

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

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SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900514632		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lisa Del Greco		09/03/2019	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Engage Media, LLC		
Street Address:	3011 Townsgate Rd Suite 200		
City:	Westlake Village		
State/Country:	CALIFORNIA		
Postal Code:	91361		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3568565	LOVERLY	
Registration Number:	3731796	LOVERLY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8183445900		
Email:	darin@marguleslawfirm.com		
Correspondent Name:	Darin Margules		
Address Line 1:	17835 Ventura Blvd.		
Address Line 2:	Suite 104		
Address Line 4:	Encino, CALIFORNIA 91316		
NAME OF SUBMITTER:	Darin Margules		
SIGNATURE:	/Darin Margules/		
DATE SIGNED:	09/17/2019		
Total Attachments: 1			
source=CORRECTED - Trademark Assignment - LOVERLY - Engage Media, LLC and Lisa Del Greco#page1.tif			

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT ("Assignment") is executed on this 3rd day of September, 2019 by and between Engage Media, LLC, a California limited liability company ("Assignee"), and Lisa Del Greco ("Assignor").

WHEREAS, Seller is the owner of the registered U.S. trademarks (hereinafter the "Trademarks") identified below:

LOVERLY Registration No. 3731796

LOVERLY Registration No. 3568368

WHEREAS, Assignor desires to assign to Assignee all right, title and interest in and to the Trademarks;

AND WHEREAS, Assignee desires to assume all right, title and interest in and to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, and the undersigned parties intending to be legally bound by this Assignment, Assignor and Assignee hereby agree as follows:

Assignor hereby irrevocably and perpetually assigns, transfers and conveys to Assignee the entire right, title, and interest, including all common law rights, in the Trademarks pursuant to this Agreement, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

IN WITNESS WHEREOF, the parties have each caused this Assignment to be executed by their authorized representatives.

PURCHASER

Engage Media, LLC, a California limited liability company

By: 
Name: Marc Bishop
Title: President

SELLER

Lisa Del Greco



9-17-19
Law office of
Darin Margolis, ALEC
- Attorney of
record of
- CA bar member
195282