

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM538441

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
E & E CO., LTD.		07/01/2019	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	SYNC TECHNOLOGY LTD.		
Street Address:	45875 NORTHPORT LOOP E.		
City:	FREMONT		
State/Country:	CALIFORNIA		
Postal Code:	94538		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	4906098	DEGREES OF COMFORT	
Registration Number:	5798355	DEGREES OF COMFORT	
Registration Number:	5769754	DEGREES OF COMFORT	
Registration Number:	5476818	LA FIORE	
Registration Number:	5823442	CODI	
Registration Number:	5400880	FRIENDS FOREVER	
Serial Number:	87832777	FRIENDS FOREVER	
Registration Number:	5477237	HYDE LANE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5104909788		
Email:	jude.anthony@jlahome.com		
Correspondent Name:	JUDE ANTHONY		
Address Line 1:	45875 NORTHPORT LOOP E.		
Address Line 4:	FREMONT, CALIFORNIA 94538		
NAME OF SUBMITTER:	JUDE ANTHONY		

OP \$215.00 4906098

SIGNATURE:	//Jude Anthony//
DATE SIGNED:	08/28/2019
Total Attachments: 10 source=E&E Assiignment of Trademarks to SYNC TECH#page1.tif source=E&E Assiignment of Trademarks to SYNC TECH#page2.tif source=E&E Assiignment of Trademarks to SYNC TECH#page3.tif source=E&E Assiignment of Trademarks to SYNC TECH#page4.tif source=E&E Assiignment of Trademarks to SYNC TECH#page5.tif source=E&E Assiignment of Trademarks to SYNC TECH#page6.tif source=E&E Assiignment of Trademarks to SYNC TECH#page7.tif source=E&E Assiignment of Trademarks to SYNC TECH#page8.tif source=E&E Assiignment of Trademarks to SYNC TECH#page9.tif source=E&E Assiignment of Trademarks to SYNC TECH#page10.tif	

TRADEMARK ASSIGNMENT AGREEMENT

This trademark assignment agreement ["Agreement"] is by and between:

The Assignor: **E & E CO., LTD.**
Legal Address: 45875 Northport Loop E., Fremont, CA 94538

The Assignee: **SYNC TECHNOLOGY LTD.**
Legal Address: 45875 Northport Loop E., Fremont, CA 94538

WHEREAS, the Assignor is a California corporation that owns the trademarks:

CODI (U.S. Reg. No. 5,823,442);
DEGREES OF COMFORT (U.S. Reg. No. 4,906,098, 5,798,355, 5,769,754)
LA FIORE (U.S. Reg. No. 5,476,818)
FRIENDS FOREVER (U.S. Reg. No. 5,400,880 and Application Serial No. 87-832-777)
HYDE LANE (U.S. Reg. No. 5,477,237)

as further described in Attachment A, registration certificates, [herein collectively, "Trademarks"] and

WHEREAS, the Assignor desires to assign these Trademarks to Assignee for valuable and sufficient consideration, and

WHEREAS, the Assignee is a California corporation that agrees to accept the assignment of these Trademarks;

NOW, THEREFORE, in consideration for valuable consideration, the exchange and adequacy of which is acknowledged by both parties, Assignor does hereby assign to Assignee its entire interest and goodwill in Trademarks indicated herein and in Attachment A, which is incorporated into this Agreement by reference.

1. TRANSFER OF TRADEMARKS

The Assignor agrees to change the ownership registration of the Trademarks being transferred to reflect the Assignee as owner.

2. REGISTRATION FEES

The Assignor shall bear all Trademarks' transfer fees and any current registration fees.

3. REPRESENTATIONS AND WARRANTIES

Assignor asserts and warrants that:

3.1 The Assignor is a corporation duly registered and validly existing under the laws of the United States.

3.2 The Assignor has the exclusive ownership of the Trademarks and no rights or equity of any third-party is prejudiced due to the using of the Trademarks and there is no litigation or any other dispute arising from or relating to these Trademarks.

3.3 The Assignor has full rights and powers, authorities and capacities to execute and perform this Agreement.

Assignee asserts and warrants that:

3.4 The Assignee is a corporation duly registered and validly existing under the laws of the United States.

3.5 The Assignee has full rights and powers, authorities, and capacities to accept, execute, and perform this Agreement.

4. EFFECTIVE DATE

This Agreement is duly executed, by principals and/or authorized representatives of each respective party, on date last indicated below.

IN WITNESS THEREOF, parties hereto now cause this Agreement to be duly executed and binding.

E & E CO., LTD. / Assignor

SYNC TECHNOLOGY LTD. / Assignee

Agreed to: _____

Agreed to: _____

By: Edmund Jin, CEO

By: Jin Yun Zhao, CEO

Date: July 1, 2019

Date: July 1, 2019

ATTACHMENT A

United States of America

United States Patent and Trademark Office

Codi

Reg. No. 5,823,442

Registered Jul. 30, 2019

Int. Cl.: 10, 20, 24

Trademark

Principal Register

E & E CO., LTD. (CALIFORNIA CORPORATION)
45875 Northport Loop E.
Fremont, CALIFORNIA 94538

CLASS 10: Therapeutic weighted blankets

FIRST USE 9-30-2017; IN COMMERCE 5-30-2019

CLASS 20: Beds for household pets; decorative 3D pillows and cushions; feather beds; mattress toppers; portable beds for pets

FIRST USE 9-30-2017; IN COMMERCE 5-30-2019

CLASS 24: Bed blankets; comforters; coverlets; fabric window coverings and treatments, namely, curtains, draperies, sheers, swags and valances; quilts; sheet sets; shower curtains; throws; towels

FIRST USE 9-30-2017; IN COMMERCE 5-30-2019

The color(s) black and salmon pink is/are claimed as a feature of the mark.

The mark consists of a capital "C" appearing in black, a lower-case "o" appearing in salmon pink having a dot above it in salmon pink, a lower-case "d" in black, and a lower case "i" in black.

SER. NO. 88-180,342, FILED 11-02-2018



Andrew K. ...

Director of the United States
Patent and Trademark Office

TRADEMARK
REEL: 006731 FRAME: 0387

United States of America

United States Patent and Trademark Office

DEGREES
■■■■ OF
COMFORT

Reg. No. 5,769,754

Registered Jun. 04, 2019

Int. Cl.: 10, 20, 24

Trademark

Principal Register

E & E CO., LTD. (CALIFORNIA CORPORATION)
45875 Northport Loop E.
Fremont, CALIFORNIA 94538

CLASS 10: Therapeutic weighted blankets

FIRST USE 6-30-2018; IN COMMERCE 10-31-2018

CLASS 20: Fiber beds; Mattress toppers; Pillows; Bed pillows

FIRST USE 6-30-2018; IN COMMERCE 10-31-2018

CLASS 24: Bed blankets; Comforters; Mattress pads; Sheet sets; Throws

FIRST USE 6-30-2018; IN COMMERCE 8-31-2018

The color(s) gray, blue, green, and orange is/are claimed as a feature of the mark.

The mark consists of capital word "DEGREES" in gray above second row of three quadrilaterals progressively longer in size from left to right in respective colors blue, green, and orange and capital word "OF" to their right in gray bold font above a third row having capital word "COMFORT" in gray.

OWNER OF U.S. REG. NO. 4906098

SER. NO. 88-187,080, FILED 11-08-2018



Andrew L. Han

Director of the United States
Patent and Trademark Office

TRADEMARK
REEL: 006731 FRAME: 0388

United States of America

United States Patent and Trademark Office

DEGREES OF COMFORT

Reg. No. 5,798,355

Registered Jul. 09, 2019

Int. Cl.: 10

Trademark

Principal Register

E & E CO., LTD. (CALIFORNIA CORPORATION)
45875 Northport Loop E.
Fremont, CALIFORNIA 94538

CLASS 10: Therapeutic weighted blankets

FIRST USE 10-31-2015, The mark was first used anywhere in a different form other than that sought to be registered at least as early as 01/05/2015; IN COMMERCE 8-31-2018, The mark was first used in commerce in a different form other than that sought to be registered at least as early as 10/30/2015

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 4906098

SER. NO. 88-180,317, FILED 11-02-2018



Arthur J. Kappas

Director of the United States
Patent and Trademark Office

TRADEMARK
REEL: 006731 FRAME: 0389

United States of America

United States Patent and Trademark Office

degrees of comfort

Reg. No. 4,906,098

Registered Feb. 23, 2016

Int. Cls.: 20 and 24

TRADEMARK

PRINCIPAL REGISTER

E & E CO., LTD. (CALIFORNIA CORPORATION), DBA JLA HOME,
45875 NORTHPORT LOOP E.
FREMONT, CA 94538

FOR: BED PILLOWS; FIBER BEDS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 1-5-2015; IN COMMERCE 10-30-2015.

FOR: BED BLANKETS; BED SHEETS; BED THROWS; BLANKET THROWS; COMFORTERS;
DUVET COVERS; MATTRESS PADS; PILLOW COVERS; SHEET SETS, IN CLASS 24 (U.S.
CLS. 42 AND 50).

FIRST USE 1-5-2015; IN COMMERCE 10-30-2015.

THE MARK CONSISTS OF THE THREE WORDS "DEGREES OF COMFORT" WRITTEN IN
GREY AND ALL IN THE LOWER CASE; THESE WORDS ARE ABOVE A BAR WITH SEG-
MENTS OF DIFFERENT COLORS - FROM LEFT TO RIGHT: RED, ORANGE, YELLOW,
GREEN, BLUE, INDIGO.

THE COLOR(S) GREY, RED, ORANGE, YELLOW, GREEN, BLUE, AND INDIGO IS/ARE
CLAIMED AS A FEATURE OF THE MARK.

SN 86-495,541, FILED 1-5-2015.

JAMES A. RAUEN, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

TRADEMARK
REEL: 006731 FRAME: 0390

United States of America

United States Patent and Trademark Office

**FRIENDS
FOREVER** 

Reg. No. 5,400,880

Registered Feb. 13, 2018

Int. Cl.: 18, 20, 21

Trademark

Principal Register

E & E CO., LTD. (CALIFORNIA CORPORATION)
45875 Northport Loop E.
Fremont, CALIFORNIA 94538

CLASS 18: Pet clothing

FIRST USE 4-30-2013; IN COMMERCE 9-30-2013

CLASS 20: Portable beds for pets

FIRST USE 4-30-2013; IN COMMERCE 9-30-2013

CLASS 21: Pet feeding and drinking bowls

FIRST USE 4-30-2013; IN COMMERCE 9-30-2015

The mark consists of the stylized wording "FRIENDS FOREVER" to the left of a design of a paw print with the bottom portion of paw print formed by a heart.

SER. NO. 87-534,506, FILED 07-19-2017



Andrew K. ...

Director of the United States
Patent and Trademark Office

TRADEMARK
REEL: 006731 FRAME: 0391

United States of America

United States Patent and Trademark Office

HYDE LANE

Reg. No. 5,477,237

Registered May 22, 2018

Int. Cl.: 16, 20, 21, 24

Trademark

Principal Register

E & E CO., LTD. (CALIFORNIA CORPORATION)
45875 Northport Loop E.
Fremont, CALIFORNIA 94538

CLASS 16: Art pictures; Art prints; Framed art pictures; Framed art prints; Graphic art prints; Printed art reproductions

FIRST USE 7-31-2017; IN COMMERCE 2-28-2018

CLASS 20: Chairs; Decorative 3D pillows and cushions; Furniture; Ottomans; Sofas; Living room furniture; Tables

FIRST USE 7-31-2017; IN COMMERCE 2-28-2018

CLASS 21: Ceramic tissue box covers; Lotion containers sold empty for domestic use; Soap dishes; Toothbrush holders

FIRST USE 7-31-2017; IN COMMERCE 2-28-2018

CLASS 24: Bath towels; Comforters; Duvet covers; Fabric window coverings and treatments, namely, curtains, draperies, sheers, swags and valances; Pillow covers; Quilts; Sheet sets; Shower curtains

FIRST USE 7-31-2017; IN COMMERCE 2-28-2018

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-571,849, FILED 08-16-2017



Andrei Iancu

Director of the United States
Patent and Trademark Office

TRADEMARK
REEL: 006731 FRAME: 0392

United States of America

United States Patent and Trademark Office

LA FIORE

Reg. No. 5,476,818

Registered May 22, 2018

Int. Cl.: 35

Service Mark

Principal Register

E & E CO., LTD. (CALIFORNIA CORPORATION), DBA LA FIORE
45875 Northport Loop E.
Fremont, CALIFORNIA 94538

CLASS 35: On-line retail store services featuring apparel

FIRST USE 2-28-2017; IN COMMERCE 11-30-2017

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

The English translation of the word "LA FIORE" in the mark is "THE FLOWER".

SER. NO. 87-394,309, FILED 03-31-2017



Andrew K. Rosen

Director of the United States
Patent and Trademark Office