

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM524230

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|---|--|--------------------------------|---------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Vincent James Company | | 05/01/2019 | Business Trust: PENNSYLVANIA |
| RECEIVING PARTY DATA | | | |
| Name: | Hair Transformations, L.L.C. | | |
| Street Address: | 1301 International Parkway | | |
| Internal Address: | Suite 310 | | |
| City: | Sunrise | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 33323 | | |
| Entity Type: | Limited Liability Company: FLORIDA | | |
| PROPERTY NUMBERS Total: 10 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5517396 | BASICS | |
| Registration Number: | 5517397 | DESIGNER DIRECT | |
| Registration Number: | 2093189 | FASHION CLUB | |
| Serial Number: | 87610267 | NIGHT N' DAY | |
| Registration Number: | 1523636 | PERFECT IMAGE | |
| Registration Number: | 5482941 | SOFT STRETCH | |
| Registration Number: | 5278404 | THE WIG COMPANY | |
| Registration Number: | 1838763 | TWC | |
| Registration Number: | 5204695 | WHERE EVERY WOMAN IS BEAUTIFUL | |
| Registration Number: | 5711772 | WIG & CO. | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 9134510875 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 9134515100 | | |
| Email: | ipdocketing@lathropgage.com | | |
| Correspondent Name: | Amy Brozenic | | |
| Address Line 1: | 10851 Mastin Boulevard | | |

CH \$265.00 5517396

Address Line 2: Building 82, Suite 1000
Address Line 4: Overland Park, KANSAS 66210-1669

ATTORNEY DOCKET NUMBER: 441358

NAME OF SUBMITTER: Amy Brozenic

SIGNATURE: /Amy Brozenic/

DATE SIGNED: 05/20/2019

Total Attachments: 4

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT dated as of May 1, 2019 is by and between the Vincent James Co., d/b/a The Wig Company, a Pennsylvania business trust, (the “**Assignor**”) and Hair Transformations, L.L.C., a Florida limited liability company (the “**Assignee**”).

WHEREAS, Assignor is the owner of the trademarks shown in Exhibit A (collectively, the “**Trademarks**”).

WHEREAS, pursuant to that certain Asset Purchase Agreement, Assignee desires to acquire from Assignor, and Assignor wishes to transfer to Assignee, all right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks together with the goodwill of the business symbolized by the Trademarks, any pending applications or registrations for the Trademarks and any renewals thereof, and all common law rights associated with the Trademarks or similar variations thereof; the right to sue or otherwise recover for any and all past, present and future infringement or dilution of the Trademarks or similar variations thereof; all income, royalties, damages, and other payments now and hereafter due and payable with respect to the Trademarks or any similar variations thereof; and all other rights, whether statutory or common law, corresponding thereto and all other rights of any kind whatsoever accruing thereunder for the Trademarks.

Assignor further agrees to execute all documents, papers, forms, and authorizations and to take any and all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title and interest in and to the Trademarks.

Assignor hereby requests that the United States Commissioner of Trademarks and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the sole owner of the Trademarks.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed and delivered as of the date first above written.

SIGNATURE PAGE TO FOLLOW

ASSIGNOR:

**THE VINCENT JAMES CO. d/b/a The Wig
Company**

By: 

Name: Vincent James DeCarlucci

Title: President

ASSIGNEE:

HAIR TRANSFORMATIONS, L.L.C.

By: _____

Name: Michael Napolitano

Title: President

TRADEMARK

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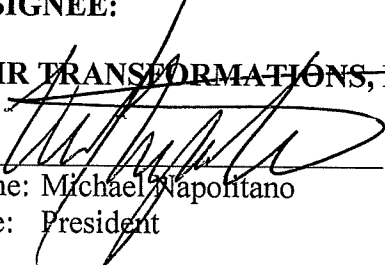
ASSIGNOR:

**THE VINCENT JAMES CO. d/b/a The Wig
Company**

By: _____
Name: Vincent James DeCarlucci
Title: President

ASSIGNEE:

HAIR TRANSFORMATIONS, L.L.C.

By: 
Name: Michael Napolitano
Title: President

Schedule A to Assignment of Trademarks

| Mark | Application No. | Filing Date | Registration No. | Issue/Reg Date | Status | Int'l Class |
|---------------------------------------|-----------------|-------------|------------------|----------------|------------|-------------|
| BASICS | 87/610,260 | 09/15/2017 | 5,517,396 | 07/17/2018 | REGISTERED | 26 |
| DESIGNER DIRECT | 87/610,274 | 09/15/2017 | 5,517,397 | 07/17/2018 | REGISTERED | 26 |
| FASHION CLUB | 75/169,677 | 09/20/1996 | 2,093,189 | 09/02/1997 | REGISTERED | 26 |
| NIGHT N' DAY | 87/610,267 | 09/15/2017 | | | PENDING | 26 |
| PERFECT IMAGE | | 10/19/1987 | 1,523,636 | 02/07/1989 | REGISTERED | 26 |
| SOFT STRETCH | 87/608,029 | 09/14/2017 | 5,482,941 | 05/29/2018 | REGISTERED | 26 |
| THE WIG COMPANY | 87/199,068 | 10/11/2016 | 5,278,404 | 08/29/2017 | REGISTERED | 26 |
| TWC | 74/428,762 | 08/26/1993 | 1,838,763 | 06/07/1994 | REGISTERED | 26 |
| WHERE EVERY WOMAN IS BEAUTIFUL | 87/199,072 | 10/11/2016 | 5,204,695 | 05/16/2017 | REGISTERED | 26 |
| WIG & CO. | 87/658,945 | 10/25/2017 | 5,711,772 | 03/26/2019 | REGISTERED | 26 |