

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM524100

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
J. Walter Thompson Company LLC		05/17/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	WPP Properties		
Street Address:	100 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	Partnership: DELAWARE		
Composed Of:	<ul style="list-style-type: none"> • Y&R Properties Holding One LLC, DELAWARE, Limited Liability Company • Young & Rubicam LLC, DELAWARE, Limited Liability Company 		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1605890	J. WALTER THOMPSON	
CORRESPONDENCE DATA			
Fax Number:	2124684888		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 468-4800		
Email:	jkatz@dglaw.com		
Correspondent Name:	Jeffrey C. Katz		
Address Line 1:	Davis & Gilbert LLP, 1740 Broadway		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	6501-755-041		
NAME OF SUBMITTER:	Jeffrey C. Katz		
SIGNATURE:	/Jeffrey C. Katz/		
DATE SIGNED:	05/17/2019		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, J. Walter Thompson Company LLC, a limited liability company of the State of Delaware, located at 466 Lexington Avenue, New York, New York 10017 (hereinafter, "Assignor"), is the owner of the mark listed below (the "Mark") and the United States Patent and Trademark Office registration for said Mark:

<u>Mark</u>	<u>Registration No.</u>	<u>Date Issued</u>
J. Walter Thompson	1605890	July 10, 1990

WHEREAS, WPP Properties, a Delaware partnership (having as general partners Y&R Properties Holding One LLC, a Delaware limited liability company and Young & Rubicam LLC, a Delaware limited liability company) located at 100 Park Avenue New York, New York 10017 (hereinafter, "Assignee"), is desirous of acquiring said Mark and said registration thereof, and the goodwill of the business in connection therewith.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest in and to said Mark, together with the goodwill of the business symbolized by the Mark, and said registration thereof, and all rights to damages or profits, due or accrued, arising out of past infringement of said Mark or injury to said goodwill, and the right to sue for and recover the same in Assignee's own name.

IN WITNESS WHEREOF, this Assignment is effective as of the date of execution by Assignor.

J. Walter Thompson Company LLC

By: _____

Signature

Kevin Farrell
Printed Name of Signatory:

Secretary
Printed Title of Signatory

Dated: April 17, 2019

WPP Properties

By: _____

Signature

Kevin Farrell
Printed Name of Signatory

Secretary
Printed Title of Signatory

Dated: April 17, 2019