

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM539730

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Barkley, Inc.		08/30/2019	Corporation: MISSOURI
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CROSSFIRST BANK		
<b>Street Address:</b>	11440 Tomahawk Creek Pkwy		
<b>City:</b>	Leawood		
<b>State/Country:</b>	KANSAS		
<b>Postal Code:</b>	66211		
<b>Entity Type:</b>	Chartered Bank: KANSAS		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3420823	BARKLEY	
<b>Registration Number:</b>	3519878	BARKLEYREI	
<b>Registration Number:</b>	4200342	MARKETING + MILLENNIALS	
<b>Registration Number:</b>	3079192	BLACKTOP CREATIVE	
<b>Registration Number:</b>	4670335	BARKLEY	
<b>Registration Number:</b>	5768117	KC LOVES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3128767934		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	816-460-2503		
<b>Email:</b>	angelica.pogson@dentons.com		
<b>Correspondent Name:</b>	Dentons US LLP		
<b>Address Line 1:</b>	P.O. Box #061080		
<b>Address Line 2:</b>	Wacker Drive Station, Willis Tower		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606-1080		
<b>NAME OF SUBMITTER:</b>	Tiffany L. Schwartz		
<b>SIGNATURE:</b>	/tls/		
<b>DATE SIGNED:</b>	09/06/2019		

OP \$165.00 3420823

**Total Attachments: 4**

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## NOTICE OF INTELLECTUAL PROPERTY SECURITY INTEREST

This Notice of Intellectual Property Security Interest (this "Notice") is entered into and effective as of August 30, 2019, by and between **BARKLEY, INC.**, a Missouri corporation (including its successors by way of amalgamation, "Grantor"), and **CROSSFIRST BANK** (together with its successors and assigns "Grantee") (collectively, the "Parties").

**WHEREAS** Grantor has granted to Grantee a security interest in, among other things, all right, title and interests of Grantor in and to Grantor's trademarks referred to in Schedule "A" attached hereto, owned by Grantor (the "**Intellectual Property**"), pursuant to that certain Loan and Security Agreement dated as of the date hereof (as amended through the date hereof, the "**Security Agreement**"); and,

**WHEREAS** the Parties desire to provide third parties with notice of the grant of security interest described in the preceding paragraph (the "**Security Interest**").

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. Grantor hereby agrees that the Security Agreement extends to and creates a security interest in favor of Grantee in the Intellectual Property.
2. The Parties agree that this Notice may be recorded with the United States Patent and Trademark Office and such other authorities as Grantee desires to provide notice to third parties of the Security Interest granted under the Security Agreement. Notwithstanding the foregoing, nothing herein shall be deemed to supersede, nor shall anything herein be used for the purpose of interpreting, the Security Agreement, and this Notice is not intended to alter in any way the rights or obligations of the Parties set forth in the Security Agreement. For the avoidance of doubt, if the terms of this Notice conflict with the Security Agreement, the terms of the Security Agreement shall govern.
3. This Notice may be executed in counterparts, each of which shall constitute an original and all of which shall, when taken together, constitute one and the same agreement, notwithstanding that all parties may not have signed all counterparts of this Notice.

*Remainder of page intentionally blank.  
Signature page follows.*

IN WITNESS WHEREOF, the Parties have entered into this Notice by and through their duly authorized representatives.

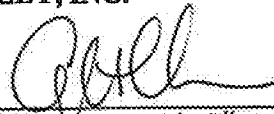
**GRANTOR:**

**BARKLEY, INC.**

By: \_\_\_\_\_

Name:

Title:



Amy Lath Allen

Chief Legal Counsel / EVP Human Resources

**GRANTEE:**

**CROSSFIRST BANK**

By: \_\_\_\_\_

Name:

Title:

Notice of Intellectual Property Security Interest  
Signature Page

TRADEMARK  
REEL: 006737 FRAME: 0976

IN WITNESS WHEREOF, the Parties have entered into this Notice by and through their duly authorized representatives.


GRANTOR:

BARKLEY, INC.

By: \_\_\_\_\_  
Name:  
Title:

GRANTEE:

CROSSFIRST BANK

By:  \_\_\_\_\_  
Name: Ward N. Ken  
Title: MD.

## SCHEDULE A

### Trademarks

Matr. No.	Mark	Class	App. No.	App. Date	Reg. No.	Reg. Date	Status
470759	BARKLEY	035, 042	77/005,501	09/22/2006	3,420,823	04/29/2008	Registered
479323	BARKLEYREI	035	77/426,332	03/19/2008	3,519,878	10/21/2008	Registered
525137	MARKETING + MILLENNIALS	041	85/554,898	02/28/2012	4,200,342	08/28/2012	Registered
525281	BLACKTOP CREATIVE	035, 041, 042	78/578,226	03/02/2005	3,079,192	04/11/2006	Registered
557256	BARKLEY	035, 042	86/259,967	04/23/2014	4,670,335	01/13/2015	Registered
583706	KC LOVES	041	88/151,761	10/11/18	5,768,117	06/04/2019	Registered