

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM538315

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
High Impact, Inc.		07/25/2018	Corporation: COLORADO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	High Impact Opco LLC		
<b>Street Address:</b>	8008 E. Arapahoe Ct., Suite 200		
<b>City:</b>	Centennial		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80112		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4395078	HIGH IMPACT	
<b>Registration Number:</b>	4395079	HIGH IMPACT GRAPHICS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5139778141		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5139778527		
<b>Email:</b>	april.besl@dinsmore.com		
<b>Correspondent Name:</b>	April L. Besl		
<b>Address Line 1:</b>	255 E. 5TH STREET, SUITE 1900		
<b>Address Line 4:</b>	CINCINNATI, OHIO 45202		
<b>NAME OF SUBMITTER:</b>	April L Besl		
<b>SIGNATURE:</b>	/april l besl/		
<b>DATE SIGNED:</b>	08/27/2019		
<b>Total Attachments: 1</b>			
source=High Impact- Intellectual Property Assignment#page1.tif			

OP \$65.00 4395078

## TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, High Impact, Inc., a Colorado corporation ("*Assignor*") hereby irrevocably conveys, transfers, and assigns to High Impact Opco LLC, a Delaware limited liability company ("*Assignee*"), and Assignee hereby accepts, all of Assignor's right, title, and interest throughout the world in and to the following: (a) the trademark registrations listed below and all issuances, extensions, and renewals thereof (the "*Assigned Trademarks*"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks; (b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world; (c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and (d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

MARK	COUNTRY	APP./REG. NUMBER
DIAGNOSTIC SLICE CHOOSER	US	3521133
VOLUMATION	US	3521134
3D VOLUMATION	US	3521135
DIGITAL I.S.	US	3521136
DIGISTRIP	US	3374880
HIGH IMPACT	US	4395078
HIGH IMPACT GRAPHICS	US	4395079
VISUAL MEDIA REDEFINED	US	4949284
H/I	US	4652629

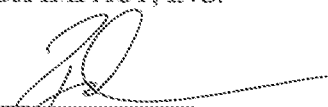
Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment upon request by Assignee.

This Trademark Assignment is entered into pursuant to and is subject to all of the terms and conditions of that certain Asset Purchase Agreement dated the date hereof by and among Assignor and Assignee, among others (the "*Purchase Agreement*"), and nothing herein shall be deemed to modify any of the representations, covenants, agreements, warranties and obligations of the parties thereunder. In the event of any conflict or inconsistency between the terms, provisions and conditions of this Trademark Assignment and the Purchase Agreement, the terms, provisions and conditions of the Purchase Agreement shall govern.

Dated as of July 25, 2018.

ASSIGNOR:

HIGH IMPACT, INC.

By:   
Eric Karsh, President

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