ETAS ID: TM539643

Electronic Version v1.1

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MARCMART, LLC		08/29/2019	Limited Liability Company: UNITED STATES

RECEIVING PARTY DATA

Name:	Guangzhou Rantion Technology Co., Ltd.	
Street Address:	Room 432, Building 4, No. 50 Nanxiang 1st Road Huangpu District	
City:	Guangzhou Guangdong	
State/Country:	CHINA	
Postal Code:	51000	
Entity Type:	Company Limited: CHINA	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	86018161	KEEDOX
Serial Number:	86107546	KATTEE
Serial Number:	86119662	KOHREE

CORRESPONDENCE DATA

Fax Number: 4049359889

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4046429577

shuang.chang@pskip.com Email:

Correspondent Name: Shuang Chang Address Line 1: PO BOX 683822

Address Line 4: Marietta, GEORGIA 30068

DOMESTIC REPRESENTATIVE

Name: Shuang Chang Address Line 1: PO BOX 683822

Address Line 4: Marietta, GEORGIA 30068

NAME OF SUBMITTER: Shuang Chang /Shuang Chang/ **SIGNATURE:**

> **TRADEMARK** REEL: 006737 FRAME: 0646

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DATE SIGNED: 09/05/2019

Total Attachments: 3
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TRADEMARK REEL: 006737 FRAME: 0647

TRADEMARK ASSIGNMENT

This Assignment of Trademark ("the "Assignment") is made and entered on this 29th day of August, 2019, (the "effective Date"), by and between <u>MARCMART, LLC</u>, a company of <u>DELAWARE, UNITED STATES</u>, having postal address at <u>36 BERKLEY DR., NEWARK</u>, <u>DELAWARE, UNITED STATES, 19702-7701</u>. (hereinafter the "Assignor") and <u>Guangzhou Raution Technology Co., Ltd</u>, a corporation of <u>P.R. China</u>, having postal address at <u>Room 432, Building 4, No. 50 Nauxiang 1st Road Huangpu District, Guangzhou Guangdong China 51000</u>, (hereinafter the "Assignee") (collectively referred to as the "Parties").

WHEREAS, Assignor has applied for and is the owner of the trademark(s) to be obtained therefor as described in Exhibit A attached hereto and incorporated by reference herein (the "Trademarks"):

AND WHEREAS, Assignor wishes to assign his rights in the Trademarks to Assignee and Assignee is desirous of acquiring the entire right, title and interest in and to said Trademarks to be obtained therefor;

NOW THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar and other good and valuable considerations set forth herein, the Parties agree as follows:

1. ASSIGNMENT: Assignor hereby assigns, sells and transfers to Assignee all of Assignor's title and interest in and to the Trademarks, including, but not limited to: (i) all registration rights with respect to the Trademarks, (ii) any rights to prepare derivative marks, (iii) any goodwill related to the Trademarks, and (iv) all income, royalties or claims relating to the Trademarks due or payable on or after the date of this Assignment.

2. ASSIGNOR'S REPRESENTATIONS: Assignor represents and warrants:

- (i) that Assignor is the exclusive owner of the Trademarks,
- (ii) that Assignor processes all rights, title and interest in and to the Trademarks,
- (iii) that Assignor has the power to enter into this Assignment,
- (iv) that to the best of Assignor's knowledge, as of the Effective Date the Trademarks do

TRADEMARK REEL: 006737 FRAME: 0648 not infringe on the rights of any other person or entity,

(v) that to the best of Assignor's knowledge, as of the Effective Date the rights transferred in this Assignment are free of any lien, encumbrance or adverse claim, and

(vi) that Assignor has made a good faith effort to use the Trademarks in a way which would permit registration, and that the Trademarks have not been abandoned by the Assignor.

 CONTINUING OBLIGATIONS: Assignor agrees to assist Assignee, upon request, by taking any reasonable action that may be necessary for the perfecting, securing and completing of this Assignment.

4. BINDING EFFECT: The covenants and conditions contained in this Assignment shall be binding on Assignor and Assignee and on those who succeed to the interest of Assignor and Assignee by law, by approved assignment or by transfer.

IN TESTIMONY WHEREOF, I have hereunto set my hand this <u>29th</u> day of <u>August</u>, 2019.

ASSIGNOR:

Jery Grac

MARCMART, LLC

ASSIGNEE:

HE HALFENG

Guangzhou Rantion Technology Co., Ltd

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EXHIBIT A

The Trademark(s)

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