

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM541426

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Supplemental Security Agreement

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pabst Brewing Company, LLC		09/18/2019	Limited Liability Company: DELAWARE
Small Town Brewery, LLC		09/18/2019	Limited Liability Company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Credit Suisse AG, Cayman Islands Branch
<b>Street Address:</b>	Eleven Madison Avenue
<b>Internal Address:</b>	8th Floor
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10010
<b>Entity Type:</b>	Bank: SWITZERLAND

## PROPERTY NUMBERS Total: 80

Property Type	Number	Word Mark
Serial Number:	88320696	ZOBELEIN'S EASTSIDE
Serial Number:	87761186	PABST BLUE RIBBON
Serial Number:	88303197	EASTSIDE SOTOL
Serial Number:	88151620	LIVE PLEASANTLY
Serial Number:	86707851	LONE STAR BEER
Serial Number:	87307029	LUCKY
Registration Number:	4855918	
Serial Number:	88160932	OLYMPIA
Serial Number:	87761195	PABST BLUE RIBBON
Serial Number:	88324433	PABST BLUE RIBBON STRONGER SELTZER
Serial Number:	88324436	STRONGER SELTZER
Serial Number:	86499160	TRADITIONAL BREWING HERITAGE
Serial Number:	87665480	NOT YOUR FATHER'S BOURBON
Registration Number:	5556909	CRAB SHACK
Registration Number:	5545145	PABST ANDEKER
Registration Number:	5370991	COLT 45 PILEDRIVER

CH \$2015.00 88320696

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	5342486	BRASS BULL
Registration Number:	5091099	NATIONAL BOHEMIAN
Registration Number:	5724504	LONE STAR LIGHT
Registration Number:	5724503	LONE STAR BEER
Registration Number:	5706502	TRADITIONAL BREWING HERITAGE
Registration Number:	5514050	AUGSBURGER
Registration Number:	5347020	RAINIER PALE MOUNTAIN ALE
Registration Number:	5301720	JAX BREWING COMPANY
Registration Number:	5301719	JAX BREWING CO.
Registration Number:	5239065	BOH
Registration Number:	5207553	COLT 45
Registration Number:	5207459	R
Registration Number:	5148763	STROH'S TRADITIONAL BREWING HERITAGE SIN
Registration Number:	5062922	BULL ICE
Registration Number:	5062267	PFEIFFER'S FAMOUS
Registration Number:	5059526	BLUE RIBBON
Registration Number:	4960134	TEXAS PRIDE
Registration Number:	4958339	LONE STAR BEER
Registration Number:	4958338	LONE STAR BEER
Registration Number:	4929190	LASER
Registration Number:	4924380	OLD TANKARD
Registration Number:	4923178	JAX BEER
Registration Number:	4919708	AMERICA'S ORIGINAL IPA
Registration Number:	4861198	RHEINGOLD
Registration Number:	4886977	JACOB BEST IMPORTS
Registration Number:	4814890	PROJECT PABST
Registration Number:	4819899	PROJECT PABST
Registration Number:	4814889	PROJECT PABST
Registration Number:	4777265	
Registration Number:	4777264	STROH'S
Registration Number:	4761985	PROJECT PABST
Registration Number:	4761984	PROJECT PABST
Registration Number:	4770397	PROJECT PABST
Registration Number:	4851691	JAX
Registration Number:	4822605	PRIMO
Registration Number:	4822604	PRIMO
Registration Number:	4822603	PRIMO
Registration Number:	4822602	PRIMO

Property Type	Number	Word Mark
Registration Number:	4822519	RUPPERT KNICKERBOCKER
Registration Number:	4832147	KNICKERBOCKER
Serial Number:	87549876	NOT YOUR FATHER'S MOUNTAIN ALE
Registration Number:	5629189	SMALL TOWN CRAFT SPIRITS
Registration Number:	5629188	NOT YOUR FATHER'S BOURBON
Registration Number:	5583428	NOT YOUR FATHER'S
Registration Number:	5547544	
Registration Number:	5415347	
Registration Number:	5372543	
Registration Number:	5372542	
Registration Number:	5372541	
Registration Number:	5366556	TAPROOM
Registration Number:	5361569	NOT YOUR FATHER'S TAPROOM
Registration Number:	5298038	
Registration Number:	5292619	NOT YOUR MOM'S ICED TEA
Registration Number:	5143505	NOT YOUR EVERYDAY INGREDIENTS
Registration Number:	5475879	NOT YOUR MOM'S APPLE PIE
Registration Number:	5360630	NOT YOUR MOM'S STRAWBERRY RHUBARB
Registration Number:	5360627	NOT YOUR FATHER'S GINGER ALE
Registration Number:	5360626	NOT YOUR FATHER'S VANILLA CREAM ALE
Registration Number:	5360377	NOT YOUR FATHER'S
Registration Number:	5360376	NOT YOUR MOM'S
Registration Number:	5355548	NOT YOUR FATHER'S ROOT BEER
Registration Number:	5111997	NOT YOUR GRANDMA'S APPLE PIE
Registration Number:	4953092	SMALL TOWN BREWERY
Registration Number:	4934119	

**CORRESPONDENCE DATA**

Fax Number: 2024083141

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 2024083141

Email: jean.paterson@cscglobal.com

Correspondent Name: CSC

Address Line 1: 1090 Vermont Avenue, NW

Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER: 927066

NAME OF SUBMITTER: Jean Paterson

SIGNATURE: /jep/

<b>DATE SIGNED:</b>	09/18/2019
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**Total Attachments: 9**

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GRANT OF  
SECURITY INTEREST IN TRADEMARKS

This GRANT OF SECURITY INTEREST IN TRADEMARKS (this “Agreement”), dated as of September 18, 2019, is made by Pabst Brewing Company, LLC, a Delaware limited liability company and Small Town Brewery, LLC, a Delaware limited liability company, (collectively, the “Grantors”), in favor of Credit Suisse AG, Cayman Islands Branch as successor collateral agent to UBS AG, Stamford Branch (in such capacity, the “Agent”) for the several banks and other financial institutions (the “Lenders”) from time to time parties to the First Lien Credit Agreement, dated as of November 13, 2014 (as amended, restated, amended and restated, supplemented or otherwise modified, replaced or refinanced from time to time, the “First Lien Credit Agreement”), among Blue Ribbon Intermediate Holdings, LLC, a Delaware limited liability company (“Holdings”), Blue Ribbon, LLC (the “Borrower”), the Lenders party thereto and the Agent, as administrative and collateral agent.

W I T N E S S E T H:

WHEREAS, pursuant to the First Lien Credit Agreement, the Lenders have severally agreed to make loans to the Borrower and the Letter of Credit Issuer has agreed to issue Letters of Credit for the account of the Borrower and the Restricted Subsidiaries upon the terms and subject to the conditions set forth therein;

WHEREAS, in connection with the First Lien Credit Agreement, each Grantor, Holdings, the Borrower and any Subsidiaries that become a party thereto, have executed and delivered a First Lien Security Agreement, dated as of November 13, 2014 in favor of the Agent (together with all amendments and modifications, if any, from time to time thereafter made thereto, the “First Lien Security Agreement”);

WHEREAS, pursuant to the First Lien Security Agreement, Grantor has pledged and granted to the Collateral Agent for the benefit of the Collateral Agent and the Secured Parties continuing security interest in all Intellectual Property, including the Trademarks, that are not Excluded Property; and

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and in order to induce the Lenders to make loans and the Letter of Credit Issuer to issue Letters of Credit for the account of the Borrower and the Restricted Subsidiaries and to induce one or more Lenders or Affiliates of Lenders to enter into Secured Cash Management Agreements or Secured Hedge Agreements with Holdings and/or its Restricted Subsidiaries, Grantor agrees, for the benefit of the Agent and the Secured Parties as follows:

1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided or provided by reference in the First Lien Credit Agreement and the First Lien Security Agreement.

2. Grant of Security Interest. Grantors hereby grant a security interest in all of Grantors' right, title and interest in, to and under the Trademarks that are not Excluded Property (including, without limitation, those items listed on Schedule A hereto), including the goodwill associated with such Trademarks and the right to receive all Proceeds therefrom (collectively, the "Collateral"), to the Agent for the benefit of the Secured Parties as collateral security for payment and performance when due of the Obligations; provided that, applications in the United States Patent and Trademark Office to register trademarks or service marks on the basis of Grantor's "intent to use" such trademarks or service marks will not be deemed to be Collateral unless and until an amendment to allege use or a statement of use has been filed and accepted by the United States Patent and Trademark Office, whereupon such application shall be automatically subject to the security interest granted herein and deemed to be included in the Collateral.

3. Purpose. This Agreement has been executed and delivered by Grantors for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. The security interest granted hereby has been granted to the Secured Parties in connection with the First Lien Security Agreement and is expressly subject to the terms and conditions thereof. The First Lien Security Agreement (and all rights and remedies of the Secured Parties thereunder) shall remain in full force and effect in accordance with its terms.

4. Acknowledgment. Grantors hereby further acknowledge and affirm that the rights and remedies of the Secured Parties with respect to the security interest in the Collateral granted hereby are more fully set forth in the First Lien Credit Agreement and the First Lien Security Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the terms of the First Lien Security Agreement, the terms of the First Lien Security Agreement shall govern.

5. Counterparts. This Agreement may be executed in counterparts (including by facsimile or other electronic transmission), each of which will be deemed an original, but all of which together constitute one and the same original.

6. Governing Law. This Agreement shall be governed by, and construed in accordance with, the laws of the State of New York.


[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

**PABST BREWING COMPANY, LLC,**  
as a Grantor

By:   
Name: EUGENE KASPED  
Title: CEO

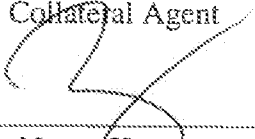
**SMALL TOWN BREWERY, LLC,**  
as a Grantor

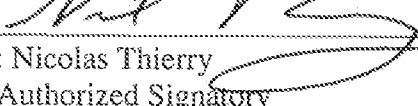
By:   
Name: EUGENE KASPED  
Title:

[Signature Page to Trademark Security Agreement]

**TRADEMARK**  
**REEL: 006750 FRAME: 0871**

CREDIT SUISSE AG, CAYMAN  
ISLANDS BRANCH,  
as the Collateral Agent

By:   
Name: Nupur Kumar  
Title: Authorized Signatory

By:   
Name: Nicolas Thierry  
Title: Authorized Signatory

[Signature Page to Trademark Security Agreement]





**TRADEMARK**  
**REEL: 006750 FRAME: 0872**



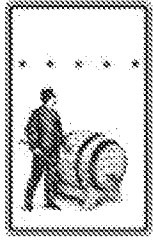


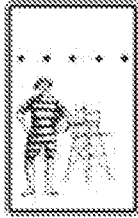
**SCHEDULE A**

U.S. Trademark Registrations and Applications

<b>Owner</b>	<b>Trademark</b>	<b>Serial No. Filing Date</b>	<b>Reg. No. Reg. Date</b>
Pabst Brewing Company, LLC	ZOBELEIN'S EASTSIDE	88320696 02/28/2019	
Pabst Brewing Company, LLC	PABST BLUE RIBBON	87761186 01/18/2018	
Pabst Brewing Company, LLC	EASTSIDE SOTOL	88/303197	
Pabst Brewing Company, LLC	LIVE PLEASANTLY	88/151620	
Pabst Brewing Company, LLC	LONE STAR BEER in Oval Design 	86/707851	
Pabst Brewing Company, LLC	LUCKY	87/307029	
Pabst Brewing Company, LLC	MAN ON REARING HORSE DESIGN 	85/593120	4855918
Pabst Brewing Company, LLC	OLYMPIA	88/160932	
Pabst Brewing Company, LLC	PABST BLUE RIBBON & OUTLINE Design	87/761195	
Pabst Brewing Company, LLC	PABST BLUE RIBBON STRONGER SELTZER	88/324433	
Pabst Brewing Company, LLC	STRONGER SELTZER	88/324436	
Pabst Brewing Company, LLC	TRADITIONAL BREWING HERITAGE	86/499160	
Small Town Brewery, LLC	NOT YOUR FATHER'S BOURBON	87/665480	
Pabst Brewing Company, LLC	CRAB SHACK	87574837 08/18/2017	5556909 09/04/2018
Pabst Brewing Company, LLC	PABST ANDEKER	87757585 01/16/2018	5545145 08/21/2018
Pabst Brewing Company, LLC	COLT 45 PILEDRIVER	87105443 07/15/2016	5370991 01/02/2018
Pabst Brewing Company, LLC	BRASS BULL	87279148 12/22/2016	5342486 11/21/2017
Pabst Brewing Company, LLC	NATIONAL BOHEMIAN	87013564 04/25/2016	5091099 11/29/2016
Pabst Brewing Company, LLC	LONE STAR LIGHT and Fishing Design	86652008 06/04/2015	5724504 04/16/2019

Owner	Trademark	Serial No. Filing Date	Reg. No. Reg. Date
			
Pabst Brewing Company, LLC	LONE STAR BEER and Armadillo Design 	86652000 06/04/2015	5724503 04/16/2019
Pabst Brewing Company, LLC	TRADITIONAL BREWING HERITAGE	86499160 01/08/2015	5706502 03/26/2019
Pabst Brewing Company, LLC	AUGSBURGER	86545877 02/25/2015	5514050 07/10/2018
Pabst Brewing Company, LLC	RAINIER PALE MOUNTAIN ALE	86946062 03/18/2016	5347020 11/28/2017
Pabst Brewing Company, LLC	JAX BREWING COMPANY	86063664 09/13/2013	5301720 10/03/2017
Pabst Brewing Company, LLC	JAX BREWING CO.	86063663 09/13/2013	5301719 10/03/2017
Pabst Brewing Company, LLC	BOH	86731820 08/20/2015	5239065 07/11/2017
Pabst Brewing Company, LLC	COLT 45	86961295 04/01/2016	5207553 05/23/2017
Pabst Brewing Company, LLC	R	86937946 03/11/2016	5207459 05/23/2017
Pabst Brewing Company, LLC	STROH'S TRADITIONAL BREWING HERITAGE SINCE 1775	86499162 01/08/2015	5148763 02/28/2017
Pabst Brewing Company, LLC	BULL ICE	86926756 03/02/2016	5062922 10/18/2016
Pabst Brewing Company, LLC	PFEIFFER'S FAMOUS	86776949 10/02/2015	5062267 10/18/2016
Pabst Brewing Company, LLC	BLUE RIBBON	86955229 03/28/2016	5059526 10/11/2016
Pabst Brewing Company, LLC	TEXAS PRIDE	86773295 09/30/2015	4960134 05/17/2016
Pabst Brewing Company, LLC	LONE STAR BEER and Armadillo Design 	86559673 03/10/2015	4958339 05/17/2016
Pabst Brewing Company, LLC	LONE STAR BEER and Armadillo Design 	86559672 03/10/2015	4958338 05/17/2016
Pabst Brewing Company, LLC	CAVALIER DESIGN	86634089	4934119

Owner	Trademark	Serial No. Filing Date	Reg. No. Reg. Date
		05/19/2015	04/05/2016
Pabst Brewing Company, LLC	LASER	86682599 07/02/2015	4929190 03/29/2016
Pabst Brewing Company, LLC	OLD TANKARD	86634088 05/19/2015	4924380 03/22/2016
Pabst Brewing Company LLC	JAX BEER	86056244 09/05/2013	4923178 03/22/2016
Pabst Brewing Company, LLC	AMERICA'S ORIGINAL IPA	86465021 11/25/2014	4919708 03/15/2016
Pabst Brewing Company, LLC	RHEINGOLD	86613776 04/29/2015	4861198 11/24/2015
Pabst Brewing Company, LLC	JACOB BEST IMPORTS	86583185 03/31/2015	4886977 01/12/2016
Pabst Brewing Company, LLC	PROJECT PABST	86537457 02/17/2015	4814890 09/15/2015
Pabst Brewing Company, LLC	PROJECT PABST	86537450 02/17/2015	4819899 09/22/2015
Pabst Brewing Company, LLC	PROJECT PABST	86537444 02/17/2015	4814889 09/15/2015
Pabst Brewing Company, LLC	DESIGN ONLY	86499164 01/08/2015	4777265 07/21/2015
Pabst Brewing Company, LLC	STROH'S	86499157 01/08/2015	4777264 07/21/2015
Pabst Brewing Company LLC	PROJECT PABST	86392706 09/11/2014	4761985 06/23/2015
Pabst Brewing Company LLC	PROJECT PABST	86392704 09/11/2014	4761984 06/23/2015
Pabst Brewing Company LLC	PROJECT PABST	86392698 09/11/2014	4770397 07/07/2015
Pabst Brewing Company LLC	JAX	86009357 07/12/2013	4851691 11/10/2015
Pabst Brewing Company LLC	PRIMO	85966709 06/21/2013	4822605 09/29/2015
Pabst Brewing Company LLC	PRIMO	85966700 06/21/2013	4822604 09/29/2015
Pabst Brewing Company LLC	PRIMO	85966695 06/21/2013	4822603 09/29/2015
Pabst Brewing Company, LLC	PRIMO	85966694 06/21/2013	4822602 09/29/2015
Pabst Brewing Company LLC	RUPPERT KNICKERBOCKER	85890250 03/29/2013	4822519 09/29/2015
Pabst Brewing Company LLC	KNICKERBOCKER	85610176 04/27/2012	4832147 10/13/2015
Pabst Brewing Company LLC	DESIGN ONLY	85593120 04/10/2012	4855918 11/17/2015
Small Town Brewery, LLC	NOT YOUR FATHER'S MOUNTAIN ALE	87549876 07/31/2017	
Small Town Brewery, LLC	SMALL TOWN CRAFT SPIRITS	87665488	5629189

Owner	Trademark	Serial No. Filing Date	Reg. No. Reg. Date
		10/30/2017	12/11/2018
Small Town Brewery, LLC	NOT YOUR FATHER'S BOURBON	87665480 10/30/2017	5629188 12/11/2018
Small Town Brewery, LLC	NOT YOUR FATHER'S	87426758 04/26/2017	5583428 10/16/2018
Small Town Brewery, LLC	NOSTALGIC LABEL DESIGN FOR NOT YOUR FATHER'S BOURBON	87696730 11/25/2017	5547544 08/21/2018
Small Town Brewery, LLC	[SMALL TOWN LOGO] 	87012996 04/25/2016	5415347 03/06/2018
Small Town Brewery, LLC	[SMALL TOWN LOGO] 	87013097 04/25/2016	5372543 01/09/2018
Small Town Brewery, LLC	[SMALL TOWN LOGO] 	87013074 04/25/2016	5372542 01/09/2018
Small Town Brewery, LLC	[SMALL TOWN LOGO] 	87013032 04/25/2016	5372541 01/09/2018
Small Town Brewery, LLC	TAPROOM	87176867 09/20/2016	5366556 12/26/2017
Small Town Brewery, LLC	NOT YOUR FATHER'S TAPROOM	87976254 09/20/2016	5361569 12/19/2017
Small Town Brewery, LLC	DESIGN ONLY	87176892 09/20/2016	5298038 09/26/2017

<b>Owner</b>	<b>Trademark</b>	<b>Serial No. Filing Date</b>	<b>Reg. No. Reg. Date</b>
Small Town Brewery, LLC	NOT YOUR MOM'S ICED TEA	87150767 08/25/2016	5292619 09/19/2017
Small Town Brewery, LLC	NOT YOUR EVERYDAY INGREDIENTS	87060242 06/03/2016	5143505 02/14/2017
Small Town Brewery, LLC	NOT YOUR MOM'S APPLE PIE	86691524 07/13/2015	5475879 05/22/2018
Small Town Brewery, LLC	NOT YOUR MOM'S STRAWBERRY RHUBARB	86982185 07/13/2015	5360630 12/19/2017
Small Town Brewery, LLC	NOT YOUR FATHER'S GINGER ALE	86980441 07/13/2015	5360627 12/19/2017
Small Town Brewery, LLC	NOT YOUR FATHER'S VANILLA CREAM ALE	86980389 07/13/2015	5360626 12/19/2017
Small Town Brewery, LLC	NOT YOUR FATHER'S	86691561 07/13/2015	5360377 12/19/2017
Small Town Brewery, LLC	NOT YOUR MOM'S	86691500 07/13/2015	5360376 12/19/2017
Small Town Brewery, LLC	NOT YOUR FATHER'S ROOT BEER	86691275 07/13/2015	5355548 12/12/2017
Small Town Brewery, LLC	NOT YOUR GRANDMA'S APPLE PIE	86670483 06/22/2015	5111997 01/03/2017
Small Town Brewery, LLC	SMALL TOWN BREWERY	86691355 07/13/2015	4953092 05/03/2016