

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM537636

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Body Innoventions IP Holdings, LLC		08/21/2019	Limited Liability Company: NEVADA
Bremenn IP Holdings, LLC		08/21/2019	Limited Liability Company: NEVADA
Carter-Reed IP Holdings, LLC		08/21/2019	Limited Liability Company: NEVADA
Generix Laboratories IP Holdings, LLC		08/21/2019	Limited Liability Company: NEVADA
Nigen Biotech IP Holdings, LLC		08/21/2019	Limited Liability Company: NEVADA
Quality IP Holdings, LLC	FORMERLY BR IP Holdings, LLC	08/21/2019	Limited Liability Company: NEVADA
Sanmedica IP Holdings, LLC		08/21/2019	Limited Liability Company: NEVADA
Voss IP Holdings, LLC		08/21/2019	Limited Liability Company: NEVADA
Zoller IP Holdings, LLC		08/21/2019	Corporation: NEVADA

RECEIVING PARTY DATA

Limited Liability Company

Name:	Cerberus Business Finance, LLC, as collateral agent
Street Address:	875 Third Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10022
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 72

Property Type	Number	Word Mark
Serial Number:	86966794	RETIVA
Serial Number:	87095742	BREMENN BOTANICALS
Serial Number:	87635641	TUMMY TUCK IN A BOX
Serial Number:	87805057	OSTEOVALIN
Serial Number:	85694883	TESTRODYNE
Serial Number:	88316423	NIGEN BIOTECH

OP \$1815.00 86966794

Property Type	Number	Word Mark
Serial Number:	88390562	BOUNDLESS BITES
Serial Number:	87438380	BRINGING SCIENCE TO LIFE
Serial Number:	87517851	COGNAGARD
Serial Number:	87451815	COGNAGEN MEMORY BOOST
Serial Number:	87502519	COGNAGUARD
Serial Number:	87524100	COGNAGUARD MEMORY BOOST
Serial Number:	88398151	COOLSCULPTING
Serial Number:	88290069	FEEL YOUNGER
Serial Number:	88227055	FIT SCIENCE
Serial Number:	85305193	GET A NINJA KICK
Serial Number:	87035971	GF9
Serial Number:	87636344	GF-9
Serial Number:	86733246	GIFT OF YOUTH
Serial Number:	86538527	GREENSPROUT BOTANICALS
Serial Number:	85748505	GUNGHO
Serial Number:	85306448	GUNGHO
Serial Number:	85748540	GUNGHO
Serial Number:	87662860	HAIR REGENERES
Serial Number:	87837260	I WANT BETTER MUSCLE TONE
Serial Number:	87837271	I WANT TO BURN FAT & INCREASE ENERGY
Serial Number:	87886856	I WANT TO INCREASE METABOLISM
Serial Number:	87906195	IB PLATINUM
Serial Number:	85303739	ISODRENE
Serial Number:	87745401	LIBUTOL
Serial Number:	88290081	LIVE HEALTHIER
Serial Number:	87732570	LOVE YOUR LOCKS AGAIN, FROM ROOT TO TIP
Serial Number:	87732590	LOVE YOUR LOCKS, FROM ROOT TO TIP
Serial Number:	87023425	MIRACLE BEETS
Serial Number:	87012640	MIRACLE POWDER
Serial Number:	85376616	MY FREE DIET
Serial Number:	85321476	NINJA LIKE FOCUS
Serial Number:	85748574	NINJA LIKE FOCUS
Serial Number:	87536504	NUTRASPORT
Serial Number:	87927776	POWER STIX
Serial Number:	87745161	QUICK SEARCH MEAL LOCATOR
Serial Number:	86718654	REFLEX ACCELERATOR
Serial Number:	87180714	SENSA
Serial Number:	87975603	SENSA

Property Type	Number	Word Mark
Serial Number:	87181976	SENSA
Serial Number:	87552731	SENSA CLINICAL
Serial Number:	88194014	SKINNY PAK
Serial Number:	86725677	SKINNY PAKS
Serial Number:	88396560	SKINNY PAKS
Serial Number:	88379416	SKINNY SPRINKLES
Serial Number:	87712501	SPRINKLE. EAT. LOSE WEIGHT!
Serial Number:	87523724	TESTROGEL
Serial Number:	88207513	THE NAD SOLUTION
Serial Number:	85624573	THE SENSITIVE SKIN AUTHORITY
Serial Number:	86753411	THE SMART PILL
Serial Number:	88021431	THERMODYNAMIC EXTENDER
Serial Number:	87358249	THYROVARIN
Serial Number:	87043041	WONDER BEETS
Serial Number:	88001209	BELASHFULL
Serial Number:	88157289	CHROMAVIV
Serial Number:	87675255	I AM VITAL
Serial Number:	88014058	NATURAL IS THE NEW BEAUTY
Serial Number:	88118198	SEROVITAL
Serial Number:	87679891	SEROVITAL HAIR REGENERES
Serial Number:	87635379	SEROVITAL SMART AGING
Serial Number:	87635342	SMART AGING
Serial Number:	88290058	SV BEAUTY
Serial Number:	87527547	VITAL COMMUNITY
Serial Number:	87530815	VITAL VIP
Serial Number:	87732585	THE EASIEST WAY TO LOSE WEIGHT
Serial Number:	88197422	HIGH ENERGY FAT BURNER
Serial Number:	87330556	ZANTREX

CORRESPONDENCE DATA

Fax Number: 3104074090

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 310-407-4000

Email: rsmith@ktbslaw.com

Correspondent Name: Klee Tuchin Bogdanoff & Stern LLP

Address Line 1: 1999 Avenue of the Stars, 39th Floor

Address Line 4: Los Angeles, CALIFORNIA 90067

NAME OF SUBMITTER: Robert Smith

SIGNATURE:	/rjs/
DATE SIGNED:	08/21/2019
Total Attachments: 6 source=BR - Assignment for Security -- Trademarks (August 2019) [Execution Version]#page1.tif source=BR - Assignment for Security -- Trademarks (August 2019) [Execution Version]#page2.tif source=BR - Assignment for Security -- Trademarks (August 2019) [Execution Version]#page3.tif source=BR - Assignment for Security -- Trademarks (August 2019) [Execution Version]#page4.tif source=BR - Assignment for Security -- Trademarks (August 2019) [Execution Version]#page5.tif source=BR - Assignment for Security -- Trademarks (August 2019) [Execution Version]#page6.tif	

ASSIGNMENT FOR SECURITY - - TRADEMARKS

WHEREAS, the undersigned parties (collectively, the "Assignors") have adopted, used and is using, and holds all right, title and interest in and to, the trademarks listed on the attached Schedule A, which trademarks are registered or applied for in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, each Assignor is, or has been joined as a, party to that certain Pledge and Security Agreement, dated November 28, 2014 (as amended, restated, supplemented, modified or otherwise changed from time to time, the "Security Agreement"), in favor of Cerberus Business Finance, LLC, as the Collateral Agent for itself and certain lenders (in such capacity, together with its successors and assigns, if any, the "Assignee"); and

WHEREAS, pursuant to the Security Agreement, each Assignor has assigned to the Assignee and granted to the Assignee for the benefit of the Secured Parties (as defined in the Security Agreement) a continuing security interest in all right, title and interest of such Assignor in, to and under the Trademarks, together with, among other things, the good-will of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral"), to secure the payment, performance and observance of the Secured Obligations (as defined in the Security Agreement);


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Assignor does hereby pledge, convey, sell, assign, transfer and set over unto the Assignee and grants to the Assignee for the benefit of the Assignee and the Secured Parties a continuing security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

Each Assignor does hereby further acknowledge and affirm that the rights and remedies of the Assignee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

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IN WITNESS WHEREOF, each Assignor has caused this Assignment to be duly executed by its officer thereunto duly authorized as of August 21, 2019.

BODY INNOVENTIONS IP HOLDINGS, LLC
BREMENN IP HOLDINGS, LLC
CARTER-REED IP HOLDINGS, LLC
GENERIX LABORATORIES IP HOLDINGS, LLC
NIGEN BIOTECH IP HOLDINGS, LLC
QUALITY IP HOLDINGS, LLC
(F/K/A BR IP HOLDINGS, LLC)
SANMEDICA IP HOLDINGS, LLC
VOSS IP HOLDINGS, LLC
ZOLLER IP HOLDINGS, LLC

By: 
Name: Barak Goy
Title: CEO

SCHEDULE A TO ASSIGNMENT FOR SECURITY

Owner	Trademark	Serial Number	Registration Number
Body Innoventions IP Holdings, LLC	RETIVA	86966794	
Bremenn IP Holdings, LLC	BREMENN BOTANICALS	87095742	5459672
Bremenn IP Holdings, LLC	TUMMY TUCK IN A BOX	87635641	
Carter-Reed IP Holdings, LLC	OSTEOVALIN	87805057	
Generix Laboratories IP Holdings, LLC	TESTRODYNE	85694883	4506361
Nigen Biotech IP Holdings, LLC	NIGEN BIOTECH	88316423	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	BOUNDLESS BITES	88390562	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	BRINGING SCIENCE TO LIFE	87438380	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	COGNAGARD	87517851	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	COGNAGEN MEMORY BOOST	87451815	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	COGNAGUARD	87502519	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	COGNAGUARD MEMORY BOOST	87524100	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	COOLSCULPTING	88398151	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	FEEL YOUNGER	88290069	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	FIT SCIENCE	88227055	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	GET A NINJA KICK	85305193	4498438
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	GF9	87035971	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	GF-9	87636344	5734718
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	GIFT OF YOUTH	86733246	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	GREENSPROUT BOTANICALS	86538527	5296781
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	GUNGHO	85748505	4349693

Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	GUNGHO (stylized with design)	85306448	4411457
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	GUNGHO (stylized with design)	85748540	4349696
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	HAIR REGENERES	87662860	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	I WANT BETTER MUSCLE TONE	87837260	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	I WANT TO BURN FAT & INCREASE ENERGY	87837271	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	I WANT TO INCREASE METABOLISM	87886856	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	IB PLATINUM	87906195	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	ISODRENE	85303739	4187694
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	LIBUTOL	87745401	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	LIVE HEALTHIER	88290081	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	LOVE YOUR LOCKS AGAIN, FROM ROOT TO TIP	87732570	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	LOVE YOUR LOCKS, FROM ROOT TO TIP	87732590	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	MIRACLE BEETS	87023425	5476103
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	MIRACLE POWDER	87012640	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	MY FREE DIET	85376616	5176569
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	NINJA LIKE FOCUS	85321476	4418982
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	NINJA LIKE FOCUS	85748574	4349698
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	NUTRASPORT	87536504	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	POWER STIX	87927776	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	QUICK SEARCH MEAL LOCATOR	87745161	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	REFLEX ACCELERATOR	86718654	

Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	SENSA	87180714	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	SENSA	87975603	5292991
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	SENSA	87181976	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	SENSA CLINICAL	87552731	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	SKINNY PAK	88194014	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	SKINNY PAKS	86725677	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	SKINNY PAKS	88396560	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	SKINNY SPRINKLES	88379416	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	SPRINKLE. EAT. LOSE WEIGHT!	87712501	5630855
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	TESTROGEL	87523724	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	THE NAD SOLUTION	88207513	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	THE SENSITIVE SKIN AUTHORITY	85624573	4685068
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	THE SMART PILL	86753411	5788049
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	THERMODYNAMIC EXTENDER	88021431	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	THYROVARIN	87358249	
Quality IP Holdings, LLC (f/k/a BR IP Holdings, LLC)	WONDER BEETS	87043041	
SanMedica IP Holdings, LLC	BELASHFULL	88001209	
SanMedica IP Holdings, LLC	CHROMAVIV	88157289	
Sanmedica IP Holdings, LLC	I AM VITAL	87675255	
SanMedica IP Holdings, LLC	NATURAL IS THE NEW BEAUTY	88014058	
SanMedica IP Holdings, LLC	SEROVITAL	88118198	
SanMedica IP Holdings, LLC	SEROVITAL HAIR REGENERES	87679891	
SanMedica IP Holdings, LLC	SEROVITAL SMART AGING	87635379	
SanMedica IP Holdings, LLC	SMART AGING	87635342	
SanMedica IP Holdings, LLC	SV BEAUTY	88290058	

SanMedica IP Holdings, LLC	VITAL COMMUNITY	87527547	
SanMedica IP Holdings, LLC	VITAL VIP	87530815	
Voss IP Holdings, LLC	THE EASIEST WAY TO LOSE WEIGHT	87732585	
Zoller IP Holdings, LLC	HIGH ENERGY FAT BURNER	88197422	
Zoller IP Holdings, LLC	ZANTREX	87330556	5280792