

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM523778

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/27/2019		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brandtex, S.A. de C.V.		03/27/2019	Corporation: MEXICO
RECEIVING PARTY DATA			
Name:	EU Fashion, S.A. de C.V.		
Street Address:	CO. Lomas de Bezares Carret. Mexico-Toluca 2900		
City:	Mexico City		
State/Country:	MEXICO		
Postal Code:	11910		
Entity Type:	Corporation: MEXICO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4356990	BIOGRAPHY	
Registration Number:	4356991	BIOGRAPHY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5555801280		
Email:	ebirman@bgw.mx		
Correspondent Name:	Eduardo Birman Ripstein		
Address Line 1:	Bosque de Ciruelos 227		
Address Line 2:	Bosque de Ciruelos 227		
Address Line 4:	CDMX, MEXICO 11700		
NAME OF SUBMITTER:	Eduardo Birman Ripstein		
SIGNATURE:	/EBR/		
DATE SIGNED:	05/15/2019		
Total Attachments: 2			
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OP \$65.00 4356990

NUNC PRO TUNC ASSIGNMENT OF TRADEMARKS

WHEREAS, BRANDTEX, S.A. de C.V., a Mexican Corporation, having a principal place of business at CO. LOMAS DE BEZARES CARRET. MÉXICO-TOLUCA NO. 2900, MEXICO CITY, MEXICO 11910 (hereinafter "Assignor"), has adopted, is the owner of 100%, and has continuously used the trademark registered in the United States Patent and Trademark Office as set forth on annexed Schedule "A" (hereinafter referred to as the "Trademark"); and


WHEREAS, EU FASHION, S.A. de C.V., a Mexican Corporation having a principal place of business at PASEO DE LA REFORMA NÚM. EXT. 2654 NÚM. INT. 1401, LOMAS ALTAS, DELEGACIÓN MIGUEL HIDALGO, MÉXICO, D.F., C.P. 11950. (hereinafter "Assignee"), on January 01, 2019, acquired all right, title and interest in and to the Trademarks, including any choses in action relating to said Trademarks, together with the goodwill of the business symbolized by the Trademarks and the registrations thereof, as set forth on annexed Schedule "A"; and

WHEREAS, it is desired that the assignment of the Trademarks identified on annexed Schedule "A" be made of record in the United States Patent and Trademark Office.

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, the Assignor, as of the above date did hereby sell, assign, transfer and convey unto Assignee all of its right, title and interest in and to each of the aforesaid Trademarks, worldwide, including any choses in action relating to said Trademarks, claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said Trademark rights accruing on or before the date of the Assignment, together with the good will of the business symbolized by the Trademarks, and including the registrations thereof as set forth on annexed Schedule "A"; and Assignor agrees to execute any further documents, now and hereinafter necessary to perfect the rights herein assigned, all without further compensation to Assignor.

Executed this 27th day of March 2019.

JACOBO LEVY HAMUI



By:  _____

Print Name: Jacobo Levy _____

Title: CEO Brandtex, S.A. de C.V. _____

SCHEDULE "A"

ISSUED REGISTRATIONS

Mark	Reg. No.	Issue Date
	4,356,990	June 25, 2013
	4,356,991	June 25, 2013