ETAS ID: TM526356

Electronic Version v1.1

Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Show Cigars, Inc		04/25/2019	Corporation: PENNSYLVANIA

TRADEMARK ASSIGNMENT COVER SHEET

RECEIVING PARTY DATA

Name:	CDJ Marketing, Inc.	
Street Address:	19 E. Front Street	
City:	Youngstown	
State/Country:	OHIO	
Postal Code:	44503	
Entity Type:	Corporation: OHIO	

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark	
Serial Number:	78344038	SHOW	
Serial Number:	86164655	Z PALMA	
Serial Number:	86980405	TWISTA VILLE	
Serial Number:	87147768	SHOW BLUNT CONE	
Serial Number:	87345226	BEE BERRY	
Serial Number:	87345651	TATA	
Serial Number:	87346917	TROPICAL TWISTA	
Serial Number:	87346501	WET & FRUITY	
Serial Number:	87345414	POCO LOCO	
Serial Number:	87609769	SHOW MASTERS	
Serial Number:	87952503	SHOW KOO\$H	

CORRESPONDENCE DATA

Fax Number: 3307443184

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (330) 744-5211

Email: RHerberger@Roth-Blair.com

Correspondent Name: Robert J. Herberger Address Line 1: 100 E. Federal Street

Address Line 2: Suite 600

REEL: 006661 FRAME: 0744

TRADEMARK

Address Line 4: Your	Youngstown, OHIO 44503-1893	
NAME OF SUBMITTER:	Robert J. Herberger	
SIGNATURE:	/Robert J. Herberger/	
DATE SIGNED:	06/04/2019	

Total Attachments: 3

source=Trademark Assignment Agreement- Show Cigar Inc to CDJ 4-25-19#page1.tif source=Trademark Assignment Agreement- Show Cigar Inc to CDJ 4-25-19#page2.tif source=Trademark Assignment Agreement- Show Cigar Inc to CDJ 4-25-19#page3.tif

TRADEMARK
REEL: 006661 FRAME: 0745

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement") is entered into this 25th day of April, 2019 (the "Effective Date") by and between SHOW CIGARS, INC., a Commonwealth of Pennsylvania Corporation, whose principal address is 315 Green Ridge Rd., Suite H2, New Castle, Pa., 16105 ("Assignor") and CDJ MARKETING, INC., an Ohio Corporation, whose principal address is 19 E. Front St., Youngstown, Ohio 44503, ("Assignee").

WHEREAS, Assignor owns an undivided right, title and interest in and to Trademark SHOW MASTERS Serial Number 87609769, Registration Number 5618689, Trademark SHOW KOO\$H Serial Number 87952503, Registration Number ______, Trademark WET & FRUITY Serial Number 87346501, Registration Number 5305721, Trademark POCO LOCO Serial Number 87345414, Registration Number 5305638, Trademark TROPICAL TWISTA Serial Number 87346917, Registration Number 5285809, Trademark TATA Serial Number 87345651, Registration Number 5285706, Trademark BEE BERRY Serial Number 87345226, Registration Number 5285673, Trademark SHOW BLUNT CONE Serial Number 87147768, Registration Number 5281302, Trademark TWISTA VILLE Serial Number 86980405, Registration Number 5088518, Trademark Z PALMA Serial Number 86164655, Registration Number 4592443, Trademark SHOW Serial Number 78344038, Registration Number 2917367 (hereinafter collectively – the "Mark");

WHEREAS Assignee desires to acquire all of Assignor's right, title and interest, in and to the Mark together with all the goodwill of the business symbolized thereby with all rights to sue and recover damages and/or profits for past infringements, and Assignor desires to assign all such right, title and interest in and to the Mark to Assignee, upon the terms and conditions set forth herein.

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged by Assignor, the parties agree as follows:

1. ASSIGNMENT

Assignor hereby conveys and assigns to Assignee, and Assignee hereby accepts from Assignor, all of Assignor's right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark with all rights to sue and recover damages and/or profits for past infringements.

2. WARRANTIES AND OBLIGATIONS

- A. Assignor represents and warrants that:
- (i) Assignor owns the undivided right, title and interest in and to the Mark;
- (ii) all registrations for the Mark are currently valid and subsisting and in full force and effect;

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- (iii) Assignor has not licensed the Mark to any other person or entity or granted, either expressly or impliedly, any trademark or service mark rights with respect to the Mark to any other person or entity;
 - (iv) there are no liens or security interests against the Mark;
- (v) Assignor has all authority necessary to enter into this Agreement and the execution and delivery of this Agreement has been duly and validly authorized; and
- (vi) execution of this Assignment and performance of Assignor's obligations hereunder shall not violate or conflict with any other agreement to which Assignor is a party.
- B. At any time, and from time to time after the Effective Date, at Assignee's request, Assignor shall execute and deliver such other instruments of sale, transfer, conveyance, assignment and confirmation and take such other action, at Assignee's expense, as Assignee may reasonably deem necessary or desirable in order to perfect or otherwise enable the transfer, conveyance and assignment to Assignee and to confirm Assignee's title to the Mark and any and all federal and state trademark registrations thereof or applications therefore. Assignor further agrees to assist Assignee and to provide such reasonable cooperation and assistance to Assignee, at Assignee's expense, as Assignee may reasonably deem necessary and desirable in exercising and enforcing Assignee's rights in the Mark.
- C. After the Effective Date, Assignor agrees to make no further use of the Mark or any mark confusingly similar thereto, anywhere in the world, except as may be expressly authorized by the parties in writing, and Assignor agrees to not challenge Assignee's use or ownership, or the validity, of the Mark.

3. CONSIDERATION

A. Assignor hereby assigns his trademark rights under this Agreement for a reasonable consideration of Ten and 00/100 Dollars (\$10.00) and other valuable consideration.

4. AGREEMENT BINDING ON SUCCESSORS

This Agreement shall be binding on and shall inure to the benefit of the parties to this Agreement and their successors and assigns, if any:

5. MISCELLANEOUS.

- A. This Agreement constitutes the entire agreement of the parties with regard to the subject matter hereof. No modifications of or additions to this Agreement shall have effect unless in writing and properly executed by both parties, making specific reference to this Agreement by date, parties, and subject matter.
- B. This Agreement and the rights and obligations of the parties hereunder shall be governed by and construed in accordance with the laws of Ohio, without regard to its conflict of laws principles, and shall be enforceable against the parties in the courts of Ohio. For such purpose, each party hereby irrevocably submits to the jurisdiction of such courts and agrees that all claims in respect of this Agreement may be heard and determined in any of such courts.

- C. This Agreement may be signed by each party separately, in which case attachment of all of the parties' signature pages to this Agreement shall constitute a fully-executed agreement.
- D. Any provision of this Agreement that is invalid, illegal or unenforceable in any jurisdiction shall, as to that jurisdiction, be ineffective to the extent of such invalidity, illegality or unenforceability, without affecting in any way the remaining provisions of this Agreement in such jurisdiction or rendering that or any other provision of this Agreement invalid, illegal or unenforceable in any other jurisdiction.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their respective duly authorized representatives as of the day and year above written.

ASSIGNOR:

ASSIGNEE:

Date: 4.2579

Print Name: FADI ZAHRAN, Title: President, Show Cigars, Inc. Date: 4-21-79
Print Name: FADI ZAHRAN

Title:President, CDJ Marketing, Inc.