLACE
Registration Number:	5691313	SEARS PARTSDIRECT
Registration Number:	5691315	SEARS PARTSDIRECT
Registration Number:	2478456	SEARS PREMIER CARD
Registration Number:	2162240	SEARS ULTRA CARE
Registration Number:	0649324	SEARS-O-PEDIC
Registration Number:	2580209	SEARS-O-PEDIC
Registration Number:	5023146	SEGNO
Registration Number:	5256637	SEGNO SYSTEMS
Registration Number:	2590643	SELECT CLEAN
Registration Number:	4577331	SERITAGE
Registration Number:	4356650	SERVEYOURWAY
Registration Number:	4777269	SERVICE WITH A HEALTHY DOSE OF CARE
Registration Number:	4103467	SERVICELIVE
Registration Number:	4096095	SERVICELIVE
Registration Number:	4994597	SERVICELIVE DIRECT
Registration Number:	4393548	SERVING YOUR COMMUNITY YOUR WAY
Registration Number:	2760739	SHEER INTRIGUE
Registration Number:	4436525	SHIP MY PANTS
Registration Number:	4491639	SHOP YOUR WAY
Registration Number:	4729840	SHOP YOUR WAY
Registration Number:	4902260	SHOP YOUR WAY
Registration Number:	4368595	SHOP YOUR WAY
Registration Number:	4729839	SHOP YOUR WAY
Registration Number:	5241716	SHOP YOUR WAY
Registration Number:	4729909	SHOP YOUR WAY
Registration Number:	4698239	SHOP YOUR WAY HEALTH
Registration Number:	4437175	SHOP YOUR WAY MAX
Registration Number:	4437148	SHOP YOUR WAY PERSONAL SHOPPER
Registration Number:	5640230	SHOP YOUR WAY RELAY
Registration Number:	5271986	SHOPARAZZI
Registration Number:	5226232	SHOPBOLT
Registration Number:	4473621	SHOPIN
Registration Number:	4468884	SHOP'IN
Registration Number:	4468999	SHOP'IN
Registration Number:	3843975	SHOPYOURWAY
Registration Number:	3860725	SHOPYOURWAY
Registration Number:	4865470	SIMPLE SELECT

Property Type	Number	Word Mark
Registration Number:	5106143	SIMPLY EMMA
Registration Number:	5481492	SIMPLY EMMA
Registration Number:	3123600	SIMPLY OUTDOORS
Registration Number:	4574204	SIMPLY OUTDOORS
Registration Number:	5267401	SIMPLY SATIN
Registration Number:	5106414	SIMPLY STYLED
Registration Number:	4363730	SK2
Registration Number:	4413310	SK2 APPAREL
Registration Number:	3125410	SMALL WONDERS
Registration Number:	3930216	SMART MOTION
Registration Number:	3104379	SMART PLAN
Registration Number:	4107195	SMART PLAN
Registration Number:	4206585	SMART PLAN
Registration Number:	2223731	SMART REACH
Registration Number:	4641406	SMART SENSE
Registration Number:	4109427	SMART SENSE
Registration Number:	4113165	SMART SENSE
Registration Number:	4191082	SMART SENSE
Registration Number:	4436788	SMART SENSE
Registration Number:	4735230	SMART SENSE
Registration Number:	4429072	SMART SENSE
Registration Number:	4268601	SMART SENSE
Registration Number:	3442322	SMARTSENSE
Registration Number:	2719906	SMARTWASH
Registration Number:	1538257	SOFT SHAPE
Registration Number:	3214242	
Registration Number:	4960435	SOUNDBOARD
Registration Number:	4960434	SOUNDBOARD
Registration Number:	5125730	SPARKLE & TUX
Registration Number:	3458667	SPECTRUM PLUS
Registration Number:	3005980	SPECTRUM PLUS
Registration Number:	4007011	STAINBOOST
Registration Number:	3046762	STAIR GRIP
Registration Number:	3070314	STANDARDS OF EXCELLENCE
Registration Number:	4347065	STAY FRESH
Registration Number:	3641402	STEAM TREAT
Registration Number:	4284713	STEAM TREAT
Registration Number:	3612995	STEAMCARE

Property Type	Number	Word Mark
Registration Number:	1923802	
Registration Number:	1688984	STERLING CREATIONS
Registration Number:	4864269	STRATUS
Registration Number:	2191991	STREET LIGHTS
Registration Number:	1567276	STRUCTURE
Registration Number:	1673086	STRUCTURE
Registration Number:	4685367	STRUCTURE
Registration Number:	4196865	STUDIO S
Registration Number:	4196866	STUDIO S
Registration Number:	4534001	SUMMER SIZZLERS
Registration Number:	5201343	SUPER 6
Registration Number:	2270689	SUPER KMART
Registration Number:	4136256	SWIVEL+ STEERING SYSTEM
Registration Number:	4467083	SYW MAX
Registration Number:	5640229	SYW RELAY
Registration Number:	4136676	TEAR-A-SIZE
Registration Number:	4554474	TESTED FOR LIVING
Registration Number:	1741441	TEXAS STEER
Registration Number:	5425390	THE BORROWING HUB
Registration Number:	5023930	THE GIVING HAT
Registration Number:	4547429	THE GREAT FIND
Registration Number:	2279783	THE GREAT INDOORS
Registration Number:	2621140	THE GREAT INDOORS
Registration Number:	4859015	THE PET BOUTIQUE AT SEARS
Registration Number:	4050134	THE PETITE SUITE
Registration Number:	4507642	THE ROAD IS YOURS
Registration Number:	5045566	THIS IS HOW I MALL
Registration Number:	2226046	THOM MCAN
Registration Number:	0751033	THOM MCAN
Registration Number:	3107818	THOM MCAN ULTRA FLEX
Registration Number:	4310294	
Registration Number:	4642336	TILT-N-STORE
Registration Number:	4101906	TILT-N-TAKE
Registration Number:	3570427	TIMED OXI
Registration Number:	2459206	TM
Registration Number:	2396430	TOOL TERRITORY
Registration Number:	3429201	TOTALLY GHOUL
Registration Number:	1226733	TOUGHSKINS

Property Type	Number	Word Mark
Registration Number:	3395928	TOUGHSKINS
Registration Number:	3607740	TRADER BAY
Registration Number:	3991156	TRADITION
Registration Number:	4007644	TRADITION CHARMS
Registration Number:	4508896	TREAT DIRT LIKE DIRT
Registration Number:	4693574	TRENDS READER
Registration Number:	3909451	TRIM A HOME
Registration Number:	3956492	TRIM A HOME
Registration Number:	4516470	TRIMMING TRADITIONS
Registration Number:	2116473	TROPICAL ESCAPE
Registration Number:	4554579	TRUSTED SERVICE EXPERTS, CONNECT WITH CO
Registration Number:	4475342	TRY ON
Registration Number:	3616587	TURBO BOIL
Registration Number:	4693036	TURBO HEAT DRY
Registration Number:	2988131	TURBOZONE
Registration Number:	2993358	TURBOZONE
Registration Number:	4914889	TURBOZONE REACH
Registration Number:	3117924	TWO HEARTS
Registration Number:	4993737	TWO HEARTS
Registration Number:	3603303	ULTIMATE FOOTBALL EXPERIENCE
Registration Number:	3290551	ULTRA CARE
Registration Number:	2996264	ULTRA PLUS
Registration Number:	5083962	ULTRA PLUSH
Registration Number:	2150459	ULTRA WASH
Registration Number:	4014794	UNSUNG HEROES
Registration Number:	4091582	
Registration Number:	4154584	
Registration Number:	4071885	VEDERE LE STELLE
Registration Number:	1757532	VITA-SMART
Registration Number:	4724745	WALLY
Registration Number:	4724744	WALLY
Registration Number:	5692146	WALLY RAPID RESPONSE
Registration Number:	5604496	WALLYPRO
Registration Number:	4365549	WE DRIVE GREEN. WE USE PROPANE.
Registration Number:	3303363	WEATHERBEATER
Registration Number:	3349266	WEATHERBEATER
Registration Number:	1119042	WEATHERBEATER
Registration Number:	2495828	WEATHERBEATER ULTRA

Property Type	Number	Word Mark
Registration Number:	1130813	WEATHERHANDLER
Registration Number:	2652443	WEATHERHANDLER
Registration Number:	2488741	WHERE AMERICA LEARNS TO DRIVE
Registration Number:	3948853	WHEREVER YOU BOUGHT IT - WE'LL REPAIR IT
Registration Number:	5341343	WIN IT!
Registration Number:	4437309	WIN YOUR WAY
Registration Number:	1380332	WISH BOOK
Registration Number:	3361170	WONDERKIDS
Registration Number:	3873766	WONDERKIDS
Registration Number:	2464800	WONDERLITE
Registration Number:	2583188	WRAP YOURSELF IN PURE COMFORT
Registration Number:	5065637	WRAPPED IN RADIANCE
Registration Number:	0885824	WRINKLE GUARD
Registration Number:	4042174	X-CARGO
Registration Number:	4429091	XTREME REDEEM
Registration Number:	5282353	ZOE
Registration Number:	2382062	1-800-4-MY-HOME
Serial Number:	87812053	MMMM MONARK
Serial Number:	87808924	MMMM MONARK PREMIUM APPLIANCE CO
Serial Number:	87809191	MMMM MONARK

CORRESPONDENCE DATA

Fax Number: 2148558200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2148558000

Email: chris.andersen@nortonrosefulbright.com

Correspondent Name: Christian R Andersen

Address Line 1: 2200 Ross Avenue, Suite 3600

Address Line 2: Norton Rose Fulbright US LLP

Address Line 4: Dallas, TEXAS 75201-7932

ATTORNEY DOCKET NUMBER:	1001091223
NAME OF SUBMITTER:	Chris R. Andersen
SIGNATURE:	/Chris Andersen/
DATE SIGNED:	09/25/2019

Total Attachments: 18

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TRADEMARK SECURITY AGREEMENT

This UNITED STATES TRADEMARK SECURITY AGREEMENT, dated as of September 19, 2019 (“Trademark Security Agreement”), by TRANSFORM SR BRANDS LLC (the “Grantor”), is in favor of Cantor Fitzgerald Securities in its capacity as Agent (in such capacity, the “Agent”).

W I T N E S S E T H:

WHEREAS, the Grantor is party to a Guarantee and Collateral Agreement, dated as of September 19, 2019 (the “Security Agreement”), in favor of the Agent, pursuant to which the Grantor is required to execute and deliver this Trademark Security Agreement evidencing the security interest granted under the Security Agreement;

NOW, THEREFORE, in consideration of the foregoing premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor and the Agent hereby agree as follows:

SECTION 1. Defined Terms. Capitalized terms used but not otherwise defined herein shall have the meanings given to them in the Security Agreement. For purposes of this Trademark Security Agreement, “Trademarks” means, collectively, all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, service marks, certification marks, slogans, logos, internet domain names and other source or business identifiers, whether arising under statutory or common law, whether registered or unregistered, and whether established or registered in the United States or any other country or any political subdivision thereof, together with any and all: (i) registrations thereof, and all applications in connection therewith, (ii) all goodwill associated therewith and symbolized thereby, now existing or hereafter adopted or acquired, (iii) rights and privileges arising under applicable law with respect to the use of any of the foregoing, (iv) reissues, continuations, extensions and renewals thereof, (v) income, fees, royalties, damages and payments now and hereafter due and/or payable thereunder and with respect thereto, including damages, claims and payments for past, present or future infringements, dilutions or other violations thereof, (vi) rights to sue for past, present and future infringements, dilutions or other violations thereof, and (vii) rights corresponding thereto throughout the world.

SECTION 2. Grant of Security Interest in Trademark Collateral. As collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of the Grantor’s Obligations, the Grantor hereby grants to the Agent, for the ratable benefit of the Credit Parties, a security interest in all of the Grantor’s right, title and interest in, to and under all of the following property now owned or at any time hereafter acquired by the Grantor or in which the Grantor now has or at any time in the future may acquire any right, title or interest to the extent such property constitutes Collateral under the Security Agreement (collectively, the “Trademark Collateral”):

- (a) All Trademarks owned by the Grantor, including the registered and applied-for Trademarks of the Grantor listed on Schedule I attached hereto; and

(b) to the extent not otherwise included, all Proceeds, insurance claims, Supporting Obligations and products of any and all of the foregoing; and all collateral security and guarantees given by any Person with respect to any of the foregoing.

For the avoidance of doubt, (i) in no event shall "Trademark Collateral" include any Excluded Property, including intent-to-use trademark applications (and rights in and to such applications) filed in the United States Patent and Trademark Office, pursuant to Section 1(b) of the Lanham Act, 15 U.S.C Section 1051 (the "Lanham Act") prior to the accepted filing of a "Statement of Use" or "Amendment to Allege Use" and issuance of a "Certificate of Registration" pursuant to Section 1(d) of the Lanham Act, whereby such intent-to-use trademark application is amended to conform to the requirements for a "use in commerce" application pursuant to Section 1(c) of the Lanham Act, to the extent that granting a security interest in such trademark application prior to such filing and acceptance would adversely affect the enforceability or validity of such trademark application or the resulting trademark registration and (ii) the foregoing grant is merely a grant of a security interest and shall not be deemed an assignment.

SECTION 3. Security Agreement. This Trademark Security Agreement evidences the security interest granted to the Agent pursuant to the Security Agreement and the Grantor hereby acknowledges and affirms that the rights and remedies of the Agent with respect to the security interest in the Trademark Collateral are more fully set forth in the Security Agreement. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

SECTION 4. Termination. The term of this Trademark Security Agreement shall be co-terminous with the Security Agreement and the Agent shall execute, acknowledge and deliver to the Grantor all instruments in writing in recordable form to evidence and release the collateral pledge, grant, lien and security interest in the Trademark Collateral under this Agreement upon the termination of the Security Agreement.

SECTION 5. GOVERNING LAW. THIS TRADEMARK SECURITY AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK WITHOUT REGARD TO CONFLICTS OF LAWS PRINCIPLES THEREOF BUT INCLUDING SECTIONS 5-1401 AND 5-1402 OF THE NEW YORK GENERAL OBLIGATIONS LAW.

SECTION 6. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties hereto in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Delivery of an executed counterpart of a signature page to this Trademark Security Agreement by telecopier or electronic mail of "PDF" file shall be effective as delivery of a manually executed counterpart of this Trademark Security Agreement.

SECTION 7 Intercreditor Agreement. Notwithstanding anything herein to the contrary, the Liens and security interests granted to the Agent pursuant to this Trademark Security Agreement and the exercise of any right or remedy by the Agent hereunder are subject to the provisions of the Intercreditor Agreement. In the event of any conflict between the terms of the Intercreditor

Agreement and the terms of this Trademark Security Agreement, the terms of the Intercreditor Agreement shall control.

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IN WITNESS WHEREOF, the parties hereto have caused this TRADEMARK SECURITY AGREEMENT to be executed and delivered by its duly authorized officer as of the date first above written.

TRANSFORM SR BRANDS LLC

By:



Name: Robert A. Riecker
Title: Chief Financial Officer and Co-Chief
Executive Officer


[Trademark Security Agreement]

TRADEMARK
REEL: 006754 FRAME: 0293

IN WITNESS WHEREOF the parties hereto have caused this TRADEMARK SECURITY AGREEMENT to be executed and delivered by its duly authorized officer as of the date first above written.

TRANSFORM SR BRANDS LLC

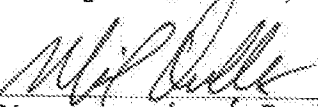
By:


Name: Robert A. Riecker
Title: Chief Financial Officer and Co-Chief
Executive Officer

Accepted and Agreed:

Cantor Fitzgerald Securities, as Agent

By:


Name: Michael D'Amico
Title: COO, Fixed Income



[See Signature Page to TM Security Agreement]

TRADEMARK
REEL: 006754 FRAME: 0294

SCHEDULE I
to
TRADEMARK SECURITY AGREEMENT

TRADEMARK REGISTRATIONS AND TRADEMARK APPLICATIONS

Owner	Mark Name	Application Number	Application Date	Registration Number	Registration Date
Transform SR Brands LLC	1-800-4-MY-HOME	75/307136	06/11/1997	2382062	09/05/2000
Transform SR Brands LLC	1-800-4-MY-HOME	85/164590	10/29/2010	4050628	11/01/2011
Transform SR Brands LLC	1-800-MY-SEARS	78/134461	06/10/2002	2691207	02/25/2003
Transform SR Brands LLC	1-888-SU-HOGAR	76/207909	02/09/2001	2620231	09/17/2002
Transform SR Brands LLC	A (STYLIZED)	78/803773	01/31/2006	3232805	04/24/2007
Transform SR Brands LLC	A BRIGHTER WAY TO MANAGE YOUR MONEY	85/599013	04/16/2012	4463390	01/07/2014
Transform SR Brands LLC	A&E	76/410644	05/21/2002	2811413	02/03/2004
Transform SR Brands LLC	A&E FACTORY SERVICE	78/097160	12/07/2001	2748806	08/05/2003
Transform SR Brands LLC	A&E FACTORY SERVICE	78/313706	10/15/2003	2941732	04/19/2005
Transform SR Brands LLC	A&E with Design	76/410645	05/21/2002	2811414	02/03/2004
Transform SR Brands LLC	ACCELA CHILL	86/227419	03/20/2014	5301801	10/03/2017
Transform SR Brands LLC	ACCELA HEAT	86/411788	10/01/2014	5151614	02/28/2017
Transform SR Brands LLC	ACCELA ICE	86/227429	03/20/2014	4983742	06/21/2016
Transform SR Brands LLC	ACCELA SOAK	86/453248	11/13/2014	5124846	01/17/2017
Transform SR Brands LLC	ACCELA STEAM	86/906903	02/12/2016	5272077	08/22/2017
Transform SR Brands LLC	ACCELA WASH	86/227412	03/20/2014	4863867	12/01/2015
Transform SR Brands LLC	ACCELA-WASH	85/382224	07/27/2011	4227123	10/16/2012
Transform SR Brands LLC	ACCELER-ICE	78/496339	10/07/2004	3028145	12/13/2005
Transform SR Brands LLC	ACCOUNTCARE	76/163594	11/10/2000	2610542	08/20/2002
Transform SR Brands LLC	ACCOUNTCARE PLUS	77/308236	10/19/2007	3677156	09/01/2009
Transform SR Brands LLC	ACTIVE FINISH	86/227551	03/20/2014	4860404	11/24/2015
Transform SR Brands LLC	ACTIVE RINSE	85/489737	12/07/2011	4332616	05/07/2013
Transform SR Brands LLC	ACTIVE SPRAY	85/489722	12/07/2011	4266970	01/01/2013
Transform SR Brands LLC	ADAPT-N-STORE	86/246179	04/08/2014	4951925	05/03/2016
Transform SR Brands LLC	AIR GUARD	77/154867	04/12/2007	3613002	04/28/2009
Transform SR Brands LLC	AIR GUARD (STYLIZED WITH DESIGN)	77/753455	06/05/2009	4032058	09/27/2011
Transform SR Brands LLC	AIRFLOW	85/661207	06/26/2012	4272370	01/08/2013
Transform SR Brands LLC	ALFIE	86/792218	10/19/2015	5092644	11/29/2016
Transform SR Brands LLC	ALPHALINE	85/977174	05/28/2010	4203780	09/04/2012
Transform SR Brands LLC	ALPHALINE ENTERTAINMENT	85/282683	03/31/2011	4056014	11/15/2011
Transform SR Brands LLC	ALWAYS PUSH FORWARD	85/707423	08/20/2012	4429782	11/05/2013
Transform SR Brands LLC	AMARA	87/060735	06/05/2016	5297538	09/26/2017
Transform SR Brands LLC	AMERICAN FARE	74/706615	07/27/1995	2091873	08/26/1997
Transform SR Brands LLC	AMERICA'S CAR CARE PLACE	76/192255	01/10/2001	2667384	12/24/2002
Transform SR Brands LLC	AMERICA'S CAR CARE PLACE	77/639153	12/23/2008	3738907	01/19/2010
Transform SR Brands LLC	AMERICA'S GREATEST YARD SALE	85/610436	04/27/2012	4349005	06/11/2013
Transform SR Brands LLC	AMERICA'S WORKBOOT HEADQUARTERS	87/876858	04/13/2018	5743230	05/07/2019

Owner	Mark Name	Application Number	Application Date	Registration Number	Registration Date
Transform SR Brands LLC	AMPLIFY	77/862811	11/02/2009	4096586	02/07/2012
Transform SR Brands LLC	AMPLIFY	77/924766	02/01/2010	4415096	10/08/2013
Transform SR Brands LLC	AMPLIFY	77/982942	02/01/2010	4119054	03/27/2012
Transform SR Brands LLC	AMPLIFY (STYLIZED WITH DESIGN)	77/931566	02/09/2010	4418845	10/15/2013
Transform SR Brands LLC	AMPLIFY (STYLIZED WITH DESIGN)	77/983024	02/08/2010	4126018	04/10/2012
Transform SR Brands LLC	AMPLIFY LOGO (LIGHTNING BOLT DESIGN)	77/931573	02/09/2010	4418846	10/15/2013
Transform SR Brands LLC	AMPLIFY LOGO (LIGHTNING BOLT DESIGN)	77/983023	02/09/2010	4135999	05/01/2012
Transform SR Brands LLC	ANDREA	87/060733	06/05/2016	5282352	09/05/2017
Transform SR Brands LLC	APOSTROPHE	76/194554	01/16/2001	2664261	12/17/2002
Transform SR Brands LLC	APPLIANCE SELECT (STYLIZED WITH ARCH DESIGN)	78/587789	03/15/2005	3070804	03/21/2006
Transform SR Brands LLC	APPLIANCE SELECT (STYLIZED WITH DESIGN)	74/578279	09/26/1994	1922712	09/26/1995
Transform SR Brands LLC	ASSURELINK	85/349259	06/17/2011	4317745	04/09/2013
Transform SR Brands LLC	ATHLETECH	78/801436	01/27/2006	3236497	05/01/2007
Transform SR Brands LLC	ATHLETECH (STYLIZED)	75/795788	09/10/1999	2355382	06/06/2000
Transform SR Brands LLC	ATTENTION	76/612023	09/13/2004	3069838	03/21/2006
Transform SR Brands LLC	ATTENTION	77/322859	11/06/2007	3680515	09/08/2009
Transform SR Brands LLC	BASIC EDITIONS	76/625908	12/21/2004	3350644	12/11/2007
Transform SR Brands LLC	BBQ PRO	78/778433	12/21/2005	3232768	04/24/2007
Transform SR Brands LLC	BDAAS	85/513024	01/10/2012	4560681	07/01/2014
Transform SR Brands LLC	BE AMAZING	87/180244	09/22/2016	5351693	12/05/2017
Transform SR Brands LLC	BECAUSE PICTURES ARE MADE TO BE SHARED	76/097531	07/26/2000	2586341	06/25/2002
Transform SR Brands LLC	BIG KMART (Stylized with Design)	75/502210	06/15/1998	2288771	10/26/1999
Transform SR Brands LLC	BLUELIGHT	76/132609	09/20/2000	2592739	07/09/2002
Transform SR Brands LLC	BLUELIGHT	76/132660	09/20/2000	2650295	11/12/2002
Transform SR Brands LLC	BLUELIGHT	77/047108	11/17/2006	3600811	04/07/2009
Transform SR Brands LLC	BLUELIGHT	77/832265	09/22/2009	3862866	10/19/2010
Transform SR Brands LLC	BLUELIGHT SPECIAL	73/279158	09/24/1980	1179644	11/24/1981
Transform SR Brands LLC	BOGO A GOGO	86/907032	02/12/2016	5346916	11/28/2017
Transform SR Brands LLC	BOLD SPIRIT	73/784127	03/02/1989	1631672	01/15/1991
Transform SR Brands LLC	BOTANICAL DREAM	86/043320	08/20/2013	4501791	03/25/2014
Transform SR Brands LLC	BRAG	86/652797	06/05/2015	5138248	02/07/2017
Transform SR Brands LLC	BUB	87/149155	08/24/2016	5254478	08/01/2017
Transform SR Brands LLC	BUB logo	87/182711	09/26/2016	5254603	08/01/2017
Transform SR Brands LLC	BUNDLE UP	85/922978	05/03/2013	4554532	06/24/2014
Transform SR Brands LLC	BUTTERFLY DESIGN	77/233710	07/19/2007	3531920	11/11/2008
Transform SR Brands LLC	CAMPSIDE FLANNEL	85/555278	02/28/2012	4625300	10/21/2014
Transform SR Brands LLC	CANYON RIVER BLUES	73/826577	09/21/1989	1687912	05/19/1992
Transform SR Brands LLC	CANYON RIVER BLUES	75/009479	10/24/1995	2006147	10/08/1996
Transform SR Brands LLC	CANYON RIVER BLUES	74/370050	03/22/1993	1836244	05/10/1994
Transform SR Brands LLC	CANYONRIVERBLUES	76/361344	01/21/2002	2666208	12/24/2002
Transform SR Brands LLC	CAPTIVE AIR	73/114194	01/31/1977	1076806	11/08/1977
Transform SR Brands LLC	CARE BEYOND THE COUNTER	87/060754	06/06/2016	5282354	09/05/2017

Owner	Mark Name	Application Number	Application Date	Registration Number	Registration Date
Transform SR Brands LLC	CAT & CO.	86/406352	09/25/2014	5111890	01/03/2017
Transform SR Brands LLC	CAT & CO.	86/406354	09/25/2014	5541235	08/14/2018
Transform SR Brands LLC	CAT & CO.	86/982641	09/25/2014	5365661	12/26/2017
Transform SR Brands LLC	CAT & CO. and Design	86/406361	09/25/2014	5111891	01/03/2017
Transform SR Brands LLC	CAT & CO. and Design	86/406370	09/25/2014	5541236	08/14/2018
Transform SR Brands LLC	CAT & CO. and Design	86/982643	09/25/2014	5267027	08/15/2017
Transform SR Brands LLC	CHAMPION BREED	77/857500	10/26/2009	3872292	11/09/2010
Transform SR Brands LLC	CHAMPION BREED	85/013530	04/14/2010	3986818	06/28/2011
Transform SR Brands LLC	CLEANFLOW	85/169947	11/05/2010	4054033	11/08/2011
Transform SR Brands LLC	CLEARWATER and Design	86/403189	09/23/2014	4839704	10/27/2015
Transform SR Brands LLC	CLOUD OF STEAM DESIGN	77/767338	06/24/2009	4023220	09/06/2011
Transform SR Brands LLC	COBBIE	71/147573	05/12/1921	151287	01/24/1922
Transform SR Brands LLC	COBBIE CUDDLERS	73/247509	01/24/1980	1168509	09/08/1981
Transform SR Brands LLC	COLD CLEAN	77/730518	05/06/2009	3942338	04/05/2011
Transform SR Brands LLC	COLDSPOT (Stylized)	71/573683	02/10/1949	538081	02/20/1951
Transform SR Brands LLC	COLOR SWITCH PLUS	85/884403	03/22/2013	4645857	11/25/2014
Transform SR Brands LLC	COLOR SWITCH PLUS with Design	86/427224	10/17/2014	4865521	12/08/2015
Transform SR Brands LLC	COLORMATE	75/208617	12/05/1996	2353952	05/30/2000
Transform SR Brands LLC	COLORMATE	75/209542	12/06/1996	2191817	09/29/1998
Transform SR Brands LLC	COLORMATE	77/056410	12/04/2006	3257650	07/03/2007
Transform SR Brands LLC	COMPANION	76/377333	03/02/2002	2645755	11/05/2002
Transform SR Brands LLC	CONNECTED SOLUTIONS	86/208110	02/28/2014	4640090	11/18/2014
Transform SR Brands LLC	CONNECTED SOLUTIONS and Design	86/274141	05/07/2014	4715039	04/07/2015
Transform SR Brands LLC	COOKMORE	86/032969	08/08/2013	4497940	03/18/2014
Transform SR Brands LLC	COVERSHIELD	86/324717	06/30/2014	4788635	08/11/2015
Transform SR Brands LLC	COVERSHIELD ESTD 2015 and Design	86/589194	04/07/2015	4858512	11/24/2015
Transform SR Brands LLC	COVINGTON	78/088021	10/11/2001	2804694	01/13/2004
Transform SR Brands LLC	COVINGTON	78/092912	11/13/2001	2791051	12/09/2003
Transform SR Brands LLC	COVINGTON (STYLIZED WITH DESIGN)	76/397341	04/18/2002	2744641	07/29/2003
Transform SR Brands LLC	COZY UPS	86/607166	04/23/2015	5037407	09/06/2016
Transform SR Brands LLC	CRB	75/430924	02/09/1998	2289907	11/02/1999
Transform SR Brands LLC	CRISPERKEEPER	85/564238	03/08/2012	4210047	09/18/2012
Transform SR Brands LLC	CROSSOVER	86/398483	09/18/2014	4723772	04/21/2015
Transform SR Brands LLC	CUPCAKE	85/349185	06/17/2011	4269013	01/01/2013
Transform SR Brands LLC	DAVID TAYLOR	74/531139	05/31/1994	2065389	05/27/1997
Transform SR Brands LLC	DEAL FLASH	86/255505	04/17/2014	4740601	05/19/2015
Transform SR Brands LLC	DEAL HEIST	86/045441	08/22/2013	4630880	11/04/2014
Transform SR Brands LLC	DEALS CENTER	85/770583	11/02/2012	4435081	11/19/2013
Transform SR Brands LLC	DECORATE IT FORWARD	85/634189	05/24/2012	4401203	09/10/2013
Transform SR Brands LLC	DEFENSE COTTON	85/591268	04/06/2012	4485739	02/18/2014
Transform SR Brands LLC	DESTINATION DAD	86/293906	05/28/2014	4681141	02/03/2015
Transform SR Brands LLC	DIET-TRIM	75/441180	02/26/1998	2249344	06/01/1999
Transform SR Brands LLC	DIRECT DRIVE	75/712612	05/24/1999	2381986	08/29/2000
Transform SR Brands LLC	DISCOUNTS & DOLLAR DEALS & MORE	85/779529	11/14/2012	4367824	07/16/2013
Transform SR Brands LLC	DOLLARPALOOZA	86/803216	10/29/2015	5125523	01/17/2017
Transform SR Brands LLC	DONNER & BLITZEN, INCORPORATED	85/981160	11/15/2012	4512718	04/08/2014

Owner	Mark Name	Application Number	Application Date	Registration Number	Registration Date
Transform SR Brands LLC	DR. SMART	86/764531	09/22/2015	5062226	10/18/2016
Transform SR Brands LLC	DREAMS MATTER	86/679495	06/30/2015	4881655	01/05/2016
Transform SR Brands LLC	DREAMSMATTER (with Eyelash Logo)	86/679534	06/30/2015	4991536	07/05/2016
Transform SR Brands LLC	DUAL ACTION	73/158390	02/13/1978	1120878	06/26/1979
Transform SR Brands LLC	EARN. REDEEM. REPEAT.	85/548566	02/21/2012	4437125	11/19/2013
Transform SR Brands LLC	EASTER JUBILEE	85/369359	07/12/2011	4303576	03/19/2013
Transform SR Brands LLC	EASY LIVING	73/009577	12/26/1973	1000445	12/31/1974
Transform SR Brands LLC	EASYCUT	86/662277	06/15/2015	5042320	09/13/2016
Transform SR Brands LLC	ELITE	76/399091	04/23/2002	2878325	08/31/2004
Transform SR Brands LLC	ELK WOODS	78/879618	05/09/2006	3209198	02/13/2007
Transform SR Brands LLC	ELLA ROSE	85/348388	06/16/2011	4505705	04/01/2014
Transform SR Brands LLC	ENCHANTED BRILLIANCE	85/209007	01/03/2011	4061492	11/22/2011
Transform SR Brands LLC	ENDLESS SMILES. AMAZING POSSIBILITIES.	85/513235	01/10/2012	4419180	10/15/2013
Transform SR Brands LLC	ENDURA-FOAM	85/122011	09/02/2010	4013837	08/16/2011
Transform SR Brands LLC	ESSENTIAL GARDEN	86/035431	08/12/2013	4650055	12/02/2014
Transform SR Brands LLC	ESSENTIAL HOME	76/617219	10/21/2004	3655079	07/14/2009
Transform SR Brands LLC	ESSENTIAL HOME	77/403121	02/21/2008	4035294	10/04/2011
Transform SR Brands LLC	ESSENTIAL HOME	77/980108	02/21/2008	3862126	10/12/2010
Transform SR Brands LLC	EVERY PAIR EARNS POINTS	86/045425	08/22/2013	4630878	11/04/2014
Transform SR Brands LLC	EVERYTHING YOU NEED. SAME DAY.	85/349239	06/17/2011	4215050	09/25/2012
Transform SR Brands LLC	EVO	78/143440	07/12/2002	2713614	05/06/2003
Transform SR Brands LLC	EVOFLEX	86/396155	09/16/2014	4864205	12/01/2015
Transform SR Brands LLC	EXPRESSIONS	75/796250	09/10/1999	2408351	11/28/2000
Transform SR Brands LLC	FABULOUSLY SIZED	87/657788	10/24/2017	5598823	11/06/2018
Transform SR Brands LLC	FLAVOR FACTOR	85/113209	08/23/2010	4013792	08/16/2011
Transform SR Brands LLC	FLEETHANDLER	77/570357	09/15/2008	3998531	07/19/2011
Transform SR Brands LLC	FLEETHANDLER	85/351301	06/21/2011	4196883	08/28/2012
Transform SR Brands LLC	FLEXCORE	78/088156	10/12/2001	2660906	12/10/2002
Transform SR Brands LLC	FLEXJEANS	73/393223	09/29/1982	1260083	12/06/1983
Transform SR Brands LLC	FLEXSLAX	73/392354	09/29/1982	1260080	12/06/1983
Transform SR Brands LLC	FORECAST	72/129412	10/07/1961	735838	08/14/1962
Transform SR Brands LLC	FORECAST MONTREAL	87/288897	01/04/2017	5586933	10/16/2018
Transform SR Brands LLC	FORECAST ST. PETERSBURG	87/288932	01/04/2017	5586934	10/16/2018
Transform SR Brands LLC	FOUNT	86/819680	11/13/2015	5324434	10/31/2017
Transform SR Brands LLC	FREE FRIDAY FIX	86/862074	12/30/2015	5117464	01/10/2017
Transform SR Brands LLC	FREEBIE SATURDAY	86/780449	10/07/2015	5197525	05/02/2017
Transform SR Brands LLC	FREEZE FRESH	86/669838	06/22/2015	4994701	07/05/2016
Transform SR Brands LLC	FRESH LOOK	73/163343	03/23/1978	1115105	03/20/1979
Transform SR Brands LLC	FUN ON THE RUN!	86/273202	05/06/2014	4645256	11/25/2014
Transform SR Brands LLC	GARDEN OASIS	78/164545	09/16/2002	2814970	02/17/2004
Transform SR Brands LLC	GARDEN OASIS	78/164844	09/17/2002	2810511	02/03/2004
Transform SR Brands LLC	GENIUSCOOL	77/966829	03/24/2010	4102869	02/21/2012
Transform SR Brands LLC	GET IN. GET MORE.	86/040313	08/16/2013	4642219	11/18/2014
Transform SR Brands LLC	GOPASS	85/456576	10/26/2011	4396822	09/03/2013
Transform SR Brands LLC	GRAND HARBOR	86/029205	08/05/2013	4881990	01/05/2016
Transform SR Brands LLC	GRAND RESORT	85/687818	07/26/2012	4402575	09/17/2013
Transform SR Brands LLC	GRAND RESORT	85/929977	05/13/2013	4700440	03/10/2015
Transform SR Brands LLC	GRAND RESORT COLLECTION	85/432798	09/27/2011	4255023	12/04/2012

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Transform SR Brands LLC	GREY WOLF	86/551640	03/03/2015	5464869	05/08/2018
Transform SR Brands LLC	GRILLING IS HAPPINESS	85/427246	09/20/2011	4258798	12/11/2012
Transform SR Brands LLC	GUARDSMAN	72/298253	05/15/1968	865339	02/25/1969
Transform SR Brands LLC	HALOGEN	85/370513	07/13/2011	4193131	08/21/2012
Transform SR Brands LLC	HANDI-MATE	85/642716	06/04/2012	4288457	02/12/2013
Transform SR Brands LLC	HAUNTED HALL	85/970532	06/26/2013	4720816	04/14/2015
Transform SR Brands LLC	HELPING BUILD SOLUTIONS	86/114264	11/08/2013	4906927	03/01/2016
Transform SR Brands LLC	HEROES AT HOME	77/150797	04/06/2007	3481593	08/05/2008
Transform SR Brands LLC	HEROES AT HOME	77/887701	12/07/2009	4016471	08/23/2011
Transform SR Brands LLC	HOUSE EXPERTS FOR HOMEOWNERS	86/725743	08/14/2015	5009775	07/26/2016
Transform SR Brands LLC	HOW TO-DO IS DONE TODAY	77/843129	10/07/2009	3923915	02/22/2011
Transform SR Brands LLC	I COMFORT (with Heart Design)	73/453800	11/21/1983	1325978	03/19/1985
Transform SR Brands LLC	ILLUMALIGHT	85/053995	06/03/2010	4099720	02/14/2012
Transform SR Brands LLC	IMAGE ESSENTIALS	76/056084	05/24/2000	2623010	09/24/2002
Transform SR Brands LLC	IMAGE ESSENTIALS	77/276403	09/11/2007	3803588	06/15/2010
Transform SR Brands LLC	INNOVEL	88/097894	08/29/2018	5721401	04/09/2019
Transform SR Brands LLC	Innovel Logo	88/097921	08/29/2018	5721404	04/09/2019
Transform SR Brands LLC	INTUITION	76/407395	05/09/2002	2795795	12/16/2003
Transform SR Brands LLC	ISLAND CLUB	74/345672	01/06/1993	1792700	09/14/1993
Transform SR Brands LLC	ISLANDER	85/646335	06/07/2012	4686597	02/17/2015
Transform SR Brands LLC	IT'S ABOUT TIME	76/136939	09/29/2000	2590786	07/09/2002
Transform SR Brands LLC	JOSIE	87/060738	06/06/2016	5297539	09/26/2017
Transform SR Brands LLC	JUST CRAFTZ	86/227446	03/20/2014	4778276	07/21/2015
Transform SR Brands LLC	JUST DREAMZ	85/619304	05/08/2012	4389161	08/20/2013
Transform SR Brands LLC	JUST KIDZ	78/816929	02/16/2006	3260401	07/10/2007
Transform SR Brands LLC	K (STYLIZED)	78/456446	07/26/2004	3514052	10/07/2008
Transform SR Brands LLC	K and Semi-Circle Design	77/154297	04/11/2007	3676954	09/01/2009
Transform SR Brands LLC	K KMART and Design (2004 Logo)	78/425206	05/26/2004	3048959	01/24/2006
Transform SR Brands LLC	K KMART SUPERCENTER and Design (2004 Logo Red)	77/547439	08/14/2008	3630204	06/02/2009
Transform SR Brands LLC	K WASH	77/896580	12/18/2009	3929806	03/08/2011
Transform SR Brands LLC	KIDS PLAY	75/929084	02/28/2000	2414215	12/19/2000
Transform SR Brands LLC	KMART	72/139867	03/14/1962	743912	01/15/1963
Transform SR Brands LLC	KMART	78/647764	06/09/2005	3093223	05/16/2006
Transform SR Brands LLC	KMART	78/724261	09/30/2005	3141789	09/12/2006
Transform SR Brands LLC	KMART	78/920275	06/29/2006	3297947	09/25/2007
Transform SR Brands LLC	KMART (STYLIZED)	78/459322	07/30/2004	3366601	01/08/2008
Transform SR Brands LLC	KMART (STYLIZED)	86/565441	03/16/2015	4831893	10/13/2015
Transform SR Brands LLC	KMART and Design (1990 Logo Red)	74/088966	08/17/1990	1695014	06/16/1992
Transform SR Brands LLC	KMART and Design (1990 Logo)	74/088961	08/17/1990	1710545	08/25/1992
Transform SR Brands LLC	KMART and Design (1990 Logo)	85/942361	05/24/2013	4443914	12/03/2013
Transform SR Brands LLC	KMART FOR KIDS	77/734680	05/12/2009	4006632	08/02/2011
Transform SR Brands LLC	KMART KARES	86/035423	08/12/2013	4553309	06/17/2014
Transform SR Brands LLC	LAURA SCOTT	77/871268	11/12/2009	4206318	09/11/2012
Transform SR Brands LLC	LAURA SCOTT	77/983156	11/12/2009	4161660	06/19/2012
Transform SR Brands LLC	LAURA SCOTT	86/642458	05/27/2015	4926040	03/29/2016
Transform SR Brands LLC	LAYAWAY & GO	87/008539	04/20/2016	5174921	04/04/2017
Transform SR Brands LLC	LAYAWAY ANGELS	85/502063	12/22/2011	4518202	04/22/2014

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Transform SR Brands LLC	LEAF WITH DRIPPING WATER DROP DESIGN	77/769048	06/26/2009	4023226	09/06/2011
Transform SR Brands LLC	LEATHER CONNECTION	76/114299	08/22/2000	2487368	09/11/2001
Transform SR Brands LLC	LET THE FUN BEGIN	85/514155	01/11/2012	4419183	10/15/2013
Transform SR Brands LLC	LIFE IS RIDICULOUSLY AWESOME	86/780605	10/07/2015	5228845	06/20/2017
Transform SR Brands LLC	LITTLE ONES	74/102348	10/01/1990	1653420	08/13/1991
Transform SR Brands LLC	LITTLE ONES	75/922300	02/18/2000	2414190	12/19/2000
Transform SR Brands LLC	LITTLE ONES	85/072681	06/28/2010	3925185	03/01/2011
Transform SR Brands LLC	LITTLE WONDERS	75/409982	12/23/1997	2439772	04/03/2001
Transform SR Brands LLC	LIVE. EXPLORE. DISCOVER.	85/524113	01/24/2012	4329155	04/30/2013
Transform SR Brands LLC	LOVE, ME	85/358510	06/28/2011	4203416	09/04/2012
Transform SR Brands LLC	MADRES Y COMADRES	85/976382	05/12/2011	4133253	04/24/2012
Transform SR Brands LLC	MADRES Y COMADRES (STYLIZED WITH DESIGN)	85/976390	05/12/2011	4286356	02/05/2013
Transform SR Brands LLC	MAGIC BLUE	76/097515	07/27/2000	2611585	08/27/2002
Transform SR Brands LLC	MAGNA-TORQUE	86/411800	10/01/2014	5129499	01/24/2017
Transform SR Brands LLC	MARK JASON	75/572833	10/19/1998	2305971	01/04/2000
Transform SR Brands LLC	MASON GREEN	86/029202	08/05/2013	4874847	12/22/2015
Transform SR Brands LLC	MEMBER ASSIST	85/851315	02/15/2013	4406773	09/24/2013
Transform SR Brands LLC	MEMBER ASSIST ICON	85/886915	03/26/2013	4472552	01/21/2014
Transform SR Brands LLC	MEMO-TECH	85/122020	09/02/2010	4605715	09/16/2014
Transform SR Brands LLC	METAPHOR	76/008200	03/24/2000	2729666	06/24/2003
Transform SR Brands LLC	METAPHOR	85/453435	10/21/2011	4377125	07/30/2013
Transform SR Brands LLC	METAPHOR	86/642417	05/27/2015	4966231	05/24/2016
Transform SR Brands LLC	METASCALE	85/513037	01/10/2012	4411684	10/01/2013
Transform SR Brands LLC	METASCALE (STYLIZED WITH DESIGN)	85/539466	02/10/2012	4411724	10/01/2013
Transform SR Brands LLC	MICROCLEAN	86/476987	12/10/2014	5073860	11/01/2016
Transform SR Brands LLC	MIDNIGHT CLEAR	85/273167	03/22/2011	4111143	03/13/2012
Transform SR Brands LLC	MMM MONARK PREMIUM APPLIANCE CO and Design (vertical)	87/808924	02/23/2018		
Transform SR Brands LLC	MONARK	87/812053	02/27/2018		
Transform SR Brands LLC	MONARK (MONARCH)	86/534583	02/13/2015	5223609	06/13/2017
Transform SR Brands LLC	MONARK [MONARCH]	85/498892	12/19/2011	4146821	05/22/2012
Transform SR Brands LLC	MONARK and Design (horizontal)	87/809191	02/23/2018		
Transform SR Brands LLC	MONARK Logo	87/808891	02/23/2018	5575256	10/02/2018
Transform SR Brands LLC	MONEYHUB	85/363426	07/05/2011	4269048	01/01/2013
Transform SR Brands LLC	MONEYHUB	85/976422	07/05/2011	4155828	06/05/2012
Transform SR Brands LLC	MONEYHUB (STYLIZED WITH DESIGN)	85/539489	02/10/2012	4483318	02/18/2014
Transform SR Brands LLC	MONEYHUB (STYLIZED WITH DESIGN)	85/976611	02/10/2012	4484627	02/18/2014
Transform SR Brands LLC	MOUNTAIN RAPIDS	85/534876	02/06/2012	4311676	04/02/2013
Transform SR Brands LLC	MY SEARS	77/694158	03/18/2009	4006597	08/02/2011
Transform SR Brands LLC	MYGOFER	78/908508	06/14/2006	3559110	01/06/2009
Transform SR Brands LLC	MYGOFER	77/462221	04/30/2008	3530939	11/11/2008
Transform SR Brands LLC	MYGOFER	77/578637	09/25/2008	4342790	05/28/2013
Transform SR Brands LLC	MYGOFER	77/628420	12/08/2008	3929026	03/08/2011

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Transform SR Brands LLC	MYGOFER (STYLIZED WITH DESIGN)	77/654166	01/22/2009	3931620	03/15/2011
Transform SR Brands LLC	MYGOFER EXPRESS	86/037645	08/14/2013	4517532	04/22/2014
Transform SR Brands LLC	MYGOFER EXPRESS and Design	86/037660	08/14/2013	4517533	04/22/2014
Transform SR Brands LLC	MYTHOUGHTS	77/982025	04/29/2009	3986747	06/28/2011
Transform SR Brands LLC	NEW ADDITIONS MATERNITY	87/288829	01/04/2017	5444362	04/10/2018
Transform SR Brands LLC	NICE TOUCH	73/392292	09/29/1982	1260079	12/06/1983
Transform SR Brands LLC	NORTHWEST TERRITORY	74/315754	09/21/1992	1770115	05/11/1993
Transform SR Brands LLC	NORTHWEST TERRITORY	85/378846	07/22/2011	4234937	10/30/2012
Transform SR Brands LLC	NORTHWEST TERRITORY	85/932526	05/15/2013	4898921	02/09/2016
Transform SR Brands LLC	NOW + HERE	85/349280	06/17/2011	4621448	10/14/2014
Transform SR Brands LLC	NOW + HERE	86/356869	08/04/2014	4667747	01/06/2015
Transform SR Brands LLC	OCEAN AIR	87/082864	06/24/2016	5257625	08/01/2017
Transform SR Brands LLC	OCEAN AIR	87/087280	06/28/2016	5262423	08/08/2017
Transform SR Brands LLC	ONE LESS TRIP TO GET WHAT YOU NEED	86/219117	03/12/2014	4597296	09/02/2014
Transform SR Brands LLC	ONE STORE. ONE STOP. ONE SUPER IDEA.	77/605366	10/31/2008	3631185	06/02/2009
Transform SR Brands LLC	PARTNERS IN TRANSFORMATION	86/273288	05/06/2014	4767115	07/07/2015
Transform SR Brands LLC	PARTS DIRECT	76/223501	03/12/2001	2590073	07/02/2002
Transform SR Brands LLC	PARTSDIRECT	77/514782	07/03/2008	3662758	08/04/2009
Transform SR Brands LLC	PARTSDIRECT (Stylized)	75/527476	07/29/1998	2341996	04/11/2000
Transform SR Brands LLC	PASSION FOREVER	77/522707	07/15/2008	3775568	04/13/2010
Transform SR Brands LLC	PERFORMANCE SNAPSHOT	86/327069	07/02/2014	4914554	03/08/2016
Transform SR Brands LLC	PERFORMANCE STARTS HERE	86/408719	09/29/2014	4735231	05/12/2015
Transform SR Brands LLC	PERSONAL SHOPPER BY SHOP YOUR WAY	85/565643	03/09/2012	4440882	11/26/2013
Transform SR Brands LLC	PERSONAL SHOPPER BY SHOP YOUR WAY (STYLIZED WITH DESIGN)	85/565617	03/09/2012	4440881	11/26/2013
Transform SR Brands LLC	PIPER	85/349093	06/17/2011	4739289	05/19/2015
Transform SR Brands LLC	PIPER & BLUE	77/318986	11/01/2007	3673722	08/25/2009
Transform SR Brands LLC	PLATINUM 1460	86/285514	05/19/2014	4758664	06/23/2015
Transform SR Brands LLC	PLATINUM 1460 (Stylized)	86/285529	05/19/2014	4767195	07/07/2015
Transform SR Brands LLC	PLUS	78/073600	07/12/2001	2603010	07/30/2002
Transform SR Brands LLC	PLUS SIGN INSIDE TWO ROTATING CIRCLES DESIGN	77/767113	06/24/2009	4023219	09/06/2011
Transform SR Brands LLC	PLUS START	75/231650	01/27/1997	2217728	01/12/1999
Transform SR Brands LLC	PLUS START	85/768127	10/31/2012	4431246	11/12/2013
Transform SR Brands LLC	POINTS FOR PROGRESS	85/969544	06/25/2013	4696679	03/03/2015
Transform SR Brands LLC	POINTS. PRIZES. PLAY!	85/944180	05/28/2013	4462589	01/07/2014
Transform SR Brands LLC	POP-N-GO	86/907022	02/12/2016	5272078	08/22/2017
Transform SR Brands LLC	POWER AHEAD	87/686154	11/15/2017	5464681	05/08/2018
Transform SR Brands LLC	POWERMATE	85/642743	06/04/2012	4323302	04/23/2013
Transform SR Brands LLC	POWER-MATE	72/086338	11/30/1959	698071	05/24/1960
Transform SR Brands LLC	PRAIRIE STONE	74/221666	11/15/1991	1779400	06/29/1993
Transform SR Brands LLC	PRISM WHITE	86/147467	12/18/2013	4713612	03/31/2015
Transform SR Brands LLC	PROGRESSIVE	78/304580	09/24/2003	2881790	09/07/2004

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Transform SR Brands LLC	QUIET PAK	86/411791	10/01/2014	4998957	07/12/2016
Transform SR Brands LLC	R1893	86/941824	03/16/2016	5336121	11/14/2017
Transform SR Brands LLC	REAL LEADS. REAL WORK. REAL MONEY!	85/565557	03/09/2012	4315894	04/09/2013
Transform SR Brands LLC	REAL SPORT	86/652820	06/05/2015	5138249	02/07/2017
Transform SR Brands LLC	RECIPE RECALL	76/095556	07/24/2000	2590642	07/09/2002
Transform SR Brands LLC	REDEEM YOUR WAY	85/565573	03/09/2012	4315895	04/09/2013
Transform SR Brands LLC	RESPONSE	73/782928	02/27/1989	1609697	08/14/1990
Transform SR Brands LLC	ROADHANDLER	85/680989	07/18/2012	4341399	05/28/2013
Transform SR Brands LLC	ROEBUCK & CO.	85/270351	03/18/2011	4739275	05/19/2015
Transform SR Brands LLC	ROEBUCK & CO.	85/977422	03/18/2011	4223428	10/09/2012
Transform SR Brands LLC	ROEBUCKS	75/111087	05/28/1996	2040785	02/25/1997
Transform SR Brands LLC	RULES OF THE ROAD	86/077076	09/27/2013	4633890	11/04/2014
Transform SR Brands LLC	S INSIDE STARBURST DESIGN (Sanitize Design No. 2)	85/028602	05/03/2010	4210511	09/18/2012
Transform SR Brands LLC	SAFETRAX	74/635389	02/18/1995	2007108	10/08/1996
Transform SR Brands LLC	SAFETRAX SHOE SOLE DESIGN	77/199075	06/07/2007	3411150	04/08/2008
Transform SR Brands LLC	SCARY SUITE	85/947946	05/31/2013	4606604	09/16/2014
Transform SR Brands LLC	SEAL-N-SAVE	76/247920	04/28/2001	2684527	02/04/2003
Transform SR Brands LLC	SEARS	74/160857	04/27/1991	1726260	10/20/1992
Transform SR Brands LLC	SEARS	73/733829	06/13/1988	1563683	10/31/1989
Transform SR Brands LLC	SEARS	78/190585	12/03/2002	2764442	09/16/2003
Transform SR Brands LLC	SEARS	78/315317	10/17/2003	2982911	08/09/2005
Transform SR Brands LLC	SEARS	78/315345	10/17/2003	2922885	02/01/2005
Transform SR Brands LLC	SEARS	78/315357	10/17/2003	2916293	01/04/2005
Transform SR Brands LLC	SEARS	86/152834	12/26/2013	4797713	08/25/2015
Transform SR Brands LLC	SEARS	86/259405	04/22/2014	4771363	07/14/2015
Transform SR Brands LLC	sears (Stylized in lowercase font)	85/706978	08/17/2012	4327638	04/30/2013
Transform SR Brands LLC	SEARS (STYLIZED WITH DESIGN)	78/496792	10/08/2004	2985557	08/16/2005
Transform SR Brands LLC	SEARS (STYLIZED WITH DESIGN; BLUE AND RED)	78/496864	10/08/2004	2989790	08/30/2005
Transform SR Brands LLC	SEARS (Stylized with Storefront Design)	75/698498	05/05/1999	2321954	02/22/2000
Transform SR Brands LLC	SEARS (STYLIZED)	73/733998	06/13/1988	1529006	03/07/1989
Transform SR Brands LLC	SEARS (STYLIZED)	76/341374	11/23/2001	2621139	09/17/2002
Transform SR Brands LLC	SEARS (STYLIZED)	77/615019	11/14/2008	3809026	06/29/2010
Transform SR Brands LLC	SEARS (STYLIZED)	78/504405	10/22/2004	2985558	08/16/2005
Transform SR Brands LLC	SEARS (stylized)	86/843757	12/09/2015	4946363	04/26/2016
Transform SR Brands LLC	SEARS (STYLIZED; BLUE AND WHITE)	77/600304	10/24/2008	3711219	11/17/2009
Transform SR Brands LLC	SEARS (STYLIZED; BLUE AND WHITE)	77/614972	11/14/2008	3721025	12/08/2009
Transform SR Brands LLC	SEARS (STYLIZED; WHITE WITH BLUE BACKGROUND)	77/600298	10/24/2008	3707791	11/10/2009
Transform SR Brands LLC	SEARS APPLIANCE & HARDWARE	85/086881	07/16/2010	4008504	08/09/2011
Transform SR Brands LLC	SEARS AUTHORIZED HOMETOWN STORES	77/589720	10/09/2008	4056660	11/15/2011
Transform SR Brands LLC	SEARS AUTO CENTER	77/854654	10/22/2009	3872281	11/09/2010

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Transform SR Brands LLC	SEARS BLUE APPLIANCE CREW	77/558243	08/28/2008	4368761	07/16/2013
Transform SR Brands LLC	SEARS BLUE ELECTRONICS CREW	77/558253	08/28/2008	4368762	07/16/2013
Transform SR Brands LLC	SEARS BLUE SERVICE CREW	77/558337	08/28/2008	4358242	06/25/2013
Transform SR Brands LLC	SEARS CARD	75/767723	08/03/1999	2472234	07/24/2001
Transform SR Brands LLC	SEARS CENTRE	78/557517	02/01/2005	3269333	07/24/2007
Transform SR Brands LLC	SEARS CENTRE (STYLIZED WITH DESIGN)	78/660159	06/28/2005	3269653	07/24/2007
Transform SR Brands LLC	SEARS COMMERCIAL ONE	78/718875	09/22/2005	3138842	09/05/2006
Transform SR Brands LLC	SEARS CONNECT	78/146411	07/23/2002	2849347	06/01/2004
Transform SR Brands LLC	SEARS GLOBAL TECHNOLOGY	86/345488	07/23/2014	4923563	03/22/2016
Transform SR Brands LLC	SEARS GRAND	78/205115	01/20/2003	2858971	06/29/2004
Transform SR Brands LLC	SEARS HARDWARE	85/576053	03/21/2012	4459694	12/31/2013
Transform SR Brands LLC	SEARS HOME APPLIANCE SHOWROOM	77/718790	04/21/2009	3911703	01/25/2011
Transform SR Brands LLC	SEARS HOME APPLIANCE SHOWROOM	77/718929	04/21/2009	3795495	06/01/2010
Transform SR Brands LLC	SEARS HOME IMPROVEMENT	87/648226	10/17/2017	5620299	12/04/2018
Transform SR Brands LLC	SEARS HOME IMPROVEMENT PRODUCTS	87/648261	10/17/2017	5625398	12/11/2018
Transform SR Brands LLC	SEARS HOME IMPROVEMENT PRODUCTS with House Design	87/648245	10/17/2017	5625397	12/11/2018
Transform SR Brands LLC	SEARS HOME IMPROVEMENT with House Design	87/648219	10/17/2017	5620298	12/04/2018
Transform SR Brands LLC	SEARS HOME SERVICES	87/628969	09/29/2017	5609736	11/20/2018
Transform SR Brands LLC	SEARS HOME SERVICES (Stylized with Design)	87/628983	09/29/2017	5609737	11/20/2018
Transform SR Brands LLC	SEARS HOMETOWN STORE	77/623993	12/01/2008	3850796	09/21/2010
Transform SR Brands LLC	SEARS MAINTENANCE ADVANTAGE	77/812463	08/25/2009	3849502	09/21/2010
Transform SR Brands LLC	SEARS MAINTENANCE ADVANTAGE	77/813386	08/26/2009	3849503	09/21/2010
Transform SR Brands LLC	SEARS MARKETPLACE	77/899157	12/22/2009	4214341	09/25/2012
Transform SR Brands LLC	SEARS PARTSDIRECT	88/050631	07/24/2018	5691313	03/05/2019
Transform SR Brands LLC	SEARS PARTSDIRECT & Design	88/050661	07/24/2018	5691315	03/05/2019
Transform SR Brands LLC	SEARS PREMIER CARD	75/706773	05/14/1999	2478456	08/14/2001
Transform SR Brands LLC	SEARS ULTRA CARE	75/342022	08/16/1997	2162240	06/02/1998
Transform SR Brands LLC	SEARS-O-PEDIC	72/023841	02/06/1957	649324	07/30/1957
Transform SR Brands LLC	SEARS-O-PEDIC	76/189785	01/04/2001	2580209	06/11/2002
Transform SR Brands LLC	SEGNO	86/408751	09/29/2014	5023146	08/16/2016
Transform SR Brands LLC	SEGNO SYSTEMS	86/408760	09/29/2014	5256637	08/01/2017
Transform SR Brands LLC	SELECT CLEAN	76/095557	07/24/2000	2590643	07/09/2002
Transform SR Brands LLC	SERITAGE	85/982134	01/08/2013	4577331	07/29/2014
Transform SR Brands LLC	SERVEYOURWAY	85/629853	05/18/2012	4356650	06/25/2013
Transform SR Brands LLC	SERVICE WITH A HEALTHY DOSE OF CARE	86/501243	01/12/2015	4777269	07/21/2015

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Transform SR Brands LLC	SERVICELIVE	77/832260	09/22/2009	4103467	02/28/2012
Transform SR Brands LLC	SERVICELIVE	85/351671	06/21/2011	4096095	02/07/2012
Transform SR Brands LLC	SERVICELIVE DIRECT	86/631093	05/15/2015	4994597	07/05/2016
Transform SR Brands LLC	SERVING YOUR COMMUNITY YOUR WAY	85/629862	05/18/2012	4393548	08/27/2013
Transform SR Brands LLC	SHEER INTRIGUE	76/233896	04/03/2001	2760739	09/09/2003
Transform SR Brands LLC	SHIP MY PANTS	85/906035	04/16/2013	4436525	11/19/2013
Transform SR Brands LLC	SHOP YOUR WAY	85/519001	01/18/2012	4491639	03/04/2014
Transform SR Brands LLC	SHOP YOUR WAY	85/814301	01/02/2013	4729840	05/05/2015
Transform SR Brands LLC	SHOP YOUR WAY	85/968007	06/24/2013	4902260	02/16/2016
Transform SR Brands LLC	SHOP YOUR WAY and Design	85/814007	01/02/2013	4368595	07/16/2013
Transform SR Brands LLC	SHOP YOUR WAY and Design	85/814269	01/02/2013	4729839	05/05/2015
Transform SR Brands LLC	SHOP YOUR WAY and Design (new logo)	85/968005	06/24/2013	5241716	07/11/2017
Transform SR Brands LLC	SHOP YOUR WAY and Design (new logo)	85/968274	06/24/2013	4729909	05/05/2015
Transform SR Brands LLC	SHOP YOUR WAY HEALTH	86/164233	01/13/2014	4698239	03/10/2015
Transform SR Brands LLC	SHOP YOUR WAY MAX	85/588080	04/03/2012	4437175	11/19/2013
Transform SR Brands LLC	SHOP YOUR WAY PERSONAL SHOPPER	85/565631	03/09/2012	4437148	11/19/2013
Transform SR Brands LLC	SHOP YOUR WAY RELAY	87/245749	11/22/2016	5640230	1/1/2019
Transform SR Brands LLC	SHOPARAZZI	86/854138	12/18/2015	5271986	08/22/2017
Transform SR Brands LLC	SHOPBOLT	87/021883	05/02/2016	5226232	06/20/2017
Transform SR Brands LLC	SHOPIN	85/784614	11/20/2012	4473621	01/28/2014
Transform SR Brands LLC	SHOP'IN	85/787396	11/26/2012	4468884	01/21/2014
Transform SR Brands LLC	SHOP'IN and Design	85/811470	12/27/2012	4468999	01/21/2014
Transform SR Brands LLC	SHOPYOURWAY	77/807216	08/18/2009	3843975	09/07/2010
Transform SR Brands LLC	SHOPYOURWAY	77/962501	03/18/2010	3860725	10/12/2010
Transform SR Brands LLC	SIMPLE SELECT	86/411812	10/01/2014	4865470	12/08/2015
Transform SR Brands LLC	SIMPLY EMMA	86/754384	09/11/2015	5106143	12/20/2016
Transform SR Brands LLC	SIMPLY EMMA	86/849562	12/15/2015	5481492	05/29/2018
Transform SR Brands LLC	SIMPLY OUTDOORS	78/694895	08/17/2005	3123600	08/01/2006
Transform SR Brands LLC	SIMPLY OUTDOORS	85/604126	04/20/2012	4574204	07/29/2014
Transform SR Brands LLC	SIMPLY SATIN	87/085488	06/27/2016	5267401	08/15/2017
Transform SR Brands LLC	SIMPLY STYLED	86/849574	12/15/2015	5106414	12/20/2016
Transform SR Brands LLC	SK2	85/714282	08/27/2012	4363730	07/09/2013
Transform SR Brands LLC	SK2 APPAREL & Design	85/714285	08/27/2012	4413310	10/08/2013
Transform SR Brands LLC	SMALL WONDERS	76/620528	11/15/2004	3125410	08/08/2006
Transform SR Brands LLC	SMART MOTION	77/829997	09/18/2009	3930216	03/08/2011
Transform SR Brands LLC	SMART PLAN	76/555654	10/10/2003	3104379	06/13/2006
Transform SR Brands LLC	SMART PLAN	77/843134	10/07/2009	4107195	03/06/2012
Transform SR Brands LLC	SMART PLAN	85/144984	10/05/2010	4206585	09/11/2012
Transform SR Brands LLC	SMART REACH	75/307422	06/12/1997	2223731	02/16/1999
Transform SR Brands LLC	SMART SENSE	77/735593	05/13/2009	4641406	11/18/2014
Transform SR Brands LLC	SMART SENSE	77/982852	05/13/2009	4109427	03/06/2012
Transform SR Brands LLC	SMART SENSE	85/976167	02/16/2011	4113165	03/13/2012
Transform SR Brands LLC	SMART SENSE	77/983048	05/13/2009	4191082	08/14/2012
Transform SR Brands LLC	SMART SENSE	77/983567	05/13/2009	4436788	11/19/2013
Transform SR Brands LLC	SMART SENSE	86/408705	09/29/2014	4735230	05/12/2015
Transform SR Brands LLC	SMART SENSE (STYLIZED WITH DESIGN)	77/983371	02/09/2010	4429072	11/05/2013

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Transform SR Brands LLC	SMART SENSE (STYLIZED WITH DESIGN)	77/983270	02/09/2010	4268601	01/01/2013
Transform SR Brands LLC	SMARTSENSE	78/622986	05/04/2005	3442322	06/03/2008
Transform SR Brands LLC	SMARTWASH	76/282061	07/09/2001	2719906	05/27/2003
Transform SR Brands LLC	SOFT SHAPE	73/752726	09/19/1988	1538257	05/09/1989
Transform SR Brands LLC	SOLE DESIGN (1)	78/632155	05/19/2005	3214242	02/27/2007
Transform SR Brands LLC	SOUNDBOARD	86/977877	02/26/2015	4960435	05/17/2016
Transform SR Brands LLC	SOUNDBOARD and Design	86/977876	02/26/2015	4960434	05/17/2016
Transform SR Brands LLC	SPARKLE & TUX	86/907030	02/12/2016	5125730	01/17/2017
Transform SR Brands LLC	SPECTRUM PLUS	77/022344	10/16/2006	3458667	07/01/2008
Transform SR Brands LLC	SPECTRUM PLUS	78/477583	09/02/2004	3005980	10/11/2005
Transform SR Brands LLC	STAINBOOST	77/947131	03/01/2010	4007011	08/02/2011
Transform SR Brands LLC	STAIR GRIP	78/242631	04/28/2003	3046762	01/17/2006
Transform SR Brands LLC	STANDARDS OF EXCELLENCE	78/477718	09/02/2004	3070314	03/21/2006
Transform SR Brands LLC	STAY FRESH	85/002247	03/30/2010	4347065	06/04/2013
Transform SR Brands LLC	STEAM TREAT	77/385888	01/31/2008	3641402	06/16/2009
Transform SR Brands LLC	STEAM TREAT	85/421259	09/13/2011	4284713	02/05/2013
Transform SR Brands LLC	STEAMCARE	77/147053	04/03/2007	3612995	04/28/2009
Transform SR Brands LLC	STEER HEAD DESIGN	74/589858	10/25/1994	1923802	10/03/1995
Transform SR Brands LLC	STERLING CREATIONS	74/161306	04/26/1991	1688984	05/26/1992
Transform SR Brands LLC	STRATUS	86/408698	09/29/2014	4864269	12/01/2015
Transform SR Brands LLC	STREET LIGHTS	75/278964	04/22/1997	2191991	09/29/1998
Transform SR Brands LLC	STRUCTURE	73/789164	03/24/1989	1567276	11/21/1989
Transform SR Brands LLC	STRUCTURE	74/027665	02/12/1990	1673086	01/21/1992
Transform SR Brands LLC	STRUCTURE	85/924102	05/06/2013	4685367	02/10/2015
Transform SR Brands LLC	STUDIO S	85/349464	06/17/2011	4196865	08/28/2012
Transform SR Brands LLC	STUDIO S	85/349475	06/17/2011	4196866	08/28/2012
Transform SR Brands LLC	SUMMER SIZZLERS	85/516315	01/13/2012	4534001	05/20/2014
Transform SR Brands LLC	SUPER 6	86/948344	03/22/2016	5201343	05/09/2017
Transform SR Brands LLC	SUPER KMART (STYLIZED WITH DESIGN; RED, BLUE AND ORANGE)	75/509608	06/29/1998	2270689	08/17/1999
Transform SR Brands LLC	SWIVEL+ STEERING SYSTEM	85/121993	09/02/2010	4136256	05/01/2012
Transform SR Brands LLC	SYW MAX	85/588089	04/03/2012	4467083	01/14/2014
Transform SR Brands LLC	SYW RELAY	87/245703	11/22/2016	5640229	1/1/2019
Transform SR Brands LLC	TEAR-A-SIZE	85/244119	02/16/2011	4136676	05/01/2012
Transform SR Brands LLC	TESTED FOR LIVING	85/913837	04/24/2013	4554474	06/24/2014
Transform SR Brands LLC	TEXAS STEER	74/269368	04/28/1992	1741441	12/22/1992
Transform SR Brands LLC	THE BORROWING HUB	87/182729	09/26/2016	5425390	03/13/2018
Transform SR Brands LLC	THE GIVING HAT	86/704679	07/25/2015	5023930	08/16/2016
Transform SR Brands LLC	THE GREAT FIND	86/095722	10/18/2013	4547429	06/10/2014
Transform SR Brands LLC	THE GREAT INDOORS	75/284245	05/01/1997	2279783	09/21/1999
Transform SR Brands LLC	THE GREAT INDOORS STYLIZED	76/341382	11/24/2001	2621140	09/17/2002
Transform SR Brands LLC	THE PET BOUTIQUE AT SEARS	86/600986	04/17/2015	4859015	11/24/2015
Transform SR Brands LLC	THE PETITE SUITE	85/013550	04/14/2010	4050134	11/01/2011
Transform SR Brands LLC	THE ROAD IS YOURS	85/874268	03/12/2013	4507642	04/01/2014
Transform SR Brands LLC	THIS IS HOW I MALL	86/924287	03/01/2016	5045566	09/20/2016
Transform SR Brands LLC	THOM MCAN	75/434542	11/27/1997	2226046	02/23/1999
Transform SR Brands LLC	THOM MCAN (STYLIZED)	72/148742	07/11/1962	751033	06/11/1963

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Transform SR Brands LLC	THOM MCAN ULTRA FLEX	78/435424	06/16/2004	3107818	06/20/2006
Transform SR Brands LLC	THREE SILHOUETTES OF FLYING DUCKS DESIGN	85/516337	01/13/2012	4310294	03/26/2013
Transform SR Brands LLC	TILT-N-STORE	86/067326	09/17/2013	4642336	11/18/2014
Transform SR Brands LLC	TILT-N-TAKE	85/351304	06/21/2011	4101906	02/21/2012
Transform SR Brands LLC	TIMED OXI	77/156001	04/13/2007	3570427	02/03/2009
Transform SR Brands LLC	TM (Stylized)	75/814058	10/04/1999	2459206	06/12/2001
Transform SR Brands LLC	TOOL TERRITORY	75/611075	12/22/1998	2396430	10/17/2000
Transform SR Brands LLC	TOTALLY GHOUL	77/022035	10/16/2006	3429201	05/20/2008
Transform SR Brands LLC	TOUGHSKINS	73/298156	02/23/1981	1226733	02/08/1983
Transform SR Brands LLC	TOUGHSKINS	78/647760	06/09/2005	3395928	03/11/2008
Transform SR Brands LLC	TRADER BAY	78/912398	06/20/2006	3607740	04/14/2009
Transform SR Brands LLC	TRADITION	85/076386	07/01/2010	3991156	07/05/2011
Transform SR Brands LLC	TRADITION CHARMS	85/169937	11/05/2010	4007644	08/02/2011
Transform SR Brands LLC	TREAT DIRT LIKE DIRT	85/675810	07/12/2012	4508896	04/08/2014
Transform SR Brands LLC	TRENDS READER	86/039396	08/15/2013	4693574	02/24/2015
Transform SR Brands LLC	TRIM A HOME	77/334679	11/20/2007	3909451	01/18/2011
Transform SR Brands LLC	TRIM A HOME WITH DESIGN	77/833228	09/23/2009	3956492	05/10/2011
Transform SR Brands LLC	TRIMMING TRADITIONS	85/981161	11/15/2012	4516470	04/15/2014
Transform SR Brands LLC	TROPICAL ESCAPE	75/251598	03/04/1997	2116473	11/25/1997
Transform SR Brands LLC	TRUSTED SERVICE EXPERTS, CONNECT WITH CONFIDENCE	85/932531	05/15/2013	4554579	06/24/2014
Transform SR Brands LLC	TRY ON and Design	86/019064	07/24/2013	4475342	01/28/2014
Transform SR Brands LLC	TURBO BOIL	77/154883	04/12/2007	3616587	05/05/2009
Transform SR Brands LLC	TURBO HEAT DRY	85/972556	06/28/2013	4693036	02/24/2015
Transform SR Brands LLC	TURBOZONE	78/308091	10/01/2003	2988131	08/23/2005
Transform SR Brands LLC	TURBOZONE (Stylized with Design)	78/397278	04/06/2004	2993358	09/06/2005
Transform SR Brands LLC	TURBOZONE REACH	86/460285	11/20/2014	4914889	03/08/2016
Transform SR Brands LLC	TWO HEARTS	78/322216	11/03/2003	3117924	07/18/2006
Transform SR Brands LLC	TWO HEARTS	85/984136	05/31/2013	4993737	07/05/2016
Transform SR Brands LLC	ULTIMATE FOOTBALL EXPERIENCE	77/212224	06/21/2007	3603303	04/07/2009
Transform SR Brands LLC	ULTRA CARE	78/816888	02/16/2006	3290551	09/11/2007
Transform SR Brands LLC	ULTRA PLUS	76/341381	11/23/2001	2996264	09/20/2005
Transform SR Brands LLC	ULTRA PLUSH	86/871697	01/11/2016	5083962	11/15/2016
Transform SR Brands LLC	ULTRA WASH	75/214562	12/17/1996	2150459	04/14/1998
Transform SR Brands LLC	UNsung HEROES	85/070482	06/24/2010	4014794	08/23/2011
Transform SR Brands LLC	UPSIDE DOWN SHOPPING CART DESIGN	77/982632	02/10/2009	4091582	01/24/2012
Transform SR Brands LLC	UPSIDE DOWN SHOPPING CART DESIGN	77/983088	02/10/2009	4154584	06/05/2012
Transform SR Brands LLC	VEDERE LE STELLE	85/208986	01/03/2011	4071885	12/13/2011
Transform SR Brands LLC	VITA-SMART	74/093561	09/04/1990	1757532	03/09/1993
Transform SR Brands LLC	WALLY	86/130188	11/26/2013	4724745	04/21/2015
Transform SR Brands LLC	WALLY	86/130185	11/26/2013	4724744	04/21/2015
Transform SR Brands LLC	WALLY RAPID RESPONSE	87/085865	06/28/2016	5692146	03/05/2019
Transform SR Brands LLC	WALLYPRO	87/626806	09/28/2017	5604496	11/13/2018
Transform SR Brands LLC	WE DRIVE GREEN. WE USE PROPANE.	85/568910	03/14/2012	4365549	07/09/2013
Transform SR Brands LLC	WEATHERBEATER	78/272774	07/10/2003	3303363	10/02/2007

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Transform SR Brands LLC	WEATHERBEATER	78/302869	09/19/2003	3349266	12/04/2007
Transform SR Brands LLC	WEATHERBEATER (SLANTED)	73/170774	05/17/1978	1119042	05/29/1979
Transform SR Brands LLC	WEATHERBEATER ULTRA	76/010359	03/28/2000	2495828	10/09/2001
Transform SR Brands LLC	WEATHERHANDLER	73/174892	06/19/1978	1130813	02/12/1980
Transform SR Brands LLC	WEATHERHANDLER	76/069899	06/14/2000	2652443	11/19/2002
Transform SR Brands LLC	WHERE AMERICA LEARNS TO DRIVE	75/767722	08/03/1999	2488741	09/11/2001
Transform SR Brands LLC	WHEREVER YOU BOUGHT IT - WE'LL REPAIR IT	77/914675	01/19/2010	3948853	04/19/2011
Transform SR Brands LLC	WIN IT!	86/862101	12/30/2015	5341343	11/21/2017
Transform SR Brands LLC	WIN YOUR WAY	85/675988	07/13/2012	4437309	11/19/2013
Transform SR Brands LLC	WISH BOOK	73/452509	11/14/1983	1380332	01/28/1986
Transform SR Brands LLC	WONDERKIDS	76/620348	11/12/2004	3361170	01/01/2008
Transform SR Brands LLC	WONDERKIDS	77/319086	11/01/2007	3873766	11/09/2010
Transform SR Brands LLC	WONDERLITE	75/389690	11/13/1997	2464800	07/03/2001
Transform SR Brands LLC	WRAP YOURSELF IN PURE COMFORT	75/921212	02/17/2000	2583188	06/18/2002
Transform SR Brands LLC	WRAPPED IN RADIANCE	86/754428	09/11/2015	5065637	10/18/2016
Transform SR Brands LLC	WRINKLE GUARD	72/327960	05/21/1969	885824	02/10/1970
Transform SR Brands LLC	X-CARGO	85/294388	04/13/2011	4042174	10/18/2011
Transform SR Brands LLC	XTREME REDEEM	85/045168	05/21/2010	4429091	11/05/2013
Transform SR Brands LLC	ZOE	87/060747	06/06/2016	5282353	09/05/2017