

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM535025

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JITS BRAND INC.		07/07/2019	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	PB BRANDS INC.		
Street Address:	59 Berkindale Drive		
City:	Toronto, Ontario		
State/Country:	CANADA		
Postal Code:	M2L 1Z9		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4690058	JITS	
Registration Number:	4464119	JITS	
Registration Number:	4459609	JITS	
CORRESPONDENCE DATA			
Fax Number:	2039056747		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2035574224		
Email:	annam@24iplg.com		
Correspondent Name:	Edmund J. Ferdinand, III		
Address Line 1:	1221 Post Road East		
Address Line 2:	Suite 302		
Address Line 4:	Westport, CONNECTICUT 06880		
NAME OF SUBMITTER:	Edmund J. Ferdinand, III		
SIGNATURE:	/ejf/		
DATE SIGNED:	08/02/2019		
Total Attachments: 3			
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Trademark Assignment

WHEREAS JITS BRAND INC., a corporation under the laws of Canada, with a principal address of 59 Berkindale Drive, Toronto, Ontario, Canada M2L 1Z9 ("Assignor"), is the registered owner of the trademark registrations set forth on the accompanying Schedule A (the "Transferred Marks");

WHEREAS PB BRANDS INC., a corporation under the laws of Canada, with a principal address of 59 Berkindale Drive, Toronto, Ontario, Canada M2L 1Z9, ("Assignee"), acquired the Transferred Marks and all related rights on July 7, 2019;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor confirms that on July 7, 2019, it sold, assigned and transferred to Assignee all of Assignor's worldwide right, title and interest in and to the JITS trademark and the Transferred Marks together with the goodwill of the business symbolized by such marks and the right to recover for damages and profits for past infringements or other violations thereof.

JITS BRAND INC.

By: [Signature]
Printed Name: ANDREW MENDELES
Title: President
Date: July 7/2019

WITNESS

Signature: [Signature]
Printed Name: SILVIA TEGDA
Date: July 7, 2019

PB BRANDS INC.

By: [Signature]
Printed Name: ANDREW MENDELES
Title: President
Date: July 7/2019

WITNESS

Signature: [Signature]
Printed Name: SILVIA TEGDA
Date: July 7, 2019

SCHEDULE A
Registered Trademarks

Country	Mark	Reg. No.	Reg. Date
CANADA	JITS	TMA937939	May 13, 2016
U.S.	JITS	4690058	February 17, 2015
U.S.	JITS	4464119	January 7, 2014
U.S.	JITS	4459609	December 31, 2013
AUSTRALIA	JITS	1649971	May 5, 2015
E.U.	JITS	012225272	March 11, 2014
JAPAN	JITS	5659586	March 28, 2014

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