

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM535010

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Tres Aguilas Enterprises LLC		08/02/2019	Limited Liability Company: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Whatabrands LLC		
<b>Street Address:</b>	300 Concord Plaza Drive		
<b>City:</b>	San Antonio		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78216		
<b>Entity Type:</b>	Limited Liability Company: TEXAS		
<b>PROPERTY NUMBERS Total: 65</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2418394	A	
<b>Registration Number:</b>	3082173	ACTION PACK	
<b>Registration Number:</b>	2357071	BREAKFAST ON A BUN	
<b>Registration Number:</b>	2348378	BREAKFAST ON A BUN B.O.B.	
<b>Registration Number:</b>	4436922	GREAT PRIDE. GREAT TASTE.	
<b>Registration Number:</b>	4436923	GREAT PRIDE. GREAT TASTE.	
<b>Registration Number:</b>	4436924	GREAT PRIDE. GREAT TASTE.	
<b>Registration Number:</b>	2636816	JUST LIKE YOU LIKE IT	
<b>Registration Number:</b>	0990311	JUSTABURGER	
<b>Registration Number:</b>	2687851	LEAN & MEAN	
<b>Registration Number:</b>	2942500	LIL' W	
<b>Registration Number:</b>	2477965	LIVE LARGE	
<b>Registration Number:</b>	3951235	REAL FOOD. REAL FRESH. FOR REAL FOLKS.	
<b>Registration Number:</b>	4335291	THE EXTINGUISHER	
<b>Registration Number:</b>	2380151	THICK & HEARTY BURGER	
<b>Registration Number:</b>	0992085	W	
<b>Registration Number:</b>	4850344	W	
<b>Registration Number:</b>	4921569	W	
<b>Registration Number:</b>	4921570	WWWWW	
<b>TRADEMARK</b>			

CH \$1640.00 2418394

Property Type	Number	Word Mark
Registration Number:	4850346	W
Registration Number:	1011928	W WHATABURGER
Registration Number:	3926573	W WHATABURGER SERVES
Registration Number:	1101041	WE DON'T START WITHOUT YOU
Registration Number:	2066960	WHAT A PIZZA!
Registration Number:	2424846	WHATA LOTTA HOT
Registration Number:	2846139	WHATABLENDER
Registration Number:	2335590	WHATABURGER
Registration Number:	2757109	WHATABURGER
Registration Number:	4921566	WHATABURGER
Registration Number:	4921567	WHATABURGER
Registration Number:	4921568	WHATABURGER
Registration Number:	4845240	WHATABURGER
Registration Number:	0652137	WHATABURGER
Registration Number:	0891082	WHATABURGER
Registration Number:	1011927	WHATABURGER
Registration Number:	3188132	WHATABURGER FIELD
Registration Number:	3188136	WHATABURGER FIELD CORPUS CHRISTI
Registration Number:	4592132	WHATABURGER FIELD CORPUS CHRISTI
Registration Number:	1014196	WHATABURGER JR.
Registration Number:	1206344	WHATACATCH
Registration Number:	2160285	WHATACHICK'N
Registration Number:	4222047	WHATACHICK'N
Registration Number:	4465568	WHATACHICK'N
Registration Number:	4905446	WHATACHIPS
Registration Number:	2519854	WHATACOMIX
Registration Number:	5386940	WHATADOG
Registration Number:	5396713	WHATADOG
Registration Number:	4452561	WHATAFRIES
Registration Number:	4466567	WHATAFRY
Registration Number:	2418380	WHATAGUY
Registration Number:	2372372	WHATAKIDS
Registration Number:	2432191	WHATAKIDS
Registration Number:	1116918	WHATAMEAL
Registration Number:	5299698	WHATAPACK
Registration Number:	3376301	WHATAPALS
Registration Number:	4354975	WHATAPIE
Registration Number:	2534527	WHATAPLACE! WHATATASTE!

Property Type	Number	Word Mark
Registration Number:	5438077	WHATASAUCE
Registration Number:	3185230	WHATASIZE
Registration Number:	4438441	WHATASTORE
Registration Number:	5062880	WHATASTORE
Registration Number:	4343258	WHATATACO
Registration Number:	4350886	WHATATACO
Registration Number:	5822530	WHATAWING
Registration Number:	2066885	WOW! WHAT A PIZZA!

**CORRESPONDENCE DATA**

**Fax Number:** 5128570084  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
**Phone:** (512) 703-1425  
**Email:** kcronin@croninpllc.com  
**Correspondent Name:** Kirby Cronin  
**Address Line 1:** P.O. Box 164225  
**Address Line 2:** CRONIN PLLC  
**Address Line 4:** Austin, TEXAS 78716

<b>ATTORNEY DOCKET NUMBER:</b>	6000-20000
<b>NAME OF SUBMITTER:</b>	Kirby Cronin
<b>SIGNATURE:</b>	/kirbycronin/
<b>DATE SIGNED:</b>	08/02/2019

**Total Attachments: 7**

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**NOTICE OF ASSIGNMENT OF MARKS**

WHEREAS, Tres Aguilas Enterprises LLC, with a place of business located at 300 Concord Plaza Drive, San Antonio, Texas 78216 ("TAE"), has adopted and is using the marks shown in Exhibit A (the "Marks").

WHEREAS, Whatabrands LLC, with a place of business located at 300 Concord Plaza Drive, San Antonio, Texas 78216 ("Whatabrands"), desires to acquire any and all rights and goodwill associated with the Marks and all applications for and registrations of the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, TAE does hereby assign to Whatabrands all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and all applications for and registrations of the Marks.

**TRES AGUILAS ENTERPRISES LLC**



Signature

Preston Atkinson

Typed or Printed Name

Manager

Title

August 2, 2019

Date

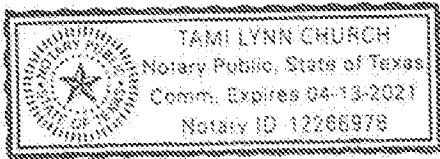
STATE OF TEXAS

§  
§  
§

COUNTY OF BEXAR


BEFORE ME, the undersigned Notary Public, on this day personally appeared Preston Arriaga, known to me to be the person and officer whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of Tres Aguilas Enterprises LLC, a Texas limited liability company, and that he/she has executed same as the act of such company for the purposes and considerations therein expressed, and in the capacity therein stated.






GIVEN under my hand and seal of office, this 2<sup>nd</sup> day of August, 2019.


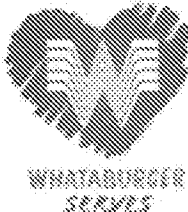


Tami Lynn Church  
Notary Public in and for the State of Texas



**Exhibit A**

No.	Mark	Reg. No.
1.	<p align="center">A</p> 	2,418,394
2.	ACTION PACK	3,082,173
3.	BREAKFAST ON A BUN	2,357,071
4.	BREAKFAST ON A BUN B.O.B.	2,348,378
5.	GREAT PRIDE. GREAT TASTE	4,436,922
6.	GREAT PRIDE. GREAT TASTE.	4,436,923
7.	GREAT PRIDE. GREAT TASTE.	4,436,924
8.	JUST LIKE YOU LIKE IT	2,636,816
9.	JUSTABURGER	990,311
10.	LEAN & MEAN	2,687,851
11.	LIL 'W	2,942,500
12.	LIVE LARGE	2,477,965
13.	REAL FOOD. REAL FRESH. FOR REAL FOLKS	3,951,235
14.	THE EXTINGUISHER	4,335,291
15.	THICK & HEARTY BURGER	2,380,151
16.	W (STYLIZED)	992,085

		
17.	<p>W (STYLIZED)</p> 	4,850,344
18.	<p>W (STYLIZED)</p> 	4,921,569
19.	<p>WWWWW (STYLIZED)</p> 	4,921,570
20.	<p>W (STYLIZED)</p> 	4,850,346

21.	<b>W WHATABURGER &amp; DESIGN</b>  	1,011,928
22.	<b>W WHATABURGER SERVES &amp; DESIGN</b>   <b>Color is claimed as a feature of the mark.</b>	3,926,573
23.	<b>WE DON'T START WITHOUT YOU</b>	1,101,041
24.	<b>WHAT A PIZZA!</b>	2,066,960
25.	<b>WHATA LOTTA HOT</b>	2,424,846
26.	<b>WHATABLENDER</b>	2,846,139
27.	<b>WHATABURGER</b>	2,335,590
28.	<b>WHATABURGER</b>	2,757,109
29.	<b>WHATABURGER</b>	4,921,566
30.	<b>WHATABURGER</b>	4,921,567
31.	<b>WHATABURGER</b>	4,921,568
32.	<b>WHATABURGER</b>	4,845,240
33.	<b>WHATABURGER</b>	652,137



34.	WHATABURGER (STYLIZED)  <b>WHATABURGER</b>	891,082
35.	WHATABURGER (STYLIZED)  <i>WHATABURGER</i>	1,011,927
36.	WHATABURGER FIELD	3,188,132
37.	WHATABURGER FIELD CORPUS CHRISTI & DESIGN  	3,188,136
38.	WHATABURGER FIELD CORPUS CHRISTI & DESIGN  	4,592,132
39.	WHATABURGER JR.	1,014,196
40.	WHATACATCH	1,206,344
41.	WHATACHICK'N	2,160,285
42.	WHATACHICK'N	4,222,047
43.	WHATACHICK'N	4,465,568
44.	WHATACHIPS	4,905,446
45.	WHATACOMIX	2,519,854

46.	WHATADOG	5,386,940
47.	WHATADOG	5,396,713
48.	WHATAFRIES	4,452,561
49.	WHATAFRY	4,466,567
50.	WHATAGUY	2,418,380
51.	WHATAKIDS	2,372,372
52.	WHATAKIDS	2,432,191
53.	WHATAMEAL	1,116,918
54.	WHATAPACK	5,299,698
55.	WHATAPALS	3,376,301
56.	WHATAPIE	4,354,975
57.	WHATAPLACE! WHATATASTE!	2,534,527
58.	WHATASAUCE	5,438,077
59.	WHATASIZE	3,185,230
60.	WHATASTORE	4,438,441
61.	WHATASTORE	5,062,880
62.	WHATATACO	4,343,258
63.	WHATATACO	4,350,886
64.	WHATAWING	5,822,530
65.	WOW! WHAT A PIZZA!	2,066,885