

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM526839

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Luis Enrique Arnal Fernandez		06/06/2019	INDIVIDUAL: MEXICO
RECEIVING PARTY DATA			
Name:	Insitum Consulting inc.		
Street Address:	560 W Washington Blvd, STE 420		
Internal Address:	Attn: Eric Edinberg		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60661		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4421480	INSITUM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	888-932-5291		
Email:	curt@intuitlaw.com		
Correspondent Name:	Curt Handley, Esq.		
Address Line 1:	19540 Buckingham Dr. Suite 1		
Address Line 4:	Mokena, ILLINOIS 60448		
NAME OF SUBMITTER:	Curt Handley, Esq.		
SIGNATURE:	/Curt Handley, Esq./		
DATE SIGNED:	06/06/2019		
Total Attachments: 1			
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OP \$40.00 4421480

Trademark Assignment Agreement

This Trademark Assignment Agreement is made and entered into effective as of June 6, 2019 ("Effective Date"), by and between Luis Enrique Arnal Fernandez ("Assignor"), a Mexican individual residing at Rua Vicente Guerrero 125B, Mexico DF 04190; and Incitum Consulting Inc. ("Assignee"), an Illinois corporation with offices at 560 W Washington Blvd, STE 420, Chicago, IL 60661.

Whereas, on March 15, 2013, Assignor filed a United States Trademark Application, which subsequently registered, for the following Mark ("Mark"):

Incitum, Registration #4421480

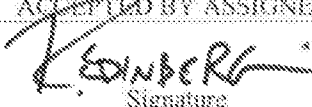
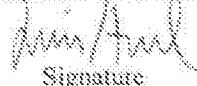
Whereas, Assignor has full right and title to the Mark, and the Mark is not otherwise encumbered by prior assignment, contract, lien, or legal process;

Whereas, Assignee wishes to acquire all rights, goodwill, and interest in the Mark from Assignor; and

Whereas, Assignor agrees to assign all rights, goodwill, and interest of the Mark to Assignee;

Now therefore, for good and valuable consideration, which has already been received and acknowledged by Assignors, Assignor wholly assigns all of its rights, goodwill, and interest in the Mark to Assignee.

In witness whereof, this Agreement has been duly executed and delivered by the parties thereto as of the Effective Date, regardless of the date of signatures below.

ACCEPTED BY ASSIGNEE:	ACCEPTED BY ASSIGNOR:
 Signature	 Signature
Eric J Edinberg Name	LUIS E. ARNAL FERNANDEZ Name
 Title	 Title
6/6/2019 Date	6/6/2019 Date