

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM535268

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Daniel Ickowitz-Seidler		07/24/2019	INDIVIDUAL: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Propaganda Promotions Ltd.		
Street Address:	139a Whiteladies Road		
City:	Bristol		
State/Country:	UNITED KINGDOM		
Postal Code:	BS8 2PL		
Entity Type:	Private Limited Company: ENGLAND AND WALES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4859981	PROPAGANDA	
CORRESPONDENCE DATA			
Fax Number:	7037399577		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7037394900		
Email:	btaylor@stites.com		
Correspondent Name:	Brewster Taylor		
Address Line 1:	1800 Diagonal Rd.		
Address Line 2:	Suite 325		
Address Line 4:	Alexandria, VIRGINIA 22314		
DOMESTIC REPRESENTATIVE			
Name:	Stites & Harbison Pllc		
Address Line 1:	1800 Diagonal Rd.		
Address Line 2:	Suite 325		
Address Line 4:	Alexandria, VIRGINIA 22314		
NAME OF SUBMITTER:	Brewster Taylor		
SIGNATURE:	/BT/		
DATE SIGNED:	08/05/2019		

OP \$40.00 4859981

Total Attachments: 5

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ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

Parties:

- (1) **DANIEL ICKOWITZ-SEIDLER** an individual of 139a Whiteladies Road, Bristol, BS8 2PL, United Kingdom (the '**Assignor**'); and
- (2) **PROPAGANDA PROMOTIONS LTD** a private limited company incorporated and registered in England and Wales with company number 05545006 whose registered office is at First Floor, 29 St Augustine's Parade, Bristol, United Kingdom, BS1 4UL ('**Assignee**');

Together the '**parties**' or each a '**party**' as the context may indicate.

Whereas:

The Assignor owns the Intellectual Property Rights (as defined below) and has agreed to assign to the Assignee the Intellectual Property Rights on the terms set out in this Assignment.

IT IS AGREED as follows:

1. Definition

The following definitions apply in this Assignment.

Assignment means the terms and conditions of this deed, as may be amended in writing from time to time, including its schedules, annexes and any document expressly referred to in it.

Intellectual Property Rights means the registered trade marks and design marks as set out in Schedule 1, including all applications and rights to apply for and be granted, renewals or extensions of, and rights to claim priority from, such rights and all similar or equivalent rights or forms of protection which subsist or will subsist now or in the future in any part of the world, and all other intellectual property rights including (without limitation) copyright, business names and domain names, rights in get-up, goodwill and the right to sue for passing off, rights in designs, database rights, rights to use and protect the confidentiality of confidential information (including know-how and trade secrets).

2. Assignment

The Assignor hereby assigns to the Assignee absolutely with full title guarantee, all his right, title and interest in, to and arising from the Intellectual Property Rights and any rights therein, including (without limitation) the right to bring, make, oppose, defend, appeal proceedings, claims or actions and obtain relief (and to retain any damages recovered) in respect of any infringement, or any other cause of action arising from ownership, of any of the Intellectual Property Rights whether occurring before, on, or after the date of this Assignment.

3. Warranties

3.1 The Assignor warrants that at the date of this Assignment:

- (a) he is the sole legal and beneficial owner of the Intellectual Property Rights;
- (b) he has not licensed or assigned any of the Intellectual Property Rights to any third party in any part of the world;
- (c) the Intellectual Property Rights are free from any security interest, option, mortgage, charge or lien;
- (d) he is unaware of any infringement of any of the Intellectual Property Rights; and
- (e) so far as he is aware, the use of the Intellectual Property Rights will not infringe the rights of any third party.

3.2 The Assignor warrants that as at the date of this Assignment all the Intellectual Property Rights are valid and subsisting and that any claims, challenges, disputes or proceedings, pending or threatened, in relation to the ownership, validity or use of any of the Intellectual Property Rights had been fully disclosed to the Assignee.

4. Moral rights

The Assignor waives absolutely his moral rights arising under the Copyright, Designs and Patents Act 1988, and so far as is legally possible, any broadly equivalent rights the Assignor may have in any territory of the world.

5. General

5.1 If any provision of this Assignment is held by a court of competent jurisdiction to be invalid under any applicable statute or rule of law, it will to that extent be deemed omitted and the remaining provisions of this Assignment will remain in full force and effect.

5.2 The waiver of any breach or default will not constitute a waiver of any other right hereunder or of any subsequent breach of default.

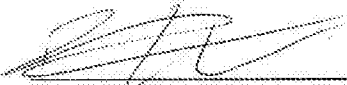
5.3 This Assignment constitutes the entire agreement between the parties and supersedes and extinguishes all previous drafts, agreements, arrangements and understandings between them, whether written or oral, relating to its subject matter.

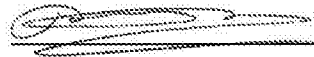
5.4 The parties hereby agree that no provision in this Assignment is intended to be enforceable by a person who is not a party to this Assignment. The Contract (Rights of Third Parties) Act 1999 does not apply to this Assignment.

- 5.5 This Assignment may be executed in any number of counterparts, each of which when executed and delivered will constitute a duplicate original, but all the counterparts will together constitute the one Assignment.
- 5.6 This Assignment and any dispute or claim arising out of or in connection with it will be governed by English law and the parties submit to the exclusive jurisdiction of the English Courts.

This Assignment has been executed as a deed and is delivered and takes effect on the last date of signature below.

Executed and delivered as a deed by Daniel Ickowitz-Seidler, in the presence of:





Daniel Ickowitz-Seidler

Witness

Dean Hampton

Date: 24/7/19

Name

58 Green Street

B53 YUB

Address

Executed and delivered as a deed by Daniel Ickowitz-Seidler, a director, for and on behalf of PROPAGANDA PROMOTIONS LTD, in the presence of:





Director

Witness

Dean Hampton

Date: 24/7/19


Name

58 green street

B53 YUB

Address

Schedule 1: Intellectual Property Rights

Jurisdiction Code	Mark Text	Class	Application Number	Registration Number
US	PROPAGANDA (stylised) 	41	85/553632	4859981