

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM522283

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Redesign Health, LLC		11/01/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Lively Hearing Corporation		
Street Address:	85 5th Avenue		
Internal Address:	8th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10003		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88084389	LIVELY	
CORRESPONDENCE DATA			
Fax Number:	2158325619		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-569-5619		
Email:	pecsenye@blankrome.com		
Correspondent Name:	Timothy D. Pecsénye		
Address Line 1:	One Logan Square		
Address Line 2:	8th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	153532-00101		
NAME OF SUBMITTER:	Timothy D. Pecsénye		
SIGNATURE:	/Timothy D. Pecsénye/		
DATE SIGNED:	05/06/2019		
Total Attachments: 2			
source=RH - Lively Trademark Assignment Agreement - 11.01#page1.tif			
source=RH - Lively Trademark Assignment Agreement - 11.01#page2.tif			

OP \$40.00 88084389

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT is made effective as of November 1, 2018 (the "Effective Date"), between Redesign Health, LLC, a Delaware limited liability company with an address of 85 5th Avenue, 8th Floor, New York, New York 10003 ("ASSIGNOR"), and Lively Hearing Corporation, a Delaware corporation with an address of 85 5th Avenue, 8th Floor, New York, New York 10003 ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, and/or is using the trademark and owns the application therefor listed in Exhibit A, together with the goodwill of the business symbolized by and associated with said trademark and the application thereof (the "Trademark").

WHEREAS, ASSIGNOR wishes to assign to ASSIGNEE, and ASSIGNEE wishes to acquire from ASSIGNOR, all ASSIGNOR'S right, title, and interest in and to said Trademark.

NOW, THEREFORE, for good and valuable consideration, effective as of the Effective Date, between the parties, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, ASSIGNOR does hereby assign, sell, and transfer to ASSIGNEE, its successors and assigns, all its right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by and associated with the Trademark.

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed, as of the Effective Date.

REDESIGN HEALTH, LLC

By: 
Name: Brett Shaheen
Title: CEO

LIVELY HEARING CORPORATION

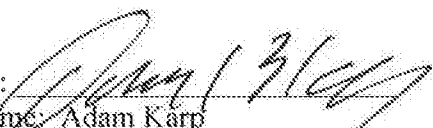
By: 
Name: Adam Karp
Title: CEO

EXHIBIT A

Trademark

Trademark	Country	Application No.	Application Date
LIVELY	USA	88/084,389	August 20, 2018