

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM523508

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Viatek Hong Kong Limited		05/13/2019	Corporation: HONG KONG
RECEIVING PARTY DATA			
Name:	Echelon Fitness, LLC		
Street Address:	6011 Century Oaks Drive		
City:	Chattanooga		
State/Country:	TENNESSEE		
Postal Code:	37416		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	5313872	6 PACK ABS	
Registration Number:	5453521	FLEXBIKE	
Registration Number:	5452990	ECHELON	
Registration Number:	5721525	NEVER RIDE ALONE	
Registration Number:	5745079	ECHELON FIT	
Serial Number:	88207277	CORE LOUNGE	
Serial Number:	88229747	FITQUEST	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4075660801		
Email:	ldjesq@aol.com		
Correspondent Name:	Larry D. Johnson		
Address Line 1:	PO Box 470277		
Address Line 4:	Celebration, FLORIDA 34747		
NAME OF SUBMITTER:	Larry D. Johnson		
SIGNATURE:	/Larry D. Johnson/		
DATE SIGNED:	05/14/2019		

OP \$190.00 5313872

Total Attachments: 2

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ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, Viatek Hong Kong Limited, a Hong Kong corporation, having a mailing address of 501 5/F Mirror Twr, 61 Mody Rd, Tsimshatsu, Kowloon, Hong Kong, hereinafter Assignor, has adopted, used, is using and is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

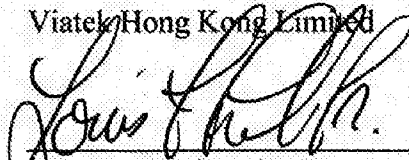
<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
6 Pack Abs	5,313,872	October 17, 2017
Flexbike	5,453,521	April 24, 2018
Echelon	5,452,990	April 24, 2018
Never Ride Alone	5,721,525	April 9, 2019
Echelon Fit	5,745,079	May 7, 2019

AND WHEREAS, Echelon Fitness, LLC, a Delaware limited liability company, having a mailing address of 6011 Century Oaks Drive, Chattanooga, Tennessee 37416, hereinafter Assignee, is desirous of acquiring rights in and to said trademarks,

NOW, THEREFORE, in consideration of the sum of one dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademarks and said registrations therefor, together with the goodwill of the business symbolized by said trademarks and the registrations thereof.

Date: 13 May 19

Viatek Hong Kong Limited


By: Lou Lentine, CEO

ASSIGNMENT

Whereas, Viatek Hong Kong Limited, a Hong Kong corporation, having a mailing address of 501 5/F Mirror Twr, 61 Mody Rd, Tsimshatsu, Kowloon, Hong Kong, hereinafter Assignor, is the owner of record of the following trademark applications now pending registration in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
Core Lounge	88/207,277	November 27, 2018
FitQuest	88/229,747	December 14, 2018

Whereas, Echelon Fitness, LLC, a Delaware limited liability company, having a mailing address of 6011 Century Oaks Drive, Chattanooga, Tennessee 37416, hereinafter Assignee, has succeeded to the business, assets, and appurtenant goodwill of Assignor to which the marks pertain;

Now, therefore, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, Assignor does hereby assign to Assignee the above-referenced trademarks, together with the goodwill of the business symbolized by the trademarks. These applications are being assigned as part of the entire business or portion thereof to which the marks pertain, as required by Section 10 of the Trademark Act, 15 U.S.C. Section 1060.

Date: 13 May 19

Viatek Hong Kong Limited


By: Lou Lentini, CEO