

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM535712

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RECKITT BENCKISER (BRANDS) LIMITED		12/31/2018	Private Limited Company: ENGLAND AND WALES
RECEIVING PARTY DATA			
Name:	RECKITT BENCKISER HEALTH LIMITED		
Street Address:	103-105 Bath Road		
City:	Slough, Berkshire		
State/Country:	UNITED KINGDOM		
Postal Code:	SL1 3UH		
Entity Type:	Private Limited Company: ENGLAND AND WALES		
PROPERTY NUMBERS Total: 53			
Property Type	Number	Word Mark	
Serial Number:	77740260	COUPLES LUBRICANTS	
Serial Number:	87921359	DURATION	
Serial Number:	77504185	FSWB QUESTIONNAIRE	
Serial Number:	77873957	HIS EXCITES. HERS DELIGHTS. TOGETHER FEE	
Serial Number:	77766134	INTENSE	
Serial Number:	86821416	INTENSE	
Serial Number:	75547408	K-Y	
Serial Number:	85197042	K-Y	
Serial Number:	87023826	K-Y	
Serial Number:	87323258	K-Y	
Serial Number:	86638739	K-Y	
Serial Number:	77885959	K-Y	
Serial Number:	85414003	K Y	
Serial Number:	77023986		
Serial Number:	85364894	K-Y DATE NIGHT	
Serial Number:	87958279	KY	
Serial Number:	77806566	KY	
Serial Number:	86337056	KY	
Serial Number:	86311529	K-Y EXTREME THRILL	
TRADEMARK			

OP \$1340.00 77740260

Property Type	Number	Word Mark
Serial Number:	77848474	KY
Serial Number:	77848487	
Serial Number:	77848468	KY
Serial Number:	77848464	
Serial Number:	76415140	
Serial Number:	76415143	K-Y
Serial Number:	87211032	KY
Serial Number:	86311525	K-Y PURE BLISS
Serial Number:	85185843	K-Y TOUCH
Serial Number:	86311531	K-Y ULTIMATE PLEASURE
Serial Number:	86311527	K-Y ULTIMATE THRILL
Serial Number:	77770286	K-Y WARMING
Serial Number:	77466461	K-Y YOURS+MINE
Serial Number:	77884993	
Serial Number:	87738360	LAST LONGER ENJOY THE MOMENT
Serial Number:	87136667	LAST LONGER STAY IN THE MOMENT
Serial Number:	77595754	LIQUIBEADS
Serial Number:	77206851	MINE FOR HER
Serial Number:	78885326	NATURAL FEELING
Serial Number:	87697536	NATURAL FEELING
Serial Number:	87921376	NATURAL FIT
Serial Number:	75523325	SILK-E
Serial Number:	86930740	TOUCH
Serial Number:	76415142	ULTRAGEL
Serial Number:	77466463	YOURS FOR HIM
Serial Number:	77258004	
Serial Number:	77258011	
Serial Number:	77466462	YOURS+MINE
Serial Number:	77466454	
Serial Number:	88198701	GET WHAT YOU WANT
Serial Number:	88203849	K-Y TOUCH
Serial Number:	86984380	INTENSE
Serial Number:	87980461	K-Y
Serial Number:	87979333	KY

CORRESPONDENCE DATA

Fax Number: 2128189606

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

TRADEMARK

REEL: 006715 FRAME: 0118

Phone: 2124048714
Email: mlerner@ssbb.com
Correspondent Name: Mark Lerner Esq.
Address Line 1: 230 Park Avenue, Suite 1130
Address Line 4: New York, NEW YORK 10169

ATTORNEY DOCKET NUMBER: 108358-00001

NAME OF SUBMITTER: Mark Lerner

SIGNATURE: /mark lerner/

DATE SIGNED: 08/07/2019

Total Attachments: 3

source=397 RBG_US_DoA_RB UK 2#page1.tif

source=397 RBG_US_DoA_RB UK 2#page2.tif

source=397 RBG_US_DoA_RB UK 2#page3.tif

**Confirmatory Deed of Assignment
and Consent to Recordal**

THIS DEED is made between:

Reckitt Benckiser (Brands) Limited, a company organized and existing under the laws of England and Wales, of 103-105 Bath Road, Slough, Berkshire, SL1 3UH, United Kingdom,

("the Assignor");

and

Reckitt Benckiser Health Limited, a company organized and existing under the laws of England and Wales, of 103-105 Bath Road, Slough, Berkshire, SL1 3UH, United Kingdom,

("the Assignee");

WHEREAS:

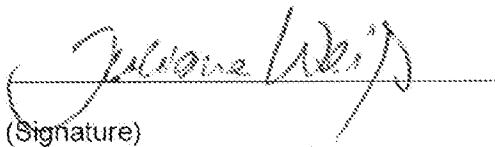
- (a) The Assignor was the proprietor of the trademarks in **United States** as set out in the attached schedules marked "Annex A" (the "Trademarks"); and
- (b) Pursuant to the Trade Mark Assignment dated December 31, 2018, Assignor has assigned Assignor's entire right, title and interest in and to the Trademarks to Assignee.
- (c) The Assignment of the afore-mentioned trademarks became effective on December 31, 2018.

IT IS AGREED THAT:

For consideration of the sum of 1 USD, receipt of which is hereby acknowledged by the Assignor, the Assignor hereby confirms that it has assigned, transferred and set over unto the Assignee, its successors and assigns, effective on **December 31, 2018**, all right, title and interests in and to the Trademarks together with the goodwill of the business represented and symbolised by the Trademarks and the Assignee accepts the said assignment.

IN WITNESS WHEREOF, the Assignor and Assignee have caused this Assignment to be executed by their authorized representatives.

Executed this 2nd day of July 2019



(Signature)
Juliane Weiß, Proxy-holder
Reckitt Benckiser (Brands) Limited
(Assignor)



(Signature)
Michal Molcan, Proxy-holder
Reckitt Benckiser Health Limited
(Assignee)

Annex A

	Trademark Name	Application No.	Registration No.	Class(es)
1	COUPLES LUBRICANTS	77740260	3829767	05
2	DURATION	87921359		05;10
3	FSWB QUESTIONAIRE	77504185	4292546	16
4	HIS EXCITES. HERS DELIGHTS. TOGETHER FEEL THEM IGNITE	77873957	3951809	05
5	INTENSE	77766134	3939493	03
6	INTENSE	86821416		05;10
7	K-Y	75547408	2285313	05
8	K-Y	85197042	4202981	03
9	K-Y	87023826	5233732	05
10	K-Y	87323258		05
11	K-Y	86638739		10
12	K-Y and Tube Design (YOURS+MINE)	77885959	4020096	05
13	K-Y CROSS SILKEN design	85414003	4227336	05
14	K-Y Curved Bottle design	77023986	3677995	05
15	K-Y DATE NIGHT	85364894	4302124	03;05
16	K-Y Diamond logo	87958279		03;05;10
17	K-Y Diamond logo	77806566	4049764	03;05
18	K-Y Diamond logo	86337056	4740883	10
19	K-Y EXTREME THRILL	86311529	4809785	10
20	K-Y INTRIGUE design	77848474	4026639	05
21	K-Y INTRIGUE design	77848487	4116329	05
22	K-Y LIQUIBEADS design	77848468	4109269	05
23	K-Y LIQUIBEADS design	77848464	4110352	05
24	K-Y LIQUID Bottle Design	76415140	2872897	05
25	K-Y logo	76415143	2798877	05
26	K-Y logo (Black & White)	87211032		05
27	K-Y PURE BLISS	86311525	4823269	10
28	K-Y TOUCH	85185843	4139910	05
29	K-Y ULTIMATE PLEASURE	86311531	4823270	10
30	K-Y ULTIMATE THRILL	86311527	4809784	10
31	K-Y WARMING	77770286	3746480	05
32	K-Y YOURS+MINE	77466461	3512477	05
33	K-Y YOURS+MINE Tube Design	77884993	4026679	05
34	LAST LONGER ENJOY THE MOMENT	87738360		05
35	LAST LONGER STAY IN THE MOMENT	87136667	5318266	05

US – United States

36	LIQUIBEADS	77595754	3626718	05
37	MINE FOR HER	77206851	3944546	05
38	NATURAL FEELING	78885326	3459598	05
39	NATURAL FEELING	87697536		10
40	NATURAL FIT	87921376		10
41	SILK-E	75523325	2724495	05
42	TOUCH	86930740	5332526	03
43	ULTRAGEL	76415142	3130215	05
44	YOURS FOR HIM	77466463	3530944	05
45	YOURS FOR HIM MINE FOR HER Design (Black and White)	77258004	3599374	05
46	YOURS FOR HIM MINE FOR HER Design (Colour)	77258011	3599375	05
47	YOURS+MINE	77466462	3512478	05
48	YOURS+MINE Tube Design	77466454	3697567	05
49	Get What You Want	88108701		05;10
50	K-Y TOUCH	88203849		05;10
51	INTENSE	86984380	5794843	5; 10
52	K-Y	87980461	5747458	5
53	K-Y Logo	87979333	5671588	5